

**Prof. Dr. Sjoerd Beugelsdijk**

Full Professor International Business  
 Faculty of Economics and Business  
 University of Groningen  
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**BIO**


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Sjoerd Beugelsdijk (PhD Tilburg University) is a full professor in international business and director of research at the Faculty of Economics and Business of the University of Groningen in the Netherlands. He is an expert on **economic globalization and cultural diversity**. He has published more than 70 refereed articles and edited special issues in leading journals, such as the *Journal of International Business Studies* and *Journal of Economic Geography*. Sjoerd Beugelsdijk has held visiting positions at several universities including University of South Carolina, Copenhagen Business School, and Bocconi University. He has served as a head of department and academic director of the undergraduate international business program in Groningen. Dr. Beugelsdijk received over 1 million euros in competitive research grants (Rubicon, Veni, Vidi) of the Netherlands Organisation for Scientific Research. He has supervised 11 PhD projects and is the reviewing editor for the *Journal of International Business Studies-JIBS* (2016-2022). He served as a chairman of the committee selecting the 2020 JIBS decade award as well as a mentor of AIB and AoM junior faculty and doctoral consortia. He has edited and co-authored the 2019 government advisory board (Sociaal en Cultureel Planbureau) report on 'Dutch national identity'. In 2019 he was awarded the JIBS silver medal for his contribution to the field.

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**Current Position**


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2009-present Full Professor, Director of research  
 University of Groningen, Netherlands

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**Past Positions**


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2017-2020 Affiliated researcher  
 Sociaal-Cultureel Planbureau (SCP), The Hague

2013-2015 Visiting Professor  
 University of South Carolina, Moore School of Business (Columbia, USA)

2005-2008 Associate Professor  
 University of Nijmegen, Nijmegen School of Management, the Netherlands

2003-2004 Assistant Professor (tenure track)  
 Tilburg University, Department of Organisation and Strategy/CentER

1998-1999 Teacher Economics (gymnasium)  
 't Rijks Scholengemeenschap Bergen op Zoom, the Netherlands

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### Visits

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2008	Bocconi University, Milan Italy (IGIER) (3 months)
2008	WU Wien, Austria (1 month)
2008	University of Reading, UK (CIBS) (1 month)
2007	Copenhagen Business School (CBS), Denmark (4 months)
2004	Case Western University, USA (2 months)
2004	Copenhagen Business School (CBS), Denmark (6 months)
2004	European University Institute (RSCAS), Florence, Italy (3 months)

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### Educational Background

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2003	PhD, CentER, Tilburg University (NL) Culture and Economic Development in European Regions (awarded best dissertation by Regional Science Association International) Supervisors: Prof. Dr. A.B.T.M. van Schaik & Prof. Dr. N. Noorderhaven
1999	Msc. Economics, awarded with distinction Tilburg University (NL)

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### Professional Service

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2020	Chair of the committee for selection of the Journal of International Business Studies Decade Award (announced at AIB Miami 2020)
2015-2011-2013	University of Groningen, Director of research (40 fte) University of Groningen, Academic director IB bachelor program (appr. 500 students first year enrolment)
2009-2011	University of Groningen, Head of Department (15 fte)
2010-present	External Assessor National Science Foundation of Netherlands (Veni, Vidi, Open Competitie), Austria, Australia, Canada, Israel, Poland

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### Doctoral Supervision

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#### Current

Juliette de Wit, University of Groningen (2017-present)

Dirk Möllers, University of Groningen (2015-present)

#### Finished

- Johannes Kleinhempel (University of Groningen January 9, 2020; cum laude, top 2%)
- Laetitia Em (University of Groningen October 31, 2019)
- Vincent Kunst (University of Groningen March 7, 2019)
- Sarah Castaldi (University of Groningen November 1, 2018)
- Philipp Marek (University of Groningen May 28, 2015)
- Lisa Berntsen (University of Groningen/Jyvaskila University April 30, 2015)
- Ines Wagner (University of Groningen/Jyvaskila University Febr. 5, 2015)
- Dut van Vo (University of Groningen January 20, 2014)
- Andre van Hoorn (University of Nijmegen April 19, 2011)

I served on numerous PhD Degree Committee Memberships in the Netherlands and abroad including London School of Economics (UK), BI (Norway), Catholic University Leuven (Belgium), Monash University (Australia), and Arhus (Denmark).

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**Grants and Awards**

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<b>Scholarship/Grant/ Prize</b>	<b>Amount</b>	<b>Awarded by:</b>	<b>Year</b>
Rubicon /talent grant	3,500 EUR	Netherlands Organization for Scientific Research (NWO)	2004
VENI research grant (3 yrs)	200,000 EUR	Netherlands Organization for Scientific Research (NWO)	2007
VIDI research grant (5 yrs)	800,000 EUR	Netherlands Organization for Scientific Research (NWO)	2012
Research grant	15,000 EUR	National Government (Planbureau voor de leefomgeving)	2006
Research grant	20,000 USD	University of South Carolina (Office of the Provost)	2014
Research grant	20,000 USD	Center for International Business Education and Research (CIBER), University of South Carolina	2015
Top five best teacher Faculty Economics and Business		Tilburg U. Groningen U.	2002 2016, 2017, 2018
Various best paper recognitions		Academy of Management Carolyn Dexter Prize finalist	2002
		Academy of International Business Haynes Prize finalist	2004
		Regional Science International best PhD thesis award	2004
		European Regional Science Association best paper finalist	2004
		Best paper prize International Business Review	2008
		Best conference paper prize (offshoring research network)	2008
		Best conference reviewer award at AIB	2007, 2009
		Academy of International Business best paper award	2011
		European Institute for Advanced Studies in Management (EIASM) best paper	2012
<i><u>Total</u></i>	<b>1,048,500 EUR</b>		

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### Editorial Board Positions

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- 2016-present *Journal of International Business Studies*, editor  
I am responsible for handling all incoming submissions (approx. 700 a year) and deciding on desk reject, crafting desk reject letters, as well forwarding a brief review of each paper to the editor in chief. Since September 2019 in cooperation with Prof. Grazia Santangelo (Copenhagen Business School)
- 2013-present *Journal of World Business*, editorial review board
- 2013-present *Journal of International Business Studies*, editorial review board
- 2012-2017 *Management International Review*, editorial review board
- 2010-2018 *Global Strategy Journal*, editorial review board

#### Guest editorships:

- 2013 Special issue on The Multinational in Geographical Space in the *Journal of International Business Studies* (with R. Mudambi)
- 2010 Special issue on International Business and Economic Geography in the *Journal of Economic Geography* (with R. Mudambi and P. McCann).

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### Ad Hoc Reviewing

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I have always been an active ad hoc reviewer, and as my work on cultural diversity and globalization cuts through management, economics, sociology/political science and economic geography, I have served as ad hoc reviewer for a wide range of journals at all levels and across all fields concerned with cultural diversity.

#### Business and Management

*Journal of International Business Studies, Strategic Management Journal, Organization Science, Academy of Management Journal, Journal of Management Studies, International Business Review, Journal of International Management, Management International Review, Organization Studies, Journal of World Business, Entrepreneurship Theory & Practice, Global Strategy Journal, Long Range Planning, European Management Review, Human Resource Management, Research Policy, Industry and Innovation*

#### Economics

*Oxford Economic Papers, Journal of Comparative Economics, Southern Economic Journal, European Journal of Political Economy, Review of Political Economy, Journal of Evolutionary Economics, Review of Social Economy, Journal of Economic Surveys, International Economic Review, Journal of International Trade & Economic Development, Review of World Economics, Small Business Economics, World Development, Journal of Banking & Finance, Review of Development Economics*

#### Economic Geography

*Journal of Economic Geography, Regional Studies, Economic Geography, European Urban and Regional Studies, Papers in Regional Science, Journal of Regional Science, Journal of Social and Economic Geography (TESG), Annals of Regional Science, Spatial Economic Analysis*

#### Sociology/PolSc

*American Journal of Sociology, American Sociological Review, European Sociological Review, Social Forces, European Journal of Political Research, International Political Science Review, Proceedings of the National Academy of Sciences (PNAS)*

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## Teaching

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### *Current:*

Introduction to IB	Bachelor course	(evaluated 4.4 on a 1-5 scale)
International Business	PhD course	(evaluated 4.8 on a 1-5 scale)
Comparative Analysis	MSc course	(evaluated 4.9 on a 1-5 scale)

### *Past:*

Competitiveness of firms and nations, Comparative Business Systems, Industrial Economics and Organization, Organization Theory, Institutional Economics, Introduction to International Business, Introduction to Management Sciences, Introduction to Economic Geography, Culture and Economic Behaviour, Introduction to Business Economics, Industrial Organisation, Supervision of Ba/Msc thesis; National University of Costa Rica (UNA) summer course 'ecology and markets'.

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## Publications

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### Output

Refereed publications	Articles	Books	Book chapters	Other
70	45	5	16	4

### **Ranking Journal Articles** (Association of UK Business Schools - ABS - 2017 ranking):

World Leading Journals (ABS4*)	9 articles
Top Journals (ABS4)	7 articles
Highly Regarded Journals (ABS3)	22 articles

### **Impact**

In 2019 I was awarded the Journal of International Business Studies *Silver Award* for the significant contribution I made to the field of International Business. The Journal of International Business Studies is the world leading journal for research on globalization.

Nationally,

- In 2015, I was ranked 12<sup>th</sup> in the Netherlands in terms of impact measured in citations received (corrected for academic age) across all researchers in economics and business employed at a Dutch university (Harzing & Mijnhardt, *Scientometrics* 2015).

Globally,

- Individually, I rank in the global top 10% - in terms of downloaded papers - of all 350,000+ researchers (cross-discipline) worldwide registered in SSRN.
- Collectively, international business research in Groningen has climbed from a 117<sup>th</sup> global position in 2007-2009 to a 26<sup>th</sup> global ranking in 2010-2015 in terms of research output (Ryazanova, McNamara, Aguinis, *Journal of World Business*, 2017).

### **Google scholar citations**

Total citations (Google scholar):	<b>7000+</b>
H-index:	<b>36</b>
Highest cited paper:	<b>600+</b>

## 5 Key publications:

- Beugelsdijk, S., T. Kostova, M. van Essen, V. Kunst and E. Spadafora (2018) Cultural distance and the process of firm internationalization, *Journal of Management* 44.1: 89-130
- Beugelsdijk, S., and C. Welzel (2018) Dimensions and Dynamics of National Culture; synthesizing Hofstede with Inglehart, *Journal of Cross-Cultural Psychology* 49.10: 1469-1505
- Beugelsdijk, S., and R. Mudambi (2013) MNEs as border-crossing MLEs: the role of discontinuities in geographic space, *Journal of International Business Studies* 44.5: 413-426
- Beugelsdijk, S., Mudambi, R., and P. McCann (2010) Place, Space and Organization; Economic Geography and the Multinational Enterprise, *Journal of Economic Geography*, vol. 10.4: 485-493
- Beugelsdijk, S. and Maseland, R. (2011) *Culture in Economics; history, methodological reflections and contemporary applications*. Cambridge University Press: 388 pages.

### A series of related editorials/commentaries for *Journal of International Business Studies*:

- Aguinis, H., Beugelsdijk, S. and Steel, P. (2021) Best practices for meta-analysis; how to structure, interpret and review meta-analytical studies, *Journal of International Business Studies*
- Beugelsdijk, S., van Witteloostuijn, A., and Meyer, K. (2020) Data access and research transparency (DART): a new editorial policy, *Journal of International Business Studies* 51
- Meyer, K., van Witteloostuijn, A., and S. Beugelsdijk (2017) What's in a *p*? Reassessing Best Practices for Conducting and Reporting Hypothesis-Testing Research, *Journal of International Business Studies* 48(5): 535-551
- An editorial on process transparency is planned for 2021 (with L. Eden)

## Books

- 2019** *Denkend aan Nederland*, (Dutch National Identity, eds. J. de Hart, P. van Houwelingen, S. Beugelsdijk, M. Versantvoort) Netherlands Institute for Social Research (Sociaal Cultureel Planbureau) 568 pages (In Dutch) see [www.scp.nl/scr2019](http://www.scp.nl/scr2019)
- 2013** *Firms in the International economy: firm heterogeneity meets international business*, MIT Press (eds. Beugelsdijk, S., Brakman, S., Garretsen, J.H., and H. van Ees) 400 pages, edited volume
- 2013** *International Economics and Business*, undergraduate textbook, Cambridge University Press (with Brakman, S., Garretsen, J.H., and Van Marrewijk, C) 475 pages

- 2011** *Culture in Economics; history, methodological reflections and contemporary applications* (with R. Maseland), Cambridge University Press: 388 pages monograph
- 2003** Culture and Economic Development in European Regions, CentER Tilburg University PhD dissertation

### Journal articles and book chapters (by year)

#### 2020

- ABS4 (69) The changing role of social capital during the venture creation process: A multi-level study, Entrepreneurship Theory and Practice (with J. Kleinhempel and M. Klasing)
- ABS4\* (68) Editorial: Data access and research transparency (DART): A new editorial policy, Journal of International Business Studies (with A. van Witteloostuijn and K. Meyer)
- ABS4\* (67) The construct of institutional distance through the lens of different institutional perspectives; review, analysis and recommendations, Journal of International Business Studies review issue (with T. Kostova, R. Scott, V. Kunst, C.H. Chua and M. van Essen)

#### 2019

- ABS3 (66) Does business group affiliation improve foreign subsidiary performance? Global Strategy Journal 9(4): 595-617 (with S. Gubbi, V. Kunst, and S. Castaldi)

The following 5 chapters are part of the edited book on Dutch national identity, titled “Denkend aan Nederland” ([www.scp.nl/scr2019](http://www.scp.nl/scr2019)):

(65) Hoofdstuk 18: Onderzoeksopzet Sociaal en Cultureel Rapport (with. P. van Houwelingen, M. Versantvoort, M. Coenders en J. de Hart) In: *Denkend aan Nederland*, (eds. S. Beugelsdijk, J. de Hart, P. van Houwelingen en M. Versantvoort) Sociaal en Cultureel Planbureau – Den Haag *In Dutch*

(64) Hoofdstuk 9: Nederlandse waarden en normen internationaal vergeleken. In: *Denkend aan Nederland*, (eds. S. Beugelsdijk, J. de Hart, P. van Houwelingen en M. Versantvoort) Sociaal en Cultureel Planbureau – Den Haag *In Dutch*

(63) Hoofdstuk 8: Symbolen en tradities, burgerlijke vrijheden, of niets van dat alles? Een individuele profielschets. In: *Denkend aan Nederland*, (eds. S. Beugelsdijk, J. de Hart, P. van Houwelingen en M. Versantvoort) Sociaal en Cultureel Planbureau – Den Haag (with. J. de Wit) *In Dutch*

(62) Hoofdstuk 7: Eenheid in verscheidenheid. In: *Denkend aan Nederland*, (eds. S. Beugelsdijk, J. de Hart, P. van Houwelingen en M. Versantvoort) Sociaal en Cultureel Planbureau – Den Haag (with J. de Wit, S. Muns, M. Versantvoort) *In Dutch*

(61) Hoofdstuk 1: Aanleiding en Inleiding. In: *Denkend aan Nederland*, (eds. S. Beugelsdijk, J. de Hart, P. van Houwelingen en M. Versantvoort) Sociaal en Cultureel Planbureau – Den Haag (with J. de Wit, S. Muns, M. Versantvoort) *In Dutch*

- ABS3 (60) Value diversity and regional economic development, Scandinavian Journal of Economics 121.1: 153-181 (with M. Klasing and P. Milionis)

*This article featured in London School of Economics (LSE Blog):*  
<http://blogs.lse.ac.uk/businessreview/2017/05/30/growing-social-value-polarisation-harms-economic->

*development/, and was covered in various media including Russia (Lenta.ru) and the Sud Deutsche Zeitung (nov 12, 2017)*

## 2018

ABS3 (59) Dimensions and Dynamics of National Culture; synthesizing Hofstede with Inglehart, Journal of Cross-Cultural Psychology 49.10: 1469-1505 (with Chris Welzel)

*This paper has become the “most read” JCCP paper within 4 months after publication*

ABS4\* (58) Editorial: Conceptualizing and measuring distance in international business: Recurring questions and best practice guidelines, Journal of International Business Studies 49(9): 1113-1137 (with B Ambos and P Nell)

Reprinted as chapter 26 in: Eden, L., Nielsen, B.B., A. Verbeke (2019) *Research methods in international business*. JIBS special Collections (vol. 7). Palgrave Macmillan – Springer.

ABS4 (57) Product innovation and decision making autonomy in subsidiaries of multinational companies, Journal of World Business 53: 529-539 (with B. Jindra)

ABS4\* (57) Cultural distance and the process of firm internationalization, Journal of Management 44.1: 89-130 (with T. Kostova, M. van Essen. V. Kunst and E. Spadafora)

ABS3 (56) Regional economic development in Europe: the role of total factor productivity, Regional Studies 52.4: 461-476 (with M. Klasing and P. Milionis)

## 2017

ABS4\* (55) An overview of Hofstede-inspired country level culture research in international business since 2006, Journal of International Business Studies 48(1): 30-47 (with T. Kostova and K. Roth).

ABS3 (54) When do distance effects become empirically observable? An investigation in the context of headquarters value creation for subsidiaries, Journal of International Management 23(3): 255-267 (with P. Nell and B. Ambos)

ABS4\* (53) Editorial: What’s in a *p*? Reassessing Best Practices for Conducting and Reporting Hypothesis-Testing Research, Journal of International Business Studies 48(5): 535-551 (with A. van Witteloostuijn and K. Meyer)

*This editorial has set new guidelines for publishing and reporting of statistical results in JIBS*

Reprinted as chapter 4 in: Eden, L., Nielsen, B.B., A. Verbeke (2019) *Research methods in international business*. JIBS special Collections (vol. 7). Palgrave Macmillan – Springer.

(52) Chapter: Measuring cultural diversity within countries (With M. Klasing), In: Social economics, Current and Emerging Avenues (eds. J. Costa-Font and M. Macis) MIT Press, pp 129-172.

## 2016

ABS3 (51) Value diversity and trust: the role of political ideology, Journal of Comparative Economics 44(3): 522-540 (with M. Klasing).



**2015**

ABS3 (50) Are scores on Hofstede's dimensions of national culture stable over time? A cohort analysis. Global Strategy Journal 5.3: 223-240 (with A. van Hoorn and R. Maseland).

ABS2

(49) Trade, Trust and the Rule of Law. European Journal of Political Economy 37: 102-115 (with S. Yu and J. de Haan).

ABS3

(48) Distance in international management: from mean to variance based measures, International Journal of Human Resource Management 26.2: 165-191 (with M. Onrust, A. van Hoorn, R. Maseland and A. Slangen)

(47) Chapter: Networks and clusters, In: International Comparative Management 2<sup>nd</sup> ed. (eds. Noorderhaven and Sorge) McGraw Hill

**2014**

ABS3

(46) The impact of home-host cultural differences on foreign affiliate sales: the moderating role of cultural variation within host countries, Journal of Business Research 67: 1638-1646 (with M. Onrust, A. Slangen and R. Maseland)

**2013**

ABS4\*

(45) MNEs as border-crossing MLEs: the role of discontinuities in geographic space, Journal of International Business Studies 44.5: 413-426 (with R Mudambi)

(44) Chapter: Firms in the international economy, firm heterogeneity, international economics and international business, In: Firms in the international economy; firm heterogeneity meets international business (eds. Beugelsdijk, Brakman, Van Ees and Garretsen) MIT Press: pp. 1-19.

(43) Chapter: How is entrepreneurship included in international business? In: Routledge Handbook for International Management Education (with A. N. Kiss): pp 104-116

**2011**

ABS3

(42) The impact of cultural distance on US arm's length exports: an international business perspective, Management International Review 51.6: 875-896. 50 year anniversary issue (with A.H.L. Slangen and J.F. Hennart)

(41) Chapter: Location specific advantages and liability of foreignness; time, space and relative advantage, in: Advances in International Management (Asmussen, C.G., Devinney, T., Pedersen, T., and Tihanyi, L.) Emerald Insight: pp. 181-210.

(40) Chapter: Organization theorists struggling with a view of mankind: power, ethics and top management teams, In: The Nature of the New Firm (eds. Dolfsma, W.), Edward Elgar, pp. 13-17

**2010**

(39) International Business Research: homo ludens meets homo economicus, inaugural professorial lecture University of Groningen, October 19

ABS4\*

(38) Why and how FDI stocks are a biased measure of MNE affiliate activity, Journal of International Business Studies 41.9: 1444-1459 (with A.H.L. Slangen, J.F. Hennart and R. Smeets) This was also published in the Columbia FDI Perspectives series 45, august 29, 2011.

*This article has led to a revision of what is reported in the World Investment Report (UNCTAD)*

ABS4

(37) Place, Space and Organization; Economic Geography and the Multinational

Enterprise, Journal of Economic Geography, vol. 10.4: 485-493 (with R. Mudambi and P. McCann)

ABS3 (36) A cultural explanation of the foreign bias in international asset allocation, Journal of Banking and Finance 34: 2121-2131 (With B. Frijns)

ABS4\* (35) The impact of institutional hazards on foreign multinational activity: A contingency perspective, Journal of International Business Studies 41.7, 980-995 (with A. Slangen)

ABS3 (34) Gravity equations: workhorse or Trojan horse in explaining trade and FDI patterns across time and space? (with R. Zwinkels) International Business Review, vol. 19.1: 452-472

(33) The impact of national cultural distance on the number of foreign website visits by U.S. households (with A.H.L. Slangen ), CyberPsychology & Behavior 13.2: 201-205

(32) Chapter: Entrepreneurial culture and its effects on the rate of nascent entrepreneurship (with K. Suddle and S. Wennekers), in: Thurik and Freytag, Culture and Entrepreneurship, Springer: pp. 227-244.

(31) Chapter: Entrepreneurial culture, regional innovativeness and economic growth, In: Thurik, R. and Freytag, A. (eds.) Culture and Entrepreneurship, Springer Verlag: pp. 129-156

## 2009

ABS3 (30) Is there a trend towards global value chain specialization? An examination of cross border sales of US foreign affiliates (with T. Pedersen and B. Petersen), Journal of International Management 15: 126-141.

ABS2 (29) A multi-level approach to social capital, International Studies in Management and Organization vol. 39.2: 65-89.

ABS3 (28) A dyadic approach to the impact of differences in organizational culture on perceived relationship performance, Industrial Marketing Management (with N. Noorderhaven and C. Koen) vol. 38: 312-323

(27) Chapter: Mapping the landscape of social capital: a need for a two-level approach, in: De Jong, Culture, Economics and Business, Routledge: pp. 137-158.

## 2008

ABS4 (26) Strategic human resource practices and product innovation, Organization Studies, vol. 29.6: p. 821-847

ABS3 (25) The impact of horizontal and vertical FDI on host country economic growth, International Business Review vol. 17.4: 452-472 (with R. Zwinkels and R. Smeets) This paper was nominated for best paper in IBR 2008. Prize was awarded at EIBA conference Valencia 2009.

ABS2 (24) Entrepreneurial culture and economic growth: revisiting McClelland's thesis, American Journal of Economics and Sociology vol. 67.5: 915-939 (with R. Smeets)

ABS3 (23) Trust, institutions and the 'generally speaking question'; a reply to Uslander, Cambridge Journal of Economics vol. 32.4: 633-638

**2007**

- ABS4 (22) The regional environment and a firm's innovative performance; a plea for a multi-level interactionist approach, Economic Geography vol. 83.2, p. 181-199.
- ABS2 (21) Entrepreneurial culture, regional innovativeness and economic growth, Journal of Evolutionary Economics 17.2: 187-210

**2006**

- (20) Organizational culture and network embeddedness, Current Topics in Management vol. 11 (with C. Koen and N. Noorderhaven)
- ABS4 (19) Organizational culture and relationship skills, Organization Studies vol. 27, 833-854 (With C. Koen and N. Noorderhaven)
- ABS3 (18) A note to the theory and measurement of trust in explaining differences in economic growth, Cambridge Journal of Economics vol. 30, p. 371-387
- ABS3 (17) Toward a unified Europe? Explaining cultural differences by economic development, cultural heritage and historical shocks, Regional Studies vol. 40.3, p. 317-328 (With A.B.T.M. van Schaik, and W.A. Arts)

**2005**

- ABS3 (16) Differences in social capital between 54 Western European regions, Regional Studies vol. 39.8, p. 1053-1064 (with A.B.T.M. van Schaik)
- ABS3 (15) Personality characteristics of self-employed; an empirical study, Small Business Economics 24.2, 159-167 (with N. Noorderhaven)
- ABS2 (14) Social capital and growth in European regions; an empirical test, European Journal of Political Economy 21.2, p. 301-324 (with A.B.T.M. van Schaik)
- (13) Chapter: Organizational culture, alliance capabilities and relationship performance, In: T. Gössling, R.J.G. Jansen, & L.A.G. Oerlemans (Eds.), Coalitions and Collisions (pp. 125-142). Nijmegen: Wolf Publishers. (with C. Koen and N. Noorderhaven)

**2004**

- ABS2 (12) Entrepreneurial attitude and economic growth, a cross section of 54 European regions, Annals of Regional Science 38, p. 1-20 (with N. Noorderhaven)
- ABS3 (11) Trust and economic growth; a robustness analysis, Oxford Economic Papers 56.1, p. 118-134 (With H.L.F. de Groot and A.B.T.M. van Schaik)
- (10) Chapter: Regional cluster policy between best practice and cultural uniqueness, in: Boneschansker, E., Van Dijk, J., Jansma, L.G., and Verhaar, K. (eds.), in: Cultural Uniqueness and Regional Economy, Fryske Akademy, Leeuwarden. (With G.J. Hospers)
- (9) Chapter: Organizational culture and network embeddedness, in: Verhallen, T., Gakeer, C. and Wiegerinck, V. (eds.), in: Demand driven Chains and Networks, Reed Business Information, The Hague. (With C. Koen and N. Noorderhaven)
- (8) Chapter: The societal environment and economic development, in: Koen C., International Comparative Management, McGraw-Hill London (with A.B.T.M. van Schaik)
- (7) Chapter: Networks and clusters of economic activity, in: Koen C., International

Comparative Management, McGraw-Hill London (with G.J. Hospers)

- 2003**
- (6) Chapter: Participation in civil society and European regional economic growth, in: Arts, W., Halman, L., and Hagedaars, J. (eds.) The cultural diversity of European unity, Brill Leiden, pp. 118-146 (with A.B.T.M. van Schaik)
- (5) Chapter: Bonding and bridging social capital: which type is good for economic growth? in: Arts, W., Halman, L., and Hagedaars, J. (eds.) The cultural diversity of European unity, Brill Leiden, pp. 147-184 (with S. Smulders)
- (4) Chapter: Opening the black-box of regional culture. Entrepreneurial attitude and economic growth in 54 European regions, in: Arts, W., Halman, L., and Hagedaars, J. (eds.) The cultural diversity of European unity, Brill Leiden, pp. 95-117 (with N. Noorderhaven)
- 2002**
- ABS1 (3) 'A far friend is worth more than a good neighbor', proximity and innovation in a small country, Journal of Management and Governance, 6, p. 169-188. (with M. Cornet)
- ABS3 (2) Regional cluster policies; learning by comparing? Kyklos 3, p. 381-401. (with G.J. Hospers)
- ABS1 (1) Drivers and determinants of organizational change; the case of Heineken Inc. Journal of Organizational Change Management 15.4, p. 311-326 (With A.H.L. Slangen and M.F.M van Herpen)

*An overview of > 50 publications in Dutch (newspapers) is available upon request.*

<b>International Seminar Presentations, Keynote Speeches, Panel Sessions and Conferences (co-)Organized</b>
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| <b>Invited seminars</b>                  | <p>I have been invited to speak about cultural diversity and globalization, including most recently:</p> <ul style="list-style-type: none"> <li>- Plenary talk on interdisciplinary research in social sciences, Faculty of Behavioural and Social Sciences, University of Groningen, Jan 21, 2020.</li> <li>- University of Liverpool (UK), Febr. 2020.</li> <li>- A series of (&gt;20) presentations on Dutch national identity and culture after the publication of the government report in June 2019.</li> <li>- University of Leeds (UK); department of marketing; March '18</li> <li>- IESEG School of Management (France); department of marketing and management; March '18</li> <li>- University of South Carolina (USA); department of international business; Febr '18</li> <li>- Florida International University (USA); department of management and international business; Jan '18</li> <li>- University of Gothenburg (Sweden); department of political science; Jan '17</li> <li>- Tilburg University (NL): department of sociology; Nov '17</li> <li>- Utrecht University (NL): departments of economic geography and economics; Sept '17</li> <li>- George Washington University (USA); department of international business; Nov '13</li> <li>- City University New York (USA); department of international business; Oct. '13</li> <li>- Rutgers University New York (USA); department of international business; Oct. '13.</li> <li>- In addition, I have given presentations at both CPB and SCP, two of the three Dutch government advisory boards in the realm of economic policy and social-cultural policy respectively.</li> </ul> |
| <b>Keynotes, invited panelist/expert</b> | <p><i>Keynotes / Invited panelist:</i></p> <ul style="list-style-type: none"> <li>- Panelist JIBS Paper Development Workshop EIBA 2019 (Leeds) and 2018 (Poznan)</li> <li>- Panelist Professional Development Workshop and Junior Faculty Consortium AIB 2019 and AIB 2018</li> <li>- Panelist Professional Development Workshop Leadership in Context, AoM 2019</li> <li>- Invited expert on measurement of social capital pillar of the</li> </ul>  |

revised 2019 prosperity index developed by the Legatum Institute in London.

- Invited panelist professional development workshop for PhD students Strategic Management Society meeting 2018, Oslo.
- Key note speaker International Business, Economic Geography and Innovation (iBegin) conference 2017, Venice. Topic: Discontinuities in geographic space.
- Key note (opening) lecture Academy of International Business UK meeting 2017, Reading. Topic: Cultural diversity in a fragmented and globalized world.
- Invited member of three person expert panel at UNCTAD to discuss future of the *World Investment Report* 2017, Geneva.
- Invited expert to discuss future of European Values Studies at Porticus, 2017, Amsterdam.
- Key note lecture, Academy of International Business annual meeting 2017, New Orleans. Topic: Cultural diversity research the last decade.
- Invited panelist professional development workshop for PhD students Academy of International Business meeting 2017, Dubai.
- Invited speaker London School of Economics conference on European Regional Policy, April 2016, London. Topic: Informal institutions across European regions.
- Key note speaker conference on economics of trust organized by Spanish Chamber of Commerce, Universitat de Santander (Spain), 2011, Santander.
- Member of ten person panel of invited international experts convened to advise the EU commissioner for Regional Policy and the staff of EU directorate DGXVI on the future role, evolution and evaluation of EU Cohesion Funding and Regional Policy.
- Key note speaker on conference organized by University of Reading (3<sup>rd</sup> International Business Conference) 2011, Reading. Topic: cultural diversity and entrepreneurship.

**Panel sessions I have (co-)organized:**

- Chair of the professional development workshop “meet the editors” Academy of Management (IM-D), 2017.
- Co-organizer of a panel session on global value chains. Academy of International Business annual meeting 2017, New Orleans. Co-organizers were Dr. A. van Assche (HEC Montreal), Dr. F. Morris (NSF), and prof. R. Mudambi (Temple Univ.).
- Organizer of a panel session on the role of cross-country distance measures in international business. Academy of International Business annual meeting 2014, Vancouver. Other speakers were prof. T. Kostova and Dr. M. van Essen (both Univ. of South Carolina), prof. L. Nachum (City U. NY) and

prof. H. Berry (George Washington Univ.)

- Organizer of a panel session on how the World Values Survey can be used in international business research. Academy of International Business annual meeting 2014, Istanbul. Other speakers were prof. G. Hofstede, prof. M. Peterson (Florida Atlantic Univ.), prof. M. Soendergaard (Arhus Univ.).
- Organizer of a panel session on cultural differences: between versus within country variation. European International Business Association annual meeting, 2012 Brighton. Other speakers were prof. M. Peterson (Florida Atlantic Univ.), prof. M. Soendergaard (Arhus Univ.) and prof. B. McSweeney (Royal Holloway Univ.).
- Co-organizer of a panel session on international business and economic geography. Academy of International Business annual meeting. 2009, San Diego. Co-organizers were prof. P. McCann (Sheffield Univ.) and prof. R. Mudambi (Temple Univ.).
- Co-organizer of a panel session on theory development and empirical modeling techniques in international business. Academy of International Business annual meeting. 2009, Indianapolis. Other speakers were prof. T. Devinney (Leeds Univ.), prof. D. Audretsch (Indiana Univ.).

**Conferences  
(co-) organized**

- One Day Workshop: Culture Research in International Business, EIBA Leeds December 2019. 17 participants.
- Organizer summer school. Topic: Culture, Diversity and Economic Development, University of Groningen 2017 (co-organizers M. Klasing, P. Milionis, R. Maseland). Key note speakers: prof. M. Doebke (Northwestern Univ.) and O. Galor (Brown Univ.). 30 participants.
- Hofstede Consortium Cross Cultural 6 day Workshop, University of Maastricht. Organizers are prof. M. Peterson (Florida Atlanta Univ.) and prof. M. Soendergaard (Arhus); other speakers are prof. M. Minkov (Varna Univ.) and prof. G. Hofstede. 2015-2016-2017-2018. 25 participants.
- Co-organizer conference. Topic: The multinational firm in geographical space, Temple University (co-organizer prof. R. Mudambi), 2012, Philadelphia. 25 participants.
- Organizer CES-IFO conference. Topic: Globalization, trade, foreign direct investment and the multinational firm, San Servolo (Co-organizers prof. S. Brakman, H. Garretsen) 2011, Venice. Key note speakers: prof. B. Blonigen (Univ. of Oregon), prof. A. Rugman (Reading Univ.), prof. J.F. Hennart (Singapore Management Univ.), and prof G. Ottaviano (Bocconi Univ. and LSE). 40 participants.

**Conference presentations**

In addition to the above key note speeches, panel sessions, and conferences organized, I have presented my work in (many) competitive paper sessions at all major conferences in my field the last 15 years.

**Business and Management:** Academy of International Business, Academy of Management, Strategic Management Society, European International Business Association

**Economics:** European Economic Association-Econometric Society

**Geography:** European Regional Science Association, North American Regional Science Conference, Association of American Geographers

Year and title of each presentation is available upon request.

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**References**

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References can be provided upon request