



**rijksuniversiteit
groningen**

FACULTY OF ARTS

TEACHING AND EXAMINATION REGULATIONS (OER)

Part B: Bachelor's degree programme in

Media Studies

for academic year 2016-2017

Content:

- 1 General provisions**
- 2 Entry requirements**
- 3 Content and structure of the degree programme**
- 4 The propaedeutic phase of the degree programme**
- 5 The post-propaedeutic phase of the degree programme**
- 6 Minors**
- 7 Tests and examinations of the degree programme**
- 8 Transitional and final provisions**

SECTION 1 GENERAL PROVISIONS

Article 1.1 Applicability

These Regulations comprise two parts – Part A and Part B. This degree programme-specific Part B accompanies Part A, which contains general provisions which apply to the teaching, examinations and final assessments of Bachelor's degree programmes provided by the Faculty of Arts, hereinafter referred to as **the Faculty**. Part B contains degree programme-specific provisions which apply to the Bachelor's degree programme in **Media Studies**.

SECTION 2 ENTRY REQUIREMENTS

Article 2.1 Admission to the programme *with profile requirement*

Notwithstanding the provisions of Article 2.1 of Part A, it is additionally required for this degree programme that: N/A

Article 2.2 Educational deficiencies

1. Deficiencies in educational qualifications in the subjects listed below may be compensated for by passing the relevant examinations at the level of the VWO final examination to the satisfaction of the Admissions Board: N/A
2. Under certain circumstances, the Admissions Board can request a University Lecturer in the relevant subject to arrange one or more examinations.

Article 2.3 Language requirement for foreign certificates

1. Students who have been admitted to a degree programme on the basis of a foreign certificate or degree may be asked by the Admissions Board – before registration – to pass an English language test, to be administered by an agency stipulated by the Board.
2. The English language proficiency requirement will be met by passing an examination in English at the level of the VWO final exam or by passing the TOEFL with a score of at least internet TOEFL 86 with a minimum of 20 on all items, or an IELTS score of 6.5 (with a minimum score of 6.0 on all items), or by passing the University of Groningen Language Centres English Test, or an equivalent as stipulated by the Board.

Article 2.4 – Starting date

Notwithstanding the provisions of Article 2.7 of Part A, the following additional requirement applies to this degree programme:

Students who have previously been enrolled in this degree programme or who wish to start in a higher year may apply to the Admissions Board for permission to start on a date other than 1 September. The Admissions Board will grant permission for an alternative starting date if the specific course units that the student in question wishes to follow start on this date and if the student has satisfied the entry requirement for these course units.

SECTION 3 CONTENT AND STRUCTURE OF THE DEGREE PROGRAMME

Article 3.1 Learning outcomes of the degree programme

1. Knowledge and understanding
 - a. have broad comparative and interdisciplinary knowledge and understanding of media in their cultural, historical, institutional, political, economic, social and technological contexts;
 - b. have knowledge and understanding of the role and impact of media in their global context, in (inter-)national, regional and local communities, and in the daily lives of audiences and users;
 - c. have an understanding of cultures and practices of media use and production, including the role of platforms and institutions;
 - d. have knowledge and understanding of new media forms and their relation to earlier and established forms in the domain of media and information;
 - e. have general knowledge and understanding of key theories and concepts in the domain of media studies;
 - f. have general understanding of the main methodologies used in the domain of media studies to study media content, use and production.
 - g. have demonstrated knowledge and understanding of a complementary discipline domain, delivered as a designated minor programme, aimed at deepening or broadening the major programme
2. Applying knowledge and understanding
 - a. can apply the requisite research skills to gather, process and critically evaluate information relating to media;
 - b. are able to critically examine media content, use and production in relation to their diverse social and cultural contexts, applying the acquired methodological skills and tools;
 - c. are able to apply knowledge of key theories and scholarship to academically and socially relevant issues and debates in the domain of media and information;
 - d. can produce conceptually, methodologically and theoretically sound essays, empirical research papers and other academic output;
 - e. are able to devise creative and feasible solutions for problems related to media and information, demonstrating the ability to adopt multiple perspectives and tools;
 - f. are able to plan, manage and execute individual and group projects, work under time pressure and show initiative ;
 - g. are able to develop various media products, applying acquired knowledge, methodological tools and practical skills.
3. Making judgments
 - a. are able to conduct guided and semi-independent research, to evaluate relevant primary and secondary sources and other information within the domain of media studies;
 - b. are able to develop empirically and/or theoretically informed judgments about transformations in the field of media and information and their impact on culture and society;
 - c. are able to critically engage with different theories and approaches in media studies and reflect on their historical and (inter-)cultural specificity;
 - d. are able to critically engage with different methods in media studies and reflect on their limitations
 - e. are able to reflect critically on the strengths and limitations of their own work and that of peers
4. Communication
 - a. have the ability to communicate effectively, both orally and in writing, the results of research and to present complex information in a clear and concise manner to specialist and non-specialist audiences;
 - b. is able to select the most effective media format for different audiences, communicative purposes and contexts;
 - c. have the skills to interact respectfully and constructively with others, share and discuss

- academic knowledge, and work towards attaining common goals;
- d. have acquired the requisite intercultural awareness and respect to act ethically and effectively in an international academic environment, and in future international employment contexts.
5. Learning skills
 - a. have the ability to collect, select and process relevant information quickly and efficiently, demonstrating a high level of responsibility, self-discipline and initiative;
 - b. have the ability to think in a problem- and solution-oriented way and possess the appropriate learning skills and strategies to independently identify, analyse and evaluate specific knowledge gaps and stay up-to-date with developments in the field of media studies;
 - c. have the ability to successfully undertake specialized second cycle degree programs requiring BA-level domain-specific knowledge and understanding as well as independent research skills, in particular in media studies and related fields, as well as research master programmes.

See appendix 1 for the *Matrix of realized learning outcomes / course units* in the degree programme.

Article 3.2 Language of instruction

1. The degree programme is taught in *English*.
2. The thesis/final assignment must be written in English A thesis/final assignment may only be written in a language other than English if the Board of Examiners has given permission to do so.

Article 3.3 Contact hours

1. The propaedeutic phase of the degree programme comprises a minimum of 480 contact hours a year.
2. The post-propaedeutic phase of the degree programme comprises a minimum of 360 contact hours a year.
3. The contact hours in the propaedeutic phase are divided as follows:

Nature of contact time	Number of contact hours per year
Lectures/Seminars	308
Study progress supervision/mentor system/lecturer supervision	70
Exams /assessment incl. postmortem	28
Other regular hours	157
Total	563

SECTION 4 THE PROPAEDEUTIC PHASE OF THE DEGREE PROGRAMME

Article 4.1 Structure of the propaedeutic phase

1. The propaedeutic phase comprises the following course units with their related student workloads:

no.	Course unit	Student workload in ECTS credits
1	Media Platforms and Industries I	5
2	Media, Culture and Society	5
3	Studying Media in Everyday Life	5
4	Media Platforms and Industries II	5
5	Media History	5
6	Academic Skills	5
7	Introduction to Media Studies I	5
8	Professional Writing	5
9	Media Spaces and Practices	5
10	Introduction to Media Studies II	5
11	Digital Culture	5
12	Social Lab	5

All course units are listed in the online course catalogue OCASYS.

2. The modes of instruction and assessment for the course units listed above are set out in the syllabus of each individual course unit and the assessment plan of the degree programme.

Article 4.2 Participation in the propaedeutic phase

The course units listed below will not be concluded with an exam. These courses are passed by successfully taking part in one or more practical exercises:

no.	Course unit
2	Media, Culture and Society
3	Studying Media in Everyday Life
6	Academic Skills
8	Professional Writing
12	Social Lab

SECTION 5 THE POST-PROPAEDEUTIC PHASE OF THE DEGREE PROGRAMME

Article 5.1 Structure of the post-propaedeutic phase

1. The post-propaedeutic phase comprises the following course units with their related student workloads:

no.	Course unit	Student workload in ECTS credits
13	Media Spaces and Practices	5
14	Analysing Media Texts	5
15	Audiovisual Culture	5
16	Digital Culture	5
17	Media Theory I: Mediatisation and Effects	5
18	Analysing Media Production and Use	5
19	Media Theory II: Form and Technology	5

20	Transmedia Production	5
21	Thinkers and Theories A*	5
22	Thinkers and Theories B*	5
23	Thinkers and Theories C*	5
24	Thinkers and Theories D*	5
25	Thinkers and Theories E*	5
26	Thinkers and Theories F*	5
27	Specialisation Course A**	5
28	Specialisation Course B**	5
29	Specialisation Course C**	5
30	Specialisation Course D**	5
31	Specialisation Course E**	5
32	Specialisation Course F**	5
33	Research Seminar A***	10
34	Research Seminar B***	10
35	Research Seminar C***	10
36	Research Seminar D***	10
37	Research Seminar E***	10
38	Research Seminar F***	10
39	Bachelor Thesis	10

* Students choose one of these six course units.

** Students choose one of these six course units.

*** Students choose one of these six course units.

All course units are listed in the online course catalogue OCASYS.

- The modes of instruction and assessment for the course units listed above are set out in the syllabus of each individual course unit and the assessment plan of the degree programme.

Article 5.2 Participation in the post-propaedeutic phase

The course units listed below will not be concluded with an exam. These courses are passed by successfully taking part in one or more practical exercises:

no.	Course unit
16	Digital Culture
20	Transmedia Production
21	Thinkers and Theories A
22	Thinkers and Theories B
23	Thinkers and Theories C
24	Thinkers and Theories D
25	Thinkers and Theories E
26	Thinkers and Theories F
27	Specialization Course A
28	Specialization Course B
29	Specialization Course C
30	Specialization Course D
31	Specialization Course E
32	Specialization Course F
33	Research Seminar A
34	Research Seminar B
35	Research Seminar C
36	Research Seminar D
37	Research Seminar E
38	Research Seminar F
39	Bachelor Thesis

SECTION 6 - MINORS

Article 6.1 Faculty Minor

For students who started the degree programme before September 2016.

The degree programme has the following Faculty Minors, from which the student must choose one:

1. Media and Journalism Culture
2. Film Studies
3. Digital Humanities
4. International Relations

Article 6.2 – Transitional arrangements for Minors

For students who started the degree programme on 1 September 2016 or later.

1. Transitional arrangements have been drawn up for Faculty Minors which are being phased out from September 2016 onwards. These arrangements are included as an Appendix to these Regulations.
2. A more detailed description of the new-style Faculty Minors will be included in the Teaching and Examination Regulations 2017-2018.

SECTION 7 TESTS AND EXAMINATIONS OF THE DEGREE PROGRAMME

Article 7.1 Compulsory order

The course units listed below and their related examinations may not be taken before the examinations for the associated course units have been passed, or, if explicitly stated, the course units have been satisfactorily followed – unless the Board of Examiners has made a different decision in a particular case:

no.	Course unit	no.	After passing course unit
15	Audiovisual Culture	7	Introduction to Media Studies I
			or
		10	Introduction to Media Studies II
19	Media Theory II: Form and Technology	15	Audiovisual Culture
			or
		16	Digital Culture
33-38	Research Seminar		Two out of the following:
		14	Analysing Media Texts
		15	Audiovisual Culture
		18	Analysing Media Production and Use
37	Bachelor Thesis	33-38	Research Seminar

SECTION 8 TRANSITIONAL AND FINAL PROVISIONS

Article 8.1 – Amendments

1. Any amendments to part A of these Regulations will, after discussion with and where necessary approval from the Faculty Council, be confirmed by the Faculty Board in a separate decree.
2. Any amendments to part B of these Regulations will, after the Departmental Board has put its case and after discussion with and where necessary approval from the Faculty Council, be confirmed by the Faculty Board in a separate decree.
3. Any amendments to these Regulations will not apply to the current academic year, unless it may reasonably be assumed that the amendment in question will not harm the interests of students.
4. In addition, an amendment may not influence any other decision concerning a student taken by the Board of Examiners under these Regulations to the disadvantage of students.

Article 8.2 – Publication

1. The Faculty Board shall duly publish these Regulations, any rules and guidelines formulated by the Board of Examiners, and any amendments to these documents.
2. Copies of the documents referred to in Article 8.2.1 are available from the Faculty Office. These documents can also be found on the Faculty website via the Student Portal.

Article 8.3 – Date of commencement

These Regulations shall take effect on 1 September 2016.

As decreed by the Faculty Board on 28 June 2016.

Appendices

- Appendix 1: Matrix of realized learning outcomes / course units in the degree programme
- Appendix 2: Regulations for Bachelor's theses
- Appendix 3: Transitional arrangements for Minors

Matrix - intended programme learning outcomes Bachelor's degree programme Media Studies

YEAR 1	1a	1b	1c	1d	1e	1f	1g	2a	2b	2c	2d	2e	2f	2g	3a	3b	3c	3d	3e	4a	4b	4c	4d	5a	5b	5c
Media Platforms and Industries I	x		x					x								x				x				x		
Media, Culture and Society	x	x			x				x	x						x						x				
Studying Media in Everyday Life			x			x			x				x		x			x				x	x			
Media Platforms and Industries II	x		x					x								x				x				x		
Media History	x			x						x						x	x									
Academic Skills								x							x				x	x		x	x	x		
Introduction to Media Studies I		x			x			x			x				x		x			x				x		
Professional Writing													x	x					x		x	x				
Media Spaces and Practices	<u>x</u>		<u>x</u>						x	x						x				x		x		x		
Introduction to Media Studies II		x		x				x			x				x		x			x				x		
Digital Culture		x		x						x	x					x	x			x		x		x		
Social Lab												x	x	x					x		x	x			x	

YEAR 2	1a	1b	1c	1d	1e	1f	1g	2a	2b	2c	2d	2e	2f	2g	3a	3b	3c	3d	3e	4a	4b	4c	4d	5a	5b	5c
Media Spaces and Practices	<u>x</u>		<u>x</u>						x	x						x				x		x		x		
Analysing Media Texts						x		x	x		x				x			x					x		x	
Audiovisual Culture				x		x		x	x		x				x		x	x		x				x		
Digital Culture		x		x						x	x					x	x			x		x		x		
Media Theory I: Mediation and Effects		<u>x</u>			x					x	x				x	x	x			x				x		
Analysing Production and Use						x		x	x		x				x			x				x			x	
Media Theory II: Form and Technology				<u>x</u>	x					x	x				x	x	x			x				x		
Transmedia Production												x	x	<u>x</u>					x	x	<u>x</u>	x	x			
Minor							x																			

YEAR 3	1a	1b	1c	1d	1e	1f	1g	2a	2b	2c	2d	2e	2f	2g	3a	3b	3c	3d	3e	4a	4b	4c	4d	5a	5b	5c
Thinkers and Theories					x					x	x					x	x		x	x		x		x		x
Specialization Course											x	<u>x</u>						x		x		x	<u>x</u>	x	x	x
Research Seminar					x	x		x	x	x	x		x		x	x	x	x	<u>x</u>	x		<u>x</u>		x	x	x
BA Thesis					<u>x</u>	<u>x</u>		<u>x</u>	<u>x</u>	<u>x</u>	<u>x</u>		<u>x</u>		<u>x</u>	<u>x</u>	<u>x</u>	<u>x</u>		<u>x</u>				<u>x</u>	<u>x</u>	<u>x</u>
Minor							<u>x</u>																			

x = final assessment of programme learning outcome