CV date		02/07/2024

Part A. PERSONAL INFORMATION

First name	GEMMA		
Family name	LÓPEZ CANICIO		
Gender (*)	FEMALE	Date of Birth	14/03/1993
Social Security, Passport, ID number	74017270-G	Country	Spain
e-mail	g.lopez.canicio@rug.nl / glcanicio@gmail.com		
Open Researcher and Contributor ID (ORCID)	0000-0003-0781-6734		
Keywords: Literary Theory; Poetics, Game Studies; Neuroscience; Psychology; Cognitive-Anthropology			

A.1. Current position

Period	Position/Institution/Country/
2023 2024	Professor in U-tad, University Center of Technology and Digital Art
2022 2024	Mentor in U-tad, University Center of Technology and Digital Art
2022 2024	External research fellow at University of Groningen.

A.2. Previous positions (research activity interruptions)

Period	Position/Institution/Country/Cause of the interruption
2021	Mentor in the course "Innovation in Teaching Programme" / Spain – Boston / Laspau-Harvard University and Global Alumni / End of the contract
2017-2020	Research Staff in Training / Spain / Autonomous University of Madrid / End the doctoral fellowship and PhD defence

A.3. Education

PhD, Graduate Degree	University/Country	Year
PhD in Art, Literature and Culture Studies. Qualified with Excellent "Cum Laude" (International Distinction)	Autonomous University of Madrid	2020
Master's Degree in Studies in Art, Literature and Culture	Autonomous University of Madrid	2016
Bachelor's Degree in Spanish: Language and Literature	University of Alicante	2015

Part B. CV SUMMARY *(max. 5000 characters, including spaces)*

I graduated in Spanish: Language and Literature at the University of Alicante in 2015. I obtained the Master's Degree in Studies in Art, Literature and Culture at the Autonomous University of Madrid in 2016. During the academic year 2015-2016, I got a collaboration fellowship from the Ministry of Education, Culture and Sport to work with the Department of General Languages, Logic and Philosophy of Science, Theory of Literature and Comparative Literature at the Autonomous University of Madrid. In 2020, I got the Doctor's Degree with International Mention in Studies in Art, Literature and Culture at the Autonomous University of Madrid. I completed my doctoral studies in the line of Literary Theory, Comparative Literature and Rhetoric with the thesis "Reality and Fiction: history, theory and criticism of the duality", which obtained the Cum Laude distinction and the Outstanding Doctorate Award (2022). My PhD project was funded from 2018 to 2020 with a doctoral grant I obtained in competitive

concurrence. This funding was provided by the José Luis de Oriol-Catalina de Urquijo Research Promotion Foundation. I have been working as a mentor at Laspau/Global Alumni affiliated with Harvard University (September 2021 to December 2021), in the context of the programme "Innovation in Teaching", funded by the Santander Bank. Currently, I work as mentor and Professor at U-tad: University Center of Technology and Art (Madrid).

I develop interdisciplinary research in attention to the study of the artistic and non-artistic narrative communicative activity from semiotics, pragmatics, neuroscience, cognitive-anthropology and psychology. My current research lines are the study of fiction or artistic-narrative invention from a neurocognitive perspective; the impact of artistic-narrative invention on the receiver; the research on the communicative strategies of different types of artistic and non-artistic discourses; the neurocognitive study of the construction and shaping of imaginary worlds and the theorization about interactivity in videoludic discourse. My scientific objectives in the short and medium-term are focused on the proposal of models and theoretical-explanatory concepts related to different kinds of communication in order to explain the functioning of the discursive cultural production from a neurocognitive perspective.

Part C. TEACHING

C.1. Teaching (current)

1. Fundamentals of Literature. Bachelor's Degree in Interactive Product Design, 1st Year.

2. Narrative and Storytelling. Bachelor's Degree in Interactive Product Design, 2nd Year.

3. Digital Narratives, Master's Degree in Digital Technologies for Art.

Part D. RESEARCH

D.1. Publications

1. López Canicio, Gemma (2024): *Hablar de lo que no existe. Ficción, arte y literatura desde las ciencias cognitivas*, Switzerland, Peter Lang (In Press)

2. López Canicio, Gemma (2024): "La teoría de los mundos posibles como herramienta para el análisis de la experiencia de recepción" (In Press)

3. López Canicio (2024): *La construcción del discurso artístico desde las teorías cognitivas,* Madrid, Villa de Indianos.

4. López Canicio, Gemma (2021): "On the boundaries between reality and fiction in literary narrative: a theoretical approach to indeterminacy of the fictional status in the non-fiction novel", in: Alejandra Aventín Fontana & Katarzyna Nowak-McNiece (eds.), *Representations and Images of Frontiers and Borders: On the Edge*, Newcastle upon Tyne: Cambridge Scholars Publishing, pp. 139-152 (ISBN: 1-5275-7608-6).

5. López Canicio, Gemma (2019): "When videogames tell stories: A study about the influence of interactivity in narration", in: *ACTIO NOVA: Revista de Teoría de la Literatura y Literatura Comparada*, 3, pp. 556-592. [https://doi.org/10.15366/actionova2019.023] (ISSN: 2530-4437).

6. López Canicio, Gemma (2018): "De la realidad a la ficción: análisis de la (re)construcción de los protagonistas de Operación Masacre (1957)", in: David García Ponce, Laura Pache Carballo & Christian Snoey Abadías (eds.), *El texto de las mil caras: hibridismo y nuevas tendencias en la literatura española e hispanoamericana*, Sevilla: Renacimiento, pp. 351-364 (ISBN: 841755033X).

7. López Canicio, Gemma (2018): "Literatura que cincela la historia. La novela de Rodolfo Walsh como instrumento político", in: *Contrapunto. Publicación de Crítica e Información Literaria. Especial "Sergio Ramírez. Literatura, sociedad y política en Latinoamérica*, 47, pp. 113-127 (ISSN: 2340-8081).

8. López Canicio, Gemma (2017): "Fiction in the non-fiction novel. Analysis of the fictional statues based on the narrator", in: *Imposibilia. Revista Internacional de Estudios Literarios*,

13, pp. 176-198 [https://doi.org/10.32112/2174.2464.2017.154] (ISSN: 2174-2464).

9. López Canicio, Gemma (2017): "Alfonso Martín Jiménez: 'Literatura y ficción. La ruptura de la lógica ficcional', Bern, Peter Lang, 2015, 234 páginas. ISBN: 978-3-0343-1658-3 pb»'", in: *ACTIO NOVA: Revista de Teoría de la Literatura y de Literatura Comparada*, 1, pp. 246-249 [https://doi.org/10.15366/actionova2017.1] (ISSN: ISSN: 2530-4437).

10. López Canicio, Gemma (2017): "En busca de *El punto ciego* en la obra de Javier Cercas: análisis de sus (no-)ficciones desde las reflexiones del autor", in: Rocío Hernández Arias, Gabriela Rivera Rodríguez & María Teresa del Préstamo Landín (eds.), *Nuevas perspectivas culturales y literarias II (II CIJIELC)*, Vigo: MACC-ELICIN, pp. 159-170. (ISBN: 978-84-697-4315-7).

11. López Canicio, Gemma (2017): "Del juego de rol de mesa al juego de rol en línea en *World of Warcraft*: una nueva forma de construir la historia de un mundo épico imaginario", in: Roberto Cáceres Blanco (ed.), *Héroes, dragones y magia. De la epopeya homérica a World of Warcraft*, Madrid: Aluvión, pp. 104-140 (ISBN: 978-84-945620-7-5).

12. López Canicio, Gemma (2017): "Hacer literatura sin hacer literatura. Sergio del Molino (2017), *La mirada de los peces*", in: *Contrapunto. Publicación de Crítica e Información Literaria*, 42, pp. 28-29 (ISSN: 2340-8081).

13. López Canicio, Gemma (2017): "Rodolfo Walsh, pionero del relato no-ficcional", in: *Contrapunto. Publicación de Crítica e Información Literaria*, 36, pp. 4-7 (ISSN: 2340-8081).

D.2. Congresses

1. **Title:** "Artistic-narrative communication from a neurocognitive perspective". **Event:** "ST&D 2021: Annual Meeting for the Society of Text & Discourse". **Location:** Flipgrid and Zoom. **Arranger:** Society for Text & Discourse, New York. **Participation:** Lecturer. **Dates:** 02/08/2021 – 04/08/2021.

2. **Title:** "¿Sigue siendo el mito del escrilector un mito? La interactividad como componente medular del discurso ludoficcional y las nuevas experiencias narrativas que introduce". **Event:** "III Congreso Internacional Asociación Española de Teoría de la Literatura". **Location:** University of Oviedo. **Arranger:** ASETEL (Spanish Association of Literary Theory). **Participation:** Lecturer. **Dates:** 16/01/2019 – 18/01/2019.

3. **Title:** "El mito griego en *World of Warcraft*: de Ártemis a Elune". **Event:** "V International Conference on Mythcriticism 'Myth and Audiovisual Creation'". **Location:** Autonomous University of Madrid. **Arranger:** ACIS & GALATEA Research Project. **Participation:** Lecturer. **Dates:** 17/10/2018 – 19/10/2018.

4. **Title:** "Sobre las nuevas experiencias narrativas que introduce el videojuego: *sandbox* y otros géneros que revolucionan la forma de intensionalizar mundos imaginarios en el espacio virtual". **Event:** "III Congreso Mundos Imaginarios y Espacios de Narratividad". **Location:** Autonomous University of Madrid. **Arranger:** *C [PyR]* Communication [Poetics and Rhetoric] Research Group. **Participation:** Guest Lecturer. **Dates:** 09/10/2018 – 10/10/2018.

5. **Title:** "¿Cómo definimos la ficción literaria? Una revisión del concepto en nuestra tradición". **Event:** "III Jornadas Interdisciplinares en Estudios Artísticos, Literarios y de la Cultura". **Location:** Universidad Autónoma de Madrid. **Arranger:** PhD Programme in Art, Literature and Culture. **Participation:** Lecturer. **Dates:** 13/06/2018 – 14/06/2018.

6. **Title:** "La Zaragoza de Sergio del Molino: cuna de la construcción del yo en su obra". **Event:** "II Congreso Direcciones de la Literatura Contemporánea y Actual". **Location:** University of Alcalá. **Arranger:** *Contrapunto* journal. **Participation:** Lecturer. **Dates:** 04/04/2018 – 06/04/2018.

7. **Title:** "El juego de rol en línea: una forma de creación textual colaborativa que enriquece y amplía mundos ficcionales ya construidos. El caso de *World of Warcraft*". **Event:** "II Encuentro de Jóvenes Investigadores SELGyC". **Location:** Complutense University of Madrid. **Arranger:** SELGyC (Spanish Society of Literary Theory and Comparative Literature). **Participation:** Lecturer. **Dates:** 30/11/2017 – 01/12/2017.

8. **Title:** "De jugador real a protagonista ficcional: la interactividad como componente medular de la inmersión narrativa en el discurso ficcional. De *The Last of Us* al juego de rol en línea en *World of Warcraft*". **Event:** "II Congreso de Mundos Épicos Imaginarios y Espacios de Narratividad". **Location:** Autonomous University of Madrid. **Arranger:** *C[PyR]* Communication [Poetics and Rhetoric] Research Group. **Participation:** Lecturer. **Dates:**

22/11/2017 – 23/11/2017.

9. **Title:** "De noticia a novela: análisis de la narrativa de Mariano Sánchez Soler. **Event:** Jornadas de Doctorandos en Lengua y Literatura Hispánicas. VI Jornadas de Iniciación a la Investigación". **Location:** Complutense University of Madrid. **Arranger:** Complutense University of Madrid / Ramón Menéndez Pidal Foundation. **Participation:** Lecturer. **Dates:** 06/03/2017 – 09/03/2017.

10. **Title:** "Babilonia mon amour (2005): análisis del estatuto ficcional de una poesía sin yo". **Event:** "I Congreso internacional de jóvenes investigadores "Estudios literarios: perspectivas actuales". **Location:** University of Córdoba. **Arranger:** Sujeto e institución literaria en la Edad Moderna Research Project. **Participation:** Lecturer. **Dates:** 09/02/2017 – 10/02/2017.

11. **Title:** "Construir la historia de un mundo imaginario: el juego de rol en línea y sus relaciones con la creación literaria". **Event:** "Congreso sobre Mundos Épicos Imaginarios y Espacios de Narratividad". **Location:** Autonomous University of Madrid. **Organization:** *C[PyR]* Communication [Poetics and Rhetoric] Research Group. **Participation:** Lecturer. **Dates:** 03/11/2016 – 03/11/2016.

12. **Title:** "¿Periodismo o literatura? Hacia una delimitación de la realidad en las novelas de la no-ficción". **Event:** "II Congreso Internacional de Jóvenes Hispanistas: 'En los márgenes de la literatura. Nuevas perspectivas metodológicas y de estudio en el ámbito de la literatura hispánica'". **Location:** University of Valladolid. **Arranger:** Department of Spanish Literature, Literary Theory and Comparative Literature (University Department). **Participation:** Lecturer. **Dates:** 25/10/2016.

13. **Title:** "Una aproximación a los límites de la ficción literaria en la narrativa. **Event:** International Congress 'On the Edge: Theories on the Frontier'. **Location:** Carlos III University of Madrid. **Arranger:** Department of Humanities, Philosophy, Language and Literary Theory. **Participation:** Lecturer. **Dates:** 21/10/2016.

14. **Title:** "La interdiscursividad: una característica indisociable de las novelas de la no-ficción". **Event:** I Jornadas Interdisciplinares en Estudios Artísticos, Literarios y de la Cultura. **Location:** Autonomous University of Madrid. **Arranger:** PhD Programme in Art, Literature and Culture. **Participation:** Lecturer. **Dates:** 02/06/2016 – 03/06/2016.

D.3. Research projects

1. **Title**: "Analogía, equivalencia, polivalencia y transferibilidad como fundamentos retórico-culturales e interdiscursivos del arte de lenguaje: literatura, retórica, discurso". **Acronym:** TRANSLATIO. **Reference**: PGC2018-093852-B-I00. **Funding body**: Ministry of Science and Innovation of Spain / European Union. **Name of the PI**: Tomás Albaladejo Mayordomo (PI1) and Francisco Javier Rodríguez Pequeño (PI2). **Institution:** Autonomous University of Madrid. **Funding**: 45.980,00 €. **Type of participation**: Researcher. **Dates**: 2019-2022

2. **Title:** "La metáfora como componente de la retórica cultural. Fundamentos y aspectos retóricos, literarios, sociales, ecocríticos y culturales de los mecanismos metafóricos". **Acronym:** METAPHORA. **Reference:** FFI2014-53391-P. Finantial Body: Ministry of Economy and Competitivity. **Funding:** 24.200 euro. **Name of the PI**: Tomás Albaladejo Mayordomo. **Institution:** Autonomous University of Madrid. **Type of participation:** Researcher. **Dates:** 2015-2018.

D.4. Grants

1. **Reference:** Predoctoral Research Grant at the "Autonomous University of Madrid" under the direction of Prof. Dr. Tomás Albaladejo and Prof. Dr. Francisco Chico Rico. **Title:** "Reality and Fiction: history, theory and criticism of the duality" **Funding body:** José Luis de Oriol – Catalina de Urquijo Research Promotion Foundation. **Name of the PI:** Gemma López Canicio (Autonomous University of Madrid). **Amount:** 41000 euro. **Dates:** 01/01/2018 – 31/12/2020.

2. **Reference:** Research Stay at the "University of Groningen" (The Netherlands) under the supervision of Prof. Dr. Pablo Valdivia. **Title:** "Reality and Fiction: history, theory and criticism of the duality". **Funding body:** Autonomous University of Madrid. **Name of the PI:** Gemma López Canicio (Autonomous University of Madrid). **Amount:** 3850 euro.

Dates: 01/04/2019 – 30/06/2019.

3. **Reference:** Collaboration Grant with the "Department of Linguistics, Modern Languages, Logic and Philosophy of Science, Theory of Literature and Comparative Literature" (Autonomous University of Madrid) under the supervision of Prof. Dr. Tomás Albaladejo. **Title:** "La *non-fiction novel* o el relato real como subgénero narrativo ficcional". **Funding body:** Ministry of Education, Culture and Sport (MECD). **Name of the PI:** Gemma López Canicio (Autonomous University of Madrid). **Amount:** 2000 euro. **Dates:** 30/10/2015 – 30/06/2016.

D.5. Distinctions

1. **PhD Distintion:** Outstanding Doctorate Award to the dissertation "Realidad y ficción: historia, teoría y crítica de la dualidad. **Institution:** Autonomous University of Madrid. **Year:** 2022.
2. **PhD Distinction:** Cum Laude. **Institution:** Autonomous University of Madrid. **Year**: 2020.

D.6. Research Stays

1. **Host Institution:** University of Groningen (Rijksuniversiteit Groningen). **Country:** The Netherlands. **City:** Groningen. **Programme and Chair:** Programme of European Languages and Cultures, Chair European Culture. **Dates:** 01/04/2019 – 30/06/2019.

D.7. Assesment Tasks

1. **Task:** Blind peer review of research article. **Journal:** *Philobiblion. Revista de literaturas hispánicas*. **ISSN:** 2444-1538. **Date:** 01/04/2023.
2. **Task:** Blind peer review of research article. **Journal:** *Brumal. Research Journal on the Fantastic.* **ISSN:** 2014-7910. **Date:** 05/09/2022
3. **Task:** Blind peer review of research article. **Journal:** *Rilce: Revista de Filología Hispánica*. **ISSN:** 0213-2370. **Date:** 28/02/2022.
4. **Task:** Blind peer review of research article. **Journal:** *Contratexto. Revista de la Facultad de Comunicación de la Universidad de Lima (Perú)*. **Nº:** 34. **ISSN:** 1025-9945 (printed), 1993-4904 (digital) **Date:** 11/07/2020.

D.8. Membership of research groups and scientific societies

1. **Research Group:** *C[PyR]* Communication [Poetics and Rhetoric]. **Coordinators:** Tomás Albaladejo Mayordomo, Francisco Javier Rodríguez Pequeño. **Research Lines:** Poetics and Literary Theory, Rhetoric, Comparative Literature…**Status:** Active membership.
2. **Research Group:** [Data Science, Culture and Social Change](#). **Coordinator:** Pablo Valdivia Martín. **Research interests:** Culture, Art, Technology, Politics. **Status:** Active membership.
3. **Research Group:** ArtDiTec. Grupo de Investigación en Arte Digital y Tecnología. **Coordinator:** Bárbara Sainza Fraga. **Research lines:** Digital Art, Digital Narratives, Culture and Digital Media. **Status:** Active membership.
4. **Scientific Society**: SE-Ret. Sociedad Española de Retórica. **President:** Juan Lorenzo Lorenzo. **Research Interests:** Rhetoric and its historical, theoretical and practical traits. **Status:** Funding member. Active membership.
5. **Scientific Society**: OIR. Organización Iberoamericana de Retórica. **President:** Francisco Chico Rico. **Research Interests:** Spanish and Rhetoric. **Status:** Active Membership.

Part E. OTHER

E.1. Complementary training

1. **Course:** "Fundamentals of Neuroscience, Part 1: The Electrical Properties of the Neuron". **Ref:** MCB80.1x. Institution: Harvard University. **Year:** 2022

2. **Course:** "Fundamentals of Neuroscience, Part 2: Neurons and Networks". **Ref:** MCB80. 2x. **Institution:** Harvard University. **Year:** 2022

3. **Course:** "La Psychologie Pour Les Enseignants". **Ref:** psl – 47004. **Institution:** Université Paris. **Year:** 2022

4. **Course:** "Metodologías activas de aprendizaje". **Institution:** Centro Universitario U-tad. **Year:** 2022.

5. **Course:** "Comunicación efectiva". **Institution:** Centro Universitario U-tad. **Year:** 2022.

E.2. Storytelling consultant

1. **Company:** Pixel Ratio S.C. (Videogame Studio). **City:** Extremadura (Spain). **Years**: 2022-2023.

E.3. Languages

	Understanding	**Writing**	**Speaking**
English	C1 CEF(*) level	C1 CEF level	C1 CEF level
Spanish	Native	Native	Native
Catalan	Native	Native	Native
French	Elementary	Elementary	Elementary

(*) Common European Framework of Reference.