

# BART VAN ARK

## CURRICULUM VITAE



### Personal details

Family Name van Ark  
First Names Hubertus Herman (Bart)  
Place and Date of Birth: Heerde, The Netherlands, 20 June 1960  
Nationality: Dutch

### Addresses and telephone/fax

Work: Alliance Manchester Business School  
University of Manchester  
Booth St W  
Manchester M15 6PB  
United Kingdom  
Email: [bart.vanark@manchester.ac.uk](mailto:bart.vanark@manchester.ac.uk)

The Conference Board  
845 Third Avenue  
New York, NY 10022-6600  
United States  
tel. +1 212 336 0325  
fax +1 212 836 3824  
email [bart.vanark@conference-board.org](mailto:bart.vanark@conference-board.org)

Faculty of Economics and Business  
University of Groningen  
P.O. Box 800  
9700 AV Groningen  
The Netherlands  
email [h.h.van.ark@rug.nl](mailto:h.h.van.ark@rug.nl)

Homepages <https://www.alliancembs.manchester.ac.uk/research/productivity/>  
<https://www.conference-board.org/bio/index.cfm?bioid=36>  
<https://www.rug.nl/staff/h.h.van.ark/>

### Employment Record

#### *Current:*

2020 to date University of Manchester, Alliance Manchester Business School:  
Professor of Productivity Studies

The Productivity Institute: Managing Director and Principal Investigator

2020 to date University of Groningen, Faculty of Economics of Business:  
Honorary Professor in Economic Development, Technological Change and Growth.

Past:

2008-2020	The Conference Board, New York: Executive Vice-President and Chief Economist; Head of Economy, Strategy and Finance Center
2004-2020	University of Groningen, Faculty of Economics: Full Professor in “Economic Development, Technological Change and Growth” (as of 1 July 2008: part-time)
2007-2008	The Conference Board: Executive Director (interim) for Economic Research
2000 - 2004	University of Groningen, Faculty of Economics: Professor in “Economics of Productivity and Technology Policy”
1997 - 1999	University of Groningen, Faculty of Economics: Associate Professor (Senior Lecturer) in Economics
1990 - 1996	University of Groningen, Faculty of Economics: Assistant Professor (Lecturer) in Economics
1988 - 1990	National Institute of Economic and Social Research (NIESR), London: Research Officer
1986 - 1987	University of Groningen, Faculty of Economics: Ph.D. Researcher
1981 - 1985	University of Groningen, Faculty of Economics: Research Assistant

**Additional Positions**

Past:

2013 - 2018	Chief Strategy Officer, The Conference Board
2009 - 2012	Head of Research Department (Economics, Human Capital, Corporate Leadership), The Conference Board
2006 - 2007	Associate Dean International Affairs, Faculty of Economics and Faculty of Management and Organization, University of Groningen
2000 - 2006	Chair of Dept. of International Economics and Business, Faculty of Economics, University of Groningen
1997 - 2006	Consulting Director International Economic Research, The Conference Board

**Other (Academic) Functions**

Current:

2020 to date	Senior Advisor, The Conference Board
2019 to date	Advisory Board Member, Avalon Hill Management AG, Zug, Switzerland
2018 to date	Member of the International Advisory Board of Circulo de Empresarios, Spain

from 1998	Member International Advisory Board <i>International Productivity Monitor</i> , Centre for the Study of Living Standards, Ottawa (Canada)
<i>Past:</i>	
2011 to date	Director by Appointment of The Conference Board at the National Bureau of Economic Research, United States
2013	Member of Committee on “Value of Academic Science”, Royal Netherlands Academy of Arts and Sciences, Amsterdam.
2004-2008	Member of Advisory Board of Centre for Innovation, Research and Competence in the Learning Economy (CIRCLE), University of Lund (Sweden).
2004-2008	Chairman of Advisory Committee on Macroeconomic Statistics, Statistics Netherlands.
2003-2008	Chairman of Programme Committee for Research Programme on “Dynamics of Innovation”, Dutch Science Foundation (NWO/MagW) and Ministry of Economic Affairs (EZ/DGI).
2005-2009	Vice-chairman of Expert Group on “Knowledge for Growth” for Janez Potocnik, EU Commissioner DG Research. .
2004-2009	Managing Editor of the <i>Review of Income and Wealth</i> (with Stephan Klasen).
2003-2006	Member of Advisory Board of Blekinge Institute of Technology, Blekinge (Sweden).
2003-2006	Member of Scientific Advisory Board of BAK Basel Economics, Basel (Switzerland).
2002-2012	Research Professor, Deutsches Institut für Wirtschaftsforschung (German Institute for Economic Research), Berlin.
2002-2003	Member of Council “International Association for Research in Income and Wealth” (IARIW).
1998-2004	Member of Editorial Board <i>De Economist. Quarterly Journal of the Royal Netherlands Economics Association</i> .
1998-2004	Member of Advisory Committee on National Accounts, Statistics Netherlands.
2002-2004	Member of Editorial Board <i>Review of Income and Wealth</i> .
2003-2004	High level expert on Information Society to Erkki Liikanen, EU Commissioner DG Enterprise.
2002-2005	Member of Research Programme Committee on “Measurement in the Digital Economy”, Dutch Science Foundation (NWO).
2002-2003	Member of Evaluation Committee on Postdoc Proposals (VENI), Dutch Science Foundation (NWO).

1999-2001	Theme coordinator programme C: “Coordination and Growth of Economies”, Research Institute Systems, Organization and Management (SOM), University of Groningen
1996-2001	Member of Council "European Historical Economics Society" Programme Director "Comparative Historical National Accounts", N.W. Posthumus Institute.
1991-2008	Director (until 2002 Executive Secretary) of Groningen Growth and Development Centre, University of Groningen

### **Visiting Positions**

2006: April	Visiting Professor, School of Economics, Fudan University, Shanghai (1 month)
2002: January - July	Economic Growth Center, Yale University (7 months)
1996: October - December	RSSAP, Australian National University, Canberra (2 months)
1995: April	CV Starr Center, New York University (1 week)
1994: July	University of Coimbra, Portugal, Economics Faculty (1 week)

### **Consultancies and Project Management**

#### Past:

2004-2008	Project leader for EUKLEMS project “Productivity in the European Union: A Comparative Industry Approach”, 6 <sup>th</sup> Framework Programme, DG Research (proposal 502049).
2002-2003	Participation in project on “EU Performance Analysis of the EU Economy from the Point of View of its Industrial Sectors” for DG Enterprise, European Commission (with NIESR, London)
2001-2004	Consultant for Italian Authority for Telecommunication and Media on “Economics of Knowledge”.
2001-2002	Project leader “ICT and Growth Accounting” for DG ECFIN, European Commission (with CEPIL, Paris).
1998-2003	Project leader “Structural Information Provision Innovation in Services”, Ministry of Economic Affairs, The Hague.
1996	Consultant for Eurostat Industrial Statistics Division.
1995-1996	Project coordinator INTAS project "Productivity Performance and Potential of the Independent States of the Former Soviet Union".
1995	Consultant for Labour Cost Research Associates Limited, London.
1992-1993	Fellow of the McKinsey Global Institute, Washington D.C.
1990-1992	Consultant for National Institute of Economic and Social Research, (NIESR), London.

## **Research Programmes Associated With**

### Present:

- 1997 to date Economy. Strategy and Finance Center (previously Economy & Business Environment Practice), The Conference Board, New York
- 1985 to date Groningen Growth and Development Centre – Faculty of Economics, University of Groningen.

### Past:

- 1994-2011 Research School “Systems, Organization and Management”, programme C “Coordination and Growth of Economies”, Faculty of Economics University of Groningen
- 2003-2004 USAID project on “Information & Communication Technologies as Drivers of Economic Development in Post-Communist Countries” with Tiger (Warsaw, Poland).
- 2000-2004 NWO (Netherlands Science Foundation) project on “Technology and Economic Growth” (TEG).
- 2000-2004 EU 5<sup>th</sup> framework programme on “Employment Prospects in the Knowledge Economy” (participant).
- 1994-2003 Various consultancies with OECD Economics Department (ECON) and Science, Technology and Industry (STI) Department, Paris.
- 1992-2000 Visiting Fellow at the National Institute for Economic and Social Research, London (United Kingdom)
- 1993-1999 N.W. Posthumus Institute, Research Programme “Comparative Historical National Accounts”
- 1996-1998 Economics Programme, Germany Institute, Amsterdam
- 1995-1996 INTAS Project "Productivity Performance and Potential of the Independent States of the Former Soviet Union".
- 1994-1996 Productivity Performance and Potential of the Independent States of the Former Soviet Union, INTAS/European Union.
- 1992-1994 Comparative Experience of Economic Growth in Postwar Europe, Centre of Economic Policy Research, London.
- 1992-1993 Manufacturing Productivity Project, McKinsey Global Institute, Washington D.C.
- 1988-1992 International Comparisons of Productivity and Investment in Human and Physical Capital - NIESR, London.
- 1981-1985 Long Term Growth in the Agricultural Sectors of Developed and Developing Countries - University of Groningen.

## **Ph.D. and Postdoc Supervision**

- 2006 -2010 Ph. D. project by Misbah Tanveer Choudhry on “Labour Dynamics and Economic Growth”. Supervision together with dr. Paul Elhorst. Project funded by NUFFIC (Ph.D.: 5 July 2010)
- 2004 -2010 Ph. D. project by Jutta Bolt on “Explaining Africa’s Growth Tragedy. The impact of initial conditions on growth performance”. Supervision together with prof. Robert Lensink. Project funded by local research school SOM (Ph.D.: 11 March 2010)
- 2003 -2007 Ph.D. project by Abdul Azeez on “Innovation, Investment and the Measurement of Capital”. Supervision together with dr. Marcel Timmer. Project funded by local research school SOM (Ph.D.: 4 December 2008)
- 2003-2008 Ph. D. project by Ewout Frankema on “Growth and Inequality in Latin America and East Asia, ca. 1930-2000: An economic historical perspective”. Supervision together with dr. Jan Pieter Smits. Project funded by local research school SOM (Ph.D.: 6 March 2008)
- 1997-2006 Ph.D. project by Marieke Rensman on “Productivity Differentials and Externalities in European Growth, 1900-1995”. Supervision together with dr. Gerard Kuper. Project funded by NWO (Netherlands Science Foundation) (Ph.D.: 6 July 2006)
- 2002-2005 Ph.D. project by Robert Inklaar on “The Impact of ICT on the Phillips Curve, Productivity, and the Business Cycle: Differences across Europe and the US”. Supervision together with prof. dr. Jakob de Haan. Project funded by local research school SOM (Ph.D.: 12 January 2006)
- 1998-2002 Ph.D. project by Peter Hein van Mulligen on “The Role of Quality Change in International Comparisons of Output and Productivity”. Project funded by local research school SOM (Ph.D.: 25 Sept. 2003)
- 1998-2003 Postdoc project by Marcel Timmer on “Productivity Dynamics of Asia since the 1960s”. Project funded by NWO (Netherland Science Foundation)
- 1998-2002 Postdoc project by Jan Pieter Smits on “Economic Growth and Technological Change in the Netherlands, 1800-1995”. Project funded by NWO (Netherlands Science Foundation)
- 1998-2002 Ph.D. project by Jaap Sleifer on “Structural Change and Growth in East and West Germany, 1936-1995”. Supervision together with prof. Rainer Fremdling. Project funded by NWO (Dutch Science Foundation) through Germany Institute Amsterdam (Ph.D.: 13 February 2003)
- 1994-1997 Ph.D. project by Remco Kouwenhoven on “Economic Performance and Potential in Former Centrally Planned Economies: China and the former Soviet Union, 1900-1993”, Promotor: Angus Maddison. Project funded by local research school SOM

1994-1996

Postdoc project by Peter Groote and Ronald Albers on “Capital Formation in European countries and United States in Historical Perspective”. Project funded by NWO (Netherlands Science Foundation)

**Publication list – available on request:**

More than 60 journal publications  
More than 50 publications in edited books  
More than 10 edited books and journals  
More than 30 co-authored reports  
More than 50 working papers  
More than 20 non-academic publications  
More than 10 book reviews

**Higher Education**

University of Groningen: Ph. D. in Economics (1-4-1993), on “International Comparisons of Output and Productivity. Manufacturing Productivity Performance of Ten Countries from 1950 to 1990”

University of Groningen: M.A. (master) in Economics (1986)

University of Groningen: M.A. (master) in Agricultural and Development Economics, with distinction: Cum Laude (1985)

University of Groningen: B.A. (bachelor) in Economics (1981)

**Knowledge of languages** English and Dutch (mother tongue): fluent in speaking, writing and reading;

French and German: good reading ability, basic speaking ability

Spanish and Portuguese: basic reading ability