



**rijksuniversiteit  
groningen**

Faculty of Arts

Teaching and Examination Regulations (OER)

**Part B: Master's degree programme in**

**Media Studies**

CROHO 60831

**Master's tracks**

- **Journalistiek**
- **Journalism**
- **Datafication and Digital Literacy**
- **Social Media and Society**
- **Media Creation and Innovation**

**for the academic year 2020-2021**

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## **Section 1 General provisions**

### **Article 1.1 – Applicability**

These Regulations comprise two parts – Part A and Part B. This is the degree programme-specific Part B to complement Part A, which contains general provisions which apply to the teaching, examinations and final assessments of the Master's degree programmes provided by the Faculty of Arts, hereinafter referred to as **the Faculty**. Part B contains stipulations that specifically concern the Master's degree programme in **Media Studies**.

## **Section 2 Admission**

### **Article 2.1 – Entry requirements**

1. Students with a Dutch or foreign certificate of higher education that indicates that they have acquired the following knowledge, skills and attitudes will be admitted to the degree programme:
  - a) knowledge and understanding of, and subject-specific skills in, the academic discipline relevant to the degree programme at a university Bachelor's degree level, in the opinion of the Admissions Board
  - b) at least 30 ECTS credit points from course units from the Minor in Journalism Studies or Minor in Media Studies provided by the University of Groningen, or course units equivalent to these in content followed at a different university
  - c) In addition, they must satisfy the following selection criteria:
    - demonstrable good command of Dutch (for the Master's track in Journalistiek)
    - demonstrable good command of English (for the Master's track in Journalism, Datafication and Digital Literacy, Media Creation and Innovation, and Social Media and Society. See Article 2.2.3)
    - For Journalism and Journalistiek: demonstrable interest in how the news media work and the creation of news, in terms of selection, assessment and presentation (see Article 4.2.1).

### **Article 2.2 – Language requirements for students with foreign qualifications**

1. Students who have been admitted to a degree programme on the basis of a foreign certificate or degree may be required by the Admissions Board – before registration – to pass a Dutch or English language test, depending on the language of the chosen Master's track, to be administered by an agency stipulated by the Board.
2. The Dutch language proficiency requirement can be met by passing the State Examination in Dutch as a Second Language (NT2-II).
3. The English language proficiency requirement can be met by passing an examination in English at the level of the VWO final exam or by passing the TOEFL iBT with a score of at least 100 (with a minimum score of 25 on each individual part) or an IELTS score of 7 (with a minimum score of 6.5 on each individual part), or via another test to be determined by the Admissions Board.

### **Article 2.3 Admission to the Master's tracks**

In addition to the provisions of Article 2.1, the following admission requirements apply to the various tracks in this Master's degree programme: N/A

#### **Article 2.4 Admissions procedure for the degree programme**

1. Bearing in mind the admissions procedure for the degree programme within the meaning of Article 4.2.1, the Admissions Board will assess the knowledge and skills of candidates. The Admissions Board will assess the written documentation and determine whether the prospective student can be admitted directly to the programme. In addition to the certified written proofs of degree programme(s) already followed, the Board may ask experts from within or outside the University to test certain areas of knowledge and skills. Prospective students to the tracks Journalism and Journalistiek must complete a number of tests related to the criteria set out in Article 4.2.1. The results will count in the selection procedure. In the event of doubt concerning admission, the student will be invited to an admissions interview or a telephone interview. The interview will be based on the submitted written documentation.
2. If, on the basis of the submitted documentation, the Board is of the opinion that the student does not qualify for admission and that there is therefore no need for an interview, the student will be notified accordingly. This is a provisional decision only. Prospective students may still request an interview, or telephone interview, provided they do so within 15 working days. If prospective students do not avail themselves of this option, the provisional decision will become definitive. In the case of prospective students who are granted an interview or telephone interview, a formal decision will not be made until after the interview has taken place. Rejections will in all cases be substantiated in writing. Students will be notified by 30 June whether or not they will be issued a proof of admission.
3. Students who have not yet obtained their Bachelor's degree at the time of the selection procedure, but who would realistically do so before the Master's degree programme begins, may be granted provisional admission. Students must submit a declaration from the relevant Board of Examiners that they have satisfied the requirements of a Bachelor's degree in good time.

#### **Article 2.5 – Entrance examination: times**

1. The entrance examination for the tracks Journalistiek and Journalism in the degree programme will be held once a year, as the programme starts in the first semester.
2. Requests for admission to the degree programme must be submitted to the Admissions Board before 1 May (non-EU/EEA candidates for the Master's track in Journalism) or 1 June (all others).
3. Only in exceptional cases will the Admissions Board consider an application submitted after the date stated in Article 2.5.2.
4. The Admissions Board will make their decisions before 30 June. Admission is granted on the condition that, on the start date concerned, the candidate satisfies the requirements of Article 4.2 regarding knowledge and skills, as evident from documentary proof of the programmes they have followed. The written admission decision will include information for the student about the possibility of an appeal to the Board of Appeal for Examinations.

#### **Article 2.6 – Numerical limitations**

1. The degree programme has a maximum capacity of 60 students (combined) per year for the Journalistiek and Journalism tracks.
2. The Admissions Board will rank the applications on the basis of the selection criteria listed in Article 4.2.1.
3. The Admissions Board will issue proofs of admission following the order of its own ranking list.

## Section 3 Content and structure of the degree programme

### Article 3.1 – Student workload

1. The student workload of the degree programme is 90 ECTS.
2. The student workload is expressed in whole ECTS credit points.

### Article 3.2 Learning outcomes of the degree programme

*Programme-level Learning Outcomes* (all tracks: [J], Journalism and Journalistiek; [DDL], Datafication and Digital Literacy; [MCI], Media Creation and Innovation; [SMS], Social Media and Society)

Dublin descriptors	
<p>1. Graduates have demonstrable knowledge and understanding that is founded upon and extends and/or enhances what is typically associated with the Bachelor's level and that provides a basis or opportunity for originality in developing and /or applying ideas within a research context.</p>	<p>1a Knowledge and understanding of the main academic theories on media with regard to specific programmes, i.e.</p> <p>1a.1 [J] Journalism and Journalism Studies            1a.2 [DDL] Data, Datafication, and Digital Literacy            1a.3[MCI] Media Production and Media Innovation            1a.4[SMS] Social Media, Networks, and their relation to Society</p> <p>1b Knowledge and understanding of the historical, sociocultural, technological, economic and political-judicial aspects of media, media policy and media culture</p> <p>1c Knowledge and understanding of the influence of technological, social and cultural developments on the media profession and the process of:</p> <p>1c.1 [J] gathering, selecting and presenting news;            1c.2 [DDL] datafication within society, including its relation to digital literacy and policy            1c.3 [MCI] cultural production, use, and innovation within media industries            1c.4 [SMS] the development of social media, networks, and their place in society</p> <p>1d Knowledge and understanding of media types, audiences, national and international news flows, media systems and genres</p>
<p>2. Graduates can apply their knowledge and understanding, and problem-solving abilities in new or unfamiliar environments within broader (or multidisciplinary) contexts related to their field of study.</p>	<p>2a The ability to contribute independently to academic research on media cultures, professions, and production</p> <p>2b The ability to transform an academic standard, based upon an excellent command of techniques and skills, into high quality individual or joint:</p> <p>2b.1 [J] journalistic productions, in a multimedia setting if required            2b.2 [DDL] data and digital literacy strategies, including policy and social initiatives            2b.3 [MCI] explorations of media production and</p>

	<p>innovation processes</p> <p>2b.4 [SMS] data analysis and critical studies of social media, networks, and their roles in society</p> <p>2c The ability to situate oneself within the diverse needs of actors within specific media fields, and to actively anticipate the needs of professionals within media fields in society</p>
<p>3. Graduates have the ability to integrate knowledge and handle complexity, and formulate judgements with incomplete or limited information, but that include reflecting on social and ethical responsibilities linked to the application of their knowledge and judgements.</p>	<p>3a A professional attitude that is aware of the ethical and policy aspect of media, including:</p> <p>3a.1 [J] ethical and judicial policies with regard to journalistic activities;</p> <p>3a.2 [DDL] governmental and societal priorities regarding digital literacy</p> <p>3a.3 [MCI] fair use, copyright, and other access and media use policies</p> <p>3a.4 [SMS] legal and social considerations around privacy and data in society</p> <p>3b An awareness of the professional media field, including changes, policies, developments, and innovations</p> <p>3c The ability to read, weigh, interpret and construe a wide range of information and sources in the light of the value, dependability and usefulness of information and sources in a professional media context</p>
<p>4. Graduates can communicate their conclusions, and the knowledge and rationale underpinning these, to specialist and non-specialist audiences clearly and unambiguously.</p>	<p>4a The ability to transfer complex information through deliberately chosen and well-considered presentation forms and channels, taking context and target audience into account</p> <p>4b The ability to fairly and efficiently interact with sources, audiences, and combinations thereof</p>
<p>5. Graduates have the learning skills to allow them to continue to study in a manner that may be largely self-directed or autonomous.</p>	<p>5a The ability to systematically and creatively handle complex issues and to establish well-founded opinions</p> <p>5b The ability to independently direct the process of assessing and solving problems creatively</p> <p>5c The ability to independently plan and execute academic research</p> <p>5d The ability to study independently with an aim towards continuous professional development, in the course of which knowledge and experience can be applied within new contexts.</p>

See appendix 1 for the *Matrix of learning outcomes attained/course units passed* in the degree programme.

### Article 3.3 – Language

1. The degree programme is taught in Dutch (Master's track in Journalistiek) and English (Master's tracks in Journalism, Datafication and Digital Literacy, Media Creation and Innovation, Social Media and Society).
2. Notwithstanding Article 3.3.1, one or more course units of the Journalistiek track may be taught in English in line with the University of Groningen Code of Conduct: Languages Used in Teaching and Examinations.

- The thesis/final assignment for the Journalistiek track may be written in Dutch or English. The thesis/final assignment for the Journalism, Datafication and Digital Literacy, Media Creation and Innovation, and Social Media and Society tracks must be written in English. A thesis/final assignment may only be written in a language other than those stipulated above if the Board of Examiners has given permission to do so.

### Article 3.4 – Master's tracks

The degree programme has the following Master's tracks:

No.	Master's tracks
1	Journalistiek
2	Journalism
3	Datafication and Digital Literacy
4	Media Creation and Innovation
5	Social Media and Society

### Article 3.5 – Composition of Master's tracks

- The Master's tracks comprise the following course units with their related student workloads:

#### *Master's track in Journalistiek*

No.	Course unit	Student workload in ECTS
1	Journalism Studies I: Theory	5 ECTS
2	Vaardigheden 1: Houding en Interactie	5 ECTS
3	Vaardigheden 2: Het journalistieke verhaal	10 ECTS
4	Journalism Studies II: Methodology	5 ECTS
5	Theoretische Specialisatie I: Journalistiek en Literaire Cultuur	5 ECTS
6	Theoretical Specialization II: Journalism and Political Culture	5 ECTS
7	Theoretical Specialization III: Global Journalism	5 ECTS
8	Onderzoekscollege Journalistiek 1	10 ECTS
9	Onderzoekscollege Journalistiek 2 [Research Seminar 2]	10 ECTS
10	Master's Scriptie Journalistiek: voorbereiding	5 ECTS
11	Vaardigheden 3: Profilering en verdieping	10 ECTS
12	Journalistieke Innovatie en Ondernemerschap	5 ECTS
13	Research Seminar 1	10 ECTS
14	MA Placement in Journalistiek	15 ECTS
15	MA Thesis in Journalistiek	15 ECTS

All course units are listed in the online course catalogue OCASYS.

#### *Explanatory notes to the Journalistiek track*

- Students must choose one of the Theoretical Specialization course units (5, 6, or 7)
- Students must take either Onderzoekscollege Journalistiek 1 or the Research Seminar 1 (8 or 13); the availability/language of instruction of Onderzoekscollege Journalistiek [Research Seminar 2] (9) is determined based on student enrolment in the two master tracks. If enrolment numbers allow, the opportunity for choice between research seminars in English and Dutch will be communicated to all students.

#### *Master's track in Journalism*

No.	Course unit:	Student workload in ECTS
16	Journalism Skills I	5 ECTS
17	Journalism Skills II	5 ECTS
18	Journalism Skills III	5 ECTS
19	Journalism Skills IV	5 ECTS
20	Journalism Skills V	10 ECTS

1	Journalism Studies I: Theory	5 ECTS
4	Journalism Studies II: Methodology	5 ECTS
7	Global Journalism	5 ECTS
6	Theoretical Specialization II: Journalism and Political Culture	5 ECTS
21	Business and Ethics	5 ECTS
13	Research Seminar 1	10 ECTS
9	Research Seminar 2 [Onderzoekscollege Journalistiek 2]	10 ECTS
22	Preparation for MA Thesis	5 ECTS
23	MA Internship	10 ECTS
24	MA Thesis	15 ECTS
25	MA Thesis Plus	25 ECTS

*Explanatory notes to the Journalism Master's track*

- Students choose either the Global Journalism course unit or the Theoretical Specialization II course unit (6 or 7)
- Students must take a Research Seminar (13 or 9). The availability/language of instruction of Research Seminar 2 [Onderzoekscollege Journalistiek] (9) is determined based on student enrolment in the two tracks. If enrolment numbers allow, the opportunity for choice between research seminars in English and Dutch will be communicated to all students.
- Students either choose either both the MA Internship (27) and the MA Thesis of 15 ECTS (28), or the MA Thesis Plus for 25 ECTS (29).

*Master's track in Datafication and Digital Literacy*

No.	Course unit:	Student workload in ECTS
26	Transformations in the Digital Society	5 ECTS
27	Capturing Media Use	5 ECTS
28	Multimodal Discourse Analysis	5 ECTS
29	Statistical Analysis with R	5 ECTS
30	Analyzing Social Media Data	5 ECTS
31	Algorithmic Culture	5 ECTS
32	Digital Literacy	5 ECTS
33	Conceptualising Audiences	5 ECTS
34	Research Seminar: Datafication and Digital Literacy	10 ECTS
35	Data for Society: Civic Media	5 ECTS
36	Media Policy and Regulation	5 ECTS
37	Story Lab	5 ECTS
38	Start-up Lab	5 ECTS
39	Datafication: contemporary debates	5 ECTS
40	Thesis Lab: Datafication and Digital Literacy	5 ECTS
41	Master's Thesis: Datafication and Digital Literacy	15 ECTS
42	Master's Internship: Datafication and Digital Literacy	15 ECTS

*Explanatory notes to the Datafication and Digital Literacy track*

- Students choose **one** of the methods course units in block 1a (27 or 28) and **one** of the methods courses in Block 1b (29 or 30).
- Students choose **one** of the professional course units in block 2a (35 or 36) and **one** of the professional courses in Block 2b (37 or 38).

*Master's Track Media Creation and Innovation*

No.	Course unit:	Student workload in ECTS
26	Transformations in the Digital Society	5 ECTS
27	Capturing Media Use	5 ECTS
28	Multimodal Discourse Analysis	5 ECTS
29	Statistical Analysis with R	5 ECTS

30	Analyzing Social Media Data	5 ECTS
43	Cultures of Creativity	5 ECTS
44	Forms and Formats	5 ECTS
33	Conceptualising Audiences	5 ECTS
45	Research Seminar: Media Creation and Innovation	10 ECTS
35	Data for Society: Civic Media	5 ECTS
36	Media Policy and Regulation	5 ECTS
37	Story Lab	5 ECTS
38	Start-up Lab	5 ECTS
46	Innovation: Contemporary debates	5 ECTS
47	Thesis Lab: Media Creation and Innovation	5 ECTS
48	Master's Thesis: Media Creation and Innovation	15 ECTS
49	Master's Internship: Media Creation and Innovation	15 ECTS

*Explanatory notes to the Media Creation and Innovation track*

- Students choose **one** of the methods course units in block 1a (27 or 28) and **one** of the methods courses in Block 1b (29 or 30).
- Students choose **one** of the professional course units in block 2a (35 or 36) and **one** of the professional courses in Block 2b (37 or 38).

*Master's Track Social Media and Society*

No.	Course unit:	Student workload in ECTS
26	Transformations in the Digital Society	5 ECTS
27	Capturing Media Use	5 ECTS
28	Multimodal Discourse Analysis	5 ECTS
29	Statistical Analysis with R	5 ECTS
30	Analyzing Social Media Data	5 ECTS
50	Platform Studies	5 ECTS
51	Network Theory	5 ECTS
33	Conceptualising Audiences	5 ECTS
52	Research Seminar: Social Media and Society	10 ECTS
35	Data for Society: Civic Media	5 ECTS
36	Media Policy and Regulation	5 ECTS
37	Story Lab	5 ECTS
38	Start-up Lab	5 ECTS
53	Connectivity: Contemporary debates	5 ECTS
54	Thesis Lab: Social Media and Society	5 ECTS
55	Master's Thesis: Social Media and Society	15 ECTS
56	Master's Internship: Social Media and Society	15 ECTS

*Explanatory notes to the Social Media and Society track*

- Students choose **one** of the methods course units in block 1a (27 or 28) and **one** of the methods courses in Block 1b (29 or 30).
- Students choose **one** of the professional course units in block 2a (35 or 36) and **one** of the professional courses in Block 2b (37 or 38).

All course units are listed in the online course catalogue OCASYS.

2. The modes of instruction and assessment for the course units listed above are set out in the syllabus for each individual course unit and the Assessment Plan for the degree programme.



## Section 4 Tests and examinations of the degree programme

### Article 4.1 – Compulsory order

The examinations for the course units listed below may not be taken before the examinations for the associated course units have been passed:

*Tracks: Journalistiek & Journalism*

No.	Course unit	No.	After passing
8	Onderzoekscollege Journalistiek 1		Two of the following course units:
		1	- Journalism Studies I
		4	- Journalism Studies II
		5	- Theoretical Specialization I or
		6	- Theoretical Specialization II or
		7	- Theoretical Specialization III
9	Onderzoekscollege Journalistiek 2		Two of the following course units:
		1	- Journalism Studies I
		4	- Journalism Studies II
		5	- Theoretical Specialization I or
		6	- Theoretical Specialization II or
		7	- Theoretical Specialization III
3	Vaardigheden 2: Het Journalistieke verhaal	2	Vaardigheden 1: Houding en interactie
11	Vaardigheden 3: Profilering en verdieping	3	Vaardigheden 2: Het Journalistieke verhaal
10	Voorbereiding Ma-scriptie Journalistiek		Two of the following course units:
		1	- Journalism Studies I: Theory
		4	- Journalism Studies II: Methodology
		5	- Theoretical Specialization I
		6	- Theoretical Specialization II
		7	- Theoretical Specialization III
14	Ma-stage in Journalistiek	11	Vaardigheden 3: Profilering en Verdieping and
		15	Ma-scriptie Journalistiek
15	Ma-scriptie Journalistiek	10	Voorbereiding Ma-scriptie Journalistiek
17	Journalism Skills II	16	Journalism Skills I
18	Journalism Skills III	17	Journalism Skills II
19	Journalism Skills IV	18	Journalism Skills III
20	Journalism Skills V	19	Journalism Skills IV
13	Research Seminar 1		The following course units:
		1 and	- Journalism Studies I: Theory
		4	- Journalism Studies II: Methodology or one of the following course units:
		5	- Theoretical Specialization I or
		6	- Theoretical Specialization II or
		7	- Theoretical Specialization III
22	Master's Thesis Journalism: Preparation		Two of the following course units:
		1	- Journalism Studies I: Theory
		4	- Journalism Studies II: Methodology
		5	- Theoretical Specialization I
		6	- Theoretical Specialization II
		7	- Theoretical Specialization III
		7	Research Seminar 1
23	Master's Internship	19	Journalism Skills V and
		24 or	Master's Thesis: Journalism or Master's

		25	Thesis Plus: Journalism
24	Master's Thesis: Journalism	22	Master's Thesis Journalism: Preparation
25	Master's Thesis Plus: Journalism	22	Master's Thesis Journalism: Preparation

*Track: Datafication and Digital Literacy*

No.	Course unit	No.	After passing
34	Research Seminar: Datafication and Digital Literacy		One of the following course units
		26	Transformations in the Digital Society
		33	Conceptualising Audiences
			And one of the following course units:
		31	Algorithmic Culture
		32	Digital Literacy
			And one of the following course units
		27	Capturing Media Use
		28	Multimodal Discourse Analysis
		29	Statistical Analysis with R
		30	Analyzing Social Media Data
39	Datafication: Contemporary debates		one of the following course units
		31	Algorithmic Culture
		32	Digital Literacy
40	Thesis Lab: Datafication and Digital Literacy		One of the following course units
		26	Transformations in the Digital Society
		33	Conceptualising Audiences
			And one of the following course units:
		31	Algorithmic Culture
		32	Digital Literacy
			And one of the following course units
		27	Capturing Media Use
		28	Multimodal Discourse Analysis
		29	Statistical Analysis with R
		30	Analyzing Social Media Data
41	Master's Thesis: Datafication and Digital Literacy	40	Thesis Lab: Datafication and Digital Literacy
42	Master's Internship: Datafication and Digital Literacy	41	Master's Thesis: Datafication and Digital Literacy
			And one of the following course units
		35	Data for Society: Civic Media
		36	Media Policy and Regulation
		37	Story Lab
		38	Start-up Lab

*Track: Media Creation and Innovation*

No.	Course unit	No.	After passing
45	Research Seminar: Media Creation and Innovation		One of the following course units
		26	Transformations in the Digital Society
		33	Conceptualising Audiences
			And one of the following course units:
		43	Cultures of Creativity
		44	Forms and Formats
			And one of the following course units
		27	Capturing Media Use
		28	Multimodal Discourse Analysis
		29	Statistical Analysis with R
		30	Analyzing Social Media Data

46	Innovation: Contemporary debates		One of the following course units
		43	Cultures of Creativity
		44	Forms and Formats
47	Thesis Lab: Media Creation and Innovation		One of the following course units
		26	Transformations in the Digital Society
		33	Conceptualising Audiences
			And one of the following course units:
		43	Cultures of Creativity
		44	Forms and Formats
			And one of the following course units
		27	Capturing Media Use
		28	Multimodal Discourse Analysis
		29	Statistical Analysis with R
		30	Analyzing Social Media Data
48	Master's Thesis: Media Creation and Innovation	47	Thesis Lab: Media Creation and Innovation
49	Master's Internship: Media Creation and Innovation	41	Master's Thesis: Media Creation and Innovation
			And one of the following course units
		35	Data for Society: Civic Media
		36	Media Policy and Regulation
		37	Story Lab
		38	Start-up Lab

*Track: Social Media and Society*

No.	Course unit	No.	After passing
52	Research Seminar: Social Media and Society		One of the following course units
		26	Transformations in the Digital Society
		33	Conceptualising Audiences
			And one of the following course units
		50	Platform Studies
		51	Network Theory
			And one of the following course units
		27	Capturing Media Use
		28	Multimodal Discourse Analysis
		29	Statistical Analysis with R
		30	Analyzing Social Media Data
53	Connectivity: Contemporary debates		One of the following course units
		50	Platform Studies
		51	Network Theory
54	Thesis Lab: Social Media and Society		One of the following course units
		26	Transformations in the Digital Society
		33	Conceptualising Audiences
			And one of the following course units:
		50	Platform Studies
		51	Network Theory
			And one of the following course units
		27	Capturing Media Use
		28	Multimodal Discourse Analysis
		29	Statistical Analysis with R
		30	Analyzing Social Media Data
55	Master's Thesis: Social Media and Society	54	Thesis Lab: Social Media and Society
56	Master's Internship: Social Media and Society	55	Master's Thesis: Social Media and Society
			And one of the following course units

	35	Data for Society: Civic Media
	36	Media Policy and Regulation
	37	Start-up Lab
	38	Entrepreneurship

## **Section 5 Transitional and final provisions**

### **Article 5.1 – Amendments**

1. Any amendments to Part A of these Regulations will, following a recommendation by and/or upon the approval of the Faculty Council, be confirmed by the Faculty Board in a separate decree.
2. Any amendments to Part B of these Regulations will, following a recommendation by and/or upon the approval of the Programme Committee and the Faculty Council, be confirmed by the Faculty Board in a separate decree.
3. Any amendments to these Regulations will not apply to the current academic year, unless it may reasonably be assumed that the amendment in question will not harm the interests of students.
4. In addition, the Board of Examiners may not take any decisions under these regulations that would be to the disadvantage of students.

### **Article 5.2 – Publication**

1. The Faculty Board will duly publish these Regulations, any rules and guidelines formulated by the Board of Examiners, and any amendments to these documents.
2. Copies of the documents referred to in Article 5.2.1 are available from the Faculty Office. These documents can also be found on the Faculty website through the Student Portal.

### **Article 5.3 – Date of commencement**

These Regulations will take effect on 1 September 2020.

These Regulations were decreed by the Board of the Faculty of Arts on 29 September 2020 and approved by the Faculty Council and the Programme Committee where required.

### **Appendices:**

Appendix 1: Assessment Plans for the Master's tracks in *Journalism*, *Journalistiek*, *Datafication and Digital Literacy*, *Media Creation and Innovation*, and *Social Media and Society*

## Appendix 1

### Matrix of learning outcomes attained/course units passed in the degree programme in Media Studies/Master's track in Journalistiek

	1. Knowledge and understanding				2. Applying knowledge and understanding			3. Making judgements			4. Communication		5. Learning skills			
	1a.1	1b	1c.1	1d	2a	2b.1	2c	3a.1	3b	3c	4a	4b	5a	5b	5c	5d
<b>Year 1</b>																
Journalism Studies I: Theory	x	x	x	x							x	x	x			
Journalism Studies I: Methodology	x				x								x	x		
TS I: Journalistiek en Literaire Cultuur	x	x	x	x	x						x	x	x	x	x	x
TS II: Journalism and Political Culture	x	x	x	x	x						x	x	x	x	x	x
TS III: Global Journalism	x	x	x	x	x						x	x	x	x	x	x
Vaardigheden 1: Houding en Interactie				x				x	x			x				
Vaardigheden 2: Het journalistieke verhaal						x	x	x	x			x				
Vaardigheden 3: Profilering en verdieping						x	x	x	x	x						
Onderzoekscollege Journalistiek 1 [Journalism 1 Research Seminar]	x	x	x	x	x						x		x	x	x	x
Onderzoekscollege Journalistiek 2 [Journalism 2 Research Seminar]	x	x	x	x	x						x		x	x	x	x
Research Seminar I	x	x	x	x	x						x		x	x	x	x
Vorbereiding Ma-scriptie [Preparation for the MA Thesis]	x	x	x		x						x		x	x	x	x
Journalistieke Innovatie en Ondernemerschap		x	x	x			x				x		x	x		
<b>Year 2</b>																
Master's Stage			x	x		x	x	x	x	x	x			x		x
Master's Scriptie	x	x			x						x		x	x	x	x

**Matrix of learning outcomes attained/course units passed in the degree programme in Media Studies/Master's track in Journalism**

	1. Knowledge and understanding				2. Applying knowledge and understanding			3. Making judgements			4. Communication		5. Learning skills			
	1a.1	1b	1c.1	1d	2a	2b.1	2c	3a.1	3b	3c	4a	4b	5a	5b	5c	5d
<b>Year 1</b>																
Journalism Studies I: Theory	x	x	x	x							x	x	x			
Journalism Studies I: Methodology	x				x								x	x		
TS II: Journalism and Political Culture	x	x	x	x	x					x	x	x	x	x	x	x
Global Journalism	x	x	x	x	x						x	x	x	x	x	x
Journalism Skills I				x		x					x	x	x	x	x	x
Journalism Skills II				x				x	x			x				
Journalism Skills III						x	x	x	x			x				
Business and Ethics						x	x	x	x	x						
Onderzoekscollege Journalistiek 2 [Journalism 2 Research Seminar]	x	x	x	x	x						x		x	x	x	x
Research Seminar I	x	x	x	x	x						x		x	x	x	x
Journalism Skills IV						x	x	x	x	x	x		x	x	x	x
Journalism Skills V			x		x	x	x	x	x	x	x					
<b>Year 2</b>																
Preparation for MA Thesis	x	x	x		x						x		x	x	x	x
Master's placement			x	x		x	x	x	x	x	x			x		x
Master's Thesis	x	x			x						x		x	x	x	x
Master's Thesis Plus	x	x			x						x		x	x	x	x

**Matrix of learning outcomes attained/course units passed in the degree programme in Media Studies/Master's track in Datafication and Digital Literacy**

	1. Knowledge and understanding				2. Applying knowledge and understanding			3. Making judgements			4. Communication		5. Learning skills			
<b>Year 1</b>	1a.2	1b	1c.2	1d	2a	2b.2	2c	3a.2	3b	3c	4a	4b	5a	5b	5c	5d
Transformation in the Digital Society	x	x	x								x	x	x			
Capturing Media Use	x			x	x	x					x				x	
Multimodal Discourse Analysis	x				x	x									x	
Statistical Analysis with R	x				x	x									x	
Analyzing Social Media Data	x				x	x									x	
Algorithmic Culture	x	x	x		x			x			x		x			
Digital Literacy	x	x				x	x	x								
Conceptualising Audiences	x	x		x						x	x	x				
Research Seminar: Datafication and Digital Literacy	x	x	x	x	x						x		x		x	
Data for Society: Civic Media		x	x			x	x		x	x		x		x		
Media Policy and Regulation		x	x	x		x	x		x	x		x	x	x		
Story Lab				x		x	x	x		x	x	x				
Entrepreneurship		x	x		x	x	x		x	x		x			x	
Datafication: Contemporary Debates		x	x	x	x		x	x		x	x		x	x	x	
Thesis Lab: Datafication and Digital Literacy	x	x	x		x				x		x		x	x	x	x
<b>Year 2</b>																
Master's Thesis: Datafication and Digital Literacy			x	x		x	x	x	x	x	x			x		x
Master's Internship: Datafication and Digital Literacy	x	x			x						x		x	x	x	x

**Matrix of learning outcomes attained/course units passed in the degree programme in Media Studies/Master's track in Media Creation and Innovation**

	1. Knowledge and understanding				2. Applying knowledge and understanding			3. Making judgements			4. Communication		5. Learning skills			
	1a.3	1b	1c.3	1d	2a	2b.3	2c	3a.3	3b	3c	4a	4b	5a	5b	5c	5d
<b>Year 1</b>																
Transformation in the Digital Society	x	x	x								x	x	x			
Capturing Media Use	x			x	x	x					x				x	
Multimodal Discourse Analysis	x				x	x									x	
Statistical Analysis with R	x				x	x									x	
Analyzing Social Media Data	x				x	x									x	
Cultures of Creativity	x		x		x	x				x	x		x			
Forms and Formats	x	x	x		x	x		x	x	x	x		x		x	
Conceptualising Audiences	x	x		x						x	x	x				
Research Seminar: Media Creation and Innovation	x	x	x	x	x						x		x		x	
Data for Society: Civic Media		x	x			x	x		x	x		x		x		
Media Policy and Regulation		x	x	x		x	x		x	x		x	x	x		
Story Lab				x		x	x	x		x	x	x				
Entrepreneurship		x	x		x	x	x		x	x		x			x	
Innovation: Contemporary Debates		x	x	x	x		x	x		x	x		x	x	x	
Thesis Lab: Media Creation and Innovation	x	x	x		x				x		x		x	x	x	x
<b>Year 2</b>																
Master's Thesis: Media Creation and Innovation			x	x		x	x	x	x	x	x			x		x
Master's Internship: Media Creation and Innovation	x	x			x						x		x	x	x	x



**Matrix of learning outcomes attained/course units passed in the degree programme in Media Studies/Master's track in Social Media and Society**

	1. Knowledge and understanding				2. Applying knowledge and understanding			3. Making judgements			4. Communication		5. Learning skills			
	1a.4	1b	1c.4	1d	2a	2b.4	2c	3a.4	3b	3c	4a	4b	5a	5b	5c	5d
<b>Year 1</b>																
Transformation in the Digital Society	x	x	x								x	x	x			
Capturing Media Use	x			x	x	x					x				x	
Multimodal Discourse Analysis	x				x	x									x	
Statistical Analysis with R	x				x	x									x	
Analyzing Social Media Data	x				x	x									x	
Platform Studies	x	x	x		x	x		x		x	x		x		x	
Network Theory	x				x	x	x				x		x			
Conceptualising Audiences	x	x		x						x	x	x				
Research Seminar: Social Media and Society	x	x	x	x	x						x		x		x	
Data for Society: Civic Media		x	x			x	x		x	x		x		x		
Media Policy and Regulation		x	x	x		x	x		x	x		x	x	x		
Story Lab				x		x	x	x		x	x	x				
Entrepreneurship		x	x		x	x	x		x	x		x			x	
Connectivity: Contemporary Debates		x	x	x	x		x	x		x	x		x	x	x	
Thesis Lab: Social Media and Society	x	x	x		x				x		x		x	x	x	x
<b>Year 2</b>																
Master's Thesis: Social Media and Society			x	x		x	x	x	x	x	x			x		x
Master's Internship: Social Media and Society	x	x			x						x		x	x	x	x