



Careers  
 week

Meet new  
 talent

30 September to  
 2 October 2024

The Careers Week is an annual event that is organized for all almost 10,000 students who are studying in the Faculty of Economics and Business. Careers Week takes place in week 40 each year. The event is both an introduction to the job market and an opportunity for students

to work on the skills they need to build a successful career. For you as a company the Careers Week is the perfect moment to meet talented students and help them develop valuable employability skills. There are several ways to take part in the Careers Week.

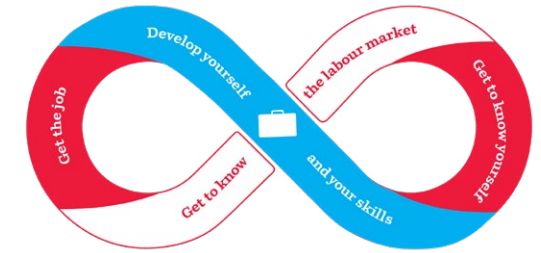


## Give a workshop and share your knowledge

The workshops focus on developing the talents of our students. By providing them with skills that every successful employee should have, we are increasing their future chances of success on the job market. The event is also an opportunity for your company to get to know the next

generation of economists and business specialists, to help with their development and to exchange knowledge. Examples of relevant topics include application skills or other professional skills.

The workshops of the careers week are based on the career circle. The career cycle is a framework with four stages that students progress through before entering the labour market. To help our students in their career orientation, we would like to encourage you to give a workshop that fits into one of the four career stages.



### Step 1. Get to know yourself

Students begin to identify their values, interests, skills and personal traits. They become more aware of which career “fits” them. Workshop inspiration to help students find the right career path:

- Self-assessment tests
- Self-awareness workshop

### Step 2. Get to know the labour market

Students explore and research career possibilities and learn the connections between academic learning and the practical work field. Workshop inspiration to introduce students to different career opportunities:

- Introduce a specific or professions
- Inform about career opportunities at your organisation
- How does theory meet practice at your organisation

### Step 3. Develop yourself and your skills

Students acquire specific employability skills and practical experience that will help them on the labour market and makes them “test the waters”. Workshop inspiration to help students gain needed skills for the labour market:

- Team work
- Time management
- Intercultural communication

### Step 4. Get the job

Students develop resume and cover letter writing skills, refine their job search strategy to ultimately enter the labour market. Workshop inspiration to help students apply successfully:

- Interview skills
- CV and cover letter writing
- Preparing elevator pitches

# Join the Company job fair to meet talented students

Another avenue for companies to engage with talented young students during Careers Week is through the job market event known as 'Company Dating'. In this dynamic and informal setting, you have the opportunity to engage in one-on-one conversations with students from diverse backgrounds at your own stand. This is a highly effective method for recruiting competent and motivated students, as

well as raising awareness about specific job openings, project collaborations, internships, and traineeships. Additionally, Company Dating facilitates networking opportunities with other companies and entrepreneurs.

Furthermore, you have the option to participate in both of the aforementioned opportunities.

## Costs

Thank you for your interest in participating and gaining exposure. We require a fee of €350 for all activities, which covers both the workshops and the company dating event, regardless of whether you participate in one or both.

Additionally, the fee includes lunch for workshop participants and refreshments on Wednesday during the Company Dating session. Payment is due upon receipt of an invoice following the event.

## Where

Faculty of Economics and Business  
Zernike Campus  
Nettelbosje 2  
Groningen

## 3 day program

Monday and Tuesday - Individual workshops  
Wednesday – Company Dating and Careers Fair

## Contact

Would you like to know more about the possibilities this event can offer your company? For more information and further personal contact, please visit [our website](#) or [email us](#).

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