



**rijksuniversiteit
groningen**

Faculty of Arts

Teaching and Examination Regulations (OER)

Part B: Master's degree programme in

Media Studies

CROHO 60831

Master's tracks

- **Journalistiek**
- **Journalism**
- **Datafication and Digital Literacy**
- **Social Media and Society**
- **Media Creation and Innovation**

for the academic year 2022-2023

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Section 1 General provisions

Article 1.1 – Applicability

These Regulations comprise two parts – Part A and Part B. This is the degree programme-specific Part B to complement Part A, which contains general provisions which apply to the teaching, examinations and final assessments of the Master's degree programmes provided by the Faculty of Arts, hereinafter referred to as **the Faculty**. Part B contains stipulations that specifically concern the Master's degree programme in **Media Studies**.

Section 2 Admission

Article 2.1 – Entry requirements

1. Students with a Dutch or foreign certificate of higher education that indicates that they have acquired the following knowledge, skills and attitudes will be admitted to the degree programme:
 - a) knowledge and understanding of, and subject-specific skills in, the academic discipline relevant to the degree programme at a university Bachelor's degree level, in the opinion of the Admissions Board
 - b) at least 30 ECTS credit points from course units from the Minor in Journalism Studies or Minor in Media Studies provided by the University of Groningen, or course units equivalent to these in content followed at a different university
 - c) In addition, they must satisfy the following selection criteria:
 - demonstrable good command of Dutch (for the Master's track in Journalistiek)
 - demonstrable good command of English (for the Master's track in Journalism, Datafication and Digital Literacy, Media Creation and Innovation, and Social Media and Society. See Article 2.2.3)
 - For Journalism and Journalistiek: demonstrable interest in how the news media work and the creation of news, in terms of selection, assessment and presentation.

Article 2.2 – Language requirements for students with foreign qualifications

1. Students who have been admitted to a degree programme on the basis of a foreign certificate or degree may be required by the Admissions Board – before registration – to pass a Dutch or English language test, depending on the language of the chosen Master's track, to be administered by an agency stipulated by the Board.
2. The Dutch language proficiency requirement can in any event be met by passing the State Examination in Dutch as a Second Language (NT2-II).
3. The English language proficiency requirement can be met by passing an examination in English at the level of the VWO final exam or by passing the TOEFL iBT with a score of at least 100 (with a minimum score of 25 on each individual part) or an IELTS score of 7 (with a minimum score of 6.5 on each individual part), or via another test to be determined by the Admissions Board.

Article 2.3 Admission to the Master's tracks

In addition to the provisions of Article 2.1, the following admission requirements apply to the various tracks in this Master's degree programme: N/A

Article 2.4 Admissions procedure for the degree programme

1. Bearing in mind the admissions procedure for the degree programme, the Admissions Board will assess the knowledge and skills of candidates. The Admissions Board will assess the written documentation and determine whether the prospective student can be admitted directly to the programme. In addition to the certified written proofs of degree programme(s) already followed, the Board may ask experts from within or outside the University to test certain areas of knowledge and skills. Prospective students to the tracks Journalism and Journalistiek must complete a number of tests related to the criteria set out in Article 2.5. The results will count in the selection procedure. In the event of doubt concerning admission, the student will be invited to an admissions interview or a telephone interview. The interview will be based on the submitted written documentation.
2. If, on the basis of the submitted documentation, the Board is of the opinion that the student does not qualify for admission and that there is therefore no need for an interview, the student will be notified accordingly. This is a provisional decision only. Prospective students may still request an interview, or telephone interview, provided they do so within 15 working days. If prospective students do not avail themselves of this option, the provisional decision will become definitive. In the case of prospective students who are granted an interview or telephone interview, a formal decision will not be made until after the interview has taken place. Rejections will in all cases be substantiated in writing. Students will be notified by 30 June whether or not they will be issued a proof of admission.
3. Students who have not yet obtained their Bachelor's degree at the time of the selection procedure, but who would realistically do so before the Master's degree programme begins, may be granted provisional admission. Students must submit a declaration from the relevant Board of Examiners that they have satisfied the requirements of a Bachelor's degree in good time.

Article 2.5 – Entrance examination: times

1. The entrance examination for the tracks Journalistiek and Journalism in the degree programme will be held once a year, as the programme starts in the first semester.
2. Requests for admission to the degree programme must be submitted to the Admissions Board before 1 May.
3. Only in exceptional cases will the Admissions Board consider an application submitted after the date stated in Article 2.5.2.
4. The Admissions Board will make their decisions before 30 June. Admission is granted on the condition that, on the start date concerned, the candidate satisfies the requirements of Article 2.4 regarding knowledge and skills, as evident from documentary proof of the programmes they have followed. The written admission decision will include information for the student about the possibility of an appeal to the Board of Appeal for Examinations.

Article 2.6 – Numerical limitations

1. The degree programme has a maximum capacity of 60 students (combined) per year for the Journalistiek and Journalism tracks.
2. The Admissions Board will rank the applications on the basis of the selection criteria listed in Article 2.4.
3. The Admissions Board will issue proofs of admission following the order of its own ranking list.

Section 3 Content and structure of the degree programme

Article 3.1 – Student workload

1. The student workload of the degree programme is 90 ECTS.
2. The student workload is expressed in whole ECTS credit points.

Article 3.2 Learning outcomes of the degree programme

Programme-level Learning Outcomes (all tracks: [J], Journalism and Journalistiek; [DDL], Datafication and Digital Literacy; [MCI], Media Creation and Innovation; [SMS], Social Media and Society)

Dublin descriptors	
<p>1. Graduates have demonstrable knowledge and understanding that is founded upon and extends and/or enhances what is typically associated with the Bachelor's level and that provides a basis or opportunity for originality in developing and /or applying ideas within a research context.</p>	<p>1a Knowledge and understanding of the main academic theories on media with regard to specific programmes, i.e.</p> <p>1a.1 [J] Journalism and Journalism Studies 1a.2 [DDL] Data, Datafication, and Digital Literacy 1a.3[MCI] Media Production and Media Innovation 1a.4[SMS] Social Media, Networks, and their relation to Society</p> <p>1b Knowledge and understanding of the historical, sociocultural, technological, economic and political-judicial aspects of media, media policy and media culture</p> <p>1c Knowledge and understanding of the influence of technological, social and cultural developments on the media profession and the process of:</p> <p>1c.1 [J] gathering, selecting and presenting news; 1c.2 [DDL] datafication within society, including its relation to digital literacy and policy 1c.3 [MCI] cultural production, use, and innovation within media industries 1c.4 [SMS] the development of social media, networks, and their place in society</p> <p>1d Knowledge and understanding of media types, audiences, national and international news flows, media systems and genres</p>
<p>2. Graduates can apply their knowledge and understanding, and problem-solving abilities in new or unfamiliar environments within broader (or multidisciplinary) contexts related to their field of study.</p>	<p>2a The ability to contribute independently to academic research on media cultures, professions, and production</p> <p>2b The ability to transform an academic standard, based upon an excellent command of techniques and skills, into high quality individual or joint:</p> <p>2b.1 [J] journalistic productions, in a multimedia setting if required 2b.2 [DDL] data and digital literacy strategies, including policy and social initiatives 2b.3 [MCI] explorations of media production and</p>

	<p>innovation processes</p> <p>2b.4 [SMS] data analysis and critical studies of social media, networks, and their roles in society</p> <p>2c The ability to situate oneself within the diverse needs of actors within specific media fields, and to actively anticipate the needs of professionals within media fields in society</p>
<p>3. Graduates have the ability to integrate knowledge and handle complexity, and formulate judgements with incomplete or limited information, but that include reflecting on social and ethical responsibilities linked to the application of their knowledge and judgements.</p>	<p>3a A professional attitude that is aware of the ethical and policy aspect of media, including:</p> <p>3a.1 [J] ethical and judicial policies with regard to journalistic activities;</p> <p>3a.2 [DDL] governmental and societal priorities regarding digital literacy</p> <p>3a.3 [MCI] fair use, copyright, and other access and media use policies</p> <p>3a.4 [SMS] legal and social considerations around privacy and data in society</p> <p>3b An awareness of the professional media field, including changes, policies, developments, and innovations</p> <p>3c The ability to read, weigh, interpret and construe a wide range of information and sources in the light of the value, dependability and usefulness of information and sources in a professional media context</p>
<p>4. Graduates can communicate their conclusions, and the knowledge and rationale underpinning these, to specialist and non-specialist audiences clearly and unambiguously.</p>	<p>4a The ability to transfer complex information through deliberately chosen and well-considered presentation forms and channels, taking context and target audience into account</p> <p>4b The ability to fairly and efficiently interact with sources, audiences, and combinations thereof</p>
<p>5. Graduates have the learning skills to allow them to continue to study in a manner that may be largely self-directed or autonomous.</p>	<p>5a The ability to systematically and creatively handle complex issues and to establish well-founded opinions</p> <p>5b The ability to independently direct the process of assessing and solving problems creatively</p> <p>5c The ability to independently plan and execute academic research</p> <p>5d The ability to study independently with an aim towards continuous professional development, in the course of which knowledge and experience can be applied within new contexts.</p>

See appendix 1 for the *Matrix of learning outcomes attained/course units passed* in the degree programme.

Article 3.3 – Language

1. The degree programme is taught in Dutch (Master's track in Journalistiek) and English (Master's tracks in Journalism, Datafication and Digital Literacy, Media Creation and Innovation, Social Media and Society).
2. Notwithstanding Article 3.3.1, one or more course units of the Journalistiek track may be taught in English in line with the University of Groningen Code of Conduct: Languages Used in Teaching and Examinations.

- The thesis/final assignment for the Journalistiek track may be written in Dutch or English. The thesis/final assignment for the Journalism, Datafication and Digital Literacy, Media Creation and Innovation, and Social Media and Society tracks must be written in English. A thesis/final assignment may only be written in a language other than those stipulated above if the Board of Examiners has given permission to do so.

Article 3.4 – Master's tracks

The degree programme has the following Master's tracks:

No.	Master's tracks
1	Journalistiek
2	Journalism
3	Datafication and Digital Literacy
4	Media Creation and Innovation
5	Social Media and Society

Article 3.5 – Composition of Master's tracks

- The Master's tracks comprise the following course units with their related student workloads:

Master's track in Journalistiek

No.	Course unit	Student workload in ECTS
1	Journalism Studies I: Theory	5 ECTS
2	Vaardigheden 1: Houding en Interactie	5 ECTS
3	Vaardigheden 2: Het journalistieke verhaal	10 ECTS
4	Journalism Studies II: Methodology	5 ECTS
5	Theoretical Specialization I	5 ECTS
6	Theoretical Specialization II	5 ECTS
7	Theoretical Specialization III	5 ECTS
8	Theoretical Specialization IV	5 ECTS
9	Onderzoekscollege Journalistiek 1	10 ECTS
10	Onderzoekscollege Journalistiek 2 [Research Seminar 2]	10 ECTS
11	Master's Scriptie Journalistiek: voorbereiding	5 ECTS
12	Vaardigheden 3: Profilering en verdieping	10 ECTS
13	Journalistieke Innovatie en Ondernemerschap	5 ECTS
14	Research Seminar 1	10 ECTS
15	MA Placement in Journalistiek	15 ECTS
16	MA Thesis in Journalistiek	15 ECTS

All course units are listed in the online course catalogue OCASYS.

Explanatory notes to the Journalistiek track

- Students must take a Theoretical Specialization (5, 6, 7 or 8). The availability/language of instruction of these units will be defined based on student numbers, with at least one unit to be taught in Dutch and made available exclusively to students in the Mastertrack Journalistiek.
- Students must take either Onderzoekscollege Journalistiek 1 (9) or the Research Seminar 1 (14); the availability/language of instruction of Onderzoekscollege Journalistiek [Research Seminar 2] (10) is determined based on student enrolment in the two master tracks. If enrolment numbers allow, the opportunity for choice between research seminars in English and Dutch will be communicated to all students.

Master's track in Journalism

No.	Course unit:	Student workload in ECTS
17	Journalism Skills I	5 ECTS
18	Journalism Skills II	5 ECTS

19	Journalism Skills III	5 ECTS
20	Journalism Skills IV	5 ECTS
21	Journalism Skills V	10 ECTS
1	Journalism Studies I: Theory	5 ECTS
4	Journalism Studies II: Methodology	5 ECTS
5	Theoretical Specialization I	5 ECTS
6	Theoretical Specialization II	5 ECTS
7	Theoretical Specialization III	5 ECTS
8	Theoretical Specialization IV	5 ECTS
22	Business and Ethics	5 ECTS
14	Research Seminar 1	10 ECTS
10	Research Seminar 2 [Onderzoekscollege Journalistiek 2]	10 ECTS
23	Preparation for MA Thesis	5 ECTS
24	MA Internship	10 ECTS
25	MA Thesis	15 ECTS
26	MA Thesis Plus	25 ECTS

Explanatory notes to the Journalism Master's track

- Students must take a Theoretical Specialization (5, 6, 7 or 8). The availability/language of instruction of these units will be defined based on student numbers, with at least one unit to be taught in Dutch and made available exclusively to students in the Mastertrack Journalistiek.
- Students must take a Research Seminar (14 or 10). The availability/language of instruction of Research Seminar 2 [Onderzoekscollege Journalistiek] (10) is determined based on student enrolment in the two tracks. If enrolment numbers allow, the opportunity for choice between research seminars in English and Dutch will be communicated to all students.
- Students either choose either both the MA Internship (24) and the MA Thesis of 15 ECTS (25), or the MA Thesis Plus for 25 ECTS (26).

Master's track in Datafication and Digital Literacy

No.	Course unit:	Student workload in ECTS
27	Transformations in the Digital Society	5 ECTS
28	Capturing Media Use	5 ECTS
29	Multimodal Discourse Analysis	5 ECTS
30	Statistical Analysis with R	5 ECTS
31	Analyzing Social Media Data	5 ECTS
32	Algorithmic Culture	5 ECTS
33	Digital Literacy	5 ECTS
34	Conceptualizing Audiences	5 ECTS
35	Research Seminar: Datafication and Digital Literacy	10 ECTS
36	Data for Society: Civic Media	5 ECTS
37	Media Policy and Regulation	5 ECTS
38	Story Lab	5 ECTS
39	Start-up Lab	5 ECTS
40	Datafication: contemporary debates	5 ECTS
41	Thesis Lab: Datafication and Digital Literacy	5 ECTS
42	Master's Thesis: Datafication and Digital Literacy	15 ECTS
43	Master's Internship: Datafication and Digital Literacy	15 ECTS
44	Master's Thesis Plus: Datafication and Digital Literacy	25 ECTS
45	Tutorial	5 ECTS

Explanatory notes to the Datafication and Digital Literacy track

- Students choose **one** of the methods course units in block 1a (28 or 29) and **one** of the methods courses in Block 1b (30 or 31).
- Students choose **one** of the professional course units in block 2a (36 or 37) and **one** of the professional courses in Block 2b (38 or 39).
- Students choose **one** of the thesis modules (43 or 44). When the student chooses Master's Thesis

Plus: Datafication and Digital Literacy (44), then the student chooses another ‘elective’ module from the Master’s Mediastudies **or** the Tutorial (45), and **not** the Master’s Internship: Datafication and Digital Literacy (43).

- Students who choose the Tutorial (45) must have their Tutorial Learning Plan approved by the Master’s Programme Coordinator, Tutorial Supervisor, and the Board of Examiners.

Master’s Track Media Creation and Innovation

No.	Course unit:	Student workload in ECTS
27	Transformations in the Digital Society	5 ECTS
28	Capturing Media Use	5 ECTS
29	Multimodal Discourse Analysis	5 ECTS
30	Statistical Analysis with R	5 ECTS
31	Analyzing Social Media Data	5 ECTS
44	Cultures of Creativity	5 ECTS
45	Forms and Formats	5 ECTS
34	Conceptualizing Audiences	5 ECTS
46	Research Seminar: Media Creation and Innovation	10 ECTS
36	Data for Society: Civic Media	5 ECTS
37	Media Policy and Regulation	5 ECTS
38	Story Lab	5 ECTS
39	Start-up Lab	5 ECTS
47	Innovation: Contemporary debates	5 ECTS
48	Thesis Lab: Media Creation and Innovation	5 ECTS
49	Master’s Thesis: Media Creation and Innovation	15 ECTS
50	Master’s Internship: Media Creation and Innovation	15 ECTS
51	Master’s Thesis Plus: Media Creation and Innovation	25 ECTS
45	Tutorial	5 ECTS

Explanatory notes to the Media Creation and Innovation track

- Students choose **one** of the methods course units in block 1a (28 or 29) and **one** of the methods courses in Block 1b (30 or 31).
- Students choose **one** of the professional course units in block 2a (36 or 37) and **one** of the professional courses in Block 2b (38 or 39).
- Students choose **one** of the thesis modules (49 or 51). When the student chooses Master’s Thesis Plus: Media Creation and Innovation (51), then the student chooses another ‘elective’ module from the Master’s Mediastudies **or** the Tutorial (45), and **not** the Master’s Internship: Media Creation and Innovation (50).
- Students who choose the Tutorial (45) must have their Tutorial Learning Plan approved by the Programme Coordinator, Tutorial Supervisor, and the Board of Examiners.

Master’s Track Social Media and Society

No.	Course unit:	Student workload in ECTS
27	Transformations in the Digital Society	5 ECTS
28	Capturing Media Use	5 ECTS
29	Multimodal Discourse Analysis	5 ECTS
30	Statistical Analysis with R	5 ECTS
31	Analyzing Social Media Data	5 ECTS
51	Platform Studies	5 ECTS
52	Network Theory	5 ECTS
34	Conceptualizing Audiences	5 ECTS
53	Research Seminar: Social Media and Society	10 ECTS
36	Data for Society: Civic Media	5 ECTS
37	Media Policy and Regulation	5 ECTS
38	Story Lab	5 ECTS

39	Start-up Lab	5 ECTS
54	Connectivity: Contemporary debates	5 ECTS
55	Thesis Lab: Social Media and Society	5 ECTS
56	Master's Thesis: Social Media and Society	15 ECTS
57	Master's Internship: Social Media and Society	15 ECTS
58	Master's Thesis Plus: Social Media and Society	25 ECTS
45	Tutorial	5 ECTS

Explanatory notes to the Social Media and Society track

- Students choose **one** of the methods course units in block 1a (28 or 29) and **one** of the methods courses in Block 1b (30 or 31).
- Students choose **one** of the professional course units in block 2a (36 or 37) and **one** of the professional courses in Block 2b (38 or 39).
- Students choose **one** of the thesis modules (56 or 58). When the student chooses Master's Thesis Plus: Social Media and Society (58), then the student chooses another 'elective' module from the Master's Mediastudies **or** the Tutorial (45), and **not** the Master's Internship: Social Media and Society (57).
- Students who choose the Tutorial (45) must have their Tutorial Learning Plan approved by the Master's Programme Coordinator, Tutorial Supervisor, and the Board of Examiners.

All course units are listed in the online course catalogue OCASYS.

2. The modes of instruction and assessment for the course units listed above are set out in the syllabus for each individual course unit and the Assessment Plan for the degree programme.

3. In situations of force majeure, when it is not reasonably possible to provide teaching in the manner stated in OCASYS, alternative modes of instruction and assessment may temporarily be used. This is on condition that the prescribed learning outcomes are still achieved upon completion of the degree programme.

Section 4 Tests and examinations of the degree programme

Article 4.1 – Compulsory order

The examinations for the course units listed below may not be taken before the examinations for the associated course units have been passed:

Tracks: Journalistiek & Journalism

No.	Course unit	No.	After passing
9	Onderzoekscollege Journalistiek 1		Two of the following course units:
		1	- Journalism Studies I
		4	- Journalism Studies II
		5	- Theoretical Specialization I or
		6	- Theoretical Specialization II or
		7	- Theoretical Specialization III or
		8	- Theoretical Specialization IV
10	Onderzoekscollege Journalistiek 2		Two of the following course units:
		1	- Journalism Studies I
		4	- Journalism Studies II
		5	- Theoretical Specialization I or
		6	- Theoretical Specialization II or
		7	- Theoretical Specialization III or
		8	- Theoretical Specialization IV
3	Vaardigheden 2: Het Journalistieke verhaal	2	Vaardigheden 1: Houding en interactie
12	Vaardigheden 3: Profilering en verdieping	3	Vaardigheden 2: Het Journalistieke verhaal
11	Vorbereiding Ma-scriptie Journalistiek		Two of the following course units:
		1	- Journalism Studies I: Theory
		4	- Journalism Studies II: Methodology
		5	- Theoretical Specialization I
		6	- Theoretical Specialization II
		7	- Theoretical Specialization III or
		8	- Theoretical Specialization IV
15	Ma-stage in Journalistiek	12	Vaardigheden 3: Profilering en Verdieping
			and
		16	Ma-scriptie Journalistiek
16	Ma-scriptie Journalistiek	11	Vorbereiding Ma-scriptie Journalistiek
18	Journalism Skills II	17	Journalism Skills I
19	Journalism Skills III	18	Journalism Skills II
20	Journalism Skills IV	19	Journalism Skills III
21	Journalism Skills V	20	Journalism Skills IV
14	Research Seminar 1		Two of the following course units:
		1	- Journalism Studies I: Theory
		4	- Journalism Studies II: Methodology
		5	- Theoretical Specialization I or
		6	- Theoretical Specialization II or
		7	- Theoretical Specialization III or
		8	- Theoretical Specialization IV
23	Master's Thesis Journalism: Preparation		Two of the following course units:
		1	- Journalism Studies I: Theory
		4	- Journalism Studies II: Methodology
		5	- Theoretical Specialization I
		6	- Theoretical Specialization II
		7	- Theoretical Specialization III
		8	- Theoretical Specialization IV

24	Master's Internship	14 20 25 or 26	Research Seminar 1 Journalism Skills V and Master's Thesis: Journalism or Master's Thesis Plus: Journalism
25	Master's Thesis: Journalism	23	Master's Thesis Journalism: Preparation
26	Master's Thesis Plus: Journalism	23	Master's Thesis Journalism: Preparation

Track: Datafication and Digital Literacy

No.	Course unit	No.	After passing
35	Research Seminar: Datafication and Digital Literacy		One of the following course units
		27	Transformations in the Digital Society
		34	Conceptualizing Audiences
			And one of the following course units:
		32	Algorithmic Culture
		33	Digital Literacy
			And one of the following course units
		28	Capturing Media Use
		29	Multimodal Discourse Analysis
		30	Statistical Analysis with R
		31	Analyzing Social Media Data
40	Datafication: Contemporary debates		one of the following course units
		32	Algorithmic Culture
		33	Digital Literacy
41	Thesis Lab: Datafication and Digital Literacy		One of the following course units
		27	Transformations in the Digital Society
		34	Conceptualizing Audiences
			And one of the following course units:
		32	Algorithmic Culture
		33	Digital Literacy
			And one of the following course units
		28	Capturing Media Use
		29	Multimodal Discourse Analysis
		30	Statistical Analysis with R
		31	Analyzing Social Media Data
42	Master's Thesis: Datafication and Digital Literacy	41	Thesis Lab: Datafication and Digital Literacy
43	Master's Internship: Datafication and Digital Literacy	42	Master's Thesis: Datafication and Digital Literacy
			And one of the following course units
		36	Data for Society: Civic Media
		37	Media Policy and Regulation
		38	Story Lab
		39	Start-up Lab
44	Master's Thesis Plus: Datafication and Digital Literacy	41	Thesis Lab: Datafication and Digital Literacy

Track: Media Creation and Innovation

No.	Course unit	No.	After passing
46	Research Seminar: Media Creation and Innovation		One of the following course units
		27	Transformations in the Digital Society
		34	Conceptualizing Audiences
			And one of the following course units:
		44	Cultures of Creativity
		45	Forms and Formats
			And one of the following course units

		28	Capturing Media Use
		29	Multimodal Discourse Analysis
		30	Statistical Analysis with R
		31	Analyzing Social Media Data
47	Innovation: Contemporary debates		One of the following course units
		44	Cultures of Creativity
		45	Forms and Formats
48	Thesis Lab: Media Creation and Innovation		One of the following course units
		27	Transformations in the Digital Society
		34	Conceptualizing Audiences
			And one of the following course units:
		44	Cultures of Creativity
		45	Forms and Formats
			And one of the following course units
		28	Capturing Media Use
		29	Multimodal Discourse Analysis
		30	Statistical Analysis with R
		31	Analyzing Social Media Data
49	Master's Thesis: Media Creation and Innovation	48	Thesis Lab: Media Creation and Innovation
50	Master's Internship: Media Creation and Innovation	49	Master's Thesis: Media Creation and Innovation
			And one of the following course units
		36	Data for Society: Civic Media
		37	Media Policy and Regulation
		38	Story Lab
		39	Start-up Lab
51	Master's Thesis Plus: Media Creation and Innovation	48	Thesis Lab: Media Creation and Innovation.

Track: Social Media and Society

No.	Course unit	No.	After passing
53	Research Seminar: Social Media and Society		One of the following course units
		27	Transformations in the Digital Society
		34	Conceptualizing Audiences
			And one of the following course units
		51	Platform Studies
		52	Network Theory
			And one of the following course units
		28	Capturing Media Use
		29	Multimodal Discourse Analysis
		30	Statistical Analysis with R
		31	Analyzing Social Media Data
54	Connectivity: Contemporary debates		One of the following course units
		51	Platform Studies
		52	Network Theory
55	Thesis Lab: Social Media and Society		One of the following course units
		27	Transformations in the Digital Society
		34	Conceptualizing Audiences
			And one of the following course units:
		51	Platform Studies
		52	Network Theory
			And one of the following course units
		28	Capturing Media Use
		29	Multimodal Discourse Analysis

		30	Statistical Analysis with R
		31	Analyzing Social Media Data
56	Master's Thesis: Social Media and Society	55	Thesis Lab: Social Media and Society
57	Master's Internship: Social Media and Society	56	Master's Thesis: Social Media and Society
			And one of the following course units
		36	Data for Society: Civic Media
		37	Media Policy and Regulation
		38	Story Lab
		39	Start-up Lab
58	Master's Thesis Plus: Social Media and Society	55	Thesis Lab: Social Media and Society.

Section 5 Transitional and final provisions

Article 5.1 – Amendments

1. Any amendments to Part A of these Regulations will, following a recommendation by and/or upon the approval of the Faculty Council, be confirmed by the Faculty Board in a separate decree.
2. Any amendments to Part B of these Regulations will, following a recommendation by and/or upon the approval of the Programme Committee and the Faculty Council, be confirmed by the Faculty Board in a separate decree.
3. Any amendments to these Regulations will not apply to the current academic year, unless it may reasonably be assumed that the amendment in question will not harm the interests of students.
4. In addition, the Board of Examiners may not take any decisions under these regulations that would be to the disadvantage of students.

Article 5.2 – Publication

1. The Faculty Board will duly publish these Regulations, any rules and guidelines formulated by the Board of Examiners, and any amendments to these documents.
2. Copies of the documents referred to in Article 5.2.1 are available from the Faculty Office. These documents can also be found on the Faculty website through the Student Portal.

Article 5.3 – Date of commencement

These Regulations will take effect on **1 September 2022**.

These Regulations were decreed by the Board of the Faculty of Arts on 12 July 2022 and approved by the Faculty Council and the Programme Committee where required.

Appendices:

Appendix 1: Matrix of learning outcomes attained/course units passed in the degree programme
Appendix 2: Assessment Plans for the Master's tracks in *Journalism*, *Journalistiek*, *Datafication and Digital Literacy*, *Media Creation and Innovation*, and *Social Media and Society*

Appendix 1

Matrix of learning outcomes attained/course units passed in the degree programme in Media Studies/Master's track in Journalistiek

	1. Knowledge and understanding				2. Applying knowledge and understanding			3. Making judgements			4. Communication		5. Learning skills			
	1a.1	1b	1c.1	1d	2a	2b.1	2c	3a.1	3b	3c	4a	4b	5a	5b	5c	5d
Year 1																
Journalism Studies I: Theory	x	x	x	x							x	x	x			
Journalism Studies II: Methodology	x				x								x	x		
Theoretical Specialization I	x	x	x	x	x						x	x	x	x	x	x
Theoretical Specialization II	x	x	x	x	x						x	x	x	x	x	x
Theoretical Specialization III	x	x	x	x	x						x	x	x	x	x	x
Theoretical Specialization IV	x	x	x	x	x						x	x	x	x	x	x
Vaardigheden 1: Houding en Interactie				x				x	x			x				
Vaardigheden 2: Het journalistieke verhaal						x	x	x	x			x				
Vaardigheden 3: Profilering en verdieping						x	x	x	x	x						
Onderzoekscollege Journalistiek 1 [Journalism 1 Research Seminar]	x	x	x	x	x						x		x	x	x	x
Onderzoekscollege Journalistiek 2 [Journalism 2 Research Seminar]	x	x	x	x	x						x		x	x	x	x
Research Seminar I	x	x	x	x	x						x		x	x	x	x
Vorbereiding Ma-scriptie [Preparation for the MA Thesis]	x	x	x		x						x		x	x	x	x
Journalistieke Innovatie en Ondernemerschap		x	x	x			x				x		x	x		
Year 2																
Master's Stage			x	x		x	x	x	x	x	x			x		x
Master's Scriptie	x	x			x						x		x	x	x	x

Matrix of learning outcomes attained/course units passed in the degree programme in Media Studies/Master's track in Journalism

	1. Knowledge and understanding				2. Applying knowledge and understanding			3. Making judgements			4. Communication		5. Learning skills			
	1a.1	1b	1c.1	1d	2a	2b.1	2c	3a.1	3b	3c	4a	4b	5a	5b	5c	5d
Year 1																
Journalism Studies I: Theory	x	x	x	x							x	x	x			
Journalism Studies II: Methodology	x				x								x	x		
Theoretical Specialization I	x	x	x	x	x						x	x	x	x	x	x
Theoretical Specialization II	x	x	x	x	x						x	x	x	x	x	x
Theoretical Specialization III	x	x	x	x	x						x	x	x	x	x	x
Theoretical Specialization IV	x	x	x	x	x						x	x	x	x	x	x
Journalism Skills I				x		x					x	x	x	x	x	x
Journalism Skills II				x				x	x			x				
Journalism Skills III						x	x	x	x			x				
Business and Ethics						x	x	x	x	x						
Onderzoekscollege Journalistiek 2 [Journalism 2 Research Seminar]	x	x	x	x	x						x		x	x	x	x
Research Seminar I	x	x	x	x	x						x		x	x	x	x
Journalism Skills IV						x	x	x	x	x	x		x	x	x	x
Journalism Skills V			x		x	x	x	x	x	x	x					
Year 2																
Preparation for MA Thesis	x	x	x		x						x		x	x	x	x
Master's placement			x	x		x	x	x	x	x	x			x		x
Master's Thesis	x	x			x						x		x	x	x	x
Master's Thesis Plus	x	x			x						x		x	x	x	x

Matrix of learning outcomes attained/course units passed in the degree programme in Media Studies/Master's track in Datafication and Digital Literacy

	1. Knowledge and understanding				2. Applying knowledge and understanding			3. Making judgements			4. Communication		5. Learning skills			
	1a.2	1b	1c.2	1d	2a	2b.2	2c	3a.2	3b	3c	4a	4b	5a	5b	5c	5d
Year 1																
Transformation in the Digital Society	x	x	x								x	x	x			
Capturing Media Use	x			x	x	x					x				x	
Multimodal Discourse Analysis	x				x	x									x	
Statistical Analysis with R	x				x	x									x	
Analyzing Social Media Data	x				x	x									x	
Algorithmic Culture	x	x	x		x			x			x		x			
Digital Literacy	x	x				x	x	x								
Conceptualizing Audiences	x	x		x						x	x	x				
Research Seminar: Datafication and Digital Literacy	x	x	x	x	x						x		x		x	
Data for Society: Civic Media		x	x			x	x		x	x		x		x		
Media Policy and Regulation		x	x	x		x	x		x	x		x	x	x		
Story Lab				x		x	x	x		x	x	x				
Entrepreneurship		x	x		x	x	x		x	x		x			x	
Datafication: Contemporary Debates		x	x	x	x		x	x		x	x		x	x	x	
Thesis Lab: Datafication and Digital Literacy	x	x	x		x				x		x		x	x	x	x
Year 2																
Master's Thesis: Datafication and Digital Literacy			x	x		x	x	x	x	x	x			x		x
Master's Internship: Datafication and Digital Literacy	x	x			x						x		x	x	x	x
Master's Thesis Plus:	x	x			x						x		x	x	x	x

Datafication and Digital Literacy																	
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Matrix of learning outcomes attained/course units passed in the degree programme in Media Studies/Master's track in Media Creation and Innovation

	1. Knowledge and understanding				2. Applying knowledge and understanding			3. Making judgements			4. Communication		5. Learning skills			
	1a.3	1b	1c.3	1d	2a	2b.3	2c	3a.3	3b	3c	4a	4b	5a	5b	5c	5d
Transformation in the Digital Society	x	x	x								x	x	x			
Capturing Media Use	x			x	x	x					x				x	
Multimodal Discourse Analysis	x				x	x									x	
Statistical Analysis with R	x				x	x									x	
Analyzing Social Media Data	x				x	x									x	
Cultures of Creativity	x		x		x	x				x	x		x			
Forms and Formats	x	x	x		x	x		x	x	x	x		x		x	
Conceptualizing Audiences	x	x		x						x	x	x				
Research Seminar: Media Creation and Innovation	x	x	x	x	x						x		x		x	
Data for Society: Civic Media		x	x			x	x		x	x		x		x		
Media Policy and Regulation		x	x	x		x	x		x	x		x	x	x		
Story Lab				x		x	x	x		x	x	x				
Entrepreneurship		x	x		x	x	x		x	x		x			x	
Innovation: Contemporary Debates		x	x	x	x		x	x		x	x		x	x	x	
Thesis Lab: Media Creation and Innovation	x	x	x		x				x		x		x	x	x	x
Year 2																
Master's Thesis: Media Creation and Innovation			x	x		x	x	x	x	x	x			x		x

Master's Internship: Media Creation and Innovation	x	x			x						x		x	x	x	x
Master's Thesis Plus: Media Creation and Innovation	x	x			x						x		x	x	x	x

Matrix of learning outcomes attained/course units passed in the degree programme in Media Studies/Master's track in Social Media and Society

	1. Knowledge and understanding				2. Applying knowledge and understanding			3. Making judgements			4. Communication		5. Learning skills			
Year 1	1a.4	1b	1c.4	1d	2a	2b.4	2c	3a.4	3b	3c	4a	4b	5a	5b	5c	5d
Transformation in the Digital Society	x	x	x								x	x	x			
Capturing Media Use	x			x	x	x					x				x	
Multimodal Discourse Analysis	x				x	x									x	
Statistical Analysis with R	x				x	x									x	
Analyzing Social Media Data	x				x	x									x	
Platform Studies	x	x	x		x	x		x		x	x		x		x	
Network Theory	x				x	x	x				x		x			
Conceptualizing Audiences	x	x		x						x	x	x				
Research Seminar: Social Media and Society	x	x	x	x	x						x		x		x	
Data for Society: Civic Media		x	x			x	x		x	x		x		x		
Media Policy and Regulation		x	x	x		x	x		x	x		x	x	x		
Story Lab				x		x	x	x		x	x	x				
Entrepreneurship		x	x		x	x	x		x	x		x			x	
Connectivity: Contemporary Debates		x	x	x	x		x	x		x	x		x	x	x	
Thesis Lab: Social Media and Society	x	x	x		x				x		x		x	x	x	x
Year 2																

Master's Thesis: Social Media and Society			x	x		x	x	x	x	x	x			x		x
Master's Internship: Social Media and Society	x	x			x						x		x	x	x	x
Master's Thesis Plus: Social Media and Society	x	x			x						x		x	x	x	x