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faculteit economie
en bedrijfskunde

Faculteit Economie en Bedrijfskunde
Faculty of Economics and Business

Studiegids 2024-2025
Student Handbook 2024-2025

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Voorwoord

Beste student,

Het academisch jaar 2024-2025 is voor jou een jaar waarin je start of doorgaat met je studie bij de Faculteit Economie en Bedrijfskunde (FEB). Wellicht ga je dit jaar je studie afronden! Voor iedereen geldt: we hopen dat je een heel goed academisch jaar 2024-2025 hebt. Voor alle studenten die dit jaar starten bij FEB: we heten je van harte welkom! Fijn dat je hebt gekozen voor een studie aan onze faculteit.

In dit academisch jaar bieden we onze opleidingen aan waarbij we – mede op basis van jullie feedback - verbeteringen hebben doorgevoerd, en nieuwe vakken hebben geïntroduceerd. Zo is er in ons onderwijs steeds meer aandacht voor onder andere data analytics en duurzaamheid in de meest brede zin van het woord. Daarnaast proberen we met onze opleidingen je goed voor te bereiden op de arbeidsmarkt. Steeds vaker laten opleidingen ook expliciet zien welke belangrijke competenties we je leren en hoe we relaties leggen met de praktijk.

In deze studiegids vind je informatie om succesvol te studeren bij onze faculteit. In de studiegids staat onder meer de organisatie van het onderwijs en de diensten waarvan je gebruik kunt maken beschreven. Denk hierbij aan inschrijving, studiebegeleiding, loopbaanoriëntatie en studeren in het buitenland. Daarnaast vind je informatie over je opleiding en je belangrijke rechten en plichten. Natuurlijk vind je ook veel informatie over je opleiding op de Student Portal, in de digitale leeromgeving Brightspace. Onze studieverenigingen bieden veel interessante en leuke activiteiten aan, die kunnen je studie nog meer verrijken. Houd verder de Student Portal in de gaten voor informatie over actuele ontwikkelingen.

In de Plaza van het Duisenberggebouw vind je de Student Support Desk waar je terecht kunt met studiegerelateerde vragen. De Student Support Desk is tevens telefonisch en per e-mail te bereiken. Zij kunnen je in contact brengen met studieadvies voor meer persoonlijk advies over je studie of andere vragen.

Voor een goed resultaat is jouw volledige inzet en betrokkenheid nodig. Samen met jou willen wij er alles aan doen om je studie succesvol te maken. Ik wens je veel succes en plezier met je studie.

Prof. dr Peter Verhoef,
Decaan Faculteit Economie en Bedrijfskunde

Preface

Dear student,

The academic year 2024-2025 is a year in which you start or continue your studies at the Faculty of Economics and Business (FEB). Perhaps you will graduate this year! For all of you, we hope you have a very good academic year 2024-2025. To all students starting at FEB this year: welcome! Thank you for choosing to study at our Faculty.

In this academic year, we offer our programmes in which - partly based on your feedback - we have made improvements, and introduced new courses. Within our Faculty we are paying more attention to, amongst others, data analytics and sustainability, in the broadest sense of the word. In addition, our programmes try to ensure you are well-prepared for the job market. Increasingly, programmes also show explicitly which important competences you're taught and how they relate to practice.

In this student handbook, you will find information to help you study successfully at our Faculty. In the student handbook is described, among other things, the organisation of education and the services you can make use of. These include registration, study guidance, career orientation and studying abroad. You will also find information about your programme and your important rights and obligations.

Of course, you will also find a lot of information about your programme on the Student Portal, such as the digital learning environment Brightspace.

Our study associations offer many interesting and fun activities, which can enrich your studies even more. Furthermore, keep an eye on the Student Portal for information on current developments.

In the Plaza of the Duisenberg Building, you will find the Student Support Desk where you can ask study-related questions. The Student Support Desk can also be reached by phone and e-mail. They can put you in touch with study advice for more personal advice on your studies or other questions.

A good result requires your full effort and commitment. Together, we want to do everything possible to make your studies successful.

I wish you much success with your studies and hope you enjoy your time at the Faculty.

Prof. Dr Peter Verhoef,
Dean Faculty of Economics and Business

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1 Algemene informatie

1.1 De Faculteit Economie en Bedrijfskunde

1.1.1 Afkortingen en begripsbepaling

Blok	Een half semester
Brightspace	Digitale leeromgeving van de RUG
BSA	Bindend studieadvies
BSc	Bachelor of Science
EBF	Economische en Bedrijfskundige Faculteitsvereniging
EC	Een European Credit staat gelijk aan 28 uur studeren
ECTS	European Credit Transfer and Accumulation System is de internationale eenheid voor het uitdrukken van de studielast van een vak.
DD	Double-degreeprogramma
Faculty-mentor	Faculteitslid die individuele voortgangsgesprekken voert met studenten uit de student-mentorgroep
FEB	Faculteit Economie en Bedrijfskunde
MSc	Master of Science
Ocasys	Digitale catalogus voor opleidingen en vakomschrijvingen
OER	Onderwijs- en examenregeling
Pre-master	Programma dat aankomende studenten moeten doorlopen als ze nog niet voldoen aan de eisen om te kunnen worden toegelaten tot een bepaalde master.
Progress	Programma voor vak- en tentameninschrijving en resultaten
RUG	Rijksuniversiteit Groningen
SSC	Studenten Service Centrum van de RUG
Student-mentor	Ouderejaarsstudent die is opgeleid en aangesteld voor de begeleiding van bijeenkomsten van een eerstejaars student-mentorgroep
Student-mentorgroep	Eerstejaars mentorgroep met een student-mentor en een faculty-mentor
Student Portal	Online omgeving (Brightspace) met alle actuele informatie vanuit de RUG, faculteit en je opleiding.

1.1.2 Bestuursstructuur

De universiteit is verantwoordelijk voor kwalitatief hoogwaardig academisch onderwijs, voor studeerbare programma's en voor goede onderwijs- en studievoorzieningen. De bevoegdheden en verantwoordelijkheden voor de inrichting en de verzorging van het onderwijs liggen op faculteitsniveau. De bestuursstructuur van FEB kent in dit verband een aantal belangrijke organen, met een nadrukkelijke deelname van studenten.

De faculteit Economie en Bedrijfskunde heeft een faculteitsbestuur dat bestaat uit vier personen, waaraan een studentassessor als adviseur is toegevoegd. De medezeggenschap van personeel en studenten is geregeld via de faculteitsraad en ten dele ook via de opleidingscommissies. De faculteitsraad bestaat uit 18 personen: negen worden gekozen door en uit de medewerkers en negen door en uit de studenten.

Voor de opleidingen van de faculteit zijn opleidingsdirecteuren aangesteld. De opleidingsdirecteuren zijn namens het faculteitsbestuur belast met de organisatie, de coördinatie en de bewaking van de kwaliteit van de onderwijsprogramma's. Daarnaast adviseren zij het faculteitsbestuur over de inhoud, de samenstelling en de programmering van de verschillende onderwijsactiviteiten, alsmede over het systeem van kwaliteitszorg. De meeste opleidingsdirecteuren worden ondersteund door één of meer opleidingscoördinatoren.

Belangrijke commissies op het gebied van het onderwijs zijn de opleidingscommissies. Voor elk van de opleidingen binnen de faculteit is er een dergelijke commissie. Een opleidingscommissie is onderdeel van de medezeggenschapstructuur en heeft daarnaast als

taak te adviseren over alle aangelegenheden die het onderwijs betreffen, in het bijzonder de kwaliteit en de kwaliteitszorg. Elke opleidingscommissie bestaat voor de helft uit studenten.

1.1.3 Overzicht opleidingen

Alle bacheloropleidingen van FEB duren drie jaar. Elke bacheloropleiding geeft toegang tot een aantal masteropleidingen, zie het overzicht hieronder. De toelatingscommissie behandelt verzoeken om toelating tot masteropleidingen die niet in het overzicht vermeld staan. In de meeste gevallen heeft een masteropleiding specifieke toegangseisen.

De masteropleidingen duren een jaar, met uitzondering van de MSc Educatie in de Mens- en Maatschappijwetenschappen, track Economie en Bedrijfseconomie en de Research Master in Economics and Business. Deze opleidingen duren twee jaar. De meeste double-degreeprogramma's duren anderhalf of twee jaar.

De tabellen hieronder geven een overzicht van alle bachelor- en masteropleidingen van FEB.

Bacheloropleidingen per 1 september 2024	
Naam bacheloropleiding	Diploma geeft toegang tot <i>(Voor sommige MSc-opleidingen gelden aanvullende toegangseisen, zie de OER)</i>
BSc Bedrijfskunde Profielen in jaar 2 en 3: <ul style="list-style-type: none"> • Accountancy and Controlling • Business and Management • Technology Management 	<ul style="list-style-type: none"> • MSc Accountancy and Controlling (alle profielen) • MSc Business Administration (alle profielen) • MSc Economic Development and Globalization • MSc Educatie in de Mens- en Maatschappijwetenschappen, track Economie en Bedrijfseconomie • MSc Finance (alle profielen) • MSc Human Resource Management • MSc International Business and Management • MSc International Financial Management • MSc Marketing (alle tracks) • MSc Supply Chain Management • MSc Technology and Operations Management • Research Master in Economics and Business
BSc Econometrics and Operations Research (EOR)	<ul style="list-style-type: none"> • MSc Business Administration (alle profielen) • MSc Econometrics, Operations Research and Actuarial Studies • MSc Economic Development and Globalization • MSc Economics (alle profielen) • MSc Finance (alle profielen) • MSc International Business and Management • MSc International Financial Management • MSc Marketing (alle tracks) • MSc Supply Chain Management • MSc Technology and Operations Management • MSc Educatie in de Mens- en Maatschappijwetenschappen, track Economie en Bedrijfseconomie • Research Master in Economics and Business

Bacheloropleidingen per 1 september 2024	
Naam bacheloropleiding	Diploma geeft toegang tot (Voor sommige MSc-opleidingen gelden aanvullende toegangseisen, zie de OER)
BSc Economics and Business Economics (E&BE) Profielen in jaar 2 en 3: <ul style="list-style-type: none"> • Business Economics • Economics • Economic Development and Globalization 	<ul style="list-style-type: none"> • MSc Accountancy and Controlling (alle profielen) • MSc Business Administration (alle profielen) • MSc Economic Development and Globalization • MSc Economics (alle profielen) • MSc Educatie in de Mens- en Maatschappijwetenschappen, track Economie en Bedrijfseconomie • MSc Finance (alle profielen) • MSc Human Resource Management • MSc International Business and Management • MSc International Financial Management • MSc Marketing (alle tracks) • MSc Supply Chain Management • MSc Technology and Operations Management • Research Master in Economics and Business
BSc International Business (IB)	<ul style="list-style-type: none"> • MSc Accountancy and Controlling (alle profielen) • MSc Business Administration (alle profielen) • MSc Economic Development and Globalization • MSc Finance (alle profielen) • MSc Human Resource Management • MSc International Business and Management • MSc International Financial Management • MSc Marketing (alle tracks) • MSc Supply Chain Management • MSc Technology and Operations Management • MSc Educatie in de Mens- en Maatschappijwetenschappen, track Economie en Bedrijfseconomie • Research Master in Economics and Business

Masteropleidingen per 1 september 2024		
Naam masteropleiding	FEB-diploma dat toegang geeft tot de opleiding (Voor sommige MSc-opleidingen gelden aanvullende toegangseisen, zie de OER)	Pre-master programma
MSc Accountancy and Controlling Profielen: <ul style="list-style-type: none"> • Accountancy • Controlling • Sustainability Management and Controlling 	<ul style="list-style-type: none"> • BSc Bedrijfskunde • BSc Economics and Business Economics • BSc International Business 	een 30 EC en twee 60 EC Pre-master programma's
MSc Business Administration Profielen: <ul style="list-style-type: none"> • Change Management • Health • Management Accounting and Control • Small Business and Entrepreneurship • Strategic Innovation Management 	<ul style="list-style-type: none"> • BSc Bedrijfskunde • BSc Econometrics and Operations Research • BSc Economics and Business Economics • BSc International Business 	voor elk profiel een 30 EC en een 45 EC Pre-master programma

Masteropleidingen per 1 september 2024		
Naam masteropleiding	FEB-diploma dat toegang geeft tot de opleiding (Voor sommige MSc-opleidingen gelden aanvullende toegangseisen, zie de OER)	Pre-master programma
MSc Econometrics, Operations Research and Actuarial Studies Profielen: <ul style="list-style-type: none"> Actuarial Studies Data Science Econometrics Operations Research 	<ul style="list-style-type: none"> BSc Econometrics and Operations Research 	60 EC Pre-master programma
MSc Economics Profielen: <ul style="list-style-type: none"> General Economics Market Competition and Regulation Monetary Policy 	<ul style="list-style-type: none"> BSc Economics and Business Economics BSc Econometrics and Operations Research 	60 EC Pre-master programma
MSc Economic Development and Globalization	<ul style="list-style-type: none"> BSc Bedrijfskunde BSc Econometrics and Operations Research BSc Economics and Business Economics BSc International Business 	45 EC Pre-master programma
MSc Educatie in de Mens- en Maatschappijwetenschappen, track Economie en Bedrijfseconomie*	<ul style="list-style-type: none"> BSc Bedrijfskunde BSc Econometrics and Operations Research BSc Economics and Business Economics BSc International Business 	30 EC Pre-master programma
MSc Finance Profielen: <ul style="list-style-type: none"> Corporate Finance Investment and Risk Management Sustainable Finance Development Finance General Finance 	<ul style="list-style-type: none"> BSc Bedrijfskunde BSc Econometrics and Operations Research BSc Economics and Business Economics BSc International Business 	45 EC Pre-master programma
MSc Human Resource Management	<ul style="list-style-type: none"> BSc Bedrijfskunde BSc Economics and Business Economics BSc International Business 	30 EC en 45 EC Pre-master programma
MSc International Business and Management	<ul style="list-style-type: none"> BSc Bedrijfskunde BSc Econometrics and Operations Research BSc Economics and Business Economics BSc International Business 	30 EC en 45 EC Pre-master programma
MSc International Financial Management	<ul style="list-style-type: none"> BSc Bedrijfskunde BSc Econometrics and Operations Research BSc Economics and Business Economics BSc International Business 	30 EC en 45 EC Pre-master programma
MSc Marketing Tracks: <ul style="list-style-type: none"> Marketing Analytics and Data Science Marketing Management 	<ul style="list-style-type: none"> BSc Bedrijfskunde BSc Econometrics and Operations Research BSc Economics and Business Economics BSc International Business <p>Vanaf 2023-24 is de MSc Marketing een selectieve master (met aanvullende ingangseisen)</p>	30 EC en 45 EC Pre-master programma

Masteropleidingen per 1 september 2024		
Naam masteropleiding	FEB-diploma dat toegang geeft tot de opleiding (Voor sommige MSc-opleidingen gelden aanvullende toegangseisen, zie de OER)	Pre-master programma
MSc Supply Chain Management	<ul style="list-style-type: none"> • BSc Bedrijfskunde • BSc Econometrics and Operations Research • BSc Economics and Business Economics • BSc International Business 	30 EC en 45 EC Pre-master programma
MSc Technology and Operations Management	<ul style="list-style-type: none"> • BSc Bedrijfskunde • BSc Econometrics and Operations Research • BSc Economics and Business Economics • BSc International Business 	30 EC en 45 EC Pre-master programma
Research Master in Economics and Business	<ul style="list-style-type: none"> • BSc Bedrijfskunde • BSc Econometrics and Operations Research • BSc Economics and Business Economics • BSc International Business <p>daarnaast vindt er selectie plaats op basis van aanvullende eisen</p>	Nee

* Aangeboden door de Faculteit Gedrags- en Maatschappijwetenschappen (GMW)

NB De vakkentabellen van de programma's zijn te vinden in Ocasys en in de OER-en.

1.1.4 Visie op onderwijs en leren

Bij FEB willen we de kennis en vaardigheden van onze studenten vergroten om hen voor te bereiden op hun loopbaan en hen in staat te stellen een positieve bijdrage te leveren aan vraagstukken op economisch, bedrijfskundig en maatschappelijk gebied op regionaal, nationaal en internationaal niveau.

Om bovengenoemde missie te verwezenlijken heeft de faculteit de volgende acht onderwijsambities geformuleerd:

1. Om uitwisseling van state-of-the-art kennis te bieden aan studenten door middel van uitstekend blended onderwijs (een combinatie van on campus en online onderwijs), waarbij TEL (Technology Enhanced Learning) tools worden geïntegreerd om het leren te verbeteren;
2. Om studenten actief te betrekken bij hun eigen leerproces;
3. Om studenten tijdens hun studie geleidelijk te betrekken bij alle aspecten van onderzoek (Research-driven Education) en hen op te leiden tot ambitieuze academisch geschoolde professionals;
4. Om een unieke interdisciplinaire ervaring te creëren voor studenten;
5. Om interculturele en mondiale elementen te verankeren in het curriculum en studenten te ondersteunen bij het samenwerken, communiceren en reflecteren op hun omgang met anderen;
6. Om het vermogen van studenten te vergroten om hun ethische en sociale verantwoordelijkheden in hun vakgebied op zich te nemen en tegelijkertijd bewustzijn te creëren voor milieu- en duurzaamheidskwesties waarmee de samenleving wordt geconfronteerd;
7. Om de inzetbaarheid van studenten verder te verbeteren door aansluiting te zoeken bij de praktijk en door hen te ondersteunen in het ontwikkelen van vaardigheden, kennis en attitudes om hen voor te bereiden op hun toekomstige loopbaan;
8. Om te streven naar een open, inspirerende, inclusieve en veilige studieomgeving.

1.1.5 Diversiteit, inclusiviteit en sociale veiligheid

FEB streeft naar een inclusieve en sociaal veilige leeromgeving voor zowel studenten als medewerkers. Om inclusiviteit te monitoren, maakt FEB gebruik van data uit de NSE (Nationale Studenten Enquête), maar ook van observaties en ervaringen die door individuen worden gemeld. Hierdoor behouden en verbeteren we de kwaliteit van ons onderwijs, maar

ook de kwaliteit van samenwerkingen. Dit betekent dat FEB van studenten vraagt om samen te werken in diverse teams, met aandacht voor allerlei elementen van diversiteit. In de praktijk betekent het dat studenten gevraagd worden te reflecteren op eigen diversiteit in identiteit en zo beter in te schatten hoe zij overkomen en hoe zij de input van anderen waarnemen/waarderen. Ook is de reflectie zo ingericht dat studenten met elkaar een samenwerkingscontract kunnen aangaan over hoe zij met elkaar willen samenwerken, zonder dat zij daarbij persoonlijke zaken van elkaar weten.

Sommige docenten maken gebruik van een tool waarin bijvoorbeeld taal, motivatie, expertise, interesse, met elkaar gecombineerd worden om diverse teams samen te stellen en inclusieve besluitvorming te bevorderen. Tevens reflecteren docenten op het cursusmateriaal dat zij selecteren en hoe dit materiaal een geschikte vertegenwoordiging is van de perspectieven in de maatschappij.

Iedereen die hulp nodig heeft in het reflectieproces, kan advies vragen aan de FEB Diversity and Inclusion Officer en/of de Social Safety Contactpersoon.

1.2 Organisatie: inschrijving, uitschrijving, onderwijs en toetsing

1.2.1 (Her)inschrijven of uitschrijven voor een opleiding

Inschrijven en herinschrijven voor een opleiding voor het volgend studiejaar verloopt via Studielink. Dit geldt ook voor inschrijving voor een masteropleiding waarvoor je bacheloropleiding rechtstreeks toegang geeft (zie de OER van je opleiding). Toelating tot een masteropleiding waarvoor je opleiding niet rechtstreeks toegang geeft, kan alleen na beoordeling en toestemming van de toelatingscommissie.

Als je een masteropleiding wilt volgen die meerdere profielen heeft, moet je in Progress ook aangeven welk profiel je wilt volgen.

Er is één startmoment voor de bacheloropleidingen, de pre-masterprogramma's en de Double-Degreeprogramma's, namelijk 1 september.

Er zijn twee startmomenten voor de reguliere masteropleidingen, namelijk 1 september en 1 februari. Dat betekent dat de opleiding die toegang geeft tot de masteropleiding van je keuze afgerond moet zijn in respectievelijk augustus of januari.

De uitzondering is de Research Master in Economics and Business; deze master heeft één startmoment, namelijk 1 september.

De executive masters hebben andere startmomenten. Zie de Regels en keuzes van de betreffende executive master in deze studiegids voor de startmomenten.

Definitief uitschrijven verloopt ook via Studielink. Het is verstandig contact op te nemen met je studieadviseur voordat je definitief overstapt of je je uitschrijft. Laat je voor je uitschrijving goed informeren over de financiële en andere gevolgen. Meer informatie is te verkrijgen bij de afdeling Studenten Informatie en Administratie van de RUG.

1.2.2 Overstappen naar een andere opleiding

Twijfel over je studie

Het kan voorkomen dat de gekozen opleiding tegenvalt. Misschien blijkt deze toch niet bij je interesses te passen of sluit het niveau niet (voldoende) aan. Bij twijfel kun je contact opnemen met een studieadviseur, die jou kan adviseren bij jouw afwegingen om door te gaan, over te stappen naar een andere opleiding of te stoppen.

Overstappen naar een andere universitaire opleiding

Als je in de loop van het studiejaar wilt overstappen naar een andere opleiding binnen of buiten de RUG, is het verstandig contact op te nemen met de studieadviseur of opleidingscoördinator van de opleiding die je wilt gaan volgen. Het is niet altijd mogelijk om halverwege het collegejaar in te stromen. Het kan voorkomen dat je in het kader van een bindend studieadvies of vanwege een numerus fixus niet wordt toegelaten tot een andere opleiding. Inschrijving voor een andere opleiding gaat via Studielink. De inschrijfprocedure die je moet volgen is afhankelijk van de door jou gekozen opleiding en je vooropleiding.

1.2.3 Toelating tot en inschrijving voor een masteropleiding

In de OER van de masteropleidingen van FEB is aangegeven welke bachelordiploma's direct toelating geven tot welke masteropleidingen.

Toelatingseisen

Je mag starten met een masteropleiding als je in het bezit bent van een bachelordiploma dat rechtstreeks toelating geeft tot de betreffende masteropleiding of indien je het voorbereidende pre-masterprogramma hebt afgerond.

Voor de overige toelatingen geldt een toelatingsprocedure met specifieke toelatingseisen. Als je een niet-aansluitende masteropleiding binnen FEB wilt volgen, dien je een toelatingsverzoek in bij het FEB Admissions Support Team (transfer.feb@rug.nl).

De MSc Marketing, Research Master in Economics and Business en executive masteropleidingen hebben een selectieve toelating. De criteria voor deze selectie staan beschreven in de OER.

Herinschrijving

In juni ontvang je via Studielink een e-mailbericht over de herinschrijvingsprocedure voor de bacheloropleiding. In Studielink kun je aangeven welke masteropleiding je in het volgende studiejaar wilt gaan volgen. Wellicht weet je in juni nog niet zeker of je op 1 september aan de toelatingseisen voldoet. Je moet je in dat geval via Studielink inschrijven voor je huidige bacheloropleiding en aanmelden voor de masteropleiding van jouw keuze. Zodra je het bachelordiploma of het bewijs van toelating tot de masteropleiding hebt behaald, word je door de afdeling Studenten Informatie en Administratie definitief ingeschreven voor de masteropleiding.

1.2.4 Aanmelding voor vakken en tentamens¹

Aanmelding voor vakken

Als je een vak wilt volgen, dan meld je je hiervoor aan via Progress. Nadat je je hebt aangemeld heb je toegang tot het vak op de Student Portal. Het aanmelden is niet vrijblijvend. Als je je hebt ingeschreven, dan wordt van je verwacht dat je het vak volgt en actief participeert. Uiteraard kun je je gedurende de aanmeldingsperiode weer afmelden voor een vak.

Algemene en vakspecifieke ingangseisen

Voor de startdatum van het vak moet je hebben voldaan aan eventuele algemene en vakspecifieke ingangseisen, anders mag je niet deelnemen. De algemene eisen staan in het overzicht van Regels en keuzes bij de programmabeschrijving van je opleiding in de studiegids. Vakspecifieke ingangseisen vind je in Ocasys. Het is je eigen verantwoordelijkheid na te gaan of je voldoet aan de ingangseisen van een vak. Je kunt geen rechten ontlenen aan het feit dat de docent je heeft toegelaten tot het vak.

Aanmeldingsperiode

Je kunt je inschrijven in Progress voor vakken tot één week voor de start van het betreffende blok. Na de deadline kun je je soms voor bepaalde vakken nog inschrijven tot en met uiterlijk één week na de start van het blok, maar heb je geen gegarandeerde toegang tot de vakken.

Na de eerste collegeweek van het betreffende blok zijn er geen mogelijkheden meer om je voor vakken aan te melden. Je kunt, afhankelijk van het vak, het volgende semester of volgend jaar het vak weer volgen. Zie voor meer informatie de Student Portal.

Andere faculteiten hanteren mogelijk andere aanmeldingstermijnen en andere procedures.

Tentamenaanmeldingsprocedure

De tentamenaanmelding is gekoppeld aan de vakaanmelding. Een voordeel hiervan is dat je niet meer te laat kunt zijn met het aanmelden voor tentamens.

In de vijfde collegeweek van elk blok meldt de faculteit je aan voor de tentamens van de vakken waarvoor je bent ingeschreven, mits je aan de ingangseisen voor de vakken voldoan hebt. De faculteit laat je per e-mail weten of je bent aangemeld voor het tentamen of niet. Als

¹ De termijnen kunnen afwijken voor eerstejaars BSc EOR studenten in verband met het verkorte collegejaar

je het tentamen niet hebt gehaald, of niet in staat bent geweest aan het tentamen deel te nemen, word je door de faculteit ingeschreven voor het hertentamen. Als je bent aangemeld voor een tentamen, maar je besluit het tentamen niet te maken, schrijf je je uit voor het tentamen via Progress.

Tentamen maken zonder het vak te volgen

Indien je niet van plan bent om het vak te volgen, maar alleen tentamen wilt doen, hoef je je niet aan te melden voor het vak. Wel moet je je in de vijfde collegeweek van elk blok zelf aanmelden voor het tentamen in Progress. Als je niet bent aangemeld voor het tentamen en je neemt wel deel aan het tentamen, ontvang je geen resultaat.

Tentamenzitting

Tijdens de tentamenzitting moet je een legitimatiebewijs en een bewijs van je inschrijving als student (RUGpas) kunnen tonen.

1.2.5 Indeling collegejaar

Het collegejaar is onderverdeeld in twee semesters, die elk opgesplitst zijn in twee blokken. Een blok wordt aangeduid met semester- en bloknummer, bijvoorbeeld 1.2 staat voor het eerste semester en daarvan het tweede blok. Een blok duurt negen of tien weken, waarvan zeven collegeweken en twee of drie tentamenweken. Een blok omvat in het algemeen 15 EC aan vakken.

De meeste vakken worden een keer per jaar aangeboden. Er zijn ook vakken die twee keer per jaar worden aangeboden. De meeste vakken beslaan een blok, enkele vakken duren een heel semester.

Schematisch ziet de jaarindeling van 2024-2025 er als volgt uit:

Indeling collegejaar 2024-2025		
	BSc 1e jaar	BSc 2e en 3e jaar en MSc
02-09 - 25-10	colleges blok 1.1	colleges blok 1.1
28-10 - 08-11	reguliere tentamens blok 1.1	reguliere tentamens blok 1.1
11-11 - 10-01	colleges blok 1.2	colleges blok 1.2
13-01 - 31-01	reguliere tentamens blok 1.2 hertentamens blok 1.1	reguliere tentamens blok 1.2 hertentamens blok 1.1
03-02 - 21-03	colleges blok 2.1	colleges blok 2.1
24-03 - 11-04	reguliere tentamens blok 2.1 hertentamens blok 1.2	reguliere tentamens blok 2.1 hertentamens blok 1.2
14-04 - 06-06	colleges blok 2.2	colleges blok 2.2
09-06 - 27-06	reguliere tentamens blok 2.2 hertentamens blok 2.1 hertentamens blok 2.2	reguliere tentamens blok 2.2 hertentamens blok 2.1
30-06 - 12-07	-	hertentamens blok 2.2

Schematisch ziet de jaarindeling van het eerste jaar BSc EOR 2024-2025 er als volgt uit:

Indeling eerste jaar BSc EOR 2024-2025	
02-09 - 11-10	colleges blok 1.1
14-10 - 18-10	reguliere tentamens blok 1.1
21-10 - 06-12	colleges blok 1.2
09-12 - 18-12	reguliere tentamens blok 1.2
13-01 - 17-01	hertentamens blok 1.1 en 1.2
20-01 - 07-03	colleges blok 2.1
10-03 - 18-03	reguliere tentamens blok 2.1
24-03 - 16-05	colleges blok 2.2
20-05 - 27-05	reguliere tentamens blok 2.2
09-06 - 16-06	hertentamens blok 2.1 en 2.2

Op de volgende dagen in 2024-2025 is FEB gesloten en zijn er geen colleges en/of tentamens:

23 december t/m 3 januari	Kerstvakantie
18 april	Goede Vrijdag
21 april	Tweede Paasdag
26 april	Koningsdag
5 mei	Bevrijdingsdag
29 mei	Hemelvaartsdag
09 juni	Tweede Pinksterdag

1.2.6 Onderwijs- en toetsvormen

In de vakken worden verschillende onderwijsmethoden gebruikt. Deze methoden kunnen een meer standaard of een meer innovatief karakter hebben.

De standaard onderwijsmethoden zijn hoorcolleges, werkcolleges en practica.

- In de hoorcolleges legt de docent de stof uit. Er wordt van jou verwacht dat je de lesstof vooraf bestudeert en tijdens het college actief deelneemt.
- In de werkcolleges wordt de stof verder uitgelegd en in praktijk gebracht door de studenten. Onder begeleiding van een docent ga je in subgroepen aan de slag gaan met relevante onderwerpen door middel van oefeningen of andere kleine opdrachten.
- Een practicum is de meest actieve lesmethode. Onder begeleiding van een docent werk je individueel of in een kleine groep aan een opdracht.

Informatie over hoe de groepen worden gevormd, wat het groepswerk inhoudt en andere specificaties worden gecommuniceerd op de Brightspace pagina's van individuele vakken, te vinden op de Student Portal.

Meer innovatieve onderwijsmethoden zijn methoden zoals casestudies, bedrijfsbezoeken, kleinschalige projecten, educatieve games en onderwijs in een Active Learning Classroom.

Elk vak omvat een of meerdere vormen van toetsing. De toetsen beoordelen/testen de academische ontwikkeling van studenten en de beheersing van de leerdoelen van het vak. De toetsing van een vak kan uit verschillende onderdelen bestaan en het gecombineerde resultaat van deze onderdelen bepaalt het eindcijfer voor het vak.

De meest voorkomende toetsvormen waarmee kennis, inzicht en vaardigheden worden getest zijn:

- Een schriftelijk of digitaal tentamen met open en/of meerkeuzevragen en met of zonder open boek. Het tentamen kan uit twee delen bestaan: een deeltentamen en een eindtentamen. Een deeltentamen beoordeelt een deel van de stof van een vak en kan tijdens de collegeweek worden ingepland. Het eindtentamen vindt meestal plaats tijdens de tentamenweek aan het einde van het blok.
- Mondelinge tentamens (individueel of in een groep), zoals een 'vraag-en-antwoord' gesprek.
- Individuele of groepsopdrachten met of zonder presentatie. Bijvoorbeeld papers, huiswerkopdrachten, quizzen, posterpresentaties, computertests, onderzoeksrapporten, portfolio en thesis.

Sommige vakken vereisen actieve deelname aan hoorcolleges en/of werkcolleges als deel van de beoordeling van de leerdoelen van het vak.

Vakken kunnen ook een andere voorwaarde hanteren voor het behalen van een eindcijfer: de praktische oefening. Deze voorwaarde is standaard in de scriptievakken en kan ook worden toegepast in vakken met toetsvormen zoals grotere essays of onderzoekspapers. De praktische oefening bestaat uit het verplicht bijwonen van bijeenkomsten en/of het verplicht inleveren en/of presenteren van tussenproducten en de interactie tussen begeleider en studenten.

In Ocasys wordt per vak aangegeven welke onderwijsmethoden en toetsvormen er in het vak worden gehanteerd. Eventuele voorwaarden voor het behalen van een eindcijfer voor een vak staan in de handleiding (course manual) van dat vak.

Hoorcolleges en tentamens vinden plaats op verschillende locaties. Over het algemeen vinden colleges plaats in een van de gebouwen op de Zernike Campus en de meeste tentamens in de Aletta Jacobs Hal (Zernike Campus). Je vindt de locaties in de college- en tentamenroosters.

1.2.7 Roostering

FEB stelt voor elk academisch jaar de college- en tentamenroosters op. FEB hanteert daarbij criteria waaraan de roosters moeten voldoen. Echter, in sommige gevallen kan van de criteria worden afgeweken.

De belangrijkste criteria voor het opstellen van de collegeroosters zijn:

- Elke student die in de studie op schema ligt moet in de gelegenheid zijn om zonder roosterproblemen de verplichte vakken binnen een studiejaar te volgen.
- Voor keuzevakken binnen een studiejaar geldt dat ze zoveel mogelijk zonder overlap met verplichte vakken worden geroosterd. Keuzevakken kunnen onderling wel overlappen.
- De collegeweek start op maandag 09.00 uur en loopt door tot vrijdag 19.00 uur. Op maandag tot en met donderdag kunnen ook avondcolleges na 19.00 uur gepland worden.
- Collegeroosters worden per semester op de Student Portal gepubliceerd op of voor de datum waarop de vakinschrijving voor het betreffende semester wordt opengesteld. Groepsindelingen voor werkcolleges en practica worden bekendgemaakt via de Student Portal.

De belangrijkste criteria voor het opstellen van de tentamenroosters zijn:

- Tentamens van verplichte vakken binnen twee opeenvolgende studie jaren na het eerste jaar van een bacheloropleiding worden zonder overlap geroosterd.
- Tentamens van keuzevakken mogen onderling overlappen en het kan voorkomen dat er overlap is tussen eerstejaarstentamens en tweedejaarstentamens.
- Voor vakken in hetzelfde opleidingsjaar wordt binnen een studiejaar maximaal één tentamen per dag geroosterd.
- Voor vakken in hetzelfde opleidingsjaar volgt er na een avondtentamen de volgende dag geen ochtendtentamen.
- Tentamens starten op vaste tijden (8.30 uur, 11.45 uur, 15.00 uur en 18.15 uur). Een tentamen duurt twee uur.
Bij uitzondering kunnen tentamens op zaterdag plaatsvinden en tentamens in de avond kunnen drie uur duren.
- Tentamenroosters worden per semester gepubliceerd, gelijktijdig met de collegeroosters. In individuele gevallen (studievertraging, keuzetrajecten) kan het voorkomen dat bovengenoemde criteria niet volledig toegepast kunnen worden.

1.2.8 Online cursusinformatie

Als je inschrijving voor de opleiding bij Studielink in orde is, ontvang je een gebruikersnaam en wachtwoord voor het gebruik van de digitale toepassingen, waaronder e-mail, Progress (nodig voor het inschrijven voor tentamens en cursussen) en ook de online cursusinformatie. Je gebruikersnaam is je studentnummer met een 's' ervoor: dus bijvoorbeeld 's123456'. Je gebruikersnaam en studentnummer houd je voor de rest van de studie.

Kort nadat je je voor een cursus hebt ingeschreven in Progress wordt de cursusinformatie via de tab 'Today' van de Student Portal automatisch beschikbaar. Je vindt hier informatie over je rooster, vakken, tentamens, cijfers, cursusevaluaties en andere studieinformatie. Op de tab 'Today' staat onder 'My Courses' voor ieder vak een eigen leeromgeving. Docenten plaatsen hier informatie over het vak, en voegen extra mogelijkheden toe, zoals het inleveren van opdrachten of het downloaden van sheets, presentaties, opgenomen colleges en oude tentamens. Je kan soms ook online oefententamens of deoltoetsen maken.

1.2.9 Belangrijke mededelingen

Het is van belang dat je je op de hoogte stelt van het nieuws en de belangrijke mededelingen over colleges, tentamens, voorlichtingen, inschrijvingsdeadlines en andere 'last minute'-informatie voor studenten. Raadpleeg hiervoor dagelijks de volgende communicatiemiddelen:

- de Student Portal; Need to Know en My News
- je RUG-mail

Als er een mededeling gepubliceerd is via een van deze communicatiekanalen, dan word je geacht op de hoogte te zijn van de inhoud dit bericht.

1.2.10 Afwezigheid

Als je door ziekte of een andere bijzondere omstandigheid niet aanwezig kunt zijn bij een college, practicum of een faculty-mentorbijeenkomst waarvoor aanwezigheidsplicht geldt, meld dat dan bij de betreffende docent of de practicumcoördinator voorafgaand aan de betreffende bijeenkomst. Lijkt de afwezigheid consequenties voor je studieresultaten te hebben en/of een lange periode te gaan bestrijken, meld dit dan ook bij je studieadviseur.

1.2.11 Adreswijziging

Het is belangrijk om een adreswijziging en/of wijziging van je telefoonnummer door te geven. Je kunt je adres- en/of telefoongegevens uitsluitend wijzigen via Studielink. Je wijziging wordt dan automatisch aan de onderwijsadministratie van de faculteit doorgegeven en gaat per direct in. Als dit niet lukt, kun je contact opnemen met de afdeling Studenten Informatie en Administratie (SIA).

1.3 Regels, rechten en plichten**1.3.1 Examencommissie****Wat doet de examencommissie?**

De examencommissie van FEB is belast met de borging van de kwaliteit en procedure van de tentamens en examens van de opleidingen. Kwaliteitsborging is het proces dat nodig is om vooraf te garanderen dat de kwaliteit (van bijvoorbeeld tentamens en tentamenzittingen) aan de verwachtingen voldoet. De examencommissie bestaat uit een aantal leden van de onderwijsstaf en heeft als adviserende leden een studieadviseur, een medewerker van de afdeling Kwaliteitszorg en een medewerker van de afdeling Onderwijsadministratie.

De examencommissie is gebonden aan de OER, de Regels en Richtlijnen en de regeling opdrachten en deeltentamens. Lees voordat je een verzoek indient bij de examencommissie eerst wat er over je vraag in deze regelingen staat.

Waarvoor kan ik bij de examencommissie terecht?

De examencommissie behandelt onder meer de volgende zaken:

- het aanvragen van een buitenregulier tentamen;
- het aanvragen van toestemming om je scriptie in het Nederlands te schrijven binnen een Engelstalige opleiding;
- het aanvragen van toestemming voor geheimhouding van je scriptie;
- het indienen van een verzoek tot toelating tot vakken en tentamens waar je volgens de regels (nog) niet aan mee mag doen;
- melding van vermoedelijke (tentamen)fraude en plagiaat;
- het aanvragen van een individuele afwijking van de bepalingen zoals vastgelegd in de OER of Regels en Richtlijnen.

Algemene vragen over je vakken, cijfers en tentamens kun je stellen aan medewerkers van de Student Support Desk.

Individuele afwijking van regels

Wanneer je buitenproportionele studievertraging of studiebelemmering ondervindt ten gevolge van overmacht of bijzondere persoonlijke omstandigheden (zoals langdurige ziekte, een handicap, familieomstandigheden, een topsportstatus of bepaalde bestuurswerkzaamheden) dan kun je de examencommissie vragen of je in aanmerking komt voor een individuele afwijking van een regel, zoals:

- afwijking van studievoortgangseisen;
- (individuele) tentaminering buiten de vastgestelde tentamendatum en/of -tijd;
- afwijking van een reguliere tentamenvorm.

In het geval van overlappende tentamens kun je het betreffende aanvraagformulier invullen op de Student Portal. Kijk wel eerst naar de voorwaarden.

Zodra zich persoonlijke omstandigheden voordoen, moet je contact opnemen met de studieadviseur.

Om in aanmerking te komen voor een individuele afwijking van regels moet je kunnen aantonen dat je al het mogelijke hebt gedaan om de vertraging of belemmering te voorkomen. Voor advies kun je terecht bij de studieadviseurs.

Hoe dien ik mijn aanvraag in?

De volgende verzoeken kunnen worden ingediend via een aanvraagformulier op de Student Portal:

- vrijstelling of vervanging van vakken;
- regeling overlappende tentamens;
- wijziging van keuzevakken;
- kopie van het gemaakte tentamen.

Overige verzoeken kunnen per e-mail worden ingediend (examencie.feb@rug.nl). Vermeld je probleem, welke regeling je aanvraagt en motiveer je verzoek. Wanneer er in je verzoek sprake is van bijzondere persoonlijke omstandigheden, zoals ziekte of een sterfgeval, word je gevraagd hiervan schriftelijk bewijs bij te sluiten. Vermeld altijd je naam, je studentnummer en je opleiding.

Hoe en wanneer krijg ik antwoord?

De examencommissie zorgt ervoor dat je binnen zes weken een reactie krijgt. Dit hoeft (nog) geen besluit te zijn, soms wordt er aanvullende informatie gevraagd. De examencommissie reageert per e-mail op een verzoek. Meer informatie is op de Student Portal te vinden.

Beroep

Als je het niet eens bent met een beslissing van of namens de examencommissie, examinatoren of toelatingscommissies kan je beroep aantekenen bij het College van Beroep voor de Examens (CBE).

1.3.2 Onderwijs- en examenregeling

In de OER is onder meer de inhoud van alle onderwijsprogramma's van de faculteit vastgelegd en zijn de rechten en plichten van studenten verwoord. De OERen van de bachelor- en masteropleidingen van FEB zijn te vinden op de [FEB-website](#).

1.3.3 Regels en Richtlijnen en Regeling Waardering Opdrachten en Deeltentamens

In de Regels en Richtlijnen van de examencommissie vind je een nadere invulling van de onderwijs- en examenregelingen alsmede aanvullende regels.

In de Regeling Waardering Opdrachten en Deeltentamens van de examencommissie vind je een nadere invulling van de wijze waarop de cijfers voor vakken (en hun tentamens en opdrachten) bepaald worden en wat hun geldigheidsduur is.

De Regels en Richtlijnen en de Regeling Waardering Opdrachten en Deeltentamens vind je op de [FEB-website](#).

1.3.4 Tentamenuitslag

In de blokken 1.1, 1.2 en 2.1 is de termijn voor het publiceren van de resultaten van een tentamen maximaal 10 werkdagen na de dag waarop het tentamen is afgelegd. In blok 2.2 geldt een kortere termijn voor het bekendmaken van tentamenuitslagen. Uitsluitend de door de onderwijsadministratie op Progress gepubliceerde tentamenuitslagen zijn rechtsgeldig vanaf de in de OER vastgestelde termijn.

Uitslagen van tentamens worden gepubliceerd op Progress. Toegang hiertoe krijg je door in te loggen met je studentnummer en persoonlijke wachtwoord.

In verband met de privacywetgeving worden geen mededelingen over tentamenuitslagen per telefoon of aan derden gedaan. Je kunt op elk gewenst moment je studieresultaten op Progress bekijken.

Tentameninzage

Na bekendmaking van het cijfer in Progress, kun je gemaakte tentamens binnen een termijn van zes weken inzien. Mogelijkheden voor inzage van het tentamen worden via de Student Portal-pagina van het vak bekend gemaakt.

Tot zes weken nadat de tentamenuitslag bekend is gemaakt kan tegen de uitslag beroep worden aangetekend via het Centraal Loket Rechtsbescherming Studenten (CLRS). Voor contactgegevens zie de [RUG-website](#).

1.3.5 Hertentamens

Hertentamens vinden in beginsel plaats in het eerstvolgende blok nadat het eerste reguliere tentamen is afgenomen. De hertentamens van blok 2.2 vinden plaats in de tweede helft van de tentamenperiode van blok 2.2.²

Voor vakken die twee keer per jaar worden aangeboden kunnen afwijkende regels gelden, zie de individuele vakbeschrijvingen zoals die in Ocasys zijn opgenomen.

1.3.6 Vrijstellingen

Vrijstelling van bepaalde vakken van FEB kan worden verleend op grond van bepaalde vooropleidingen of diploma's. Je kunt een vrijstelling aanvragen door middel van een formulier op de Student Portal.

Een vak waarvoor een vrijstelling wordt verleend, wordt in Progress geregistreerd met 'VR'. Dit staat gelijk aan het cijfer 6. Je kunt geen vrijstelling vragen voor een vak waarvoor je bij de faculteit een resultaat hebt behaald. Als je een tentamen maakt voor een vak waarvoor een vrijstelling is verleend, dan komt de vrijstelling te vervallen.

Met een vrijstelling op je vakkenlijst kun je niet (summa) cum laude afstuderen. Kijk in de OER voor de verdere voorwaarden voor (summa) cum laude.

1.3.7 Richtlijnen voor studiebelasting

Voor het berekenen van de studiebelasting wordt uitgegaan van pagina's van ongeveer 300 woorden.

Richtlijnen studiebelasting			
Leerdoelen	Moeilijk	Gemiddeld	Gemakkelijk
Licht Globale kennisname, hoofdlijnen kennen	8 blz. per uur	13 blz. per uur	18 blz. per uur
Middelmatig Beheersen, begrippenkader, oefeningen uitvoeren	6 blz. per uur	10 blz. per uur	14 blz. per uur
Zwaar Analyseren, synthetiseren, evalueren	4 blz. per uur	7 blz. per uur	9 blz. per uur

1.3.8 Artificial intelligence in het onderwijs

Het gebruik van generatieve kunstmatige intelligentie (GenAI) verandert veel aspecten van het onderwijs. In het algemeen geldt: "Wees een slimme student". Je mag de beste hulpmiddelen gebruiken die je hebt. Hieronder valt bijvoorbeeld het gebruik van GenAI om te helpen bij brainstormen, schrijven, samenvatten, het genereren van toetsvragen en vertalen. Met GenAI kun je sommige dingen sneller en beter doen, maar het kan ook je leerproces belemmeren. Het missen van kennis en vaardigheden kan later in je studie of toekomstige carrière gevolgen hebben. Het is belangrijk om te beseffen dat:

- je werk origineel (van jou) is
- je je werk moet kunnen uitleggen en hoe je tot de resultaten bent gekomen
- je altijd moet aangeven of en hoe je gebruik hebt gemaakt van GenAI
- je uiteindelijk altijd zelf verantwoordelijk bent voor het geleverde werk

Het gebruik van GenAI is niet toegestaan als het de beoordeling van het leren in de weg staat. Dit betekent ook dat sommige opleidingen en cursussen het gebruik van GenAI niet toestaan. Als je niet zeker weet of het gebruik van GenAI is toegestaan of wordt aangeraden, vraag het dan aan je docent.

1.3.9 Fraude en plagiaat

De faculteit heeft een streng beleid ten aanzien van fraude en plagiaat. Fraude en plagiaat zijn strijdig met de kern van de academische opleiding: de vorming tot een zelfstandig en kritisch denkend persoon.

² De periodes voor hertentamens wijken af voor eerstejaars BSc EOR studenten in verband met het verkorte collegejaar

Fraude

Onder fraude wordt verstaan een actie, gedrag of handelwijze waardoor het onmogelijk wordt een juist oordeel te vellen over jouw kennis, inzicht en/of vaardigheden. Hieronder valt onder meer:

- het spieken tijdens tentamens; ook degene die gelegenheid biedt tot spieken is medeplichtig aan fraude;
- het bij zich hebben of dragen van hulpmiddelen tijdens tentamens, waarvan de raadpleging niet uitdrukkelijk is toegestaan: voorgeprogrammeerde rekenmachines, mobiele telefoons, smartwatches, smartglasses, boeken, syllabi, aantekeningen, etc.;
- het door anderen laten maken van (delen van) je studieopdracht en het doen voorkomen alsof het je eigen werk is;
- het verzinnen, vervalsen of manipuleren van enquête- of interviewantwoorden of onderzoekgegevens (datafraude).

Plagiaat

Onder plagiaat wordt verstaan het gebruik maken van eerder gepubliceerde ideeën en formuleringen van anderen en jezelf zonder correcte bronvermelding. Plagiaat kan betrekking hebben op ideeën en formuleringen van anderen maar ook van jezelf. Er is niet alleen sprake van plagiaat indien je teksten publiceert maar ook als je ze gebruikt in opdrachten, presentaties of afstudeerwerkstukken. Voorbeelden van plagiaat zijn onder meer:

- het overschrijven van de uitwerking van een opdracht van een medestudent;
- het knippen en plakken van stukken tekst van internet zonder te vermelden waar je de tekst vandaan haalt en waar een citaat precies begint en eindigt;
- het meer dan een keer inleveren van een werkstuk;
- het overschrijven van (een deel van) een scriptie, een boek of een artikel en niet duidelijk aangeven waar een citaat precies begint en eindigt;
- het letterlijk vertalen van een passage uit een andere bron naar het Nederlands (of een andere taal) en niet duidelijk aangeven dat het feitelijk een citaat betreft.

Om plagiaat te ontdekken, wordt onder meer gewerkt met een plagiaatscanner. Dit betekent dat alle opdrachten die studenten maken gecontroleerd worden op plagiaat.

Verantwoordelijkheid

Je bent verantwoordelijk voor het werk dat in jouw naam wordt ingeleverd. Dus als jouw naam op een werkstuk staat dat jij samen met anderen hebt gemaakt en plagiaat bevat, dan ben jij medeverantwoordelijk. Dit geldt zelfs wanneer er een verdeling van taken heeft plaatsgevonden en jij niet actief aan het plagiëren hebt deelgenomen. In geval van verdenking van plagiaat moet je kunnen aantonen dat je alles in het werk hebt gesteld om plagiaat te voorkomen.

Gevolgen fraude en/of plagiaat

Als een docent vermoedt dat een student fraude en/of plagiaat heeft gepleegd, wordt dit gemeld bij de examencommissie. De examencommissie doet vervolgens nader onderzoek, waarbij hoor en wederhoor wordt toegepast. Indien fraude en/of plagiaat bewezen wordt geacht, volgen er sancties.

Raadpleeg voor de regelgeving over fraude en plagiaat de Regels en Richtlijnen van de examencommissie.

1.3.10 Beroepsregeling

Als je het niet eens bent met de uitslag van een toets of met een beslissing van een orgaan van de universiteit (zoals examinatoren, examencommissie, faculteitsbestuur, college van bestuur), dan kun je binnen zes weken nadat het besluit kenbaar is gemaakt beroep aantekenen via het Centraal Loket Rechtsbescherming Studenten.

1.3.11 Privacy

Als student in een steeds groter wordende digitale wereld heb je wellicht nagedacht over het belang en de noodzaak van gegevensprivacy. Hoe sluiten privacy en gegevensbescherming aan bij onderwijs- en onderzoeksactiviteiten? Bij FEB maakt gegevensbescherming deel uit van onze werkcultuur met procedures om jouw gegevens te beschermen. De Algemene

Verordening Gegevensbescherming (AVG, in het Engels de General Data Protection Regulation (GDPR)) is een privacyverordening van de Europese Unie die de bescherming van individuen waarborgt met betrekking tot het verwerken en delen van persoonsgegevens.

Studenten kunnen ook bijdragen aan het creëren van een veilige omgeving. Hieronder staan enkele belangrijke punten die we met je willen delen:

- Gebruik je e-mail niet om persoonlijke gegevens te delen: gebruik tools als Google Drive of Unishare.
- Als je een persoonlijke Gmail-account hebt, koppel deze dan niet aan je RuG e-mailaccount om te voorkomen dat gevoelige gegevens worden overgedragen naar je persoonlijke apparaten.
- Gebruik geen clouddiensten van derden (zoals bijvoorbeeld Dropbox) om persoonlijke gegevens op te slaan of te delen.
- Realiseer je dat gratis (of kosteloze) tools je persoonlijke gegevens vaak gebruiken voor commerciële doeleinden.
- Bewaar geen persoonlijke gegevens op USB of externe harde schijven, tenzij deze versleuteld zijn (maar onthoudt dat USBs en externe harde schijven makkelijk verloren kunnen raken of gestolen kunnen worden).
- Controleer regelmatig jouw mappen en verwijder overbodige bestanden zo snel mogelijk.
- Controleer ook regelmatig de downloadmap en verwijder de bestanden.

Onderzoek door studenten

Als je onderzoek doet als onderdeel van je curriculum (opdrachten of een scriptie) moet je ervoor zorgen dat je aan de AVG voldoet. Ook ethiek en gegevensbeheer zijn belangrijk. Om je wegwijs te maken in de relevante procedures hebben we een handleiding Data Protection and Student Research gemaakt. Wij raden je aan deze handleiding aandachtig te lezen voordat je met onderzoeksactiviteiten begint.

Voor vragen, opmerkingen of klachten kun je contact opnemen met de Privacy & Security coördinator van FEB door een e-mail te sturen naar: feb.students.researchsupport@rug.nl.

1.4 Het eerste jaar

1.4.1 Facultaire introductie: Get Started

Om je goed voor te bereiden op je studie is het raadzaam frequent te kijken op de 'Get Started Introductie'-webpagina's. Hier vind je alle nodige informatie over collegeroosters, inschrijving voor vakken en bestelling van boeken, etc. Nieuwe studenten worden aangeraden om het Get Started evenement bij te wonen dat in de week voor de start van het semester plaatsvindt.

De faculteit gaat ervan uit dat je vanaf je eerste collegedag je colleges bijwoont, je studie serieus neemt en voldoende tijd aan je studie besteedt.

Het eerste jaar van je opleiding is belangrijk:

- Je merkt of je voor de goede opleiding hebt gekozen. Als je in een vroeg stadium ontdekt dat je verkeerd hebt gekozen, kun je soms van studie veranderen zonder veel tijd te verliezen.
- Bij de overgang naar het wetenschappelijk onderwijs kom je voor veel veranderingen te staan en merk je dat je extra aandacht moet besteden aan motivatie, discipline en zelfstudie.

Je hebt de verantwoordelijkheid om je studievoortgang zelf in de gaten te houden, maar de faculteit biedt voldoende begeleidingsfaciliteiten om je te helpen succesvol te studeren:

- Je krijgt in het eerste jaar intensief onderwijs. Dit houdt in dat je regelmatig werkt in kleine groepjes.
- Je kennis en vaardigheden worden frequent getoetst.
- Je neemt deel aan een mentorgroep.
- Je krijgt een eigen student-mentor en faculty-mentor, waar je terecht kunt met je vragen. Je student-mentor en faculty-mentor zullen ook zelf contact met je onderhouden.

Als je het eerste jaar goed afsluit, heb je meer tijd om je te concentreren op het vervolg van je opleiding en desgewenst extracurriculaire activiteiten te ontplooiën, zoals bestuurswerk en stage. Daarnaast zorgt een succesvol eerste jaar ervoor dat je studieprogramma studeerbaar blijft.

1.4.2 Student-mentorgroepen

Bij de start van het eerste studiejaar word je ingedeeld in een student-mentorgroep. De student-mentorgroep bestaat uit ongeveer 15-20 eerstejaarsstudenten en komt een keer per week bijeen in het eerste blok, onder leiding van een student-mentor. Dit is een ouderejaars student die speciaal is opgeleid voor deze bijeenkomsten. De student-mentor helpt je je weg te vinden binnen de faculteit. Tijdens de bijeenkomsten wissel je informatie uit over onder meer effectief studeren, effectief samenwerken in een groep, studieplanning, voorbereiding van en deelname aan tentamens en een tal van praktische zaken.

Naast de student-mentor heeft iedere student-mentorgroep ook een faculty-mentor. Dit is een faculteitslid die jouw individuele voortgang bewaakt. De faculty-mentor maakt in blok 1.1 kennis met je tijdens het student-mentor bijeenkomst en nodigt je uit voor een kennismakingsgesprek. Je studievoortgang, studieaanpak en je algemene welzijn staan centraal tijdens de faculty-mentorgesprekken. Ook je studieresultaten worden besproken. Als je studieresultaten daar aanleiding toe geven, heb je ook een of twee gesprekken in het tweede semester van het eerste jaar. Het doel van het faculty-mentorsysteem is om studenten persoonlijke aandacht en regelmatige en persoonlijke feedback te geven.

1.4.3 Bindend studieadvies

Alle bacheloropleidingen van FEB kennen een bindend studieadvies voor het eerste jaar. Dit houdt in dat je in het eerste jaar van je opleiding minimaal 45 EC³ (van de 60 EC waaruit een studiejaar bestaat) moet behalen. Lukt dit niet, dan moet je stoppen met je opleiding. Het is dus belangrijk om vanaf de start toe te werken naar het behalen van 60 EC. Na twee à drie weken heb je al de eerste deeltentamens. Wil je deze succesvol afronden, dan moet je vanaf het eerste college aan de slag. Dat betekent colleges voorbereiden en bijwonen, huiswerk/opdrachten maken en kritische vragen over de leerstof kunnen beantwoorden. Je studieresultaten vormen de basis voor de voortgangsadviezen die je na iedere tentamenperiode ontvangt. De voornaamste functie van tussentijdse voortgangsadviezen is het bevorderen van je eigen oordeelsvorming over je studieaanpak en het al dan niet doorstuderen (zelfselectie). Je ontvangt vier keer per jaar, na elke tentamenperiode, een overzicht van je studieresultaten. Bij het tweede overzicht zit een voorlopig studieadvies om je te helpen het eerste jaar succesvol af te ronden of om een ander programma te overwegen. Het laatste overzicht ontvang je na afloop van de hertentamens van blok 2.2. Hierop volgt een definitief studieadvies. Dit kan positief (45 EC of meer) of negatief (minder dan 45 EC) zijn. Een negatief studieadvies is bindend.

Een negatief BSA en dan?

Als je een negatief BSA ontvangt voor je opleiding, word je de volgende twee jaren niet toegelaten tot diezelfde opleiding of een opleiding die tot hetzelfde cluster behoort. Binnen FEB zijn de opleidingen Bedrijfskunde en International Business geclusterd. Een negatief advies voor een van deze opleidingen, betekent ook dat je niet kunt starten met de geclusterde opleiding in de daaropvolgende twee jaar.

Als je een negatief BSA verwacht te krijgen, kun je het beste op tijd op zoek gaan naar een andere studie. De eerste logische stap is contact opnemen met je studieadviseur of je faculty-mentor. Als je al weet met welke andere studie je wilt beginnen, neem dan ook contact op met de studieadviseur van die opleiding. Je kunt ook terecht bij het Studenten Service Centrum voor bijvoorbeeld een studiekeuzeworkshop voor o.a. eerste- en tweedejaars studenten. Zie ook de complete BSA-regelgeving in het BSA-handboek, te vinden op de [RUG-website](#).

Het eerste jaar niet gehaald, maar wel aan BSA-norm voldaan?

Als je het eerste studiejaar na een jaar nog niet gehaald hebt, maar je hebt wel voldaan aan de BSA-norm, wordt vanaf het tweede inschrijvingsjaar vooral aandacht besteed aan tijdige afronding van het eerste jaar. Zo moet je aan het begin van het tweede jaar een studieplanning maken, die je bespreekt met je faculty-mentor.

3 Kijk voor de regeling en uitzonderingen op de bindend studieadvies (BSA) webpagina van de RUG of op de Student Portal

1.4.4 Overzicht begeleiding gedurende het eerste jaar

Wanneer	Actie
In blok 1.1	Begeleiding door een student-mentor (mentorgroep) en een 1 op 1 kennismaking met de faculty-mentor. Jouw rol: actieve deelname en voorbereiding van de student-mentorbijeenkomst.
Na elke tentamenperiode	Schriftelijk bericht en advies m.b.t. je studievoortgang. Jouw rol: neem contact op met de faculty-mentor of de studieadviseur als je vragen hebt. Bij persoonlijke omstandigheden die je belemmeren tijdens je studie, dien je binnen vier weken na het ontstaan ervan contact op te nemen met de studieadviseur.
Na blok 1.1	Je faculty-mentor nodigt je uit voor een gesprek. Jouw rol: voorbereiden van het gesprek. Je kunt ook zelf een gesprek met je faculty-mentor of studieadviseur aanvragen.
Na blok 1.2	Je faculty-mentor nodigt je uit voor een gesprek als je studieresultaten hiertoe aanleiding geven. In dit gesprek wordt aandacht besteed aan je resultaten en het voorlopig studieadvies dat je zult ontvangen. Jouw rol: voorbereiden van het gesprek. Je kunt ook zelf een gesprek met je faculty-mentor of studieadviseur aanvragen.
Na blok 2.1	Als het waarschijnlijk is dat je een negatief BSA zult ontvangen nodigt je faculty-mentor je uit voor een gesprek. Jouw rol: voorbereiden van het gesprek. Je kunt ook zelf een gesprek met je faculty-mentor of studieadviseur aanvragen.
Na de laatste tentamenperiode (juli)	Je ontvangt een schriftelijk studieadvies, dat bindend is als het negatief is. Jouw rol bij een negatief studieadvies: nadenken over de opleiding die bij jouw kwaliteiten past en eventueel een 'exit'-gesprek voeren met de studieadviseur.
Diverse tijdstippen	Keuzevoorlichting over het vervolg van je bachelor in het tweede jaar, studie in het buitenland, honours programma e.d.
Tweede jaar: in blok 1.1	Heb je het eerste jaar nog niet afgerond, maar heb je wel voldaan aan de BSA-norm, dan maak je een studieplanning met de faculty-mentor.

1.5 Studieadvies

1.5.1 Studieadviseurs

Verschillende factoren spelen een rol bij succesvol studeren en het is dan ook goed mogelijk dat je behoefte hebt aan een objectieve, deskundige gesprekspartner om te kijken of je studie nog op schema ligt en of je wel het maximale uit je studie haalt. Daarom heeft de faculteit een aantal studieadviseurs in dienst.

De studieadviseurs verzorgen vakoverstijgende begeleiding. Zij spelen een belangrijke rol in de studieloopbaanbegeleiding van de faculteit. Vanzelfsprekend wordt alle informatie vertrouwelijk behandeld. Voor een overzicht van de studieadviseurs, zie de Student Portal.

Vraag gericht advies van je studieadviseur over:

- persoonlijke begeleiding van 'start tot finish';
- analyse van je interesses, talenten en ambities;
- keuze van je studierichting, keuzevakken, profiel/track, master, honours traject, tweede studie e.d.;
- keuze van specifieke activiteiten, zoals studie in het buitenland, bestuurswerk en stage;
- verbetering van je studiemethode, tentamenvoorbereiding, planning, scriptie e.d.;
- ondersteuning bij persoonlijke omstandigheden en belemmeringen;
- problemen met de onderwijsorganisatie, ongewenste intimiteiten, problemen met een begeleider e.d.

Persoonlijke omstandigheden

Je kunt in je studietijd studievertraging oplopen door bijzondere persoonlijke omstandigheden (overmacht) of het beoefenen van topsport. Hierdoor kan het gebeuren dat je meer tijd voor je opleiding nodig hebt dan de periode waarvoor je studiefinanciering krijgt. Het is daarom mogelijk om, onder voorwaarden, financiële ondersteuning uit het Profileringsfonds aan te vragen. De belangrijkste voorwaarde om in aanmerking te komen voor financiële ondersteuning uit het Profileringsfonds is, dat je de bijzondere omstandigheden binnen vier weken na het ontstaan ervan meldt bij je studieadviseur.

Denk je 15 EC of meer studievertraging op te lopen, dan moet je dit ook melden bij de studentendecaan via het Studenten Service Centrum. Een afspraak met een studentendecaan is in dit geval voorwaarde voor je recht op financiële compensatie van je studievertraging. Je bent er als student zelf verantwoordelijk voor dat je je studievertraging op tijd en bij de juiste instantie meldt. Meer informatie over deze regeling vind je in het studentenstatuut.

Soms maken persoonlijke omstandigheden aanpassingen in onderwijs of toetsing noodzakelijk. Het gaat daarbij meestal om:

- bepaalde voorzieningen (extra tentamentijd, aangepast toetsmateriaal, aangepaste plaats);
- afwijkingen van de OER;
- aanpassing van studievoortgangregels.

Samen met de studieadviseur bespreek je voor welke voorzieningen je in aanmerking kan komen, welke afwijkingen van de OER kunnen worden aangevraagd, of het nodig is je studietempo of studieplanning aan te passen, et cetera.

Op de [website](#) van studieadvies vind je bij welke studieadviseur je terecht kunt en hoe je een afspraak kunt maken. Ook vind je daar de inlooppreekuren waar je gebruik van kunt maken zonder afspraak.

Andere mogelijkheden voor advies en ondersteuning

Voor andere vormen van advies en begeleiding kun je terecht bij het Studenten Service Centrum (studentendecanen, studentenpsychologen en cursussen voor studievaardigheden) en de vertrouwenspersoon van de RUG. Kijk voor meer informatie op de Student Portal. Als je andere vragen hebt, kun je contact opnemen met de studieadviseurs of met het Studenten Service Centrum.

1.5.2 Voorlichtingsactiviteiten

Je moet gedurende je studie belangrijke keuzes maken die van invloed zijn op je studieloopbaan en je verdere carrière. Om je hierbij te helpen organiseert FEB diverse voorlichtingsactiviteiten.

Pick Your Profile

Ben je eerstejaarsstudent van de bacheloropleiding Bedrijfskunde of bacheloropleiding Economics and Business Economics en weet je nog niet welk profiel je moet kiezen na je eerste jaar? Om je hierbij te helpen organiseert FEB samen met EBF Pick Your Profile: een evenement met informatie over de verschillende profielen, lezingen van experts uit het bedrijfsleven en/of workshops. Pick Your Profile wordt elk jaar in april/mei aangeboden.

Master Oriëntatie voor tweedejaarsstudenten

De Master Oriëntatie wordt voorafgaand aan de Master's Day georganiseerd met als doel

- 1) je tips te geven over het kiezen van een master,
- 2) je te informeren over de masteropleidingen aan de faculteit en
- 3) je de doorgroeimogelijkheden te laten zien die je hebt na het afstuderen.

Tijdens de Master Oriëntatie krijg je een presentatie over het kiezen van een master (en ingangseisen FEB Masters) en een presentatie over carrièremogelijkheden. Masterstudenten houden pitches over hun MSc-programma's. De Master Oriëntatie vindt plaats in maart.

Master's day

Wil je weten welke masteropleiding past bij je carrièredoelen? Of weet je nog niet welke masteropleiding(en) je wilt gaan volgen na het behalen van je bacheloropleiding? Of wil je

weten wat de ingangseisen zijn voor de masteropleiding? Dit evenement helpt je daarbij. Het evenement biedt presentaties over de verschillende masteropleidingen en een informatiemarkt waar je informatie kunt krijgen van docenten, studieadviseurs en huidige masterstudenten. De mastervoorlichting wordt elk jaar in maart en november aangeboden.

1.5.3 Studenten Informatie en Administratie

De afdeling Studenten Informatie en Administratie (SIA) helpt met vragen over inschrijving, collegegeld, beurzen en immigratie. SIA bestaat uit de volgende afdelingen: de Centrale Studenten Administratie, het Admissions Office, de Immigration Service Desk en de Mobility and Scholarship Desk. Voor meer informatie zie de [website van SIA](#).

1.5.4 Studenten Service Centrum

Als je meer ondersteuning nodig hebt dan de studieadviseurs kunnen geven, kun je terecht bij het [Student Service Centrum \(SSC\)](#).

Informatie, advies en begeleiding

De studentendecanen van het SSC zijn gespecialiseerd in financiële kwesties en vragen die te maken hebben met je rechtspositie. Zij kunnen je informeren en adviseren over in- en uitschrijven, studiefinanciering, studiekeuze, studeren met een functiebeperking en bezwaar- en beroepsprocedures. Als je studievertraging oploopt door omstandigheden waar je geen invloed op hebt, bijvoorbeeld door ziekte of familieomstandigheden, dan moet je dat niet alleen direct bij je eigen studieadviseur melden. Als de vertraging 15 EC of meer is moet je dit ook bij een studentendecaan melden om in aanmerking te komen voor financiële compensatie uit het Profileringsfonds van de universiteit. Meer hierover vind je op de Student Portal.

Coaching en kortdurende therapie

Als je studie belemmerd wordt door studiestress, faalangst, concentratieproblemen of psychische klachten kunnen de psychologen van het SSC ondersteuning bieden. De ondersteuning bestaat doorgaans uit een intake, gevolgd door een aantal individuele of groepsgesprekken.

Trainingen en workshops

De trainers van het SSC verzorgen cursussen, trainingen en workshops op het gebied van succesvol studeren en persoonlijke ontwikkeling. Je kunt kiezen uit een breed aanbod dat steeds actueel wordt gehouden. Daarbij kun je bijvoorbeeld denken aan cursussen effectief studeren of het aanpakken van uitstelgedrag. Kijk voor meer informatie en voor de contactgegevens en openingstijden van het SSC op de Student Portal.

1.5.5 Studentenwelzijn

Welzijn is essentieel voor een succesvol en plezierig studentenleven. Daarom hecht de faculteit veel waarde aan het welzijn van haar studenten. Om jouw welzijn te ondersteunen heeft de faculteit een speciale functionaris voor studentenwelzijn aangesteld. Deze functionaris is betrokken bij alle huidige en toekomstige initiatieven en evenementen die het welzijn van studenten ondersteunen en bijdragen aan een veilige, inclusieve en positieve leeromgeving.

Bovendien hanteert de functionaris studentenwelzijn een proactieve benadering om mogelijke uitdagingen te identificeren en aan te pakken waarmee studenten tijdens hun academische reis geconfronteerd kunnen worden. Dit omvat op de hoogte blijven van opkomende kwesties die van invloed zijn op het welzijn van studenten en het samenwerken met andere campusbronnen om strategieën en oplossingen te ontwikkelen.

Voorbeelden van welzijnsinitiatieven bij FEB zijn:

- Peer groepen (ondersteuning en gemeenschapsvorming)
- Leergemeenschap "Levensvaardigheden en welzijn".
- Workshops, zoals stressbeheer, balans in het leven en zelfacceptatie. Deze worden aangeboden gedurende het hele jaar.

Als je ideeën hebt over hoe de functionaris voor studentenwelzijn jou beter kan ondersteunen, zodat je het meeste uit je studie kunt halen en optimaal van je tijd bij de faculteit kunt genieten, dan kan je deze mailen naar de functionaris.

1.6 Verbreding en verdieping van je studie

1.6.1 Minoren

Bij de bacheloropleidingen van FEB dient een minor gevolgd te worden. Een minor omvat 30 EC en wordt in principe in het eerste semester van het derde jaar gevolgd.

Binnen FEB worden drie categorieën minoren onderscheiden:

- Een universitaire minor is een minor die door een andere faculteit van de RUG wordt aangeboden. Een universitaire minor stelt je in staat jouw blikveld te verbreden door over de grenzen van jouw eigen vakgebied heen te kijken. Het aanbod aan universitaire minoren is te vinden op de [RUG-website](#). Studenten van FEB mogen geen universitaire minor kiezen die wordt aangeboden door FEB. Een uitzondering geldt voor de universitaire minor Energy Transition from Multidisciplinary Perspectives, die wel door FEB-studenten mag worden gevolgd.
- Een facultaire minor geeft jou de gelegenheid je verder te verdiepen in één of meerdere deelgebieden van het bedrijfskundig-economisch vakgebied. In het programmaoverzicht van de eigen opleiding kun je zien welke facultaire minoren gevolgd mogen worden.
- Je kunt ook kiezen voor een buitenlandminor. Dit betekent dat je in het eerste semester van het derde jaar voor 30 EC aan vakken aan een buitenlandse universiteit kunt volgen. FEB heeft hiervoor samenwerkingscontracten afgesloten met een groot aantal universiteiten in het buitenland.
- Het is niet toegestaan delen van verschillende minoren met elkaar te combineren.

De verplichting een minor te volgen geldt voor alle opleidingen van FEB. Per opleiding zijn de regels als volgt:

- Studenten van de BSc Bedrijfskunde (m.u.v. het profiel A&C) kunnen kiezen uit alle drie de categorieën minoren.
- Studenten van de BSc Econometrics and Operations Research kunnen kiezen uit alle drie de categorieën minoren.
- Studenten van de BSc E&BE (alle profielen) kunnen kiezen uit alle drie de categorieën minoren.
- Studenten van de BSc International Business zijn verplicht een buitenlandminor te volgen.

Meer informatie over de minoren en de toelatingseisen is te vinden op de [RUG-website](#). Voor algemene informatie over de buitenlandminor kun je terecht op de Student Portal.

1.6.2 Honours College

Het Honours College van de Rijksuniversiteit Groningen biedt gemotiveerde en bovengemiddeld presterende bachelorstudenten de mogelijkheid om buiten hun reguliere studieprogramma's hun kennis te verbreden en verdiepen door aanvullende cursussen en activiteiten te volgen in het kader het honours bachelorprogramma (30 EC).

In het verbredende deel van het programma ligt de nadruk op het interdisciplinair leren benaderen van wetenschappelijke en maatschappelijke vraagstukken. Het doel van het verdiepende deel van het honoursprogramma is om je verder te verdiepen in je studiegebied, economie en bedrijfskunde.

Deelname aan het programma is mogelijk zonder betaling van extra collegegeld, maar je moet wel een aanvraag indienen en succesvol een selectieprocedure doorlopen in het begin van jouw studie om het honours bachelorprogramma te mogen volgen.

Meer informatie over het programma, zoals de deadlines voor inschrijving, is beschikbaar op de Student Portal.

1.6.3 Focusgebieden binnen masteropleidingen

FEB biedt binnen de masteropleidingen speciale optionele aandachtsgebieden aan, de zogenoemde focusgebieden. Wanneer je de vakken behorende bij een focusgebied succesvol hebt afgerond kun je een vermelding hiervan op je diplomasupplement aanvragen. Meer informatie kun je vinden in de OER en op de [Student Portal](#).

Toegankelijke focusgebieden per masteropleiding				
Masteropleiding	Digitalisation and Artificial Intelligence	Energy Transition and Climate Change	Future Prosperity and Sustainability	Healthy Society
MSc A&C	X	X		X
MSc BA (behalve profiel Health)	X	X	X	
MSc BA (alleen profiel Health)	X		X	X
MSc Economics		X	X	X
MSc ED&G		X	X	X
MSc Finance		X	X	X
MSc HRM	X			X
MSc IB&M		X	X	
MSc IFM		X	X	
MSc Marketing (profiel MADS)	X			
MSc Marketing (profiel Marketing Management)	X		X	X
MSc SCM		X		X
MSc TOM		X		

In sommige gevallen doe je één of meer vakken van het focusgebied extracurriculair. Het is niet in alle gevallen te voorkomen dat de college tijden van sommige vakken van een focusgebied overlappen met vakken van je opleiding. Let hierop voordat je de keuze voor een bepaald focusgebied maakt.

1.6.4 Loopbaanoriëntatie: FEB Career Services

Tijdens je studie maak je keuzes die van invloed kunnen zijn op je carrière na je afstuderen. Keuzes zoals je studieprogramma en extracurriculaire activiteiten. FEB Career Services begeleidt je in de overgang van studie naar werk, door

- je te ondersteunen bij het onderzoeken van wat je belangrijk en interessant vindt in je toekomstige loopbaan,
- je te laten zien hoe je je kunt voorbereiden en
- je te verbinden met potentiële werkgevers en alumni.

Dit proces is belangrijk omdat de arbeidsmarkt competitiever is dan ooit en snel verandert onder invloed van flexibilisering, digitalisering en internationalisering. Werkgevers letten niet alleen op kennis, maar ook steeds vaker op vaardigheden en extracurriculaire activiteiten. Ze vinden het belangrijk dat afgestudeerden kunnen laten zien wat hun toegevoegde waarde is naast de formele kwalificaties die bij het diploma horen.

Je kunt daarvoor deelnemen aan activiteiten die passen bij jouw talenten en interesses zoals stages, learning communities, skills- en sollicitatiewerkshops, events en consultancy projecten. De loopbaanadviseurs en het studententeam van FEB Career Services helpen je verder met het beantwoorden van vragen zoals 'Wat wil ik?', 'Wat past bij mij?' en 'Hoe kan ik mij ontwikkelen?'. Zo ontwikkel jij je vaardigheden en zorg je ervoor dat je goed voorbereid begint aan de start van je loopbaan.

Voor meer informatie over de activiteiten en diensten ben je welkom in de FEB Career Service ruimte in de Plaza, op de Student Portal of de FEB Career Services Events Brightspace community.

Studeren in het buitenland

Een belangrijk kenmerk van het huidige hoger onderwijs is internationalisering. Daarom hebben de universiteit en de faculteit internationalisering tot een speerpunt gemaakt in hun langetermijnstrategie.

Internationalisering een belangrijk onderdeel van jouw studie. Het verruimt je blik, niet alleen op academisch niveau, maar ook op het gebied van persoonlijke ontwikkeling. Het draagt er tevens toe bij dat jouw inzetbaarheid op de arbeidsmarkt wordt vergroot.

Uitwisseling

De faculteit heeft veel bilaterale samenwerkingsovereenkomsten met universiteiten in Europa en daarbuiten. Deze overeenkomsten hebben als doel uitwisseling van studenten te bevorderen.

Het Exchange Office is onderdeel van de afdeling Educational Administration and Student Support en verantwoordelijk voor het uitzenden en ontvangen van uitwisselingsstudenten. Naast het promoten en ondersteunen van studentenuitwisseling, vormen het onderhouden van contacten met en het uitbreiden van het aantal partneruniversiteiten belangrijke activiteiten van het Exchange Office.

Je kunt voor informatie over internationalisering terecht op de Student Portal.

Double-degreeprogramma's (DD-programma's)

FEB biedt DD-programma's aan op zowel bachelor- als masterniveau. DD-programma's zijn opgezet met partneruniversiteiten in Chili, China, Duitsland, Frankrijk, Hongarije, Indonesië, Italië, Noorwegen, Roemenië en Zweden.

DD-programma's geven toegang tot andere vakken en onderzoeksgebieden dan die door de eigen universiteit worden aangeboden. Ze bieden studenten een diepere en/of bredere benadering van hun gekozen onderwerp en een breed scala aan nieuwe keuzevakken. Bovendien bieden deze programma's een niveau van internationale ervaring dat verder gaat dan een traditioneel uitwisselingsprogramma.

Deelname aan een DD-programma biedt een aantal voordelen:

- Je kunt twee geaccrediteerde diploma's behalen van twee opleidingen in minder tijd en/of met minder kosten.
- Je kunt ervaring opdoen met internationale samenwerking en als een fulltime student functioneren in een ander land en tegelijkertijd je taalvaardigheden verbeteren.
- Je kunt je kennis van een vakgebied verdiepen en verbreden in een andere onderzoeks- en academische omgeving.
- Je kunt je internationale netwerk vergroten en academische en professionele contacten leggen in een ander land.
- Je kunt je carrièremogelijkheden verbeteren door alumnus te worden van twee internationaal bekende universiteiten in twee verschillende landen.

1.7 Afstuderen

1.7.1 Afronden eerste jaar

Heb je het eerste jaar van je bachelorprogramma afgerond en wil je hiervan een bewijs, dan kun je een gewaarmerkte cijferlijst met de eerstejaars vakken en resultaten aanvragen bij de Student Support Desk.

1.7.2 Goedkeuring bachelorprogramma

Het is belangrijk dat je tijdig goedkeuring aanvraagt voor je bachelorprogramma via Progress. Alle programma's dienen goedgekeurd te worden door de examencommissie. Je kunt zelf door middel van de goedkeuringsaanvraag vaststellen of je vakkenpakket zal leiden tot een diploma. Daarbij geeft de goedkeuringsaanvraag inzicht in welke vakken je nog dient af te ronden. Zonder goedkeuring van je bachelorprogramma mag je niet aan je bachelorscriptie beginnen. Dit betekent dat je uiterlijk zes weken voor je met je scriptie gaat beginnen digitaal een aanvraag voor goedkeuring van je vakkenpakket moet indienen bij de examencommissie. Je kunt je goedkeuringsaanvraag uitsluitend indienen via Progress. Meer informatie is te vinden op de Student Portal.

1.7.3 Afstuderen en uitreiking bachelordiploma

Je hebt voldaan aan de eisen voor het verkrijgen van een bachelordiploma wanneer:

- je bachelorprogramma is goedgekeurd in Progress door de examencommissie;
- je alle onderdelen van je goedgekeurde bachelorprogramma met een voldoende hebt afgerond en dit in Progress staat geregistreerd;
- je scriptie is geüpload in de Student Portal, onder FEB Thesis evaluation and archiving;
- je ingeschreven staat voor de juiste bacheloropleiding (controleer dit in Studielink).

Daarnaast moet je controleren:

- of de resultaten van de vakken binnen jouw programma die je hebt behaald bij andere faculteiten en/of in het buitenland ook zijn bijgeschreven in Progress;
- of de vakcodes van de vakken die je hebt behaald overeenkomen met de vakcodes van de vakken van jouw goedgekeurde bachelorprogramma.

Zodra het laatste studieresultaat is verwerkt en jouw programma is goedgekeurd word je namens de examencommissie door de onderwijsadministratie geslaagd gemeld. Jouw bachelordiploma wordt daarna automatisch aangemaakt. Het diploma wordt gedateerd op de datum waarop je geslaagd bent verklaard.

Je wordt per e-mail op de hoogte gebracht van jouw geregistreerde afstudeerdatum. Je hebt na deze e-mail twee weken de tijd om jouw afstudeerdatum aan te laten passen voordat deze definitief wordt.

Bachelordiploma-uitreikingen vinden twee keer per jaar plaats. Op de Student Portal wordt bekend gemaakt wanneer de diploma-uitreiking plaatsvindt. Je kunt je tot uiterlijk zes weken van tevoren, zolang er plaats is, aanmelden voor een uitreiking via het online aanvraagformulier op de Student Portal. De deelnemers aan de diploma-uitreiking ontvangen een uitnodiging per e-mail waarin de plaats en tijd worden vermeld.

Wanneer je je niet aanmeldt voor de diploma-uitreiking, ontvang je per e-mail een bericht zodra het diploma gereed is en je deze kunt komen afhalen bij de Student Support Desk.

1.7.4 Goedkeuring masterprogramma

Het is belangrijk dat je tijdig goedkeuring aanvraagt voor je masterprogramma via Progress. Alle programma's dienen goedgekeurd te worden door de examencommissie. Je kunt zelf door middel van de goedkeuringsaanvraag vaststellen of je vakkenpakket zal leiden tot een diploma. Daarbij laat de goedkeuringsaanvraag zien welke vakken je nog dient af te ronden. Zonder goedkeuring van je masterprogramma mag je niet aan je masterscriptie beginnen. Dit betekent dat je uiterlijk zes weken voor je met je scriptie gaat beginnen digitaal een aanvraag voor goedkeuring van je vakkenpakket moet indienen bij de examencommissie. Je kunt jouw goedkeuringsaanvraag uitsluitend indienen via Progress. Meer informatie is te vinden op de Student Portal.

1.7.5 Afstuderen en uitreiking masterdiploma

Je hebt voldaan aan de eisen voor het verkrijgen van een masterdiploma wanneer:

- je masterprogramma is goedgekeurd door de examencommissie;
- je alle onderdelen van je goedgekeurde masterprogramma met een voldoende hebt afgerond en dit in Progress staat geregistreerd;
- je scriptie is geüpload in de Student Portal, onder FEB Thesis evaluation and archiving;
- je ingeschreven staat voor de juiste masteropleiding (controleer dit in Studielink).

Daarnaast moet je controleren:

- of de resultaten van de vakken binnen je masterprogramma die je hebt behaald bij andere faculteiten en/of in het buitenland ook zijn bijgeschreven in Progress;
- of de vakcodes van de vakken die je hebt behaald overeenkomen met de vakcodes van de vakken van je goedgekeurde masterprogramma.
- indien je een focusgebied in je goedgekeurde programma hebt laten opnemen: controleer of de resultaten die je hebt behaald op de onderdelen van je focusgebied zijn doorgegeven aan de onderwijsadministratie en in Progress geregistreerd staan. Is dit niet het geval, dan kun je niet afstuderen.
Indien je het focusgebied niet hebt afgerond, moet je zelf een wijzigingsverzoek voor je programma indienen. Dit kan alleen als je nog ingeschreven staat voor het programma.

Voor de datering van het resultaat voor de masterscriptie wordt standaard de datum van het eindgesprek op het beoordelingsformulier aangehouden. Indien een opleiding geen eindgesprekken houdt, wordt de datum van het inleveren van de definitieve versie van de

masterscriptie gehanteerd. Zodra het laatste studieresultaat is verwerkt en jouw programma is goedgekeurd word je namens de examencommissie door de onderwijsadministratie geslaagd gemeld. Jouw masterdiploma wordt daarna automatisch aangemaakt. Het diploma wordt gedateerd op de datum waarop je geslaagd bent verklaard.

Je wordt per e-mail op de hoogte gebracht van je geregistreerde afstudeerdatum. Je hebt na deze e-mail twee weken de tijd om je afstudeerdatum aan te laten passen voordat deze definitief wordt.

Masterdiploma-uitreikingen vinden meerdere keren per jaar plaats. Afhankelijk van je opleiding worden er collectieve of individuele uitreikingen gehouden. Op de Student Portal vind je hierover meer informatie, waaronder een lijst met data van uitreikingen. Je kunt je tot uiterlijk vier weken van tevoren aanmelden voor een uitreiking via het online aanvraagformulier op de Student Portal. Als de uitreiking op de datum van je voorkeur vol is, word je hierover geïnformeerd via de e-mail en kun je een andere datum kiezen, dan wel ervoor kiezen om je diploma op te halen bij de Student Support Desk.

Afhankelijk van het type uitreiking waaraan je kunt deelnemen, dien je van tevoren te overleggen of je afstudeerbegeleider ook aanwezig kan zijn op de dag van je keuze. De deelnemers aan de diploma-uitreiking ontvangen uiterlijk twee weken van tevoren een uitnodiging per e-mail waarin de plaats en tijd van de uitreiking worden vermeld.

Wanneer je je niet aanmeldt voor een diploma-uitreiking, ontvang je per e-mail een bericht zodra het diploma gereed is. Je kunt je diploma daarna afhalen bij de Student Support Desk.

1.8 (Studie)financiering

1.8.1 Studiekostenbeleid

De RUG kent een prijsbeleid studiekosten. Doel van deze regeling is beheersing van de kosten voor studiemateriaal, zodat de component 'studiekosten' in de studiefinanciering niet te boven wordt gegaan. Voor 2024-2025 is het normbedrag € 931,-. Per opleidingsfase geldt een plafondbedrag van het aantal opleidingsjaren x normbedrag. Zo is het plafondbedrag voor:

- een bacheloropleiding € 2.793,- (3 x € 931,-);
- een éénjarige masteropleiding € 931,-;
- een tweejarige masteropleiding € 1.862,- (2 x € 931,-).

Een enkele keer is het onvermijdelijk dat de kosten hoger zijn dan het plafondbedrag. In dat geval kan de helft van het bedrag dat je meer kwijt bent bij het faculteitsbestuur worden teruggevraagd door middel van het overleggen van aankoopbewijzen.

Je kunt je verzoek tot gedeeltelijke teruggave van studiekosten indienen bij de Financial Shared Service Centre, Cluster Alfa Gamma 2. Vermeld duidelijk je naam, adres met postcode, studentnummer en IBAN-nummer. Sluit bonnen of nota's van alle aangeschafte studiematerialen bij en maak hiervan in een spreadsheet een optelling uitgesplitst naar blok. Hieruit moet blijken dat de daadwerkelijke kosten hoger waren dan het door de minister vastgestelde plafondbedrag. Verzoeken zonder bewijsstukken worden niet in behandeling genomen.

Kosten die je voor je studie in het buitenland hebt gemaakt, vallen niet onder het prijsbeleid studiekosten.

1.8.2 Studiefinanciering

Voor informatie over studiefinanciering kun je terecht bij de Dienst Uitvoering Onderwijs (DUO) of de SIA van de RUG.

1.8.3 1-februarieregeling

Indien je voor het eerst als HBO- of WO-student staat ingeschreven en de studiefinanciering, inclusief het studentenreisproduct, stopzet voor 1 februari, worden eventuele schulden van je prestatiebeurs (mogelijk bestaande uit de basisbeurs, aanvullende beurs en OV-chipkaart) van de eerste vijf maanden omgezet in een gift. Voorwaarde is wel dat je in datzelfde studiejaar niet opnieuw studiefinanciering aanvraagt voor een (andere) opleiding in het Hoger Onderwijs. De omgezette maanden gaan af van het totale recht op studiefinanciering voor het Hoger Onderwijs. Leningen worden niet omgezet in een gift. Je kunt eenmalig gebruik maken van deze regeling.

Neem in geval van vragen contact op met DUO of de SIA van de RUG.

1.8.4 Noodfonds

Kom je onverwacht voor grote uitgaven te staan? Dreig je hierdoor in een acute financiële noodsituatie terecht te komen? Het Noodfonds biedt hulp bij onvoorziene uitgaven die je draagkracht ver te boven gaan en waartegen je je redelijkerwijs niet had kunnen verzekeren. Meer informatie en het aanvraagformulier vind je op de Student Portal.

1.9 Kwaliteitszorg

1.9.1 Kwaliteitszorgsysteem onderwijs

De faculteit beschikt over een kwaliteitszorgsysteem, waarmee alle aspecten van de opleidingen op een systematische wijze worden gecontroleerd en waar nodig aangepast. Dit systeem draagt bij aan:

- het continu verbeteren van de opleiding;
- kwalitatief goed onderwijs;
- het tijdig signaleren van problemen en/of gebreken bij een opleiding.

Het kwaliteitszorgsysteem omvat onder andere cursus- en curriculumevaluaties. Daarvoor is de bijdrage van studenten essentieel. Jouw feedback kan de faculteit helpen het onderwijs nog verder te verbeteren.

Bij de cursusevaluaties is het uitgangspunt dat jaarlijks alle aangeboden cursussen geëvalueerd worden. Alle studenten die aan een cursus hebben deelgenomen, ontvangen tijdens de tentamenperiode via hun studentmail een link naar een online-vragenlijst. De resultaten van de evaluaties worden gebruikt om cursussen te verbeteren. Je kunt samenvattingen van evaluatierapporten en verbeterplannen inzien op de Student Portal.

Curriculumevaluaties zijn gericht op het vaststellen van de kwaliteit van de onderwijsprogramma's. Dit onderdeel kent twee aspecten: studenttevredenheid en 'peer'-beoordeling.

- Studenten kunnen hun mening kenbaar maken via de vragenlijsten die bij afsluiting van de bachelor of master worden afgenomen (onder andere de Nationale Studenten Enquete (NSE)).
- Daarnaast vindt door middel van een curriculummonitor een periodieke beoordeling van het curriculum door 'peers' (docenten, onderwijskundigen, opleidingsdirecteuren en vakgenoten) plaats. Een dergelijke peer review is belangrijk als aanvulling op de kwaliteitsbeoordeling door studenten.

Voor alle vragen over onderwijskwaliteit kun je contact opnemen via eduqua.feb@rug.nl.

1.9.2 Klachten

Als je klachten hebt over het onderwijs, aarzel dan niet om hier direct iets mee te doen. Dit kan op verschillende manieren, afhankelijk van de aard en ernst van de kwestie. In veruit de meeste gevallen is het aan te raden om eerst persoonlijk contact te leggen met de direct betrokkene. Zo kun je voor een klacht over een vak het beste bij de docent, het desbetreffende secretariaat of de opleidingscommissie terecht. Betreft jouw klacht de onderwijsorganisatie, bijvoorbeeld roostering, tentamendatum, registratie studieresultaten of buluitreiking, ga dan naar de Student Support Desk.

Het kan voorkomen dat persoonlijk contact geen oplossing oplevert. In dat geval kun je via het [klachtenformulier](#) een klacht indienen. Elke klacht wordt vertrouwelijk behandeld. Je wordt geïnformeerd over de ondernomen acties of afspraken.

Leidt dit niet tot een oplossing, of betreft het meer persoonlijke problematiek, dan kun je het vraagstuk vertrouwelijk voorleggen aan een studieadviseur, de studentendecaan (Studenten Service Centrum), de Social Safety Contact Person, de ombudsfunctionaris of de vertrouwenspersoon van de RUG. Zij kunnen bemiddelen of andere wegen voorstellen. Je kunt ook vooraf contact opnemen met Quest of advies inwinnen bij medestudenten.

1.9.3 Bureau Vertrouwenspersoon

Wanneer je te maken krijgt met ongewenst gedrag of ongelijke behandeling kun je voor ondersteuning en advies het Bureau Vertrouwenspersoon inschakelen. Meer informatie kun je vinden op de Student Portal.

1.9.4 Ombudsfunctionaris

De ombudsfunctionaris gaat niet zozeer over individuele ondersteuning maar over het signaleren van trends, ongewenste patronen, structurele misstanden en overige knelpunten en het bieden van richting aan het wegnemen, herstellen dan wel voorkomen daarvan. Meer informatie kun je vinden op de Student Portal.

1.9.5 Nationale Studenten Enquête

De Nationale Studenten Enquête (NSE) is een jaarlijks onderzoek onder studenten in het hoger onderwijs in Nederland. Het onderzoek richt zich op de tevredenheid van studenten over verschillende aspecten van hun opleiding, zoals de kwaliteit van het onderwijs, de begeleiding en de faciliteiten.

Als aankomend student kun je de resultaten van de NSE raadplegen om een idee te krijgen van de kwaliteit van de opleidingen die je overweegt. De NSE wordt namelijk door alle universiteiten en hogescholen in Nederland uitgevoerd en de resultaten worden openbaar gemaakt. Op de website [Studiekeuze123.nl](https://studiekeuze123.nl) kun je deze resultaten per opleiding bekijken en vergelijken met andere opleidingen.

Daarnaast kun je zien hoe de opleiding scoort op studenttevredenheid, onderwijskwaliteit, docenten, begeleiding en voorbereiding op de arbeidsmarkt.

Het is belangrijk om te beseffen dat de resultaten van de NSE niet het enige criterium moet zijn bij het kiezen van een opleiding. Het is verstandig om bijvoorbeeld ook open dagen te bezoeken en te praten met studenten en docenten om een zo compleet mogelijk beeld te krijgen.

Voor de faculteit zijn de resultaten van de NSE belangrijk. Jaarlijks ontvang je als FEB student een uitnodiging om de NSE in te vullen. Het is belangrijk dat je de tijd neemt om aan deze enquête deel te nemen en zo jouw feedback te geven over jouw opleiding. FEB gebruikt de feedback van studenten als basis om verbeteringen aan te brengen in de opleidingen en zo de kwaliteit te verhogen.

1.10 Voorzieningen

1.10.1 Plaza

De Plaza in de centrale hal van het Duisenberggebouw functioneert als ontmoetingsplaats en verbindt de verschillende onderwijslocaties met elkaar. Hier vind je onder andere de receptie, de Student Support Desk en de EBF shop. Naast de Student Support Desk zijn er van 07:30 tot 18:00 kluisjes beschikbaar. Op de eerste verdieping zijn speciale studieruimtes met computers beschikbaar.

1.10.2 Universiteitsbibliotheek

Als student kun je gebruik maken van de Universiteitsbibliotheek Groningen en de Universiteitsbibliotheek Zernike.

De Universiteitsbibliotheek in de binnenstad van Groningen is voor iedere student toegankelijk. Naast de beschikking over diverse collecties heb je daar ook de mogelijkheid om te studeren in één van de studiezalen.

Op de tweede verdieping van het Duisenberggebouw bevindt zich de Universiteitsbibliotheek Zernike. Deze bibliotheek bevat de collecties van de Faculteit Economie en Bedrijfskunde en de Faculteit Ruimtelijke Wetenschappen. Daarnaast beschikt de bibliotheek over een uitgebreide digitale collectie boeken, tijdschriften en databestanden.

De bibliotheek heeft studieplekken en computerwerkplaatsen voor studenten beschikbaar. De bibliotheek verzorgt geregeld instructies en workshops ter ondersteuning van het zoeken naar passende en goede literatuur en data bij opdrachten en scripties.

Op de [website van de Universiteitsbibliotheek](#) vind je actuele en praktische informatie over o.a. openingstijden en het reserveren van een studieplek.

1.10.3 Computerfaciliteiten

FEB biedt computerfaciliteiten aan voor studenten. Naast de PC-zalen voor computerpractica voor onderwijs- en cursusdoeleinden zijn er faciliteiten beschikbaar op de eerste verdieping van de Plaza.

Verder is er op de eerste verdieping van het Duisenberggebouw het Business Research Lab, dat geavanceerde ICT-voorzieningen heeft voor studenten die in het kader van hun scriptie computerondersteund onderzoek uitvoeren.

Je hebt alleen recht om gebruik te maken van de opgestelde pc's in de computerzalen als je voldoet aan de volgende voorwaarden:

- je staat ingeschreven als student aan de RUG en je kunt dat met een geldige RUGpas aantonen;
- je volgt een vak bij FEB of de Faculteit Ruimtelijke Wetenschappen;
- je gebruikt de pc voor studieactiviteiten.

Voor sommige vakken worden pc's gereserveerd in een van de computerzalen. In dat geval geldt aanvullend dat je deelnemer aan het betreffende vak moet zijn.

Computerzalen

Een overzicht van de beschikbare computerzalen is te vinden op de Student Portal.

Voor de computerzalen gelden de volgende huisregels:

- Je mag in de pc-zalen niet eten of drinken.
- Je mag niet telefoneren.
- Je laat de werkruimtes netjes achter.

Openingstijden		
Grote computerruimte Theaterzaal	maandag t/m vrijdag	9.00 – 22.00 uur
Computerzalen	maandag t/m vrijdag	9.00 – 22.00 uur, tenzij er colleges, tentamens of practica worden gegeven
Eerste verdieping Studenten Plaza	maandag t/m vrijdag	7.30 – 22.00 uur
In de zomerperiode	maandag t/m vrijdag	9.00 – 19.00 uur

CIT Servicedesk

Je kunt met je vragen over computergebruik in de pc-zalen terecht bij de servicedesk. Ook als je tijdens cursussen of practica in een van de zalen problemen hebt met de bediening van apparatuur, of als er een storing optreedt, kun je terecht bij de servicedesk. De CIT servicedesk vind je op de begane grond van het Mercatorgebouw, naast de grote computerruimte Theaterzaal.

Contactgegevens CIT Servicedesk	
Openingstijden	maandag t/m vrijdag: 8.30 – 17.00 uur
Telefoonnummer	(050) 3633232

Computercursussen en software

Naast cursussen in standaardpakketten zoals Word en Excel verzorgt het CIT ook een aantal meer op de universitaire gemeenschap gerichte computercursussen zoals SPSS en RefWorks. De computercursussen vinden plaats in de Smitsborg (Nettelbosje 1). Actuele cursusinformatie wordt vermeld op de Student Portal.

Je kunt tegen gereduceerd tarief software kopen via de internetsite van Surfspot.

1.10.4 Boekenverkoop

De EBF organiseert vier maal per jaar een boekenverkoop voor haar leden. De vereniging biedt haar leden de garantie op de laagste prijs voor nieuwe boeken. De verkoop van boeken vindt plaats bij aanvang van ieder blok. Boeken kunnen besteld worden via de [website](#) van de EBF. Ruim van tevoren wordt de verkoop via verschillende promotiekanalen aangekondigd. De gekochte boeken kun je terug verkopen aan de EBF via de EBF [website](#). Voor tweedehands boeken (kopen en verkopen) kun je ook elders terecht, zoals op de Facebookgroep FEBbooks for sale.

1.10.5 Printen, kopiëren en scannen

De faculteit heeft printers die speciaal zijn bestemd voor studenten. Deze zijn te vinden bij de CIT- desk op de begane grond van het Mercatorgebouw en de studiezaal op de eerste verdieping van het Duisenberggebouw. Je kunt op deze apparaten printen, kopiëren en scannen. Je betaalt met een tegoed op je RUGpas. Je kunt je tegoed op je RUGpas opwaarderen via rug.mycampusprint.nl. Je tegoed is gekoppeld aan je S-nummer. Meer informatie is te vinden op de Student Portal.

1.10.6 Studeren met een functiebeperking

De RUG probeert in haar voorzieningen zoveel mogelijk rekening te houden met studenten met een functiebeperking of chronische ziekte. De belangrijkste gebouwen van de universiteit zijn toegankelijk voor rolstoelgebruikers. In een aantal zalen is een ringleiding aanwezig voor mensen met een gehoorbeperking en in de universiteitsbibliotheek zijn voorzieningen voor mensen met een visuele beperking aanwezig.

1.11 Studieverenigingen en studentenorganisaties

1.11.1 Economische en Bedrijfskundige Faculteitsvereniging

De EBF is de studievereniging voor alle studenten van de Faculteit Economie en Bedrijfskunde van de Rijksuniversiteit Groningen. De EBF telt momenteel ongeveer 5000 leden, waarvan er ruim 190 actief zijn binnen de vereniging. Het doel van de vereniging is het ondersteunen en bevorderen van de academische, professionele en persoonlijke ontwikkeling van haar leden. De EBF wil dit doel bereiken door het organiseren van sociale, studie-, carrière gerelateerde en internationale activiteiten. Daarnaast hebben studenten ook de mogelijkheid om al deze activiteiten zelf te organiseren door zich op te geven voor een commissie.

Enkele door de EBF georganiseerde activiteiten zijn:

- EBF Conference: het grootste tweedaags studentencongres in Nederland met vooraanstaande sprekers, masterclasses en workshops;
- International Business Research: jaarlijkse reizen naar opkomende economieën buiten Europa, met als doel onderzoek doen voor bedrijven, met gelegenheid om daarna in kleine groepjes door het bezochte gebied te reizen;
- European Study Research: jaarlijkse reizen naar steden binnen Europa, met als doel het bezoeken van bedrijven en het ontdekken van andere culturen;
- EBF Socials: maandelijks borrels voor de informele momenten met je medestudenten;
- Christmas Ball: een groot kerstgala net voor de kerstvakantie;
- Recruitment Days: een jaarlijks evenement waar bedrijven en studenten met elkaar in contact kunnen komen. Dit evenement wordt mede georganiseerd door de Marketing Associatie Rijksuniversiteit Groningen (MARUG);
- Leadership Panel: lezingen gegeven door vooraanstaande sprekers uit het bedrijfsleven of de publieke sector;
- Verkoop van studieboeken en samenvattingen.

Er zijn natuurlijk nog veel meer activiteiten die door de EBF georganiseerd worden. Die vind je op de EBF-website.

De EBF heeft vier onderverenigingen voor studenten die een specifieke studierichting volgen: MARUG, FSG, TeMa en VESTING. De onderverenigingen organiseren gerichte activiteiten die aansluiten bij de betreffende studies. Verder is er nog de studentenbelangenvereniging Quest, waar de EBF regelmatig mee samenwerkt.

MARUG

De MARUG is de studievereniging voor studenten met interesse in marketing en geeft je de kans om te ervaren hoe marketing in de praktijk is of werkt.

De MARUG biedt o.a. de volgende (recruitment) Marketing-activiteiten:

- MARUG Marketing Conference;
- Recruitment Days;
- International Marketing Experience;
- Commercial Night.

Bij de MARUG kun je commissie-ervaring opdoen door samen met andere studenten (bovenstaande) evenementen te organiseren.

FSG

Financiële Studievereniging Groningen (FSG) is de studievereniging voor de financieel geïnteresseerde student. FSG is opgericht in 2021 en vloeit voort uit de fusie tussen Risk en Pro Memorie. De missie van FSG is om het gat te dichten tussen theorie en praktijk op het gebied van Finance, IFM, Accountancy & Control en Management Accounting & Control. Om dit doel te bereiken organiseert FSG hoogwaardige evenementen voor haar leden. Deze activiteiten variëren van in-house tours tot een jaarlijkse conferentie.

De volgende evenementen zijn een greep uit het portfolio:

- FSG Conference;
- FSG International Financial Program;
- FSG Investment Team;
- FSG Accountancy tours;
- FSG London Banking Tour;
- FSG Dutch Banking Tour;
- FSG Investment & Accountancy Evening.

Benieuwd wat FSG voor je kan betekenen? Aarzel dan niet om contact op te nemen.

TeMa

TeMa is de studievereniging voor de masters Supply Chain Management en Technology and Operations Management en voor het profiel Technologiemanagement van de bachelor Bedrijfskunde.

Het doel van deze studievereniging is de belangen van de studenten van deze opleidingen te behartigen en hen in contact te brengen met bedrijven.

TeMa biedt diverse activiteiten voor een relatief kleine, maar zeer specifieke en unieke groep studenten. Zo organiseert TeMa bedrijfsbezoeken bij vooraanstaande bedrijven, een conference, een buitenlandreis en biedt TeMa contacten met het bedrijfsleven en stageplaatsen aan. Daarnaast worden veel gezellige en sociale activiteiten georganiseerd. Denk hierbij aan feesten, een kerstdiner, Batavierenrace en TeMa Dies Natalis. Ook organiseert TeMa elke derde maandag van de maand een T(h)eMa-borrel.

VESTING

VESTING richt zich op studenten van de bachelor Econometrics and Operations Research en de master Econometrics, Operations Research and Actuarial Studies. De vereniging stelt zich ten doel een brug te leggen voor haar leden tussen theorie en praktijk op het gebied van de econometrie en aanverwante terreinen. Verder wil zij het contact tussen haar leden bevorderen. Activiteiten zijn onder andere:

- een jaarlijks congres;
- International Programme;
- informele activiteiten als het VESTING Introductieweekend, een liftwedstrijd en een zeilweekend;
- landelijke activiteiten als de Landelijke Econometristendag;
- boekenverkoop.

VESTING publiceert verder artikelen op de website www.deeconometrist.nl.

1.11.2 Quest

[Quest](#) staat voor 'Quality of Education for Students' en is een onafhankelijk orgaan binnen de Faculteit Economie en Bedrijfskunde dat haar studenten vertegenwoordigt. De kwaliteit van het onderwijs is iets dat voor zowel de faculteit als de studenten van belang is en daarom is Quest proactief betrokken bij het toezicht houden en beoordelen van de kwaliteit van het onderwijs aan de faculteit. Dit wordt voornamelijk gedaan door middel van bijeenkomsten van jaarvertegenwoordigers, waar geselecteerde studenten hun ervaringen en die van medestudenten bespreken. Dergelijke bijeenkomsten worden voor alle opleidingen afzonderlijk georganiseerd.

Andere activiteiten van Quest zijn:

- het werven van jaarvertegenwoordigers;
- het nomineren van studentleden voor de opleidingscommissies;
- het assisteren van de Student Assessor bij projecten zoals de nieuwe Forum bijeenkomsten.

Daarnaast is Quest betrokken bij andere kwaliteitsverzekerende activiteiten zoals de 'Best Practices in Teaching and Learning' prijs en de tussentijdse evaluaties van vakken.

1.11.3 FEB Alumni Network

Na het succesvol afronden van je bachelor- of masteropleiding ben je FEB-alumnus en maak je onderdeel uit van de gemeenschap van meer dan 100.000 RUG-alumni over de hele wereld. Binnen het FEB Alumni Network investeert de faculteit in het opbouwen van duurzame en betekenisvolle relaties met alumni. Je kunt regelmatig deelnemen aan evenementen en sociale bijeenkomsten die onze FEB-alumni community samenbrengen. Het FEB Alumni Network is een online platform met bijna 6000 leden, alumni, studenten en academische stafleden. Op het platform houden we je op de hoogte van universitaire en facultaire ontwikkelingen, interessante evenementen, recent onderzoek en vacatures. Bovenal is een platform waar je in contact kunt komen met voormalige studiegenoten, onze wetenschappelijke staf en je netwerk kunt laten groeien.

Als je op dit moment nog student bent, is wellicht vooral de mentorfunctie interessant voor je. Op het FEB Alumni Network platform kunnen huidige FEB studenten in contact komen met FEB-alumni om hun persoonlijke en professionele ontwikkeling te verbeteren door middel van advies en netwerk mogelijkheden.

Als je deel wilt uitmaken van het netwerk of er gebruik van wilt maken kun je je aanmelden bij het FEB Alumni Network platform: www.febalumninetwork.com. Heb je vragen over het FEB Alumni Network, neem dan contact op met febalumni@rug.nl.

1.12 Adressen

Voor de meest recente informatie over telefoonnummers, e-mailadressen en kamernummers van medewerkers van FEB wordt verwezen naar de [website](#).

1.12.1 Algemeen

Bezoekadres	Duisenberggebouw Zernikecomplex Nettelbosje 2 9747 AE Groningen
Postadres	Postbus 800 9700 AV Groningen
Telefoon	(050) 3634624
Website	https://www.rug.nl/feb/

1.12.2 Student Support Desk

Openingstijden en telefonische bereikbaarheid	maandag dinsdag woensdag donderdag vrijdag	13.00 - 17.00 uur 13.00 - 17.00 uur 13.00 - 17.00 uur 13.00 - 17.00 uur 13.00 - 17.00 uur
Telefoon	(050) 3638900	
E-mail	studentsupport.feb@rug.nl	
Website	https://student.portal.rug.nl/infonet/studenten/feb/facilities/support/	

1.12.3 Studieadviseurs

Telefoon:	(050) 3638900
Website:	https://www.rug.nl/feb/education/studiekeuze/study-advisors/contact

1.12.4 Contactpersoon Diversiteit, Inclusiviteit en Sociale Veiligheid

Contactpersoon:	Ella Sebamalai
E-mail	socialsafety-feb@rug.nl
Website:	https://student.portal.rug.nl/infonet/studenten/feb/facilities/student-well-being/social-safety

1.12.5 Functionaris studentenwelzijn

Contactpersoon:	Ekaterina Glas-Petrova
Website:	https://student.portal.rug.nl/infonet/studenten/studenten-welzijn/

1.12.6 FEB Career Services

Telefoon	(050) 3633710
E-mail	careerservices.feb@rug.nl
Website	https://student.portal.rug.nl/infonet/studenten/feb/career-services/
Website FEB Alumni Network	https://febalumninetwork.com/
E-mail FEB Alumni Network	febalumni@rug.nl

1.12.7 Exchange office

Telefoon	(050) 3636310
E-mail	binnenkomende studenten: exchange.in.feb@rug.nl uitgaande FEB studenten: exchange.out.feb@rug.nl
Website	https://student.portal.rug.nl/infonet/studenten/feb/study-abroad/general/contact

1.12.8 Vakgroeps- en opleidingssecretariaten**Secretariaat BSc Bedrijfskunde**

Contact:	secr.bscbd.k.feb@rug.nl , tel. (050) 3637529 of (050) 3639519
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Secretariaat BSc Econometrics and Operations Research

Martine Geerlings - Koolman	m.a.koolman@rug.nl
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Secretariaat BSc Economics and Business Economics

Grietje Pol	ebe@rug.nl , (050) 3633685
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Secretariaat BSc International Business

Raoul van Poelgeest	ib-feb@rug.nl , (050) 3633458
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Secretariaat vakgroep Economics, Econometrics and Finance

Jennifer Amens	j.j.amens@rug.nl , (050) 3637018
Kim Beute	k.beute@rug.nl , (050) 3637865
Ellie Jelsema	e.t.jelsema@rug.nl , (050) 3633685
Helena Lei	h.lei@rug.nl , (050) 3637018
Angelique Veld	a.veld@rug.nl , (050) 3637018
Erna van der Vinne	r.t.van.der.vinne@rug.nl (050) 3633685

Secretariaat vakgroep Accountancy and Auditing

Contact:	acc.feb@rug.nl , tel. (050) 3633768
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Secretariaat vakgroep Global Economics and Management

Contact:	gem.feb@rug.nl , tel. (050) 3633458
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Secretariaat vakgroep Human Resource Management

Zedef Karakayali	z.karakayali@rug.nl , tel. (050) 3634288
Ina Veldhuis-Paas Broekman	e.veldhuis-paas.broekman@rug.nl , tel. (050) 3634288

Secretariaat Innovatie Management en Strategie

Tineke Beuker	t.j.beuker@rug.nl , tel. (050) 3637147
Alexandra Meijer	a.l.meijer@rug.nl , tel. (050) 3632025
Jeannette Wiersema	j.m.wiersema@rug.nl , tel. (050) 3636543

Secretariaat vakgroep Marketing

Contact:	marketing.education@rug.nl , tel. (050) 3637065
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Secretariaat vakgroepen Operations

Contact:	secreoperations.feb@rug.nl , tel. (050) 3637491
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1.12.9 Examencommissies

Examencommissie FEB

Voorzitter	Prof. Dr Erik Dietzenbacher
Secretaris	Drs. ing. Frans Bakker en drs. Romke Visser
E-mail	examencie.feb@rug.nl
Website	https://student.portal.rug.nl/infonet/studenten/feb/study/exams/exam-committee

1.12.10 Universiteitsbibliotheek

Bezoekadres	Broerstraat 4, 9712 CP Groningen
Postadres	Postbus 559, 9700 AN Groningen
Telefoon	(050) 3635020
Website	https://www.rug.nl/library/

1.12.11 Universiteitsbibliotheek Zernike

Bezoekadres	2e verdieping Duisenberggebouw
Postadres	Postbus 800, 9700 AV Groningen
Telefoon	(050) 3633708
E-mail	bibliotheek@rug.nl
Website	https://www.rug.nl/library/

1.12.12 Printers

Locaties	Bij de CIT-desk, begane grond Mercatorgebouw Bij de studiezaal, eerste verdieping Duisenberggebouw bij de bibliotheek.
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1.12.13 Financial Shared Service Centre, cluster Alfa Gamma 2

Adres	FSSC Cluster Alfa Gamma 2 Postbus 3 9700 AA Groningen
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1.12.14 Centrum voor Informatietechnologie (CIT)

Bezoekadres	Zernikecomplex, Nettelbosje 1, 9747 AJ Groningen
Postadres	Postbus 11044, 9700 CA Groningen
Tel. Servicedesk	(050) 3633232
E-mail Servicedesk	citservicedesk@rug.nl
Tel. Secretariaat	(050) 3639200
E-mail Secretariaat	secretariaat-cit@rug.nl
Website	https://student.portal.rug.nl/infonet/studenten/ict/servicedesk/contact-cit-servicedesk

1.12.15 Centrale organen**Bureau Vertrouwenspersoon**

Adres	Visserstraat 47, 9712 CT Groningen
Telefoon	(050) 3635435
E-mail	m.h.j.renker@rug.nl (vertrouwenspersoon) secretariaatBVP@rug.nl (secretariaat)
Website	https://student.portal.rug.nl/infonet/studenten/regelingen-klacht-inspraak/vertrouwenspersoon

Centraal Loket Rechtsbescherming Studenten

Website	https://www.rug.nl/education/laws-regulations-complaints/complaintobjectionappeal
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Studenten Informatie en Administratie

Bezoekadres	Broerstraat 5, Groningen
Postadres	Postbus 72, 9700 AB Groningen
Website	https://www.rug.nl/education/contact/information-services/

Studenten Service Centrum

Bezoekadres	Uurwerkersgang 10, Groningen
Postadres	Postbus 72, 9700 AB Groningen
Telefoon	(050) 3638066
Website	https://student.portal.rug.nl/infonet/studenten/voorzieningen/studenten-service-centrum/

2 General information

2.1 Faculty of Economics and Business

2.1.1 Abbreviations and definitions

BA	Bachelor of Arts
Brightspace	Digital teaching and learning environment of the UG
Block	Half of a semester
BSA	Binding Study Advice
BSc	Bachelor of Science
EBF	Economic and Business Faculty Association
EC	One EC equals 28 hours of study
ECTS	European Credit Transfer and Accumulation System is the international unit expressing student workload.
DD	Double degree programme
Faculty-mentor	A lecturer of the faculty who will hold individual progress meetings with students in a student-mentor group
FEB	Faculty of Economics and Business
Mentor	A senior student who is trained and appointed to supervise the meetings of a first year student-mentor group
MSc	Master of Science
Ocasys	Digital catalogue of degree programmes and course descriptions
Pre-master	A programme that students have to complete if they do not yet meet the requirements to be admitted to a specific master
Progress	Programme of course and exam enrolment and results
TER	Teaching and examination regulations
SSC	Student Service Centre of the UG
Student-mentor group	First year Study Performance and Academic Attitude group
Student Portal	Online environment (Brightspace) with the latest information from the UG, Faculty and programme.
UG	University of Groningen

2.1.2 Management structure

The university is responsible for the provision of high-quality academic education, feasible degree programmes, and appropriate teaching and study facilities. The authorization and responsibilities of the organization and implementation of the teaching programmes lie with the faculty. In this context, the management structure of FEB has a number of important bodies, in which students play an important role.

The faculty Economics and Business has a faculty board consisting of four members. In addition, a student assessor sits on the board. The consultative participation of staff and students is organized via the faculty council and also partially via the programme committees. The faculty council consists of 18 persons: 9 staff members elected by staff and 9 student members elected by students.

Programme directors are appointed for the programmes of the faculty. On behalf of the faculty board, they are responsible for the organization, coordination and monitoring of the quality of the degree programmes. In addition, they advise the faculty board on the content, the structure and the programming of the various teaching activities, as well as on the quality control system. Most programme directors are supported by one or more programme coordinators.

The programme committees are important bodies in the field of education. Within the faculty, each degree programme has such a committee. A programme committee is part of the consultative participation structure and also advises on all matters concerning a degree

programme, in particular quality and quality assurance. Each committee consists of an equal number of student members and staff members.

2.1.3 Overview of programmes

The bachelor's programmes at FEB take three years. Each bachelor's programme grants admission to a number of master's programmes; see the overview below. The admissions board deals with applications for admission to master's programmes that are not listed in the overview. In most cases, a master's programme has specific entry requirements.

Master's programmes take one year, with the exception of the MSc Social Sciences and Humanities Educations, track Economics and Business Economics and the Research Master in Economics and Business. These programmes take two years. Most double degree programmes take 18 months or two years.

The overview below shows all bachelor and master's programmes offered by FEB.

Bachelor's programmes per 1 September 2024	
BSc programme	BSc diploma gives entry to <i>(Some MSc degrees have additional entry requirements, see TER)</i>
BSc Business Administration Profiles in year 2 and 3: <ul style="list-style-type: none"> • Accountancy and Controlling • Business and Management • Technology Management 	<ul style="list-style-type: none"> • MSc Accountancy and Controlling (all profiles) • MSc Business Administration (all profiles) • MSc Economic Development and Globalization • MSc Finance (all profiles) • MSc Human Resource Management • MSc International Business and Management • MSc International Financial Management • MSc Marketing (all tracks) • MSc Supply Chain Management • MSc Social Sciences and Humanities Educations, track Economics and Business Economics • MSc Technology and Operations Management • Research Master in Economics and Business
BSc Econometrics and Operations Research (EOR)	<ul style="list-style-type: none"> • MSc Business Administration (all profiles) • MSc Econometrics, Operations Research and Actuarial Studies • MSc Economics (all profiles) • MSc Economic Development and Globalization • MSc Finance (all profiles) • MSc International Business and Management • MSc International Financial Management • MSc Marketing (all tracks) • MSc Social Sciences and Humanities Educations, track Economics and Business Economics • MSc Supply Chain Management • MSc Technology and Operations Management • Research Master in Economics and Business
BSc Economics and Business Economics (E&BE) Profiles in year 2 and 3: <ul style="list-style-type: none"> • Business Economics • Economics • Economic Development and Globalization 	<ul style="list-style-type: none"> • MSc Accountancy and Controlling (all profiles) • MSc Business Administration (all profiles) • MSc Economics (all profiles) • MSc Economic Development and Globalization • MSc Finance (all profiles) • MSc Human Resource Management • MSc International Business and Management • MSc International Financial Management • MSc Marketing (all tracks) • MSc Social Sciences and Humanities Educations, track Economics and Business Economics • MSc Supply Chain Management • MSc Technology and Operations Management • Research Master in Economics and Business

Bachelor's programmes per 1 September 2024	
BSc programme	BSc diploma gives entry to <i>(Some MSc degrees have additional entry requirements, see TER)</i>
BSc International Business	<ul style="list-style-type: none"> • MSc Accountancy and Controlling (all profiles) • MSc Business Administration (all profiles) • MSc Economic Development and Globalization • MSc Finance (all profiles) • MSc Human Resource Management • MSc International Business and Management • MSc International Financial Management • MSc Marketing MSc (all tracks) • MSc Social Sciences and Humanities Educations, track Economics and Business Economics • MSc Supply Chain Management • MSc Technology and Operations Management • Research Master in Economics and Business

Master's programmes per 1 September 2024		
MSc programme	FEB diploma required for entry to MSc programme <i>(Some MSc degrees have additional entry requirements, see TER)</i>	Pre-master's programme
MSc Accountancy and Controlling Profiles: <ul style="list-style-type: none"> • Accountancy • Controlling • Sustainability Management and Controlling 	<ul style="list-style-type: none"> • BSc Business Administration • BSc Economics and Business Economics • BSc International Business 	one 30 EC and two 60 EC Pre-master programmes
MSc Business Administration Profiles: <ul style="list-style-type: none"> • Change Management • Health • Management Accounting and Control • Small Business and Entrepreneurship • Strategic Innovation Management 	<ul style="list-style-type: none"> • BSc Business Administration • BSc Econometrics and Operations Research • BSc Economics and Business Economics • BSc International Business 	a 30 EC and a 45 EC Pre-master programme for each profile
MSc Econometrics, Operations Research and Actuarial Studies Profiles: <ul style="list-style-type: none"> • Actuarial Studies • Data Science • Econometrics • Operations Research 	<ul style="list-style-type: none"> • BSc Econometrics and Operations Research 	60 EC Pre-master programme
MSc Economics Profiles: <ul style="list-style-type: none"> • General Economics • Market Competition and Regulation • Monetary Policy 	<ul style="list-style-type: none"> • BSc Economics and Business Economics • BSc Econometrics and Operations Research 	60 EC Pre-master programme
MSc Economic Development and Globalization	<ul style="list-style-type: none"> • BSc Business Administration • BSc Econometrics and Operations Research • BSc Economics and Business Economics • BSc International Business 	45 EC Pre-master programme

Master's programmes per 1 September 2024		
MSc programme	FEB diploma required for entry to MSc programme <i>(Some MSc degrees have additional entry requirements, see TER)</i>	Pre-master's programme
MSc Finance Profiles: <ul style="list-style-type: none"> Corporate Finance Investment and Risk Management Sustainable Finance Development Finance General Finance 	<ul style="list-style-type: none"> BSc Business Administration BSc Econometrics and Operations Research BSc Economics and Business Economics BSc International Business 	45 EC Pre-master programme
MSc Human Resource Management	<ul style="list-style-type: none"> BSc Business Administration BSc Economics and Business Economics BSc International Business 	30 and 45 EC Pre-master programme
MSc International Business and Management	<ul style="list-style-type: none"> BSc Business Administration BSc Econometrics and Operations Research BSc Economics and Business Economics BSc International Business 	30 and 45 EC Pre-master programme
MSc International Financial Management	<ul style="list-style-type: none"> BSc Business Administration BSc Econometrics and Operations Research BSc Economics and Business Economics BSc International Business 	30 and 45 EC Pre-master programme
MSc Marketing Tracks: <ul style="list-style-type: none"> Marketing Analytics and Data Science Marketing Management 	<ul style="list-style-type: none"> BSc Business Administration BSc Econometrics and Operations Research BSc Economics and Business Economics BSc International Business <p>As of 2023-24 MSc Marketing is a selective master with additional entry requirements</p>	30 and 45 EC Pre-master programme
MSc Social Sciences and Humanities Educations, track Economics and Business Economics*	<ul style="list-style-type: none"> BSc Business Administration BSc Econometrics and Operations Research BSc Economics and Business Economics BSc International Business 	30 EC Pre-master programme
MSc Supply Chain Management	<ul style="list-style-type: none"> BSc Business Administration BSc Econometrics and Operations Research BSc Economics and Business Economics BSc International Business 	30 and 45 EC Pre-master programme
MSc Technology and Operations Management	<ul style="list-style-type: none"> BSc Business Administration BSc Econometrics and Operations Research BSc Economics and Business Economics BSc International Business 	30 and 45 EC Pre-master programme
Research Master in Economics and Business	<ul style="list-style-type: none"> BSc Business Administration BSc Econometrics and Operations Research BSc Economics and Business Economics BSc International Business <p>additional selection based on additional requirements</p>	No

* Offered by the Faculty of Behavioural and Social Sciences.

NB The course tables of the programmes can be found in Ocasys and in the TER documents.

2.1.4 Vision on teaching and learning

At FEB, we aim to enhance our students' knowledge and skills to prepare them for their careers, and to enable them to have a positive impact on challenges in the economic, business and societal fields on a regional, national and international level.

To accomplish the above-mentioned mission, FEB has formulated the following eight educational ambitions:

1. To provide a state-of-the-art exchange of knowledge with students through excellent blended education, incorporating TEL (Technology Enhanced Learning) tools to enhance learning.
2. To actively involve students in their own learning process.
3. To gradually engage students in all aspects of research during their studies (research driven education), educating them as ambitious academic professionals.
4. To create a unique interdisciplinary experience for students.
5. To embed intercultural and global elements across the curriculum, and to support students with collaboration, communication and reflection how they engage with others.
6. To enhance students' capacity to embrace their ethical and social responsibilities in their field of study, while creating awareness for environmental and sustainability issues facing society.
7. To further enhance students' employability by connecting to the world of practice and by supporting them to develop skills, knowledge and attitudes to prepare them for their future careers.
8. To strive to be an open, inspiring, inclusive, and safe study environment.

2.1.5 Diversity, inclusion and social safety

FEB strives to provide an inclusive and socially safe learning environment for students and staff. To monitor inclusiveness in the learning environment, FEB utilizes data from the NSS (National Student Survey), but also observations and experiences reported by individuals. By doing so, we maintain and improve the quality of our education, as well as the quality of collaborations.

This means that FEB asks students to collaborate in diverse teams, with attention to various kinds of diversity. In practice, it means that students are asked to reflect on their own diversity in identity and thus better assess how they come across and how they perceive/ value the input of others. The reflection is designed in such a way that students can enter into a cooperation contract with each other about how they want to work together, without knowing personal matters about each other.

Some lecturers use a tool that combines, for example, language, motivation, expertise, interest, to build diverse teams and promote inclusive decision-making. Lecturers reflect on the course material they select and to what extent the material is a proper representation of perspectives in society.

Anyone in need of help with the process can consult the FEB's Diversity and Inclusion Officer and/or the Social Safety Contact Person.

2.2 Organization: registration, deregistration, teaching and examination

2.2.1 Registering, reregistering or deregistering for a programme

You need to arrange your registration and reregistration for a programme for the next academic year in Studielink. This also applies to master's programmes to which the Bachelor's programme grants direct entry (see the TER of your programme for more information). If a (bachelor's) programme does not grant direct entry to the master's programme, your application must be evaluated and admission needs to be approved by the Admissions Board. When you want to start a master's programme with multiple profiles you also have to indicate the chosen profile in Progress.

The bachelor's programmes, pre-master's programmes and Double Degree programmes start once a year on 1 September.

The regular master's programmes start twice a year, on 1 September and 1 February. This means that the degree that grants admission to the master's programme of choice must be completed in respectively August or January. An exception is the Research Master in Economics and Business; this master's programme only starts on 1 September.

For the starting moments of the executive masters, see the Rules and Choices of the respective executive master in this student handbook.

Final deregistration is also done via Studielink. It is advisable for you to contact your study advisor before you decide to transfer or to deregister. If you decide to deregister, you must inform yourself properly about the financial and other consequences. More information is available at the Student Information and Administration department of the UG.

2.2.2 Transferring to another programme

Doubts about the programme

It is possible that your chosen degree programme does not match with your expectations. Maybe this programme does not match your interests after all or the level of the programme does not match. If you are in doubt, you should contact a study advisor. The study advisor can help you decide whether to continue, transfer to another programme or to stop.

Transferring to another university programme

If you want to transfer to another degree programme at the UG or at another institution during the academic year, it is wise to contact the study advisor or coordinator of the programme in which you wish to participate. It is not always possible to transfer during the year. It is possible that you are not admitted to another degree programme due to e.g. a binding study advice or a fixed intake (numerus fixus). You need to register for another degree programme in Studielink. The registration procedure you need to follow depends on your chosen degree programme and previous education.

2.2.3 Admission to and registration for a master's programme

The FEB TER for master's programmes specifies which bachelor's degree certificates grant direct entry to which master's programmes.

Admission requirements

You may start a master's programme if you have a bachelor's degree that grants direct admission to the master's programme or if you have completed the preparatory Pre-master programme.

In all other cases, an admission procedure with specific entry requirements applies. If you want to follow a master's programme to which your previous education at FEB does not grant direct admission, you should formally request admission through the Educational Administration (transfer.feb@rug.nl).

The MSc Marketing, Research Master in Economics and Business and the executive masters have a selection procedure. The criteria of the selection procedure are specified in the TER.

Reregistration

In June, you will receive an email via Studielink about the reregistration procedure for the bachelor's programme. In Studielink, you can indicate which master's programme you wish to follow in the next academic year.

If you are uncertain about your ability to meet the 1 September admission requirements in June, you must reregister in Studielink for your current bachelor's programme and register for the future master's programme of your choice.

Once you have been awarded the bachelor's degree or meet the entry requirements of the master's programme, the department Student Information and Administration department will formally register you for the master's programme.

2.2.4 Enrolling for courses and exams⁴

Enrolment for courses

You must enrol via Progress for a course you intend to take. After enrolling, you get access to the course on the Student Portal. Enrolling for a course comes with obligations. When you have enrolled, you are expected to take the course and participate actively. Of course, it is possible to withdraw from the course within the enrolment period.

4 Deadlines may differ for first-year BSc EOR students due to the shortened academic year

General and course-specific requirements

You must fulfil general and course-specific entry requirements for a course before it commences, otherwise you will not be allowed to take part. You can find the general requirements in the overview of 'rules and choices' in the programme information of your degree programme in this student handbook. Course-specific entry requirements can be found in Ocasys. You are responsible for checking whether or not you meet the entry requirements for a course. You cannot derive any rights from the fact that a lecturer allows you to participate in a course.

Enrolment period

You can enrol for courses in Progress up to one week before the start of the respective block. After the deadline, you can sometimes still enrol for certain courses up to and including one week after the beginning of the term, but this will not give guaranteed access to the courses.

After the first lecture week, enrolment for courses is no longer possible. Depending on the course, you can take the course again in the next semester or academic year. For more information see the Student Portal.

Other faculties may have different enrolment periods and regulations.

Procedure for exam enrolment

Enrolment for a course is linked to the enrolment for the exam. An advantage of this procedure is that you will not be late for the exam enrolment.

In the fifth study week of each block, the faculty will enrol you for the exams of the courses you are enrolled for, provided that you meet the entry requirements of these courses. The faculty will inform you by email whether or not you are enrolled for the exam. If you do not pass the exam or have not been able to sit the exam, the faculty will enrol you for the resit exam.

If you are enrolled for an exam, but you decide not to take the exam, you can deregister for the exam yourself via Progress.

Attending an exam but not the course

If you do not intend to participate in the course, but only wish to take the exam, you do not have to enrol for the course. However, you must enrol for the exam in the fifth study week of each block yourself in Progress. If you are not enrolled for the exam, but still take the exam, you will not receive a result.

Attending an exam

When you take an exam, you must be able to show proof of registration as a student (university card).

2.2.5 Planning academic year

The academic year is divided into two semesters, which are subdivided into two blocks (or half semesters). A block is indicated by its semester and block number. e.g. block 1.2 is the first semester and the second block. A block lasts nine or ten weeks, seven of which are teaching weeks and two or three exam weeks. One block generally consists of 15 ECs in courses.

Most courses are offered once a year. There are also courses that are offered twice a year. Most courses run for half a semester, some courses take a full semester.

The academic year 2024-2025 is divided as follows:

Academic year 2024-2025		
	BSc 1st year	BSc 2nd and 3rd year and MSc
02-09 - 25-10	lectures block 1.1	lectures block 1.1
28-10 - 08-11	exams block 1.1	exams block 1.1
11-11 - 10-01	lectures block 1.2	lectures block 1.2
13-01 - 31-01	exams block 1.2 resits block 1.1	exams block 1.2 resits block 1.1
03-02 - 21-03	lectures block 2.1	lectures block 2.1
24-03 - 11-04	exams block 2.1 resits block 1.2	exams block 2.1 resits block 1.2
14-04 - 06-06	lectures block 2.2	lectures block 2.2
09-06 - 27-06	exams block 2.2 resits block 2.1 resits block 2.2	exams block 2.2 resits block 2.1
30-06 - 12-07	-	resits block 2.2

The academic year 2024-2025 for the first year of BSc EOR is divided as follows:

BSc EOR first year 2024-2025	
02-09 - 11-10	lectures block 1.1
14-10 - 18-10	exams block 1.1
21-10 - 06-12	lectures block 1.2
09-12 - 18-12	exams block 1.2
13-01 - 17-01	resits block 1.1 and 1.2
20-01 - 07-03	lectures block 2.1
10-03 - 18-03	exams block 2.1
24-03 - 16-05	lectures block 2.2
20-05 - 27-05	exams block 2.2
09-06 - 16-06	resits block 2.1 and 2.2

FEB is closed and there are no lectures and/or exams on the following days in 2024-2025:

23 December to 3 January	Christmas break
18 April	Good Friday
21 April	Easter Monday
26 April	King's Day
5 May	Liberation Day
29 May	Ascension Thursday
09 June	White Monday

2.2.6 Teaching and assessment

A variety of teaching methods are used in the courses. These methods can take on a more standard or a more innovative character.

The standard teaching methods include lectures, seminars and practicals.

- In the lectures the lecturer explains the subject matter. You are expected to study the course material beforehand and actively participate in the lecture.
- In the tutorials, usually the lecture material is explained in further detail and put into practice by the students. Under the guidance of a lecturer or tutorial teacher you will work in subgroups on the subject(s) through exercises or small assignments.
- A practical is the most active teaching method. Under the supervision of a lecturer or practical teacher, you work on an assignment individually or in a small group.

Information on how groups are formed, what the group work entails and other specifications are communicated on the Brightspace pages of individual courses, found on the Student Portal.

More innovative methods of teaching include case studies, company visits, small-scale projects and educational games and education in Active Learning Classrooms.

Each course involves one or multiple forms of assessment. The assessments test/appraise students' academic development and mastery of the learning goals of the course. A course's assessment can consist of several components and the combined result of these components determine a student's final grade of the course.

The most common assessment methods with which knowledge, insights and skills are tested/assessed are:

- A written or digital exam with open and/or multiple choice questions. The exam is sometimes divided into an intermediate exam and a final exam and either open or closed book. The exam may consist of two parts: an intermediate exam and a final exam. An intermediate exam assesses a part of the course material and can be scheduled during the teaching weeks. The final exam usually takes place during the exam week at the end of the block (half semester).
- Oral exam (individual or in a group), such as a 'question-and-answer' session.
- Individual or group assignments with or without a presentation. For example, papers, homework assignments, quizzes, poster presentations, computer tests, research reports, portfolio and thesis.

Some courses require active participation in lectures and/or tutorials as part of the assessment of the course's learning goals.

Courses can also apply another condition for obtaining a final grade: the practical exercise. This condition is a standard feature in the thesis courses and may also be applied in courses with assessments such as larger essays or research papers. The practical exercise consists of mandatory attendance at meetings and/or obligatory submission and/or presentation of intermediate products, and the interaction between supervisor and students.

For each course, the description in Ocasys lists the teaching methods and assessments that are used in that course. Any conditions in place for obtaining a final grade for a course are stipulated in the course manual of each course.

Lectures and exams take place at various venues. In general, lectures take place in one of the various buildings at Zernike Campus. Most exams are held in the Aletta Jacobs Hall (Zernike Campus). You can find the locations in the lecture timetables and exam timetables.

2.2.7 Timetabling

FEB draws up the lecture and exam timetables for each academic year. For this, FEB uses criteria that the lecture and exam timetables must meet. However, in some cases the criteria can be deviated from.

The main criteria for drawing up the lecture timetables are:

- Each student who's programme is going according to schedule in their programme must have the opportunity to take the compulsory courses within an academic year without scheduling problems.
- As much as possible, electives in a year are timetabled so that they do not clash with compulsory courses of the same year. Schedules for some electives may, however, clash.
- The lecture week starts at 9.00 AM on Mondays and ends at 7.00 PM on Fridays. Monday through to Thursday lectures may take place after 7.00 PM.
- Each semester, lecture timetables are published on the Student Portal either on or before the date when registration for courses opens. Lists of names for tutorials and practical groups are published on the Student Portal.

The main criteria for drawing up the exam timetables are:

- Exams for compulsory courses within the second and third year of a bachelor programme are scheduled so they do not clash.
- Exams for elective courses may overlap and there may be a clash between the first year exams and the second year exams.
- For courses within the same programme year, exams will be limited to one per day.

- For courses within the same programme year, an evening exam will never be followed by a morning exam the following day.
- Exams begin at fixed times (at 8.30 AM, 11.45 AM, 3.00 PM and 6.15 PM). Exams last two hours.
By exception, exams can be scheduled on a Saturday and exams in the evening may last three hours.
- Each semester, exam timetables are published on the Student Portal at the same time as lecture timetables.

When it comes to individual circumstances, such as study delay or a particular elective path, the above-mentioned criteria may not be fully applicable.

2.2.8 Online course information

If your registration in Studielink for the degree programme is in order, you will receive a username and password to access the digital facilities, including e-mail, Progress (needed to register for exams and course units) and the online course unit information. The username is your student number preceded by 's': e.g. 's123456'. You keep your username and student number for the rest of your studies.

Shortly after you enrol in a course in Progress, the related course content becomes automatically available on the 'Today' tab of the Student Portal. This includes information related to the weekly timetable, courses, exams, grades, course evaluations and other study information. On the 'Today' tab, under 'My Courses' each course has its own learning environment. On these learning environments, lecturers place information about the course and other learning-related resources, such as portals for handing in assignments, downloadable presentations, recorded lectures or practice exams. Sometimes you can take mock exams or partial exams online.

2.2.9 Important announcements

It is important that you take notice of the news and important announcements about lectures, exams, information meetings, registration deadlines, and other 'last-minute' information. It is recommended that you check the following communication channels daily:

- The Student Portal; 'Need to Know' and 'My News' sections
- Student mail account (UG e-mail)

When an announcement has been published via any of these communication channels, you are assumed to have taken notice of the contents of the announcement.

2.2.10 Absence

If you are unable to attend a lecture, a practical, or a faculty-mentor meeting due to illness or other special circumstances, and attendance is mandatory, you should notify the lecturer or the coordinator of the practical in advance. If the absence might affect your study progress, and/or you are likely to be absent for an extended period of time, you should also notify the study advisor.

2.2.11 Change of address

It is important to report a change of address and/or telephone number. You can change your address and/or telephone number via Studielink only. Changes are processed immediately and automatically communicated to the student administration of the faculty. In case this fails, you are recommended to contact the Student Information and Administration department (SIA).

2.3 Regulations, rights and obligations

2.3.1 The Board of Examiners

The Board of Examiners of FEB is responsible for assuring the quality and procedure of the programmes' exams. Quality assurance is the process of ensuring, in advance, that the quality (of, for example, exams and examinations) meets expectations. The Board of Examiners consists of several members of the teaching staff and the following advisory members: a study advisor, an employee of the Quality Assurance department and an employee of the Educational Administration.

The Board of Examiners is bound by the TER, the Rules and Regulations and Regulations for Grading Assignments and Partial Exams. Before you submit a request to the Board of Examiners, you are advised to first read what these regulations say about your question.

What to contact the Board of Examiners for?

The Board of Examiners deals with the following issues, among others:

- requests for extraregular exams
- requests for permission to write your thesis in Dutch in an English degree programme
- requests for permission for confidentiality of your thesis
- requests for admission to courses and exams a student is not (yet) entitled to take
- report cases of suspected (exam) fraud and plagiarism
- request individual deviations from the regulations as laid down in the TER or Rules and Regulations

General questions about courses, grades and exams can be asked to the staff members of the Student Support Desk.

Individual exemptions to the rules

If you have disproportionate study delay or impediment as a result of circumstances beyond your control or of a personal nature (such as a long-term illness, disability, family circumstances, top sports, certain board and committee work) you can submit a request to the Board of Examiners to see if you are eligible for an individual exemption from a rule, such as:

- exemptions from study progress requirements
- (individual) exams outside the scheduled exam date and/or time
- exemptions from regular exam methods

In case of overlapping exams you can fill out the relevant application form available on the Student Portal, after taking notice of the conditions.

As soon as personal circumstances occur, you must contact the study advisor.

To be eligible for an individual exemption to a rule you must be able to show that you have made every effort to prevent the delay or impediment. You may want to contact a study advisor for advice.

How to submit a request

The following requests can be submitted via an application form on the Student Portal:

- exemption or substitute of courses
- arrangement for overlap in exams
- alterations of elective courses
- copy of your exam answers

Other requests can be submitted by email (examencie.feb@rug.nl). The request should include a description of the problem, the rule involved and the reasons for the request. In case a request has to do with special personal circumstances, such as illness or bereavement, you may be asked to provide written evidence. Your name, student number and degree programme should always be stated in the request.

How and when to expect an answer?

The Board of Examiners responds within six weeks. The response may not (yet) be a decision; it may be a request for additional information. The Board of Examiners responds to requests by e-mail. More information is available on the Student Portal.

Appeals

If you disagree with a decision made by the by Boards of Examiners, examiners or Admissions Boards you can lodge an appeal to the Board of Appeal for Examinations (CBE).

2.3.2 Teaching and examination regulations

The TER lists the content and structure of all FEB study programmes, and also the rights and duties of students. The TER for bachelor and master study programmes at FEB are available on the [FEB website](#).

2.3.3 Rules and regulations and Regulations for Grading Assignments and Partial Exams

In the Rules and Regulations of the Board of Examiners you will find further details of the examination regulations as well as additional rules.

In the regulations for grading assignments and partial exams a more detailed description is given of the way in which the grades for courses (and their exams and assignments) are determined and what their period of validity is.

You can find the Rules and Regulations as well as the regulation for the grading of assignments and partial exams on the [FEB-website](#).

2.3.4 Exam results

In blocks 1.1, 1.2 and 2.1 exam results must be published no later than ten working days after the day of the exam. In block 2.2 there is a shorter term for publishing exam results. Only results published by the Educational Administration in Progress are legally valid from the time as laid down in the TER.

Exam results will be published in Progress. You will need your student number and password to access your results. Due to privacy legislation, no information can be disclosed by telephone or to third parties. You can check your results at any time via Progress.

Examination inspection

After the grade has been published in Progress, you can inspect the exams you have taken within a period of six weeks. Details of the inspection procedure are published on the Student Portal page of the course. If you have a question about your results, the Student Support Desk will be able to help.

Up to six weeks after the examination result has been announced, the result can be appealed via the Central Portal for the Legal Protection of Students (CLRS). For contact details see the [UG website](#).

2.3.5 Resits

In principle, resits will take place in the half semester directly following the first regular exam. The resits of the courses of block 2.2 will take place in the second half of the exams period of block 2.2⁵.

Different rules may apply to courses that are offered twice a year. Details can be found in Ocasys.

2.3.6 Exemptions

Exemption from certain FEB courses can be granted on the basis of certain previous education or diplomas. You can request an exemption by filling in a form on the Student Portal.

A course for which an exemption is granted is registered in Progress with 'VR'. This is equal to the grade 6. You cannot request an exemption for a course for which you have obtained a result at the faculty. Taking an exam for a course for which an exemption has been granted will nullify the exemption.

If you have received an exemption, you can no longer graduate (summa) cum laude. See the TER for further conditions for (summa) cum laude.

2.3.7 Study load guidelines

One page is taken to consist of approximately 300 words.

Study load guidelines			
Learning objectives	Difficult	Average	Easy
Light General introduction, outline of main points	8 pages per hour	13 pages per hour	18 pages per hour

5 The periods for resits differ for first-year BSc EOR students due to the short academic year

Study load guidelines			
Learning objectives	Difficult	Average	Easy
Average Mastery of conceptual framework, doing assignments	6 pages per hour	10 pages per hour	14 pages per hour
Heavy Analysis, synthesis, evaluation	4 pages per hour	7 pages per hour	9 pages per hour

2.3.8 Artificial intelligence in education

The use of generative artificial intelligence (GenAI) changes many aspects of teaching and learning. In general, what counts is: "Be a clever student". You may use the best tools available to you, which includes the use of GenAI to help brainstorming, writing, summarizing, generating self-test questions and translation. GenAI may enable you to take shortcuts, but these may hinder your learning process. Missing knowledge or skills may have consequences later in your studies or future career. It is important to realize that:

- your work should be original (your own)
- you should be able to explain your work and how you got to the results
- you should always note if and how you made use of GenAI
- you are responsible for the work that is delivered

The use of GenAI is not allowed if it prevents assessment of learning. This also means that some programs and courses do not allow the use of GenAI. If you are unsure whether or not the use of GenAI is allowed or advised; ask your lecturer.

2.3.9 Fraud and plagiarism

FEB has strict regulations concerning fraud and plagiarism. Fraud and plagiarism are in conflict with the core of academic education: forming an independent person capable of critical thinking.

Fraud

Fraud is defined as an activity or form of conduct that makes it impossible to make a correct assessment of your knowledge, insight and/or skills. Fraud includes:

- copying from a fellow student during exams; the fellow student who facilitates copying is also complicit in fraud.
- possessing or carrying aids during exams, of which the consultation is explicitly not permitted: pre-programmed calculators, mobile telephones, smart watches, smart glasses, books, syllabi, notes, etc.
- having others write (parts of) a study assignment and making it appear as if it is your own work.
- making up, falsifying or manipulating survey or interview answers or research data (data fraud).

Plagiarism

Plagiarism is defined as the use of previously published ideas and phrases of yourself or others without acknowledging the correct source. Plagiarism can refer to ideas and formulations of others but also your own. Plagiarism occurs not only when texts are published, but also when they are used in assignments, presentations or theses. Examples of plagiarism include:

- reproducing an assignment completed by a fellow student
- pieces of text copied and pasted from the internet without stating the source and failing to indicate where the quote starts and ends
- submitting the same piece of work more than once
- reproducing (a part of) a thesis, a book or an article and failing to indicate the beginning and the end of a quotation
- translating a passage literally from another source into Dutch (or another language) and failing to clearly indicate that, in fact, it concerns a quotation

Amongst other measures, the faculty uses a plagiarism scanner to detect and combat the problem. This means that all assignments you submit will be screened for plagiarism.

Responsibility

You are responsible for the work that is submitted in your name. Therefore, if your name is on a paper that is written in cooperation with other students, and the paper contains plagiarism then you are jointly responsible. Even if through a distribution of tasks you have not actively been involved in plagiarism. If you are suspected of plagiarism, you must be able to show that you have done everything to prevent it.

Consequences of fraud and/or plagiarism

If a lecturer suspects that you are guilty of fraud and/or plagiarism, the Board of Examiners will be notified. The Board of Examiners will then investigate the matter further, applying the principle of hearing both sides, if necessary. If fraud or plagiarism is deemed proven, disciplinary measures will follow.

Further information and the regulations regarding plagiarism can be found in the Rules and Regulations.

2.3.10 Right of appeal

If you object to the result of an exam or a decision by a University body (for example an examiner, the Board of Examiners, the Faculty Board or the Board of the University), you can lodge an appeal via the Central Portal for the Legal Protection of Students within six weeks after the decision was communicated.

2.3.11 Privacy

As a student in an ever-increasing digital world, you might have reflected about the importance and necessity of data privacy. But how do privacy and data protection align with educational and research activities? At FEB, data protection is part of our work culture with procedures in place to protect your data. The General Data Protection Regulation (GDPR, in Dutch the Algemene Verordening Gegevensbescherming (AVG)), a European regulation, is a legal tool, ensuring the protection of individuals concerning the processing and sharing of personal data.

Students can also contribute to creating a safe environment. Below are a few important points we would like to share with you:

- Do not use your email to share personal data: use tools like Google Drive or Unishare.
- If you have a personal Gmail account, do not link it to your RuG email account to prevent that sensitive data are transferred to your personal devices.
- Do not use cloud services from third parties (like for example Dropbox) to store or share personal data.
- Do realize that free (of costs) tools often use your personal data for commercial purposes.
- Do not store personal data on USBs or external hard drives unless these are encrypted (but do realize that that USBs and portable drives can easily be stolen or get lost).
- Regularly check your folders and remove redundant files as soon as possible.
- Also check the download folder and delete its contents on a regular basis.

Research done by students³

If you do research as part of your curriculum (assignments or a thesis) you have to make sure that you comply with the GDPR as well. Also, ethics and data management are important. To help you find your way and guide you through the relevant procedures we have created a Data Protection and Student Research Manual. We advise you to read this manual carefully before you start your research activities.

If you have any questions, remarks or complaints please feel free to contact FEB's Privacy & Security coordinators by sending an email to: feb.students.researchsupport@rug.nl.

2.4 The first year

2.4.1 Faculty introduction: Get Started

To prepare well for your studies it is advisable that you frequently check the 'Get Started Introduction' web pages. Here, you will find all the necessary information about lecture schedules, enrolment for courses and the ordering of books, etcetera. It is also recommended for new students to attend the Get Started event, which takes place in the week before the start of the semester.

The Faculty requires you to attend lectures from the first lecture onwards, to take the programme seriously and to devote sufficient time to your studies.

The first year of the programme is important:

- You will find out whether or not you have chosen the right programme. If you discover that they have made a wrong choice early on, you can sometimes switch to another programme without losing too much time.
- In the transition to academic education, you will face many changes and you will notice that you need to pay extra attention to motivation, discipline and self-study.

You are responsible for keeping an eye on your study progress; however, the faculty offers sufficient coaching activities to help you study successfully:

- You receive intensive education in the first year. This means that you will regularly work in small groups.
- Your knowledge and skills are frequently tested.
- You will participate in a student-mentor group.
- You will have your own student-mentor and a faculty-mentor, whom you can see with questions you may have. Your student-mentor and faculty-mentor will also keep in touch with you.

If you complete the first year successfully you will have more time to concentrate on the remainder of the programme and you can engage in extra-curricular activities if wanted, such as board/committee activities and internships. Moreover, a successful first year ensures that the study programme remains feasible.

2.4.2 Student-Mentor groups

At the start of the first year you will be assigned to a student-mentor group. The student-mentor group consists of around 15-20 first-year students, who will meet once a week during first three weeks of the first block, and are guided by a student-mentor. The student-mentor is a senior student who is trained specially for these meetings. During these meetings you will get to know your peers and you will become familiar with the systems. Also, you will exchange information about, among other things, studying effectively, study planning, preparing for and taking exams, practical matters and extra-curricular activities.

Along with a student-mentor, a student-mentor group also has a faculty-mentor. A faculty-mentor is a faculty member who will monitor your individual progress. In block 1.1 the faculty-mentor will invite you for an individual introductory meeting and later for a results- and scheduling meeting.

Your study progress, approach to studying and general well-being are the central topics during these faculty-mentor meetings, as well as your study results. If the study results give reason to do so, you also have one or two faculty-mentor meetings in the second semester of the first year. The goal of the faculty-mentor system is to give you personal attention and regular and personal feedback.

2.4.3 Binding study advice (BSA)

All FEB bachelor programmes have a binding study advice (BSA) in the first year. This means that in the first year of the programme you must get a minimum of 45 ECs (out of the 60 ECs per year)⁶. Should you not achieve this, then you must de-register from the programme.

Therefore, from the very beginning it is important to work towards obtaining the 60 ECs. After two or three weeks, you will take your first midterm exams. If you want to round these off successfully you must start working from the first lecture onwards. This means preparing for and attending lectures, doing homework/assignments and being able to answer critical questions related to the teaching materials.

Study results form the basis for advice on progress that you receive after each exam period. The most important function of the interim advice on progress is to encourage you to evaluate your own study approach and whether or not to continue (self-selection). You receive an overview of your study results four times a year, after each exam period. Attached to the second overview is a provisional study advice to help you round off the first year successfully or to consider a different programme. You receive the last overview after the resit exams of block 2.2, followed by a definitive study advice. This can be positive (45 EC or more) or negative (less than 45 EC). Negative study advice is binding.

⁶ For the regulations and exceptions, see the Binding Study Advice (BSA) webpage of the University of Groningen or the Student Portal

A negative BSA, now what?

Receiving a negative BSA means that registering for the same programme or a programme in the same cluster is prohibited for two consecutive academic years. Within FEB, the programmes of Business Administration and International Business are in the same cluster. A negative advice for one of these programmes, applies to the other programme as well.

If you expect a negative BSA, it is best for you to look for a different programme at an early stage. The first logical step is to contact your study advisor or faculty-mentor. If you already know which other programme you would like to choose, you can contact the study advisor of that particular programme as well. The Student Service Centre can also be of assistance here, since it offers, for instance, a study choice workshop for first and second year students. You can also check the complete BSA regulations in the BSA handbook, which is available on the [website](#) of the UG.

First year not completed, but the BSA norm is met?

If you have failed to pass the first year courses after one year, but have met the BSA norm, then in the second year of programme registration special attention is paid to a timely completion of the first year courses. Therefore, you must draw up a study plan at the beginning of the second year which is discussed with your faculty-mentor.

2.4.4 Overview coaching in the first year

When	Action
In block 1.1	Guidance by a student-mentor (group) and an introductory 1 on 1 meeting with your faculty-mentor. Your role: active participation and preparation for the meetings.
After each exam period	Written message and advice on study progress. Your role: contact your faculty-mentor or study advisor with any questions. In case of personal circumstances impeding studies, you must contact the study advisor within four weeks of these circumstances occurring.
After block 1.1	The faculty-mentor invites you to a meeting. Your role: prepare for the meeting. You can also ask for a meeting with your faculty-mentor or study advisor yourself.
After block 1.2	The faculty-mentor invites you to a meeting if your study results give cause to do so. This meeting focuses on results and the provisional study advice which you will receive. Your role: prepare for the meeting. You can also ask for a meeting with your faculty-mentor or study advisor yourself.
After block 2.1	If it is likely that a you will receive a negative BSA, then the faculty-mentor will invite you for a meeting. Your role: prepare for the meeting. You can also ask for a meeting with your faculty-mentor or study advisor yourself.
After the last exam period (July)	You receive a written study advice, which is binding in case it is negative. Your role in case of a negative study advice: you must think about the programme that matches your qualities and possibly have an 'exit' meeting with your study advisor.
Various times	Information about choices for the continuation of the bachelor in the second year, study abroad, honours programme, etc.
Second year: in block 1.1	If you met the BSA norm, but failed to round off the first year courses, draw up a study plan with your faculty-mentor.

2.5 Study advice

2.5.1 Study advisors

Successful studying depends on different factors, so it is understandable that you sometimes need to consult an impartial expert to discuss obstacles, to check whether your studies are still on track and whether you are getting the most out of them. This is why the faculty employs a number of study advisors.

The study advisors offer supra-curricular counselling. They play an important role in academic career counselling offered by the faculty. Naturally, all matters discussed are confidential. See the Student Portal for an overview of the study advisors.

You can seek specific advice from your study advisor on:

- personal guidance from your programme's start to finish
- an analysis of interests, talents and ambitions
- choosing a specialization, optional courses, profile/track, master's programme, honours path, second study programme, etc.
- choosing specific activities, e.g. study period abroad, committee membership, internship
- improving study methods, exam preparation, planning, thesis, etc.
- support in the event of personal problems or impediments
- problems with a curriculum, sexual harassment, problems with a supervisor, etc.

Personal circumstances

During your studies you may fall behind as a result of extraordinary personal circumstances (beyond your control) or practising top-level sport. In light of this, you may extend the period in which you are eligible for student finance. You can request financial support from the Graduation Fund under certain conditions. The most important condition to be eligible for financial support from the Graduation Fund is that you must report your extraordinary personal circumstances to your study advisor within four weeks of occurrence.

If your study delay amounts to 15 ECs or more, then you must also make an appointment with a student counsellor via the Student Service Centre in order to qualify for financial support. You are responsible for reporting study delay to the correct department within the specified time, i.e. four weeks. More information about this regulation can be found in the student charter.

Sometimes extraordinary personal circumstances necessitate adaptations to teaching methods or testing. This usually involves:

- certain facilities (extra exam time, adapted exam materials, different exam time and/or place)
- exemptions from the TER
- adjustment of rules for study progress

Together with the study advisor, you can discuss what facilities you may be eligible for, which exemptions from the TER could be applied for, whether it is necessary to adapt your study pace or study planning, etc.

Visit the [website](#) to see who your study advisor is, and how to make an appointment. Additionally, you can find walk-in hours there, which you can use without needing to make an appointment.

Other options for advice or support

For other forms of support and advice, you can also turn to the Student Service Centre (student counsellors, student psychologists and courses for improving study skills) and the Confidential Advisor. Please check the Student Portal for more information. If you need other information, you can contact a study advisor or the Student Service Centre.

2.5.2 Information activities

During your studies you have to make important choices that have an impact on your study career and your professional career later. To help you in this respect, FEB organises various information activities.

Pick your profile

To help out first-year students in the BSc Business Administration or BSc Economics and Business Economics who are not sure which profile to choose after the first year, FEB organises, together with the EBF Pick Your Profile, an event with information on the various profiles, talks by experts from the field and/or workshops. Pick Your Profile runs in April/May of each year.

Master Orientation for 2nd year students

The Master Orientation is organised prior to the FEB Master's Day event with the aim to

- 1) provide you with tips on how to choose a master,
- 2) inform you about the master's degrees at the faculty
- 3) present to you the career opportunities you have after graduation.

During the Master Orientation event you get presentations about how to choose a master (and entry requirements for FEB masters) and about career prospects. Master students will make pitches about their Master programmes. The Master Orientation will take place in March.

Master's day

For students who want to know which master's programme(s) matches their career objectives, who do not know yet which master's programme they want to take after getting their bachelor diploma, or who want to know the entry requirements for a master's programme, FEB organizes master events. These events offer presentations on the various master's programmes and an information market where you can get information from lecturers, study advisors and current master students. The master information events are held in March and November of each year.

2.5.3 Student Information and Administration

The Student Information and Administration department (SIA) assists students and staff members with questions about registration, tuition fees, scholarships and immigration. SIA consists of the following departments: the Central Student Administration, the Admissions Office, the Immigration Service Desk and the Mobility and Scholarship Desk. Please visit the [website](#) of SIA for more information.

2.5.4 Student Service Centre

If you need more support than the study advisors can give, you can go to the Student Service Centre (SSC).

Information, advice and counselling

The SSC student counsellors are specialized in the field of financial matters as well as issues concerning the legal position of students. They can provide you with information and advice with regard to registration and deregistration, student loans, choice of degree programme, studying with a disability, objection and appeals procedures.

Please note: if you are incurring study delay due to circumstances beyond your control, for example, illness or family circumstances, you should immediately consult your study advisor. If your delay amounts to 15 ECs or more, you must also report this to a study counsellor, as it is one of the conditions for qualifying for financial support from the UG Graduation Fund. More information can be found on the Student Portal.

Coaching and short-term therapy

If your study progress is hindered by study stress, fear of failure, concentration or psychological problems the psychologists at the SSC can offer support. Their support usually consists of an intake interview, followed by a number of individual or group counselling sessions.

Training courses and workshops

The SSC trainers offer courses, training sessions and workshops in the fields of successful studying and personal development. This ranges from courses in effective studying, to dealing with the tendency to procrastinate. The wide range of activities is regularly updated.

For more information, contact details and the opening hours of the SSC, you can check the Student Portal.

2.5.5 Student well-being

Your well-being is essential for your success and overall enjoyment of student life. Therefore, student-well-being is very important to the faculty. To support your well-being, the faculty has appointed a dedicated student well-being officer. They are involved in all current and future initiatives and events that support student well-being and contribute to a safe, inclusive and positive learning environment at FEB. Moreover, the student well-being officer takes a proactive approach to identify and address potential challenges that students may face during their academic journey. This includes staying informed about emerging issues affecting student well-being and working collaboratively with other campus resources to develop strategies and solutions.

Examples of well-being initiatives at FEB are:

- Peer Groups (support and community building)
- Learning community "Life Skills and Well-being"
- Workshops, such as stress management, life balance, self-acceptance and more.

If you have any ideas on how the student well-being officer can support you better, to make the most of your studies and enjoy your time at the faculty to its fullest potential, please send an email to the officer.

2.6 Broaden and deepen your study

2.6.1 Minors

FEB bachelor's degree programmes require you to take a minor. A minor comprises 30 ECs and is in principle taken in the first semester of the third year.

FEB distinguishes three categories of minors:

- A university minor is a minor that is offered by another UG faculty. A university minor enables you to broaden your horizon by venturing beyond the borders of your own field of expertise. The range of university minors is available on the university [website](#). FEB students are not allowed to choose a university minor offered by FEB, except for the university minor Energy Transition from Multidisciplinary Perspectives, which is accessible for FEB students.
- A faculty minor enables you to study one or more subfields of business and economics in-depth. In the programme overview you can find which faculty minors can be taken.
- You can also choose a foreign minor, also called minor abroad. This means that in the first semester of the third year students can take courses with a study load of 30 ECs at a foreign university. To make this possible, FEB has entered into collaborative agreements with a large number of foreign universities.
- It is not allowed to combine parts of different minors.

The requirement to take a minor applies to all FEB programmes. The regulations for each degree are as follows:

- Students of the BSc Business Administration (with the exception of the A&C profile) can choose any of the three categories of minors.
- Students of the BSc Econometrics and Operations Research can choose any of the three categories of minors.
- Students of the BSc E&BE (all profiles) can choose any of the three categories of minors.
- Students of the BSc International Business must take a foreign minor.

More information about the minors and the admission requirements can be found on the [university website](#). For general information concerning a foreign minor please go to the Student Portal.

2.6.2 Honours College

The Honours College of the University of Groningen gives motivated bachelor students the opportunity to broaden and deepen their knowledge beyond the regular study programmes by following additional courses and activities as part of the bachelor programme. The aim of the programme is to stimulate you to further develop your personal and professional skills and to find your true talents.

In the broadening part of the programme the emphasis is on learning to approach scientific and social issues in an interdisciplinary fashion. In the deepening part of the programme the aim is to go further in depth in your study area of economics and business.

Participation in the programme does not involve paying extra tuition fees, but you have to apply and go through a selection procedure at the beginning of your studies in order to follow the honours bachelor programme. More information about the programme, including application deadlines, is available on the Student Portal.

2.6.3 Focus areas in master's programmes

FEB offers optional fields of interest within the master's programmes, the so called focus areas. When you have successfully completed the courses belonging to a focus area you can apply for an annotation of this on your diploma supplement. More information is available in the TER and on [Student Portal](#).

Accessible focus areas by master's programme				
Master's programme	Digitalisation and Artificial Intelligence	Energy Transition and Climate Change	Future Prosperity and Sustainability	Healthy Society
MSc A&C	X	X		X
MSc BA (except profile Health)	X	X	X	
MSc BA (only profile Health)	X		X	X
MSc Economics		X	X	X
MSc ED&G		X	X	X
MSc Finance		X	X	X
MSc HRM	X			X
MSc IB&M		X	X	
MSc IFM		X	X	
MSc Marketing (profile MADS)	X			
MSc Marketing (profile Marketing Management)	X		X	X
MSc SCM		X		X
MSc TOM		X		

In some cases one or several courses of a focus area are extracurricular. It is not always possible to prevent an overlap in the schedule for focus area courses and degree programme courses. You should be mindful of this before making the choice for a certain focus area.

2.6.4 Career orientation: FEB Career Services

During your study you make choices that can affect your career after graduation. Choices such as your study programme and the extracurricular activities that you engage in. FEB Career Services guide you in your transition from education to employment, by

- supporting you in finding out what your talents and interests are
- showing you how to prepare for your future career
- connecting you to prospective employers and alumni.

This is an important process since the job market is more competitive than ever, and rapidly changing under the influence of flexibilization, digitalisation and internationalisation.

Employers do not only pay attention to knowledge, but increasingly also to skills and extracurricular activities. They find it important that graduates can show what their added value is beyond the formal qualifications that come with the degree.

To this end, you can participate in activities that match your talents and interests, such as internships, learning communities, skills and application workshops, events and consultancy projects. The career advisors and student team of FEB Career Services will help you answer questions such as 'What do I want?', 'What suits me?' and 'How can I develop myself?'. This way you will develop your skills and make sure you are well prepared to start your career. More information about the activities and services can be found in the FEB Career Service area in the Plaza, on the Student Portal or the FEB Career Services Events Brightspace community.

2.6.5 Studying Abroad

To be 'international' is a defining characteristic of a modern institution of higher education. Consequently, both the university and the faculty have made internationalization one of the

main aims of their long-term strategy.

Internationalization is an important aspect of your education. It broadens your mind, in both your academic and personal development. It also adds to your employability.

Exchange

FEB has many bilateral cooperation agreements with universities both inside and outside Europe. The aim of these agreements is to promote the exchange of students.

The Exchange Office is part of the department Educational Administration and Student Support and responsible for sending students abroad and receiving exchange students from partner universities around the world. In addition to promoting and facilitating student and staff exchange, another important activity of the Exchange Office is to maintain existing relationships and extend the number of partner universities. More information is available on the Student Portal.

Double degree programmes

FEB offers DD programmes at both undergraduate and graduate level. DD programmes have been established with partner universities in Chile, China, France, Germany, Hungary, Indonesia, Italy, Norway, Romania and Sweden.

DD programmes give you access to courses and research areas different from those offered at your home institution. They provide you with a deeper and/or broader approach to your chosen field and a wide range of new electives. Additionally, the programmes offer a level of international exposure that extends beyond the traditional exchange programme.

Students participating in a DD programme:

- earn two accredited degrees of two degree programmes from two internationally renowned universities
- expand international networks by establishing academic and professional links in two countries
- obtain practical experience by collaborating in diverse teams - while also improving foreign language skills
- deepen and broaden knowledge in areas of study in diverse research and teaching environments
- enhance career opportunities through alumni and career services in two corporately-linked programmes.

2.7 Graduating

2.7.1 Finishing the first year

When you have completed the first year of the bachelor's programme and wish to receive proof of this, you can request a certified list of grades of the first year courses at the Student Support Desk.

2.7.2 Approval of the bachelor's programme

It is important that you apply for approval of your bachelor's programme via Progress in time. All programmes need to be approved by the Board of Examiners. The application for approval is a check for you to see if the courses you are following will lead to a diploma. Furthermore, it shows which courses you still need to finish. Moreover, you may not start your bachelor's thesis without approval of your bachelor's programme. This means that you must submit a digital application for the approval of your study programme to the Board of Examiners at least six weeks before you start on your thesis project. You can only submit your application for approval via Progress. More information can be found on the Student Portal.

2.7.3 Graduating and the bachelor's degree ceremony

You will have satisfied the requirements for a bachelor's degree when:

- your bachelor's programme has been approved in Progress by the Board of Examiners
- you have passed all the courses of your approved bachelor's programme and this is registered in Progress
- your thesis has been uploaded onto the Student Portal, under FEB Thesis evaluation and archiving
- you are registered for the correct bachelor's programme (you need to check this in Studielink).

In addition, you must check:

- if any results of courses of your bachelor's programme obtained at other faculties and/or abroad are also registered in Progress
- if the course codes of the courses you have completed are the same as the course codes of the courses in your bachelor's programme.

After the last result has been registered and your programme has been approved, you will be registered as graduated by the Educational Administration on behalf of the Board of Examiners. Your bachelor's degree certificate will then be generated automatically. The degree certificate will be dated on the date on which you have been registered as graduated.

You will be informed about your registered graduation date by email. After this notification you have two weeks to change your date of graduation before it will be finalized.

There are two bachelor's degree ceremonies per year. The date of the ceremony will be announced via the Student Portal. It is possible to register for a degree ceremony, depending on availability, up to six weeks in advance via the online registration form on the Student Portal. Participants in the ceremony will receive an invitation by e-mail stating the time and place of the ceremony.

If you do not apply for a graduation ceremony, you will receive an email as soon as the degree certificate is ready to be collected from the Student Support Desk.

2.7.4 Approval of the master's programme

It is important that you apply for approval of your master's programme via Progress in time. All programmes need to be approved by the Board of Examiners. The application for approval is a check for you to see if the courses you are following will lead to a diploma. Furthermore, it shows you which courses you still need to finish. Moreover, you may not start your master's thesis without approval of your master's programme. This means that you must submit a digital application form for the approval of your study programme to the Board of Examiners at least six weeks before you start your thesis project. You can only submit your application for approval via Progress. More information can be found on the Student Portal.

2.7.5 Graduating and the master's degree ceremony

You will have satisfied the requirements for a master's degree when:

- your master programme has been approved by the Board of Examiners
- you have passed all the courses of your approved master's programme and this is registered in Progress
- your thesis has been uploaded onto the Student Portal, under FEB Thesis evaluation archiving
- you are registered for the correct master's programme (you need to check this in Studielink).

In addition, you must check:

- if any results of courses of your master's programme obtained at other faculties and/or abroad are also registered in Progress
- if the course codes of the courses you have finished, are the same as the course codes of the courses in your approved master's programme.
- if you included a focus area in your approved programme, check whether your results of the components of your focus area have been communicated to the Educational Administration and registered in Progress. If this is not the case, you cannot graduate! Should you not have completed the focus area, you will have to submit an alteration request of your programme. You can only submit said request when you are still enrolled in the programme.

The default date for the result of the master's thesis is the date of the thesis defence on the assessment form. If the master's programme does not have a thesis defence, submission date of the final version of the master's thesis applies. After the last result has been registered and your programme has been approved, you will be registered as graduated by the Educational Administration on behalf of the Board of Examiners. Your master's degree certificate will then be generated automatically. The degree certificate will be dated on the date on which you have been registered as graduated.

You will be informed about your registered graduation date by email. After this notification you have two weeks to change your date of graduation before it will be finalized.

There are a number of master's degree ceremonies per year. Depending on the master's programme, you can participate in a collective or individual graduation ceremony. More information, including a list of dates of graduation ceremonies, is available on the Student Portal. You can register for a graduation ceremony via the online registration form on the Student Portal up to four weeks in advance. If the date of choice is fully booked, you will be informed about this as soon as possible, so you can choose another date or you can choose to collect the degree certificate at the Student Support Desk.

Depending on the type of graduation ceremony, you need to discuss in advance whether your thesis supervisor is able to attend on the preferred date. Participants in the graduation ceremony will receive an invitation by e-mail two weeks in advance, stating the place and time of the ceremony.

If you do not apply for a graduation ceremony, you will receive an email as soon as the degree certificate is ready to be collected from the Student Support Desk.

2.8 Student finance

2.8.1 Study costs policy

The UG has a policy on study costs. The policy aims to control the costs for required study materials so that the component 'study costs' in the student finance will not be exceeded. The standard sum for 2024-2025 is € 931.-. Each degree phase has a cost maximum (length of programme x standard sum):

- a bachelor's programme is € 2,793.- (3 x € 931.-)
- a one-year master's programme is € 931.-
- a two-year master's programme is € 1862.- (2 x € 931.-)

Sometimes it is not possible to avoid costs exceeding these limits. In such cases it is possible to apply to the faculty board for reimbursement of half of the extra expenditure.

You can submit your request for partial reimbursement of study costs to the Financial Shared Service Centre, cluster Alpha Gamma 2. You will need to provide your name, address (including the postal code), student number and IBAN account number. Receipts for all study materials should be enclosed, and the details entered on a spread sheet (including the total) for each block. The figures must show that actual expenditure exceeds the maximum amount set by the government. Applications without receipts, etc. will not be processed.

Costs for studying abroad are not included in the study costs policy.

2.8.2 Student loans

Information on student loans is available from Dienst Uitvoering Onderwijs (DUO) and the university SIA.

2.8.3 February 1st rule

If you have registered for higher education for the first time and have cancelled your (Dutch) student finance, including the student travel product, before February 1st, any debts of your performance grant (possibly consisting of the basic grant, supplementary grant and OV-chipcard) of the first five months will be converted into a gift. One condition is that you may not re-apply for a higher education student finance in the same academic year. The converted months are deducted from the total entitlement to student finance for higher education. Loans are not converted into a gift. You can only make use of the February 1st rule once.

For further information you can consult DUO or the university Student Information and Administration.

2.8.4 Emergency Fund

You may face unexpected major expenses which may result in an acute financial emergency. The Emergency Fund offers help in the event of unexpected expenses that you cannot afford and against which you could not have reasonably insured yourself. More information and the application form can be found on the Student Portal.

2.9 Quality assurance

2.9.1 System of quality assurance - teaching

The faculty has a quality assurance system, which ensures that all aspects of the degree programmes are systematically checked and amended when necessary. This system contributes to:

- continuous improvement of programmes
- high standard education
- identification of problems/deficiencies in a degree programme at an early stage

Among other things, the quality assurance system comprises course and curriculum evaluations. For these evaluations the contribution of students is essential. The contributions can help the faculty to continuously improve courses and programmes.

The starting point of the course evaluations is that all courses offered will be evaluated annually. You will be sent a link to an online questionnaire for all FEB courses you have followed that block via your student email. This will be done in the examination period. The results of the evaluations will be used to improve the courses. Summaries of evaluation reports and improvement plans are available on the Student Portal.

The object of the curriculum evaluation is to measure the quality of the degree programmes. The evaluation has two elements:

- You can make your opinions known by means of the curriculum evaluation questionnaires distributed at the end of the bachelor and master's programmes (e.g., National Student Survey (NSE)).
- In addition, a curriculum monitor will provide a periodical evaluation conducted by peers (lecturers, educationalists, programme directors and content specialists). The peer review is important because it adds relevant information that may not be obtained through student evaluations alone.

You can send an email to eduqua.feb@rug.nl for any question about the quality of teaching.

2.9.2 Complaints

If you have any complaints about education, you should not hesitate to contact the faculty promptly. There are several ways to do so, depending on the nature and severity of the issue. In the vast majority of cases, it is advisable that you first make personal contact with the person directly involved. For example, for a complaint about a course, you can best contact the lecturer, the relevant secretariat or the programme committee. If your complaint concerns the educational organisation, such as scheduling, exam dates, registration of study results or the graduation ceremony, you can reach out to the Student Support Desk.

It is possible that this personal contact does not resolve the issue. In that case, you can submit a complaint via the [online web form](#).

Every complaint is treated confidentially. You will be informed about the actions taken or agreements made.

If this in turn does not lead to a solution, or if it concerns more personal issues, then you can submit the issue confidentially to a study advisor, the student counsellor (Student Service Centre), the Social Safety Contact Person, the ombudsperson or the confidential advisor of the UG. They can mediate or suggest other solutions.

You can also contact Quest or seek advice from fellow students in advance.

2.9.3 Confidential Advisor

If you experience unwanted conduct or unfair treatment, you can contact the Confidential Advisor for support and advice. Further information is available on the Student Portal.

2.9.4 Ombudsperson

The ombudsperson does not necessarily offer individual support, but focusses more on identifying trends, unacceptable patterns, structural wrongdoings, and overall difficulties, as well as about providing directions for removing, remedying, or preventing them. More information can be found on the Student Portal.

2.9.5 The National Student Survey

The National Student Survey (NSS), in Dutch 'de Nationale Studenten Enquête' (NSE), is an annual survey among students in higher education in The Netherlands. The survey focuses on student satisfaction with various aspects of their programme, such as the quality of education, supervision and facilities.

As a prospective student, you can consult the results of the NSS to get an idea of the quality of the programmes you are considering. The NSS is carried out by all universities in The Netherlands and the results are made public. On the [website](https://www.studiekeuze123.nl) Studiekeuze123.nl you can view these results per programme and compare them with other programmes.

You can see how your programme scores on student satisfaction, teaching quality, lecturers, guidance and preparation for the job market.

It is important to realize that the results of the NSS should not be the only criteria when choosing a study programme. It is therefore wise to visit open days and talk to students and lecturers to get as complete a picture as possible.

The results of the NSS are important to the FEB. Every year, as a FEB student, you will receive an invitation to fill out the NSS. It is important that you take the time to participate in this survey and give your feedback on your study programme. FEB uses student feedback as a basis to make improvements to the programmes and thus increase its quality.

2.10 Facilities

2.10.1 Plaza

The Plaza, the central hall in the Duisenberg Building, is a meeting place and connects various teaching locations. Here you can find the reception desk, the Student Support Desk and the EBF shop. Next to the Student Support Desk, lockers are available from 07:30 to 18:00. The first floor has special study areas with computers.

2.10.2 University Library

You can use the University Library and the University Library Zernike.

The University Library in the centre of Groningen is open to all UG students. In addition to access to a large collection of books, you also have the opportunity to study in one of the study rooms.

The University Library Zernike is located on the second floor of the Duisenberg Building. This library holds the collections of the Faculty of Economics and Business and the Faculty of Spatial Sciences. In addition, the library has an extensive digital collection of books, journals and databases.

There are study places and computer work places available for students.

The library regularly provides instruction meetings and workshops on how to find good and appropriate literature and data for assignments and theses.

You can find current and practical information on the [website](https://www.library.rug.nl) of the University Library, i.g. opening hours and how to reserve a study spot.

2.10.3 Computer facilities

FEB offers computer facilities for students. In addition to the PC rooms for computer practicals for teaching and course-related purposes, facilities are available on the first floor of the Plaza. The Business Research Lab, on the first floor of the Duisenberg Building, offers advanced ICT facilities to students who conduct computer-assisted research for their thesis.

Only if you meet all of the following requirements may you use the PCs in the computer rooms:

- you must be registered as a student (and have a valid university card) at the university
- you must be taking a course at FEB or the Faculty of Spatial Sciences
- you must use the PCs for study-related purposes only

For some specific courses a number of PCs are reserved in one of the computer rooms. In that case the additional requirement is that you are a participant of that specific course.

Computer rooms

You can find an overview of available computer rooms on the Student Portal.

The following house rules apply to the computer rooms:

- Eating and drinking are prohibited in the computer rooms.
- Phone calls are not allowed.
- Work areas should be left clean and tidy for the next user.

Opening hours computer rooms		
Main computer room Theaterzaal	Monday to Friday	9.00 AM- 10.00 PM
Computer rooms	Monday to Friday	9.00 AM - 10.00 PM unless required for lectures, exams or practicals
Student Plaza, first floor	Monday to Friday	7.30 AM – 10.00 PM
Summer period	Monday to Friday	9.00 AM - 7.00 PM

CIT Service Desk

Staff at the service desk can answer questions about computer use in the computer rooms. The service desk can also provide assistance if you have problems using a computer in one of the rooms during a course or practical. The service desk is located on the ground floor of the Mercator Building, opposite the main computer room Theaterzaal.

Contact CIT Service Desk	
Opening hours	Monday to Friday: 8.30 AM - 5.00 PM
Telephone	(050) 3633232

Computer courses and software

In addition to courses in standard applications such as Word and Excel, a few CIT courses specifically cater for the university community, such as SPSS and RefWorks. The computer courses are taught in the Smitsborg (Nettelbosje 1). Up-to-date course information is listed on the Student Portal.

You can buy software at reduced rates via the [Surfspot](#) website.

2.10.4 Book sales

The EBF organizes book sales for its members four times a year. The association guarantees the lowest price on new books to its members. Book sales take place at the start of each block. Books can be ordered through the [EBF website](#). You are informed well in advance about the details of book sales. Books can be sold back to the EBF via the [EBF website](#). Second-hand books can also be bought (or sold) on the Facebook group FEBbooks for Sale.

2.10.5 Printing, copying and scanning

The faculty has printers that are specially designated for students for printing, copying and scanning. These printers can be found at the CIT- desk on the ground floor of the Mercator building and the study hall of the first floor of the Duisenberg building. You pay with credit on your university card. You can top-up the credit on your university card via rug.mycampusprint.nl. Your credit is linked to your S-number. More information is available on the Student Portal.

2.10.6 Studying with functional disability

The university makes every effort to cater to the needs of students with a disability or chronic illness. The main university buildings all have wheelchair access. A number of lecture rooms have an induction loop for students with an hearing impairment, and the university library has facilities for students with a visual disability.

2.11 Student organizations and societies

2.11.1 Economics and Business Faculty Association

The EBF is the study association for students at the Faculty of Economics and Business of the University of Groningen. Currently, the EBF has approximately 5000 members, of which over 190 play an active role in the association. The EBF aims to support and promote the academic, professional and personal development of its members. To this end, the EBF organizes social, study, career related and international activities. Additionally, students have the opportunity to organize these events themselves by joining a committee.

A few examples of activities organized by the EBF are:

- EBF Conference: the largest, two-day student conference in The Netherlands with prominent speakers, master classes and workshops.
- International Business Research: annual trips to emerging markets outside Europe, with the aim of doing research for companies, after which there is time to travel the visited area in small groups.
- European Study Research: annual trips to European cities, with the aim of visiting companies and enjoying other cultures.
- EBF Socials: every first Monday of the month, the EBF organizes a get-together where you can meet your fellow students.
- Christmas ball: just before the Christmas break a large Christmas ball.
- Recruitment Days: an annual event where companies and students can meet, match and connect. This event is co-organized by the Association of Marketing University of Groningen (MARUG).
- Leadership Panel: lectures given by prominent speakers from the business world or the public sector.
- Book and summaries sales.

Of course, there are many more activities organized by the EBF. These can be found on the [EBF website](#).

EBF has four sub-associations for students within a specific field of study: MARUG, FSG, TeMa and VESTING. These sub-associations organize activities that are linked to the specific degree programmes. Furthermore, there is the association representing students Quest with whom the EBF cooperates.

MARUG

MARUG is a student association for students interested in marketing that gives them the chance to experience marketing in practice.

Among others, MARUG offers the following (recruitment) Marketing activities:

- MARUG Marketing Conference
- Recruitment Days
- International Marketing Experience
- Commercial Night

At the MARUG, students can gain committee experience by organizing events (mentioned above) with other students.

FSG

Financële Studievereniging Groningen (FSG; Financial Student Association Groningen) is the study association for students interested in finance. FSG was founded in 2021 and is the result of the merger between RISK and Pro Memorie. FSG's mission is to close the gap between theory and practice in Finance, IFM, Accountancy & Control and Management Accounting & Control. To achieve this goal, FSG organizes high-quality events for its members. These activities range from in-house tours to an annual conference.

The following events are a selection from the portfolio:

- FSG Conference
- FSG International Financial Program
- FSG Investment Team
- FSG Accountancy tours
- FSG London Banking Tour
- FSG Dutch Banking Tour
- FSG Investment & Accountancy Evening

Students who are curious what FSG can do for them, should not hesitate to contact FSG.

TeMa

TeMa is the student association for the masters Supply Chain Management and Technology and Operations Management and for the profile Technology Management of the bachelor Business Administration.

The aim of the association is to promote the interests of the students of these degree programmes and to bring them into contact with companies.

TeMa offers several activities for a comparatively small, but specific and unique group of students. Among other activities, TeMa organizes visits to leading companies, organizes a conference, a study trip abroad, offers contacts with the business community and offers internships. Furthermore, TeMa organizes social activities, such as parties, a Christmas dinner, the 'Batavierenrace' and the TeMa Dies Natalis. Additionally, TeMa organizes T(h)eMa (theme) drinks every third Monday of the month.

VESTING

VESTING is the association for students of the bachelor Econometrics and Operations Research and the master Econometrics, Operations Research and Actuarial Studies. VESTING aims to bridge the gap between theory and practice in the field of econometrics and related fields. It also aims to promote contact between its members. Amongst others, activities are:

- an annual conference
- International Programme
- informal activities such as the VESTING Introduction Weekend, Hitchhiking Competition and Sailing Weekend
- national activities such as the National Econometricians Day
- book sales

VESTING publishes articles on the website www.deeconometrist.nl.

2.11.2 Quest

Quest stands for 'Quality of Education for Students' and it is an independent body within the Faculty of Economics and Business that represents its students. Quest's aim is to identify and address issues that need improvement, in addition to being involved in other general educational improvements.

Quality of education is something that concerns both the faculty and the students, thus Quest is proactively involved in monitoring and assessing the quality of education. The main instrument in this are Year Representative meetings where selected students express their and their peers' experiences on the courses. Such meetings are organized for all programmes separately.

Other activities of Quest are:

- recruiting year representatives
- nominating programme committee student members
- assisting the Student Assessor with projects such as the new Forum meetings

Additionally, Quest is involved in other quality assurance activities, such as the Best Practices in Teaching and Learning Award and midterm evaluations.

2.11.3 FEB Alumni Network

After successfully completing your bachelor or master programme, you will become a FEB alumnus and a part of the community of more than 100,000 RUG alumni all over the world. Within the FEB Alumni Network the faculty invests in building sustainable and meaningful relationships with alumni. Alumni can regularly participate in events, lifelong learning experiences and social gatherings that bring our FEB alumni community together.

The FEB Alumni Network is an online platform with almost 6000 members, alumni, students and academic staff. On the platform we keep alumni informed about university and faculty developments, interesting events, recent research and vacancies. Above all, it is a platform where alumni can connect with former fellow students, our academic staff and grow their network.

If you are currently a student the mentor function could be interesting for you. On the FEB Alumni Network platform current FEB students can get in touch with FEB alumni to enhance their personal and professional development through advice and networking opportunities.

To become part of, or make use of the network, sign up via the FEB Alumni Network platform: www.febalumninetwork.com. For more information about the FEB Alumni Network, please contact febalumni@rug.nl.

2.12 Addresses

The most up-to-date information on telephone numbers, e-mail addresses and room numbers of staff at FEB can be found on the [website](#).

2.12.1 General

Visiting address	Duisenberg Building Zernikecomplex Nettelbosje 2 9747 AE Groningen, The Netherlands
Postal address	P.O. Box 800 9700 AV Groningen, The Netherlands
Telephone	(050) 3634624
Website	https://www.rug.nl/feb/

2.12.2 Student Support Desk

Opening hours and telephone contact	Monday Tuesday Wednesday Thursday Friday	01.00 PM - 05.00 PM 01.00 PM - 05.00 PM 01.00 PM - 05.00 PM 01.00 PM - 05.00 PM 01.00 PM - 05.00 PM
Telephone	(050) 3638900	
E-mail	studentsupport.feb@rug.nl	
Questions/information via	https://student.portal.rug.nl/infonet/studenten/feb/facilities/support/	

2.12.3 Study advisors

Telephone	(050) 3638900
Website:	https://www.rug.nl/feb/education/studiekeuze/study-advisors/contact

2.12.4 Contactperson Diversity, Inclusion en Social Safety

Contactperson:	Ella Sebamalai
E-mail	socialsafety-feb@rug.nl
Website:	https://student.portal.rug.nl/infonet/studenten/feb/facilities/student-well-being/social-safety

2.12.5 Student well-being officer

Contactperson:	Ekaterina Glas-Petrova
Website:	https://student.portal.rug.nl/infonet/studenten/studenten-welzijn/

2.12.6 FEB Career Services

Telephone	(050) 3633710
E-mail	careerservices.feb@rug.nl
Website	https://student.portal.rug.nl/infonet/studenten/feb/career-services/
Website FEB Alumni Network	https://febalumninetwork.com/
E-mail FEB Alumni Network	febalumni@rug.nl

2.12.7 Exchange office

Telephone	(050) 3636310
E-mail	incoming studenten: exchange.in.feb@rug.nl outgoing FEB students: exchange.out.feb@rug.nl
Website	https://student.portal.rug.nl/infonet/studenten/feb/career-services/
Website	https://student.portal.rug.nl/infonet/studenten/feb/study-abroad/general/contact

2.12.8 Departmental and programme secretariats**BSc Bedrijfskunde Secretariat**

Contact:	seccr.bscbd.k.feb@rug.nl , tel. (050) 3637529 or (050) 3639519
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BSc Econometrics and Operations Research

Martine Geerlings-Koolman	m.a.koolman@rug.nl
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BSc Economics and Business Economics

Grietje Pol	ebe@rug.nl , (050) 3633685
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BSc International Business

Raoul van Poelgeest	ib-feb@rug.nl , (050) 3633458
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Department Accountancy and Auditing Secretariat

Contact:	acc.feb@rug.nl , tel. (050) 3633768
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Department Economics, Econometrics and Finance Secretariat

Jennifer Amens	j.j.amens@rug.nl , (050) 3637018
Kim Beute	k.beute@rug.nl , (050) 3637865
Ellie Jelsema	e.t.jelsema@rug.nl , (050) 3633685
Helena Lei	h.lei@rug.nl , (050) 3637018
Angelique Veld	a.veld@rug.nl , (050) 3637018
Erna van der Vinne	r.t.van.der.vinne@rug.nl , (050) 3633685

Department Global Economics and Management Secretariat

Contact:	gem.feb@rug.nl , tel. (050) 3633458
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Department Human Resource Management Secretariat

Zedef Karakayali	z.karakayali@rug.nl , tel. (050) 3634288
Ina Veldhuis-Paas Broekman	e.veldhuis-paas.broekman@rug.nl , tel. (050) 3634288

Department Innovatie Management en Strategie Secretariat

Tineke Beuker	t.j.beuker@rug.nl , tel. (050) 3637147
Alexandra Meijer	a.l.meijer@rug.nl , tel. (050) 3632025
Jeannette Wiersema	j.m.wiersema@rug.nl , tel. (050) 3636543

Department Marketing Secretariat

Contact:	marketing.education@rug.nl , tel. (050) 3637065
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Department Operations Secretariat

Contact:	secre.operations.feb@rug.nl , tel. (050) 3637491
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2.12.9 Board of Examiners

Board of Examiners

Chair	Prof. Erik Dietzenbacher
Secretary	Ing. drs Frans Bakker and drs Romke Visser
Email	examencie.feb@rug.nl
Website:	https://student.portal.rug.nl/infonet/studenten/feb/study/exams/exam-committee

2.12.10 University Library

University Library

Visiting address	Broerstraat 4, 9712 CP Groningen
Postal address	P.O. Box 559, 9700 AN Groningen
Telephone	(050) 3635020
Website	https://www.rug.nl/library/

University Library Zernike

Visiting address	2nd floor of Duisenberg Building
Postal address	P.O. Box 800, 9700 AV Groningen
Telephone	(050) 3633708
E-mail	bibliotheek@rug.nl
Website	https://www.rug.nl/library/

2.12.11 Printers

Locations	At the CIT-desk, ground floor of the Mercator building
	At the study hall, first floor of the Duisenberg building near the library.

2.12.12 Financial Shared Service Centre, cluster Alpha Gamma 2

Address	FSSC Cluster Alpha Gamma 2 P.O. Box 3 9700 AA Groningen
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2.12.13 Center for Information Technology (CIT)

Visiting address	Zernikecomplex, Nettelbosje 1, 9747 AJ Groningen
Postal address	P.O. Box 11044, 9700 CA Groningen.
Telephone Service Desk	(050) 363 3232
E-mail Service Desk	cit servicedesk@rug.nl
Telephone Secretariat	(050) 3639200
E-mail Secretariat	secretariaat-cit@rug.nl
Website	https://student.portal.rug.nl/infonet/studenten/ict/servicedesk

2.12.14 Central Bodies**Legal Protection of Student Rights**

Website	https://www.rug.nl/education/laws-regulations-complaints/complaintobjectionappeal
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Student Information and Administration

Visiting address	Broerstraat 5, Groningen
Postal address	Postbus 72, 9700 AB Groningen
Website	https://www.rug.nl/education/contact/information-services/

Student Service Centre

Visiting address	Uurwerkersgang 10, Groningen
Postal address	P.O. Box 72, 9700 AB Groningen
Telephone	(050) 3638066
Website	https://student.portal.rug.nl/infonet/studenten/voorzieningen/studenten-service-centrum/

UG Confidential Advisor

Address	Visserstraat 47, 9712 CT Groningen
Telephone	(050) 3635435
E-mail	<ul style="list-style-type: none"> • m.h.j.renker@rug.nl (confidential advisor) • secretariaatBVP@rug.nl (secretariat)
Website	https://student.portal.rug.nl/infonet/studenten/regelingen-klacht-inspraak/vertrouwenspersoon

3 Bachelorprogramma's / Bachelor's programmes

3.1 BSc Bedrijfskunde

3.1.1 Programmabeschrijving

Opleidingsdirecteur en -coördinator:	Zie de Student Portal
Taal:	Nederlands
Begint in:	September

Inhoud

De BSc Bedrijfskunde (BSc BDK) is een wetenschappelijke, interdisciplinaire en praktijkgerichte opleiding met ruime aandacht voor vaardigheden die in de beroepspraktijk van belang zijn. De bachelor stelt studenten in de gelegenheid om een brede academische vorming op te doen. Met name met betrekking tot het functioneren van organisaties en het ingrijpen in organisaties.

De bachelor biedt in de eerste plaats een kennismaking met de bedrijfswetenschappelijke disciplines en de belangrijkste functionele gebieden. Binnen de bachelor wordt ingezet op een integratieve benadering, gericht op het bieden van inzicht in de samenhang tussen de functionele gebieden. Belangrijke aandachtspunten hierbij zijn onder meer de relatie van de organisatie met de externe omgeving (inclusief de klanten) en aandacht voor technologische, financiële en organisatorische (veranderings)processen.

Binnen de BSc Bedrijfskunde wordt daarnaast veel aandacht besteed aan het toepassen van wetenschappelijke kennis bij het oplossen van organisatievraagstukken. Hierbij hoort ook het versterken van sociale en communicatieve vaardigheden van studenten. De afgestudeerde bachelor is in de eerste plaats een bedrijfskundige professional die beschikt over een wetenschappelijke houding en die probleem- en oplossingsgericht werkt.

Opbouw van het programma

De BSc Bedrijfskunde heeft een driejarig studieprogramma dat is opgebouwd uit een breed oriënterend eerste studiejaar en een verdiepend tweede en derde studiejaar.

Het eerste jaar van de opleiding heeft een oriënterende functie met als uitgangspunt het leren kennen van de verschillende bedrijfsprocessen. Bedrijfskundige onderwerpen waarmee de student kennis maakt zijn onder meer: organisatiekunde, marketing, financial accounting, gedrag in organisaties, informatiemanagement en supply chain operations. Het eerstejaarsprogramma kent daarnaast vakken waarin wetenschappelijke methoden en technieken worden aangeleerd en vaardigheden worden getraind.

In het tweede en derde jaar van de opleiding worden de studieonderdelen die in het eerste jaar zijn aangeboden verdiept en in samenhang toegepast. Naast een algemeen verplicht deel van 90 EC (inclusief het eerste jaar van de opleiding), heeft de BSc Bedrijfskunde drie profielen van ieder 90 EC. Aan het einde van het eerste jaar van de opleiding dient dan ook een keuze gemaakt te worden uit één van de volgende profielen: Accountancy and Controlling, Business and Management of Technology Management. Middels het volgen van één van deze drie profielen worden studenten in staat gesteld zich verder te specialiseren in één van de deelgebieden binnen de bedrijfskunde.

- Het profiel **Accountancy and Controlling (A&C)** richt zich op de betrouwbaarheid van informatie voor de besturing van organisaties en voor het afleggen van verantwoording over het gevoerde beleid aan interne en externe stakeholders. Naast algemeen bedrijfskundige vakken zijn de vakken binnen het profiel A&C erop gericht om studenten wetenschappelijke kennis van, inzicht in en vaardigheden op het gebied van accountancy en controlling bij te brengen. Naast de grondslagen van onder meer internal control, auditing en corporate governance, biedt het profiel een verdieping op het gebied van management accounting, financial accounting en financiering. Het profiel A&C biedt primair de basis voor een masteropleiding Accountancy of Controlling en de daarop aansluitende (theoretische) executive master voor registeraccountant respectievelijk registercontroller.
- Binnen het profiel **Business and Management (B&M)** wordt naast een verdieping in de verschillende bedrijfswetenschappelijke disciplines speciale aandacht besteed aan sociale processen binnen organisaties en de verhouding van de organisatie met haar omgeving. Studenten die het profiel B&M hebben gevolgd zijn in staat om complexe

bedrijfsprocessen te doorgronden en kunnen deze koppelen aan sociale (veranderings) processen binnen een organisatie.

- Het profiel **Technology Management (TM)** combineert een gedegen inzicht in de bedrijfswetenschappen met een verdieping in technologische vraagstukken. Daardoor ontstaat een goede basis voor het verrichten van onderzoek naar het functioneren en verbeteren van processen in organisaties. De vakken binnen het profiel TM richten zich op het raakvlak van management en techniek. Studenten die het profiel TM gevolgd hebben, kunnen complexe bedrijfsproblemen waar techniek een belangrijke rol speelt modelleren en analyseren; hiervoor oplossingen aandragen en deze realiseren.

Het derde jaar van de opleiding staat in het teken van integratie en verdere verdieping:

- Studenten die het profiel B&M of TM volgen kunnen kiezen voor een universitaire (verbredende) minor, een facultaire (verdiepende) minor of een buitenlandminor.
- Studenten die het profiel A&C volgen, volgen verdiepende vakken op het gebied van accountancy en controlling. Indien gewenst kan een student die het profiel A&C volgt een minor extracurriculair opvoeren.

Zie voor meer informatie over de minoren de paragraaf 3.1.2 van deze gids en de handleiding 'Minoren Bachelor Bedrijfskunde'.

Het derde jaar wordt bij elk profiel afgesloten met het schrijven van een bachelorafstudeerwerkstuk, waarin de student laat zien op een zelfstandige en wetenschappelijk verantwoorde wijze een bedrijfskundig onderzoek te kunnen uitvoeren.

Gedetailleerde informatie over de BSc Bedrijfskunde kun je vinden op de [RUG website](#) en Brightspace, via de Student Portal.

Carrièreperspectieven

De overgrote meerderheid van studenten die de BSc Bedrijfskunde afrondt, besluit een aansluitende masteropleiding te volgen. Afhankelijk van de masteropleiding, komen afgestudeerde bedrijfskundigen na het behalen van een masterdiploma in zeer uiteenlopende functies terecht. Hierbij kun je denken aan functies op het gebied van human resource management, marketing, financieel beleid, productie en logistiek, kwaliteitsmanagement, organisatieadvies en accountancy & controlling.

3.1.2 Regels en keuzes

Regels en keuzes BSc Bedrijfskunde	
Eerstejaars voorlichting	Kijk op de Student Portal voor het eerstvolgende evenement.
Toelatingseis tot tweede en derde jaar van de opleiding	Afgerond eerste jaar van de opleiding BSc Bedrijfskunde.
Eisen voor voorlopige toelating tot het tweede en derde van de opleiding.	Voldoen aan de BSA-norm. Voor meer informatie over het bindend studieadvies (BSA): zie de BSc-OER en/of par. 1.4.4 van het algemene deel van deze studiegids en/of de RUG website .
Overstap naar het tweede en derde jaar van de opleiding vanuit het eerste jaar van een andere opleiding	Vanuit het eerste jaar van de opleidingen BSc E&BE en de BSc IB is toelating tot het tweede en derde jaar van de BSc Bedrijfskunde mogelijk nadat is voldaan aan aanvullende eisen. Zie de BSc-OER. Studenten die willen overstappen naar het tweede en derde jaar van de BSc Bedrijfskunde wordt aangeraden ingeschreven te blijven bij de opleiding waar zij hun eerste jaar hebben behaald, totdat zij aan de aanvullende eisen hebben voldaan. Wie toch eerder wil overstappen naar de BSc Bedrijfskunde, moet zich inschrijven als eerstejaarsstudent bij de BSc Bedrijfskunde. Neem bij twijfel contact op met FEB onderwijsadministratie (transfer.feb@rug.nl).

Ingangseisen bachelorvakken	Zie de vakbeschrijvingen in Ocasys.
Inhoud van de buitenlandminor	<p>De buitenlandminor moet in totaal 30 EC bedragen,</p> <ul style="list-style-type: none"> • bestaande uit tweede- en derdejaars vakken uit opleidingen met vergelijkbaar niveau en kwaliteit als de vakken binnen de BSc Bedrijfskunde en zonder overlap met de eigen opleiding en/of • bestaan uit stages in het land van de buitenlandse partneruniversiteit. <p>De buitenlandminor mag ≤ 10 EC aan taalcursussen in de officiële taal of talen van het gastland bevatten.</p>
Ingangseisen bachelorafstudeerwerkstuk	<ul style="list-style-type: none"> • Definitieve toelating tot het tweede en derde jaar en • het bachelorprogramma is goedgekeurd en • ≥ 120 EC aan goedgekeurde vakken (inclusief het eerste jaar en vrijstellingen) is behaald. <p>Deze regeling is van toepassing op alle studenten die staan ingeschreven voor de opleiding.</p>
Goedkeuring vakkenpakket	Aanvragen via Progress, uiterlijk 6 weken vóór de start van het bachelorafstudeerwerkstuk.
Mastervoorlichting	Kijk op de Student Portal voor het eerstvolgende evenement.
Doorstroommasters	<ul style="list-style-type: none"> • MSc Accountancy and Controlling (alleen voor Bedrijfskunde - profiel A&C) • MSc Business Administration (alle profielen) • MSc Economic Development and Globalization • MSc Educatie in de Mens- en Maatschappijwetenschappen, track Economie en Bedrijfseconomie • MSc Finance (alle profielen) • MSc Human Resource Management • MSc International Business and Management • MSc International Financial Management • MSc Marketing (alle tracks) • MSc Supply Chain Management • MSc Technology and Operations Management • Research Master in Economics and Business
Toelatingseisen doorstroommasters	<ul style="list-style-type: none"> • BSc Bedrijfskunde en <ul style="list-style-type: none"> ◦ voor de Engelstalige masteropleidingen: voldoende kennis van het Engels ◦ alleen voor de MSc Finance: afgeronde minor Finance ◦ alleen voor de MSc Economic Development and Globalization: een afgeronde minor ED&G ◦ alleen voor de MSc Educatie in de Mens- en Maatschappijwetenschappen, track Economie en Bedrijfseconomie: een afgeronde minor Algemene Economie voor de Lerarenopleiding
Instroommoment(en) doorstroommasters	1 september en 1 februari.
Wijzigingen	Wijzigingen die van invloed zijn op de regels en keuzes zullen in de OER (Onderwijs- en Examenregeling) of in de errata/addenda worden gepubliceerd.

3.2 BSc Econometrics and Operations Research

3.2.1 Programme description

Programme director and coordinator:	See the Student Portal
Language:	English
Starts in:	September

Content

The BSc Econometrics and Operations Research (BSc EOR) focuses on the modelling approach to the description and analysis of issues in the areas of economics, business and related fields. The main objectives of the programme are acquiring knowledge of the most important models presently in use, the necessary background in mathematics and statistics and developing a research-oriented attitude. Training of the ability to translate the findings of this modelling approach into results relevant for the application area is an integrated part of the programme.

To achieve these objectives, in the first year and in the first part of the second year the focus is on mathematics and statistics. Other subjects in the first two years are introductory courses into the main areas of EOR, and into economics, finance and programming. The mainstream subjects of the programme are dealt with in the second and third year: operations research, actuarial science, econometrics and mathematical economics. In the first semester of the third year EOR students choose a minor. The in-depth minor EOR is recommended for students who aim to continue their studies at master level in one of the main areas of EOR or a related area. This minor contains courses that prepare students for the master's programme Econometrics, Operations Research and Actuarial Studies (MSc EORAS), and it helps students to choose a topic for their bachelor's thesis. It is also possible to choose another FEB faculty minor, a broadening university minor, the minor education mathematics, or to study abroad at another university (foreign minor). The second semester of the third year includes the bachelor's thesis in completion of the bachelor's programme. During the third year, an elective course offers the opportunity to broaden knowledge of the economic and business application areas.

To establish a connection between the scientific nature of the programme and the working environment of the BSc EOR, assignments and case studies play an important role in the programme. Students also play a simulation game which combines the knowledge and skills gained from different courses and applies them to a simulated business environment (with an eye on sustainability). The programme aims at both Dutch and foreign students. The language of instruction is English. Throughout the programme, support is provided to ensure that academic writing and presenting, and English language skills reach the required level.

Double degree programme

See section 7.1.

Career prospects

Almost all BSc EOR graduates continue their studies at master level. Consequently, there is only limited information on job perspectives for BSc EOR graduates. Sources suggest that job perspectives for BSc EOR graduates are very good. Banks, insurance companies and consultancy firms offer good prospects. In addition, more traditional employers, such as the CBS and the government continue to hire BSc EOR graduates. A BSc EOR degree followed by a master's degree in this field is a solid foundation for a career as a data scientist. Furthermore, through further study and specialization, students can aim for a more research-oriented career, for instance as a PhD student. This does not have to be restricted to a subject in the area of econometrics, operations research, actuarial science, mathematical economics or statistics, but it could also be in economics, management, logistics or one of the social sciences.

3.2.2 Rules and choices

Rules and Choices BSc Econometrics and Operations Research	
First-year information day	<p>Check the Student Portal for the next event.</p> <p>As of 2023-24 the first-year BSc EOR uses a so-called shorter academic year. This means that the lecture periods and exam periods differ from those of the other FEB programmes.</p>
Entry requirements for the second and third year	Having completed the first year courses of BSc in Econometrics and Operations Research.
Provisional entry requirements for the second and third year, during the second year of registration.	<p>Students must have passed the BSA threshold during the first year of registration.</p> <p>For more information about the binding study advice (BSA): the BSc TER and/or section 2.4.4 of the General Information part of this student handbook and/or the RUG website.</p>
Entry requirements for bachelor courses	Consult the course descriptions in Ocasys.
Content of the foreign minor	<p>The foreign minor (study abroad) can contain ≤ 15 ECs in non-economic and non-business courses, including no more than one language courses in the language of the foreign university of ≤ 6 ECs.</p> <p>The courses of the foreign minor should be in the second or third year, and should not have a substantial overlap with other taken courses, or courses that will be taken in the BSc EOR programme.</p> <p>Additionally, students must have completed the first year of the BSc EOR programme before enrolment at the partner university can take place. It is strongly recommended to complete most of the second year before leaving.</p>
Entry requirements for the bachelor's thesis	<ul style="list-style-type: none"> • Definitive admission to the second and third year and • the bachelor's programme has been approved and • ≥ 120 ECs from the approved courses (including first year courses and exemptions) have been earned. <p>This regulation applies to all students registered for the degree programme.</p>
Approval of the bachelor's programme	Apply via Progress, no later than 6 weeks before starting the bachelor's thesis.
Master information days	Check the Student Portal for the next event.

<p>Follow-on master's programmes</p>	<ul style="list-style-type: none"> • MSc Business Administration (all profiles) • MSc Econometrics, Operations Research and Actuarial Studies (EORAS) • MSc Economic Development and Globalization • MSc Economics (all profiles) • MSc Finance (all profiles) • MSc International Business and Management • MSc International Financial Management • MSc Marketing (all tracks) • MSc Social Sciences and Humanities Education, track Economics and Business Economics (in Dutch) • MSc Supply Chain Management • MSc Technology and Operations Management • Research Master in Economics and Business
<p>Entry requirements for the follow-on master's programmes</p>	<ul style="list-style-type: none"> • Bachelor's degree in Econometrics and Operations Research • For the MSc in Finance: Finance Theory and Modelling (EBB825A05) and Intermediate Corporate Finance (EBB079B05) must be completed. <p>For admission to other master's programmes: submit an application to the Admissions Board.</p>
<p>Starting dates for the follow-on master's programmes</p>	<p>1 September (recommended) and 1 February.</p>
<p>Changes</p>	<p>Changes that affect the rules and choices will be published in the TER (Teaching and Examination Regulations) or in the errata/addenda.</p>

3.3 BSc Economics and Business Economics

3.3.1 Programme description

Programme director and coordinator:	See the Student Portal
Language:	English
Starts in:	September

Content

The BSc Economics and Business Economics (BSc E&BE) aims to provide a solid academic and internationally oriented training, combining insights from business economics, economics, and international economics and development, developing a research-oriented attitude and reaching an advanced level of English language skills. The scientific domain of the BSc E&BE consists of the fields of business economics (with an emphasis on finance) economic theory and policy, as well as the related fields of international economics and economic development.

The first year offers a broad foundation into the various disciplines of the programme: micro, macro and international economics, finance, accounting and marketing. These courses are supported by quantitative courses (Mathematics and Statistics) and skill courses (Writing & Presenting, Data Analysis and Research Project).

In the second year, BSc E&BE students choose a profile in either Business Economics, Economics, or Economic Development and Globalization. Depending on the choice made, graduates will be able to demonstrate relevant knowledge and understanding of:

- **Business Economics** - this encompasses the economic functioning of individual organizations (both profit and non-profit) and the behaviour of people in those organizations. Topics considered include financial and accounting decisions of organizations and the relation between these decisions and the functioning of financial markets, as well as issues related to marketing, operations and logistics management and human resource management.
- **Economics** - this encompasses a wide range of factors related to human choice under conditions of scarcity. These include economic, technological, environmental and political factors, together with their effects on local, national and international economic and monetary policy and their implications for the strategy and behaviour of firms in markets.
- **Economic Development and Globalization** - this encompasses the process of economic development which is largely driven by country-specific economic-policies, -resources and -institutions. These economic conditions affect the location and investment decisions of firms in the globalized international economy. Topics considered include growth and economic development, (environmental) sustainability and globalization, international financial markets and crises, trade and institutions, and technological development.

In all three profiles in-depth training will be given in mathematics, statistics, applied econometrics and research skills. The training in these subjects will enable students to conduct individual academic research in (business) economics. In addition, students will be trained thoroughly in academic writing. Training and practice in this area take the form of writing several (empirical) papers leading to a bachelor's thesis in year 3. Writing a bachelor's thesis will promote further development of analytical and communication skills (taught and practised in tutorials, in which a student learns how to present, argue and defend points of view and to give feedback).

From a professional perspective, requirements of the programme are relatively broad and general, both in terms of content and in terms of academic skills and attitude. As part of the programme, guest lecturers are regularly invited to discuss their professional experiences and to explain how their work is related to the specific course topics.

Graduates can participate in various, mostly extra-curricular activities to become familiar with aspects of professional practice. In particular, the student association EBF is very active in organizing workshops, excursions, guest lectures, congresses, projects, etc. In addition, students may come into contact with the profession through FEB Career Services that offers a large portfolio of career-oriented activities. Students also have the option to go on a foreign exchange or participate in an extracurricular internship.

Upon completion of the BSc E&BE (all three profiles), graduates can access the master's programmes that are closely related to the bachelor's programme: MSc Finance, MSc Economics and MSc Economic Development and Globalization. The MSc Finance has specific entry requirements, see section 5.10. Graduates also have access to a number of other master's programmes offered by FEB. Given the level and study load of the E&BE programme, it also allows access to other related (inter)national master's programmes.

Business Economics profile

The Business Economics profile (BE profile) offers a high-quality theoretical and practical foundation for any profession in the field. The focus is on core subjects of business economics, such as finance, accounting, marketing, operations and logistics management and human resource management. In addition, students are taught solid general economic theory, which is essential in the field of business economics. Via this combination of business economics and economics courses, students learn to view the functioning of organizations from an analytic, microeconomic point of view in a macroeconomic and international economic context. In the third year, students take two core courses in financial markets (asset pricing) and corporate finance leading to upper intermediate academic knowledge of this aspect of business economics. Accordingly, after graduation with a BE profile graduates are especially able to apply the acquired knowledge in these areas.

Economics profile

The Economics profile offers a high-quality theoretical and practical foundation in Economics, preparing students for any profession in this field. Most fundamentally, the Economics profile deals with individual consumer and producer behaviour, the performance of and degree of competition in markets, as well as characteristics of national economies. In addition, topics such as banking, the origins of economic growth, the functioning of the labour market, the interaction between the political and economic system, and a broad range of public and monetary policy issues are dealt with. Students are taught high-level general economic theory, which is essential for a professional in the field of economic policy or research. In the third year students take core courses in both macroeconomics and microeconomics at an upper intermediate academic level. The curriculum also focuses on the application of theory to practice and economic policy, e.g. in the bachelor's thesis.

Economic Development and Globalization profile

The Economic Development and Globalization profile (ED&G profile) offers thorough academic training with a focus on development economics, international economics and sustainability issues related to globalization. Students will learn about the societal and economic implications of international trade, finance, and sustainable development. Development economics deals with the theories, policies and patterns underlying economic development that, in recent decades, have lifted many people out of poverty. It also analyses why some regions of the world have managed to develop successfully, while other regions are struggling. International economics deals with the global economy in which multinational firms operate, such as the determinants and consequences of international patterns of trade and specialization, the effects of trade policy, theories of exchange rates and balance-of-payments, international capital flows and financial globalization. In the third-year, students take core courses at an upper intermediate academic level that focus on economic development, globalization and (environmental) sustainability. The profile focuses on the application of theories.

Study period abroad at a foreign university

To enhance the international profile of BSc E&BE, the third year of the BSc programme includes (the opportunity of) a study period abroad at another university. Students can make use of the extended exchange network of the faculty with several European and non-European universities. Students can select courses offered by the host university in consultation with the E&BE coordinators. Because of compulsory courses in the second semester, the study abroad period for students studying E&BE is in the first semester of the third year. Students need to take the initiative in making their own arrangements. It is strongly recommended to start planning well ahead of time. Students need to apply in advance for approval of the subjects they wish to study abroad.

To be eligible for one of the faculty's exchange programmes for studying abroad, students

must have completed all first year courses. It is strongly recommended that students have also completed the second year at the time they are leaving in order to be able to take courses at the required level during the semester abroad.
Please note: if students wish to study at a university that does not offer courses in English, the preparation to attain the required language skills should be started well in advance.

As stated above, students can only be selected for a 'study abroad' place if they have completed their first year of study. For most universities the first selection is in January, in block 1.2 (but for some universities the selection is much earlier). A final selection round for remaining 'study abroad' positions takes place after the exams of block 2.1. This means that if second-year students have not completed the 1st year courses of block 2.2 (including Academic English for E&BE and Research Paper for E&BE) in the previous year, they are not eligible for studying abroad in the third year of their studies, as there are no more exams or resits for these courses before the final selection round starts. Note that these students might experience serious study delay. Study progress and grades will be taken into account in the selection procedure.
In all cases, the programme of the 'study abroad' has to be approved in advance by the E&BE programme coordinators.

If students would like to know more about the opportunities for studying abroad, they are welcome to come to the Exchange Office, the Student Support Desk, visit the [website](#) or look on the BSc E&BE community on the Student Portal.

Double degree programmes

See section 7.2.

Career prospects

Although graduates have the option to enter the labour market in junior staff functions in firms and governmental organizations after graduation from the BSc E&BE, the vast majority of graduates, however, choose to pursue a relevant master.

3.3.2 Rules and choices

Rules and Choices BSc Economics and Business Economics	
First-year information day	Check the Student Portal for the next event.
Entry requirements for the second and third year	Having completed the first year courses of the BSc in Economics and Business Economics.
Provisional entry requirements for the second and third year, during the second year of registration.	Students must have passed the BSA threshold. For more information about the binding study advice (BSA): the BSc TER and/or section 2.4.4 of the General Information part of this student handbook and/or the RUG website .
Entry requirements for the second and third year for students with a completed first year of another programme	It is also possible to be admitted to the second and third year after having completed the first year of the <ul style="list-style-type: none"> • BSc Business Administration • BSc Econometrics and Operations Research • BSc International Business once additional requirements (see the BSc TER) have been met. In case of doubt or questions, please contact the Educational Office (transfer.feb@rug.nl).
Entry requirements for bachelor courses	Consult the course descriptions in Ocasys.

<p>Content of the foreign minor</p>	<p>The study abroad programme (foreign minor) must be approved by the profile coordinator of the BSc E&BE before departure and can contain both economic/business courses and non-economic/non-business courses that are at par with the level and quality of courses in the BSc E&BE programme offered in Groningen. The foreign minor cannot include more than one language course in the language of the foreign university with a maximum of 10 EC. The courses of the study abroad programme must not overlap with the other courses of the BSc E&BE programme followed by the student.</p> <p>Additionally, students must have completed the first year of the programme before enrolment at the partner university can take place. It is strongly recommended to complete most of the second year before leaving.</p>
<p>Entry requirements for the bachelor's thesis</p>	<ul style="list-style-type: none"> • Definitive admission to the second and third year, and • the bachelor's programme has been approved and • ≥ 120 ECs from the approved courses (including first year courses and exemptions) have been earned. <p>This regulation applies to all students registered for the degree programme.</p>
<p>Approval of the bachelor's programme</p>	<p>Apply via Progress, no later than 6 weeks before starting the bachelor's thesis.</p>
<p>Master information days</p>	<p>Check the Student Portal for the next event.</p>
<p>Follow-on master's programmes</p>	<ul style="list-style-type: none"> • MSc Accountancy and Controlling (if the minor Management Control including the course Auditing Practices (EBB097A05) has been successfully completed) • MSc Business Administration (all profiles) • MSc Economic Development and Globalization (preferably with E&BE-ED&G) • MSc Economics (all profiles) (preferably with E&BE-Economics) • MSc Finance (all profiles) (preferably with E&BE-BE). • MSc Human Resource Management • MSc International Business and Management • MSc International Financial Management • MSc Marketing (all tracks) • MSc Social Sciences and Humanities Education, track Economics and Business Economics (in Dutch) • MSc Supply Chain Management • MSc Technology and Operations Management • Research Master in Economics and Business
<p>Entry requirements for the follow-on master's programmes</p>	<ul style="list-style-type: none"> • Bachelor's degree in E&BE and <ul style="list-style-type: none"> ◦ for MSc Finance: Intermediate Corporate Finance (EBB079B05) and Intermediate Asset Pricing (EBB084A05) must be completed. <p>For admission to other master's programmes: submit an application to the Admissions Board.</p>

Starting dates for the follow-on master's programmes	1 September and 1 February.
Changes	Changes that affect the rules and choices will be published in the TER (Teaching and Examination Regulations) or in the errata/addenda.

3-4 BSc International Business

3.4.1 Programme description

Programme director and coordinator:	See the Student Portal
Language:	English
Starts in:	September

Content

The BSc International Business (BSc IB) is an interdisciplinary academic programme with a focus on international issues. It aims to provide a solid academic grounding in the functioning of and interventions in organizations that operate in various countries and cultures. Students learn to combine general business management knowledge and skills within the international context of the organizations. They gain knowledge and understanding of general business and management, the main areas of international business and management and research methodology. Students also learn to apply an interdisciplinary and integral approach in defining, analysing and solving problems in multinational organizations. In addition, students learn how to conduct research that complies with academic standards in management and academia. Students are also taught the language and social communication skills that are necessary for operating in an international and intercultural context.

First and second year

The BSc IB provides an introduction to elementary frameworks and concepts that are relevant in the field. In general, seven areas in which students need basic knowledge and skills are distinguished. These are:

- Organization theory: an introduction into theories and concepts of organization structures and processes. Students learn to consider organizational design and organizational change both in local companies as well as in multinational companies. Students are introduced to academic approaches to these issues and gain experience applying concepts to practical situations.
- International management and economics: multinational companies have to constantly consider business opportunities and related strategic choices. Students are introduced to the basics of (international) economics in such a manner that they understand the relevant economic concepts of the international environment. Additionally, by studying relevant concepts within the area of strategic management, students will learn how companies operate in this context.
- International finance and accounting: students study the financial aspects of organizing and related aspects of accounting and control, with special attention to the additional complexity these issues pose within multinational enterprises.
- Research methodology and statistics: students learn to conduct research that complies with scientific rules both in management and in academia. Courses in this cluster teach them how to think systematically and draw scientifically sound conclusions on the issues that they have studied. This is a must if they have ambitions in management and consultancy as well as in academia.
- Academic and professional skills: skills such as a proper use of (English) language, international communication, cooperation in a (diverse) team, and presenting both yourself and the content you want to transfer correctly, are very important for people who intend to operate in the international arena.
We emphasize and practice these skills in various courses, and have added a first year course Academic & Professional Development to the curriculum.
- Ethics, responsibility and sustainability: students learn numerous ways to actively engage with issues and dilemmas related to ethics, sustainability and being a responsible leader..

Additionally, there is a set of courses dealing with more functional areas such as international marketing, and other topics such as digital transformation or international business law.

First- and second-year preparations for the foreign minor/International Business Internship

During the second bachelor year, students need to prepare for their foreign minor (study abroad) in the third year. To enrol at a foreign university, students must have completed their first year. Note that the first year grades are an important criterium for selection.

Please, read the relevant parts in this student handbook about the Rules and Regulations on study abroad carefully. In the first year a workshop is organized to give information about the study abroad programme, as well as the International Business Internship options.

Third year

BSc IB students spend one semester of the third year of their programme abroad on exchange or pursue an International Business Internship (max. 30 students per semester). The 'home' semester of the third-year programme consists of four core courses and the bachelor's thesis. As indicated above, to be eligible to apply for one of the faculty's exchange programmes, students must have completed the first year. It is strongly recommended that (most of) the second year has also been completed by the time they leave in order to be able to take courses at the required level during their study abroad. Please note that, if students want to study at a university that does not offer courses in English, the preparation to attain the required language skills (e.g. French, German or Spanish) will exceed the credits of the compulsory courses of the first and/or second year. Please refer to the FEB Student Portal for further details.

If students have participated in higher education outside The Netherlands before starting their studies in IB, they can apply for an exemption from the study abroad period at the Board of Examiners. If granted, students must contact the programme coordinator for IB to agree on a substitute programme.

Double degree programmes

See sections 7.3, 7.4, 7.5 and 7.6.

Career prospects

When students have completed the BSc IB, they have all the tools they need to continue their studies with a master's degree programme or to develop in a wide range of business management careers in international companies. Many companies and organizations offer traineeships and junior positions which introduce graduates to the different types of activities. The specific direction chosen varies according to interests and includes positions with an obvious international dimension such as export manager, international marketeer, or international sales manager.

Furthermore, positions such as product manager, treasury manager, human resource manager and management development officer are important options. The programme also provides the skills, knowledge and expertise appropriate to a management career in a non-profit organization setting, such as the health-care industry, the cultural and entertainment sector or non-governmental organizations.

Finally, graduates could consider continuing their career within the academic field and pursue a Research Master, given their training in the latest developments in this area.

3.4.2 Rules and choices

Rules and choices BSc International Business	
First-year information day	Check the Student Portal for the next event.
Entry requirements for the second and third year	Having completed the first year courses of the BSc International Business.
Provisional entry requirements for the second and third year, during the second year of registration	Students must have passed the BSA threshold during the first year of registration in the first year. For more information about the binding study advice (BSA): the BSc TER and/or section 2.4.4 of the General Information part of this student handbook and/or the RUG website

<p>Entry requirements for the second and third year for students who completed the first year from another degree programme</p>	<p>It is also possible to be admitted to the second and third year after having completed the first year of the</p> <ul style="list-style-type: none"> • BSc Business Administration • BSc Economics and Business Economics once additional requirements have been met. See the BSc TER. <p>Students who want to transfer to the second and third year of the BSc IB are advised to stay registered in the degree programme where they completed their first year, until they have satisfied the additional requirements. Those wishing to transfer sooner to IB must register as a first year student in the BSc IB. In case of doubt or questions, please contact the Educational Office (transfer.feb@rug.nl).</p>
<p>Entry requirements for bachelor courses</p>	<p>See the course descriptions in Ocasys.</p>
<p>Content of the foreign minor</p>	<p>The foreign minor (study abroad or exchange) can contain a maximum of 15 ECs in non-economic and non-business courses, including a maximum of 10 ECs of language courses. Additionally, students must have completed the first year before enrolment at the partner university can take place. It is strongly recommended to complete most of the second year before leaving. As of 2023-24, students also have the possibility to take the internship course International Business Internship (EBB150A30) instead of a foreign minor</p>
<p>Entry requirements for the bachelor's thesis</p>	<ul style="list-style-type: none"> • Definitive admission to the second and third year, and • the bachelor's programme has been approved in Progress and • ≥ 120 ECs from the approved courses (including first year courses and exemptions) have been earned. <p>For students who take part in the KEDGE Business School, the 90 ECs DD with Universitas Gadjah Mada or Universitas Indonesia the entry requirements are:</p> <ul style="list-style-type: none"> • the bachelor's programme has been approved in Progress and • ≥ 45 ECs from the compulsory courses in Groningen (including exemptions) have been earned. <p>For students who take part in the 120 EC DD with Universitas Indonesia the entry requirements are:</p> <ul style="list-style-type: none"> • the bachelor's programme has been approved in Progress, and • ≥ 65 ECs from the compulsory courses in Groningen (including exemptions) have been earned.
<p>Approval of the bachelor's programme</p>	<p>Apply via Progress, no later than 6 weeks before starting the bachelor's thesis.</p>
<p>Master information days</p>	<p>Check the Student Portal for the next event.</p>

Follow-on master's programmes	<ul style="list-style-type: none"> • MSc Business Administration (all profiles) • MSc Economic Development and Globalization • MSc Finance (all profiles) • MSc Human Resource Management • MSc International Business and Management • MSc International Financial Management • MSc Marketing (all tracks) • MSc Social Sciences and Humanities Education, track Economics and Business Economics (in Dutch) • MSc Supply Chain Management • MSc Technology and Operations Management • Research Master in Economics and Business
Entry requirements for the follow-on master's programmes	<ul style="list-style-type: none"> • Bachelor's degree in International Business and <ul style="list-style-type: none"> ◦ for MSc Finance: minor Finance. ◦ for MSc in Social Sciences and Humanities Education, track Economics and Business Economics: minor Algemene Economie voor de Lerarenopleiding. This minor cannot be included in the BSc IB programme and is therefore extra-curricular for BSc IB students. <p>For admission to other master's programmes: submit an application to the Admissions Board.</p>
Starting dates for the follow-on master's programmes	1 September and 1 February.
Changes	Changes that affect the rules and choices will be published in the TER (Teaching and Examination Regulations) or in the errata/addenda.

3.5 University minor Energy Transition from Multidisciplinary Perspectives

A university minor is a minor offered by another UG faculty than FEB. It introduces you to a different academic field and helps you to gain an understanding of the knowledge, methodologies and applications used there.

As an exception to the rule, the university minor Energy Transition from Multidisciplinary Perspectives is also accessible to FEB students who follow a bachelor programme with the option of choosing a university minor.

4 Pre-MSc programmes

4.1 Pre-MSc programmes FEB

4.1.1 Programme description

Programme director and coordinator:	See the Student Portal
Language:	English
Starts in:	September

Content

FEB offers the following Pre-MSc programmes in preparation for the follow-on master's programmes of FEB:

Pre-MSc programmes and corresponding ECs programmes			
Pre-MSc programmes	30 ECs	45 ECs	60 ECS
Pre-MSc Business Administration CM	X	X	
Pre-MSc Business Administration Health	X	X	
Pre-MSc Business Administration MAC	X	X	
Pre-MSc Business Administration SB&E	X	X	
Pre-MSc Business Administration SIM	X	X	
Pre-MSc Accountancy and Controlling			X
Pre-MSc Accountancy and Controlling for HBO-AC	X		
Pre-MSc Accountancy and Controlling for HBO BE and HBO Finance and Control			X
Pre-MSc Economics for HBO			X
Pre-MSc Econometrics, Operations Research and Actuarial Studies			X
Pre-MSc Economic Development and Globalization		X	
Pre-MSc Finance		X	
Pre-MSc Human Resource Management	X	X	
Pre-MSc International Business and Management	X	X	
Pre-MSc International Financial Management	X	X	
Pre-MSc Marketing	X	X	
Pre-MSc Supply Chain Management and Technology and Operations Management	X	X	
Pre-MSc Algemene Economie voor de Lerarenopleiding	X		

30 and 45 ECs Pre-MSc programmes

The 30/45 ECs Pre-MSc programmes are intended for students with a bachelor's degree of one of the NVAO accredited HBO programmes. The Pre-MSc programmes are also open to students with an accredited academic bachelor's degree, who do not immediately qualify for one of these MSc programmes, either from The Netherlands or abroad. Students with a related HBO programme follow the 30 EC version.

Students with an unrelated HBO programme and students with an accredited academic bachelor's degree, who do not immediately qualify for one of these MSc programmes, either from The Netherlands or abroad, follow the 45 EC version. Students with an academic bachelor's degree can be offered a shorter programme if they are eligible for dispensation for specific courses based on their academic qualifications.

60 ECs Pre-MSc programmes

More information about the two Pre-MSc programmes Accountancy and Controlling that have been specifically designed for HBO-AC, HBO-BE and HBO Finance & Control graduates can be found in section 4.2.

Students with an unrelated HBO programme and students with an accredited academic bachelor's degree, either from The Netherlands or abroad, who do not immediately qualify for the A&C MSc programme, follow the 60 ECs version. Students with an academic bachelor's degree can be offered a reduced package if they are eligible for dispensation for specific courses based on their academic qualifications.

The 60 EC Pre-MSc programme Economics for HBO is intended for students with an accredited bachelor's degree from the universities of applied sciences (HBO).

The 60 ECs Pre-MSc programme EORAS is intended for students with an accredited academic bachelor's degree, either from The Netherlands or abroad, who do not immediately qualify for the MSc programme.

Tailor made Pre-MSc programme

The faculty offers a tailor-made Pre-MSc programme in preparation for the follow-on master's programme Economics of FEB: This programme is intended for students with an accredited academic bachelor's degree, either from The Netherlands or abroad, who do not immediately qualify for the MSc programme Economics.

Admission to the master's programmes and threshold

After passing a Pre-MSc programme, graduates will have the right to be admitted to the Master of Science that belongs to the chosen Pre-MSc programme. For the following programmes an additional condition of proof of Mathematics VWO-A level is necessary before the start of the corresponding master programme:

- Business Administration, profile Change Management
- Business Administration, profile Health
- Business Administration, profile Management Accounting and Controlling
- Business Administration, profile Small Business and Entrepreneurship
- Business Administration, profile Strategic Innovation Management
- Marketing
- Human Resource Management
- International Business & Management
- Economic Development & Globalization
- Accountancy and Controlling (not for the specific A&C for HBO programmes)

Students who have not completed the full programme at the end of the academic year, but have obtained at least 25 ECs of a 30 ECs programme, at least 40 ECs of a 45 ECs programme or at least 50 ECs of a 60 ECs programme, may continue the Pre-MSc in the following year. After they have finished the remaining course(s) successfully, they will be admitted to the master's programme.

Students who have not completed the full programme at the end of the academic year, and have obtained less than 25 ECs of a 30 ECs programme, less than 40 ECs of a 45 ECs programme and less than 50 ECs of a 60 ECs programme, are not allowed to continue the Pre-MSc in the following year. If they still want to take the MSc (profile), then they will have to register for the related FEB bachelor's degree. Pre-MSc students may then request for exemptions from the Board of Examiners based on the courses that they did pass during their Pre-MSc year.

4.1.2 Rules and choices

Rules and choices Pre-MSc programmes	
Entry requirements for the Pre-MSc programmes	See the website or the BSc TER.
Validity of admission to the Pre-MSc programmes	Admission to the Pre-MSc programmes is valid for one year and is only granted once. It will only be extended - for a maximum of one year - if ≥ 25 ECs from a 30 ECs Pre-MSc programme, ≥ 40 ECs from a 45 ECs programme or ≥ 50 ECs from a 60 ECs programme have been obtained.
Entry requirements for the research papers for: <ul style="list-style-type: none"> • Pre-MSc BA CM • Pre-MSc BA Health • Pre-MSc BA MAC • Pre-MSc BA SB&E • Pre-MSc BA SIM • Pre-MSc ED&G • Pre-MSc HRM • Pre-MSc IB&M • Pre-MSc Marketing 	<ul style="list-style-type: none"> • Students have passed Research Skills Pre-MSc (EBS026A05) and Statistics for Pre-MSc (EBS027A05)
Entry requirements for the research paper for: <ul style="list-style-type: none"> • Pre-MSc Finance 	Students have passed Research Skills for Pre-MSc Finance (EBS030A05)
Entry requirements for the research papers for: <ul style="list-style-type: none"> • Pre-MSc IFM • Pre-MSc SCM/TOM 	Students have passed Research Skills Pre-MSc (EBS026A05)
Entry requirements for the bachelor thesis EOR for: <ul style="list-style-type: none"> • Pre-MSc EORAS 	Students must have passed Macroeconomics for EOR (EBB027B05), Math V: Advanced Linear Algebra (EBB157A05), and Statistical Inference (EBB075A05).
Master information days	Check the Student Portal for the next event.
Follow-on master's programmes	Dependent on the choice of Pre-MSc programme.
Entry requirements for the follow-on master's programmes	Completion of the Pre-MSc programme and a proof of Mathematics VWO-A level before the start of the corresponding Master only for: <ul style="list-style-type: none"> • Business Administration, all profiles • Marketing • Human Resource Management • International Business & Management • Economic Development & Globalization • Accountancy and Controlling (not for the specific A&C for HBO programmes).
Starting dates for the follow-on master's programmes	1 September and 1 February.
Changes	Changes that affect the rules and choices will be published in the TER (Teaching and Examination Regulations) or in the errata/addenda.

4.2 Pre-MSc Accountancy and Controlling for HBO-AC and HBO-BE/ HBO Finance & Control

4.2.1 Programme description

Programme director and coordinator:	See the Student Portal
Language:	English
Starts in:	September

Content

Two Pre-MSc programmes Accountancy and Controlling (Pre-MSc A&C) have been specifically designed for HBO-AC and HBO-Finance & Control (or Bedrijfseconomie) graduates, respectively. These programmes are:

- a programme of 30 ECs for students with a HBO Accountancy diploma (including Overall Test)
- a programme of 60 ECs for students with a HBO Finance & Control (or Bedrijfseconomie) diploma

The Pre-MSc programme for students with other backgrounds can be found in section 4.1.

Both Pre-MSc programmes comprise A&C-specific courses (for instance, financial statement analysis, management control and corporate governance), and a more general course in research methods, called 'Research Skills for Pre-MSc'.

After passing their Pre-MSc programme, graduates will have the right to be admitted to the Master of Science in Accountancy and Controlling.

Students who have not completed the full programme at the end of the academic year, but have obtained at least 25 ECs (HBO-AC) or 50 ECs (HBO-F&C) of the programme, may continue their Pre-MSc in the following year. After they have finished the remaining course(s) successfully, they will be admitted to the master's programme.

Students who have not completed the full programme at the end of the academic year, and have obtained less than 25 ECs (HBO-AC) or 50 ECs (HBO-F&C) of the programme, cannot continue the Pre-MSc in the following year. If they still want to take the MSc Accountancy and Controlling, then they will have to register for the FEB bachelor's programme in Business Administration, and take its A&C profile. In that case, former Pre-MSc students may request exemptions from the Board of Examiners on the basis of earlier training and/or the courses that they did pass during their Pre-MSc year.

4.2.2 Rules and choices

Rules and choices Pre-MSc programmes Accountancy and Controlling	
Entry requirements Pre-MSc programmes	<ul style="list-style-type: none"> • For Pre-MSc programme A&C for HBO-AC (30 ECs): diploma HBO Accountancy. • For Pre-MSc programme A&C for HBO-Finance & Control (60 ECs): diploma HBO Bedrijfseconomie or HBO Finance & Control <p>For entry requirements with other bachelor's degrees, see the MSc TER.</p>
Period of validity of entry to Pre-MSc programmes	<ul style="list-style-type: none"> • For Pre-MSc programme A&C for HBO-AC (30 ECs): 1 year (can possibly be extended by 1 year maximum if in the first year 25 ECs of the programme are completed). • For Pre-MSc programme A&C for HBO BE and HBO Finance & Control (60 ECs): 1 year (can possibly be extended by 1 year maximum if in the first year ≥ 50 ECs of the programme are completed). • For Pre-MSc programmes A&C for other HBO diplomas (60 ECs): 1 year (can possibly be extended by 1 year maximum if in the first year ≥ 50 ECs of the programme are completed). <p>See also the BSc-TER.</p>
Approval combination of courses	Apply via Progress, no later than 6 weeks prior to the presumed date of completion of the programme.
Master information	Check the Student Portal for the next event.
Follow-on master	MSc Accountancy and Controlling.
Entry requirement follow-on master	Completed Pre-MSc Accountancy and Controlling.
Intake(s) follow-on master	1 September and 1 February.
Changes	Changes that affect the rules and choices will be published in the TER (Teaching and Examination Regulations) or in the errata/addenda.

5 Masteropleidingen / Master's programmes

5.1 MSc Accountancy and Controlling

5.1.1 Programme description

Programme director and coordinator:	See the Student Portal
Language:	English
Starts in:	September and February

Content

The MSc Accountancy and Controlling (MSc A&C) focuses on technological innovations and sustainable practices that are shaping the information provision to internal and external stakeholders of any organization.

Students address various questions, examples are: What role do auditors and controllers play in society, and how is this role evolving in response to technological innovations? How can businesses integrate sustainability principles into their strategy and financial practices and what are the implications on information systems? In the MSc Accountancy and Controlling you will learn how to design information systems that produce such information, and how to assess the quality of existing systems. During the one-year programme, you will gain the competences necessary to work and succeed in a financial landscape that is ever-evolving, with new regulations, technologies, sustainable practices and financial instruments emerging regularly. You will be well-prepared to tackle challenges such as auditing financial data for multinational companies, ensuring compliance with evolving national and international regulations or steering financial sustainability of environmentally conscious organizations.

The programme has three profiles to choose from:

- The **Accountancy profile** focuses on the information needs of external stakeholders, that use auditor approval as assurance for information quality. You will learn about the role of the auditor in society, addressing identified risks, the responsibilities of the auditor regarding fraud, group audits, using the work of others, data analytics, continuous auditing and how to deal with service organizations. Studying accountancy in Groningen goes beyond numbers. You will do research and work on assignments on relevant topics in today's society such as technological innovations and threats (blockchain, cloud-computing, ransomware and identity fraud).
- The **Controlling profile** explains the multifaceted role controllers play in addressing financial and non-financial information and economic and sustainability challenges. The programme in Groningen emphasizes the information needs of managers and other internal stakeholders and highlights the controller's role as the "financial conscience" of the organization. You will gain knowledge of change processes implicated in new accounting techniques and systems and focus on the financial, technical, and sustainability aspects of management accounting.
- The **Sustainability Management and Controlling profile** focuses on sustainability management and governance, within the context of financial accounting, management accounting and accountancy. This is a unique opportunity to develop a solid background in sustainability and be trained to navigate challenges businesses face today and in the future. There are three main components: environmental sustainability covering reporting frameworks, sustainability governance discussing legal and ethical responsibilities associated with sustainability reporting and social sustainability that creates sustainable control practices and integrates diversity, equity, and inclusion into the organizational cycles of planning and control.

Focus areas

See section 1.6.3 (Dutch) or section 2.6.3 (English).

Double degree programme

See section 8.4.

Career perspectives

As a graduate, you are qualified to work in national and international companies, non-profit organizations, and government institutions. Many auditors start their career at one of the Big Four auditing firms: KPMG, PwC, Deloitte and EY. An alternative is an auditing firm that focuses on the national market with small and medium enterprises. Controllers usually start their careers as assistant controllers and become senior controllers after three to six years, with a long-term perspective to become Chief Financial Officer. Sustainability experts have the choice among positions such as corporate sustainability controller or manager, a sustainability consultant or auditor, and in the long run chief sustainability officer.

Our graduates are being offered jobs before or right after graduation and career perspectives are bright. Our alumni have different job positions in a variety of organizations, among others: KPMG, PwC, Deloitte, EY, ING, Skania, Wehkamp, and the Dutch Ministry of Finance.

Executive master's programmes

To become an auditor, professionals usually need an additional qualification as a Chartered Certified Accountant. As a controller, professionals may want to pursue a Chartered Management Accountant qualification (optional). After completing the master with the Accountancy profile, professionals can combine their job with the Executive Master of Accountancy (EMA) programme. This programme lasts one and a half years and is combined with a three-year practical internship. On completion, they carry the title 'Executive Master of Accountancy' and the Dutch equivalent 'registeraccountant'.

Alternatively, and irrespective of the completed profile, professionals can follow the Executive Master of Finance and Control (EMFC). This part-time programme lasts two years, and upon completion professionals hold the title 'Executive Master in Finance and Control' and the Dutch equivalent 'registercontroller'.

More information about these executive master's can be found in chapter 6 of this Student Handbook.

5.1.2 Rules and choices

Rules and choices MSc Accountancy and Controlling	
Master information days	Check the Student Portal for the next event.
Entry requirements for the master's programme	<p>Bachelor's degree in</p> <ul style="list-style-type: none"> • BSc Bedrijfskunde, profile A&C or • HBO-Accountancy and a completed Pre-MSc programme A&C for HBO-AC or • HBO-Finance & Control and a completed Pre-MSc programme A&C for HBO-Finance & Control or • HBO degree certificate and a completed Pre-MSc programme A&C <p>For entry requirements with other bachelor's degrees, see the MSc TER.</p>
Starting dates for the master's programme	1 September and 1 February.
Entry requirements for master courses	See the course descriptions in Ocasys.
Entry requirements for the master's thesis	<ul style="list-style-type: none"> • The master's programme has been approved, and • ≥ 20 ECs from the master's programme have been obtained.
Approval of the master's programme	Apply via Progress, no later than 6 weeks before starting the Master's Thesis.
Post-initial follow-on masters	<p>For the Accountancy profile:</p> <ul style="list-style-type: none"> • Executive Master of Accountancy (EMA), leads (with the compulsory practice internship) to the title of Registeraccountant (RA). <p>For the Controlling profile:</p> <ul style="list-style-type: none"> • Executive Master of Finance and Control (EMFC), leads to the title of Registercontroller (RC). <p>For all profiles:</p> <ul style="list-style-type: none"> • Executive MBA (EMBA). • Executive Master of Mergers & Acquisition and Valuation (EMMAV). <p>For more information: see the MSc TER.</p>
Changes	Changes that affect the rules and choices will be published in the TER (Teaching and Examination Regulations) or in the errata/addenda.

5.2 MSc Business Administration

5.2.1 Programme description

Programme director and coordinator:	See the Student Portal
Language:	English
Starts in:	September and February

Content

The MSc Business Administration (BA) equips students with a versatile knowledge and skill set that you can use to solve real-world problems across industries. One of the key areas you will get to explore is decision-making in key situations. For example, how can you shift the organisational culture to embrace sustainability or digital transformation? How can you effectively collaborate with stakeholders to bring about innovation? What are the challenges associated with adopting new tech innovations or starting your own business? How can we incorporate environmental and social factors into our management accounting practices? In a highly relevant sector such as healthcare, how can a manager make a significant impact? Students will have ample opportunities to broaden their scope in societally relevant topics in a way that fits their personal interests, by selecting electives from a large set of courses (including courses in digital business, energy, sustainability, healthcare, HRM, marketing and innovation). We use a variety of teaching methods (including lectures, tutorials, case studies and guest lectures) and assessment methods (including essays, exams, reports, case studies, industry-based assignments, presentations, and a master's thesis). The combination of academic and practical perspectives will help you develop critical competencies to create a positive impact on business and society.

The program has five profiles to choose from:

- Students in the **profile Change Management (CM)** gain insight into the multilevel processes behind change, the implications of change for an organization and its members and the roles of change agents. Students learn to analyse the alignment of the evolving change context, content and process with an emphasis on designing and managing the latter. To this end, students learn about the key perspectives and models in the field, about different change approaches, including the diagnosis and intervention tools that are helpful for instrumenting those approaches. We live in an ever-changing world characterized by major challenges, involving technological, cultural, digital, and ecological transformations. Consequently, effective change management is essential for organizational survival and development. Change management may have been a subject only addressed incidentally: once an organization had moved through a change process, there was time for consolidation. Nowadays, managing organizational change is a permanent strategic activity. This, in turn, creates a need for change management experts, who know how to diagnose, lead, stimulate, and monitor change processes that affect multiple stakeholders and multiple areas such as business strategies and models, tasks and work processes, people management, and technological infrastructure and data management.
- The **profile Health** takes a multidisciplinary perspective on Healthcare Management with the possibility to focus on Health Economics. Students receive academic training to gain a comprehensive understanding of the health system and the ability to reflect critically on major challenges involved in managing and organizing healthcare, both in terms of preventive and curative care. Students explore how healthcare delivery can be organized and improved within a health system's institutional and economic boundary conditions but may also question such boundaries. Students learn to strategize on how to optimize performance in terms of improving the population's health and clients' quality of care experience, while containing the cost per capita and maintaining health professionals' own well-being. Such optimization can be directed at the managerial level of healthcare organizations and networks, or at the policy level of national or regional health systems. To understand the multi-actor healthcare sector, students learn to identify and analyse the perspectives and roles of stakeholders, such as clients, clinicians, formal and informal carers, government, health insurers, and health-related businesses. Finally, students learn to evaluate healthcare operations and innovations from an economic perspective.
- The **profile Management Accounting and Control (MAC)** concentrates on enabling managers to achieve organizational goals. During this programme, students will acquire the skills necessary to assess strategic options and make decisions that seamlessly align with an organization's strategy. Students will get familiar with management accounting

and financial management techniques and combine this knowledge with insights from strategy, human behavior, and change management. This synthesis will empower students to acquire critical information for making successful strategic decisions. Students will apply this knowledge in real-world scenarios, such as market expansion or M&A decisions, and develop the skills to effectively communicate strategic advice to managers. Students will also have the opportunity to gain insights into using data analytics to support decision-making.

- The **profile Small Business and Entrepreneurship (SB&E)** focuses on small and medium-sized enterprises (SMEs) and entrepreneurship. Students receive academic training to gain a comprehensive understanding of theories on SMEs and entrepreneurship at different but interrelated levels of analysis, namely the micro, meso and macro level. At the micro level students learn about the strategic and managerial issues of SMEs and entrepreneurial firms, and how these affect firm performance. Moreover, students gain an insight into how the individual characteristics of small business owners and entrepreneurs (such as motivations, goals and traits) affect strategy, management and ultimately performance of their firms. At the meso level students focus on managing the competitive position of SMEs and entrepreneurial firms within an industry, for example, by analysing the business environment and conducting an extensive resource analysis. Finally, at the macro level, students learn about the role of SMEs and entrepreneurship in different societies and implications for policy making. Students have to be aware that the main focus of the curriculum is on acquiring academic knowledge.
- The **profile Strategic Innovation Management (SIM)** focuses on the strategic management of innovation. Students will receive academic training to gain a comprehensive understanding of the strategic aspects of managing innovations - from the early development phase (idea generation, resource garnering, formation of strategic alliances) until the commercialization phase (launch, obtaining legitimacy, protecting and capturing value from innovations). In particular, they learn about the variety and importance of innovation, the complexity of organizing and managing innovations, the strategies to obtain early success and appropriate value from innovations. The emphasis of MSc BaSIM is on how organizations can successfully manage innovations internally, across organizational boundaries, in and collaborations between organizations, and within networks. To provide students with a comprehensive understanding of the strategic landscape in which organizations operate, they also delve into the impact of market characteristics. Additionally, they explore the pivotal roles played by competitors, consumers, and key institutional actors such as regulators, policy makers, and gatekeepers in shaping the success of innovation initiatives. Finally, they will learn how strategies can direct internal capabilities and resources toward innovation success.

Focus areas

See section 1.6.3 (Dutch) or section 2.6.3 (English).

Double degree programme

See section 8.4.

Career prospects

- Having completed the **MSc BA, profile CM**, graduates are able to work independently as an internal or external change management expert or line manager within organizations. They are flexible and can specialize in many directions, for example, through consultancy projects. Future career opportunities include, but are not limited to, positions as management trainees, internal consultants, transformation consultants, policy consultants, interim managers, or as project leaders and team members in firms, governmental, or non-profit organizations.
- Having completed the **MSc BA, profile Health**, graduates understand the complexities of and dynamics involved in the health sector. Their academic skills allow them to analyse and improve the organising of preventive and curative care and to issue advice about its economic environment. They can come up with relevant policy and managerial recommendations to enhance the health system and organizing of healthcare. Employment opportunities include healthcare organisations, consultancy or research agencies, insurance companies, pharmaceutical companies, (semi-) governmental agencies, and healthcare supplying organisations.
- Graduates of the **MSc BA, MAC profile** are qualified for various types of jobs. They find work in national and international companies, non-profit organizations or government institutions. This includes positions as: (business) controller, management consultant,

manager, management trainee, project manager and researcher. Employers value Management Accounting and Control students because of their analytical and communicative skills, and their ability to combine an understanding of management accounting and control issues with knowledge of the business.

- The **MSc BA, SB&E profile** prepares students for a variety of career paths. First, the programme is highly relevant for students who want to become active in the SME sector, either as an independent entrepreneur, small business owner or manager. This may include taking over a (family) business. Second, the programme prepares for jobs within larger organizations that have SMEs or entrepreneurs as important stakeholders, such as consultancy firms, investors, banks, insurance firms, governmental organizations, or franchise organizations. A third possible career path is becoming an entrepreneurial employee within a larger organization that wants to renew, innovate and/or start corporate ventures (corporate entrepreneurship).
- Having completed the **MSc BA SIM profile** graduates will understand the complex and unpredictable nature of managing innovations and they are able to apply acquired knowledge and research techniques to come up with relevant recommendations for strategic management to enhance an organization's innovation success. Future job opportunities are in the field of strategic management, innovation management, business development, consultancy and research, in both private and public sectors.

5.2.2 Rules and choices

Rules and choices MSc BA	
Master information days	Check the Student Portal for the next event.
Entry requirements for the master's programme	<ul style="list-style-type: none"> • Bachelor's degree in <ul style="list-style-type: none"> ◦ Business Administration, or ◦ Econometrics and Operations Research, or ◦ Economics and Business Economics, or ◦ International Business or ◦ completed Pre-MSc BA CM, Health, MAC, SB&E, or SIM profile (depending on the profile of choice in the MSc BA), and • demonstrable knowledge of Mathematics on a VWO Mathematics A and/or B level • sufficient command of English. For entry requirements with other bachelor's degrees and customized packages, see the MSc TER and the website .
Starting dates for the master's programme	1 September and 1 February.
Entry requirements for master courses	See the course descriptions in Ocasys.
Entry requirements for the master's thesis	<ul style="list-style-type: none"> • The master's programme has been approved and • ≥ 20 ECs from the master's programme, including 10 EC core courses have been obtained.
Approval of the master's programme	Apply via Progress, no later than 6 weeks before starting the master's thesis.
Post-initial follow-on masters	<ul style="list-style-type: none"> • Executive MBA (EMBA) • Executive Master of Finance and Control (EMFC) • Executive Master of Mergers and Acquisition and Valuation (EMMAV) • Research Master in Economics and Business For more information: see MSc TER.
Changes	Changes that affect the rules and choices will be published in the TER (Teaching and Examination Regulations) or in the errata/addenda.

5.3 MSc Econometrics, Operations Research and Actuarial Studies

5.3.1 Programme description

Programme director and coordinator:	See the Student Portal
Language:	English
Starts in:	September and February

Content

The MSc EORAS programme uses mathematical and statistical models to analyse problems in business, economics, finance, insurance, and related areas. Students work on problems that require the use of mathematical modelling and data science in a decision-making process. Students learn how to construct appropriate models, to apply these models with real-life data and (statistical) software, and to design and implement computer algorithms to evaluate the decisions. Importantly, they also learn how to give proper (economic) interpretations to the outcomes of the analysis.

The MSc EORAS in Groningen has four specialized profiles:

- **Actuarial Studies**, which focuses on mathematical models for risk in the financial sector such as banks, hedge funds, fintech, institutional investors, insurance companies and pension funds.
- **Data Science** concentrates on the interaction between data, (mathematical) modeling and computational techniques to support quantitative decision making. The acquired knowledge and skills find broad application throughout society.
- **Econometrics**, which aims at quantifying (causal) relations among economic variables using statistical models. The models are used for forecasting purposes and to support policy decisions, and are applied in various fields such as finance, government, and marketing.
- **Operations Research**, which uses mathematical and probabilistic models to solve optimization and decision-making problems, for example in business, consultancy, logistics, and operation management.

Focus areas

See section 1.6.3 (Dutch) or section 2.6.3 (English).

Double degree programme

See section 8.4.

Career prospects

Graduates are very successful in finding a job. Most graduates find employment in the public sector or private companies, while some pursue an academic career and start with a PhD. The programme provides an excellent foundation for a career as data scientist.

- Graduates in **Actuarial Studies** may pursue a career in the financial sector, with insurance companies, a central bank, consultancies, or pension funds.
- Graduates in **Data Science** can work at any company or institution that use data for decision-making, such as hospitals, the government, and consultancy firms.
- Graduates in **Econometrics** can work at public institutions such as CBS, CPB, and other government agencies, or at data-driven firms in the private sector, or consultancies.
- Graduates in **Operations Research** can work at almost all large companies, (OR) consultancy firms, hospitals, TNO, and state departments, such as the Ministry of Infrastructure and Water Management.

5.3.2 Rules and choices

Rules and choices MSc Econometrics, Operations Research and Actuarial Studies	
Master information days	Check the Student Portal for the next event.
Entry requirements for the master's programme	<ul style="list-style-type: none"> • Bachelor's degree in <ul style="list-style-type: none"> ◦ Econometrics and Operations Research (UG), or ◦ completed Pre-MSc EORAS programme, and • sufficient command of English. For entry requirements with other bachelor's degrees, see the MSc TER.
Starting dates for the master's programme	1 September (preferred) and 1 February.
Entry requirements for master courses	See the course descriptions in Ocasys.
Entry requirements for the master's thesis	<ul style="list-style-type: none"> • The master's programme has been approved, and • ≥ 20 ECs from the master's programme have been obtained.
Approval of the master's programme	Apply via Progress, no later than 6 weeks before starting the master's thesis.
Post-initial follow-on masters	<ul style="list-style-type: none"> • Executive MBA (EMBA) • Executive Master of Mergers & Acquisition and Valuation (EMMAV) For more information: see the MSc TER.
Changes	Changes that affect the rules and choices will be published in the TER (Teaching and Examination Regulations) or in the errata/addenda.

5.4 MSc Economic Development and Globalization

5.4.1 Programme description

Programme director and coordinator:	See the Student Portal
Language:	English
Starts in:	September and February

Content

The MSc programme in Economic Development and Globalization (ED&G) provides graduates with knowledge of the drivers of economic growth and economic development at the forefront of their field. They will have a similarly deep understanding about globalization, in the form of international trade but also other forms of cross-border economic activity, such as international investments. The emphasis in the programme is on using analytical tools from the field of economics to diagnose and analyse modern-day challenges.

The programme also provides training in the skills and competencies to apply the acquired knowledge in specific settings, with an emphasis on clear communication and argumentation. This is to prepare students for a professional career in firms with an international orientation (financial institutions, multinationals, consultancy firms), in international organizations, or in government agencies with an international focus.

Focus areas

See section 1.6.3 (Dutch) or section 2.6.3 (English).

Double degree programmes

See sections 8.3, 8.4, 8.5 and 8.6.

Career prospects

Graduates of the MSc ED&G will be able to take up positions in internationally oriented firms (banks, multinationals), international organizations (World Bank, IMF, EU) and internationally oriented departments of government agencies. Occasionally, graduates are selected to participate in high level contract research activities of international organizations, such as the Conference Board (New York) and the International Labour Organization (ILO, Geneva).

5.4.2 Rules and choices

Rules and choices MSc Economic Development and Globalization	
Master information days	Check the Student Portal for the next event.
Entry requirements for the master's programme	<ul style="list-style-type: none"> • Bachelor's degree in <ul style="list-style-type: none"> ◦ Business Administration (with the minor ED&G), or ◦ Econometrics and Operations Research, or ◦ Economics and Business Economics, or ◦ International Business, or ◦ completed Pre-MSc ED&G programme, and • demonstrable knowledge of Mathematics on a VWO Mathematics A and/or B level • sufficient command of English. For entry requirements with other bachelor's degrees, see the MSc TER.
Starting dates for the master's programme	1 September and 1 February. The DDs only start in September.
Entry requirements for master courses	See the course descriptions in Ocasys.
MSc ED&G courses	The courses offered in semester 1 are different from the courses offered in semester 2. Some compulsory courses are offered in both semesters, other courses are offered once a year. Students who take part in a DD must obey specific rules with respect to the course selection.
Entry requirements for the master's thesis	<ul style="list-style-type: none"> • The master's programme has been approved, and • ≥ 20 ECs from the master's programme have been obtained.
Approval of the master's programme	Apply via Progress, no later than 6 weeks before starting the Master's thesis.
Post-initial follow-on masters	<ul style="list-style-type: none"> • Executive MBA (EMBA) • Executive Master of Mergers & Acquisition and Valuation (EMMAV) For more information: see MSc TER.
Changes	Changes that affect the rules and choices will be published in the TER (Teaching and Examination Regulations) or in the errata/addenda.

5.5 MSc Economics

5.5.1 Programme description

Programme director and coordinator:	See the Student Portal
Language:	English
Starts in:	September and February

Content

Graduates of the MSc Economics are able to apply advanced economic theory to analyse economic issues related to society at large. The programme trains students for positions in which they contribute as economists to decision-making in (inter)national government bodies, public organizations and private corporations such as financial institutions, multinationals and consultancy firms.

The objective of the programme is to teach students economic theory at a high analytical level. The main focus is on contemporary economic theories in core fields of the economics discipline. An additional goal is to familiarize students with the application of theory and research methods to economic practice and economic policy. Such a combination of rigorous academic thinking with practical application is essential for any professional who is active in the fields of economic policy or research. Finally, students of the programme must be able to conduct economic research.

Students of the MSc Economics choose one of three profiles: General Economics, Monetary Policy, or Market Competition and Regulation.

Focus areas

See section 1.6.3 (Dutch) or section 2.6.3 (English).

Double degree programmes

See sections 8.4 and 8.10.

Career prospects

Economists are employed in many different types of companies, institutions and organizations. Some examples of employers for graduates are:

- financial institutions such as banks, pension funds and insurance companies are important employers of economists.
- government agencies such as the Dutch central bank (DNB) as well as ministries, in particular the Ministry for Economic Affairs and Climate Policy (including the CPB Netherlands Bureau for Economic Policy Analysis), Ministry of Finance and the Ministry of Social Affairs and Employment
- international companies
- universities in The Netherlands and abroad
- international organizations such as the OECD, the IMF, the World Bank, the EU and the European Central Bank
- local authorities such as provinces and municipalities
- institutions for applied research, such as the CBS (Statistics Netherlands), the Algemene Rekenkamer (The Netherlands Audit Office), TNO and the Social and Cultural Planning Office

5.5.2 Rules and choices

Rules and choices MSc Economics	
Master information days	Check the Student Portal for the next event.
Entry requirements for the master's programme	<ul style="list-style-type: none"> • Bachelor's degree in <ul style="list-style-type: none"> ◦ Economics and Business Economics, or ◦ Econometrics and Operations Research completed Pre-MSc Economics for HBO programme, and • sufficient command of English. For entry requirements with other bachelor's degrees, see the MSc TER.
Starting dates for the master's programme	1 September and 1 February.
Entry requirements for master courses	See the course descriptions in Ocasys.
Entry requirements for the master's thesis	<ul style="list-style-type: none"> • The master's programme has been approved, and • ≥ 20 ECs from the master's programme have been obtained.
Approval of the master's programme	Apply via Progress, no later than 6 weeks before starting the master's thesis.
Post-initial follow-on masters	<ul style="list-style-type: none"> • Executive MBA (EMBA) • Executive Master of Mergers & Acquisition and Valuation (EMMAV) For more information: see MSc TER.
Changes	Changes that affect the rules and choices will be published in the TER (Teaching and Examination Regulations) or in the errata/addenda.

5.6 MSc Finance

5.6.1 Programme description

Programme director and coordinator:	See the Student Portal
Language:	English
Starts in:	September and February

Content

By choosing the MSc Finance, students acquire knowledge, understanding and skills required to analyse and evaluate real and complex financial problems of companies and financial institutions (banks, insurance companies, pension funds, mutual funds) and to design solutions for these problems. They will gain advanced academic knowledge of finance theory, research methods and a selected number of fields, including corporate finance, investment and risk management, sustainable finance, development finance, or general finance. Each of these fields is offered as a profile with profile specific courses.

Students choose one of five profiles.

- In the **Corporate Finance profile** students learn how to analyse problems, motivate decisions, and manage a corporation from a financial perspective.
- The students of the **profile Risk and Investments** study and analyse problems in risk management and portfolio selection for banks, insurance companies, mutual funds, pension funds and other financial institutions.
- The students of the **profile Sustainable Finance** focus on the interaction of sustainability and financial problems.
- The **profile Finance and Development** is a unique profile as it offers students the opportunity to study how finance can positively contribute to the development of developing countries and poor households.
- Students of the **General Finance profile** have the possibility to tailor their own finance programme towards their individual interests, by combining courses from different profiles.

During the programme, students will develop both academic and professional skills. With respect to academic skills, the programme focuses on collecting and analysing data, planning and designing a research project and academic writing. Examples of professional skills are computer model building for business decisions, presenting in public, identifying and analysing problems and working in teams.

Focus areas

See section 1.6.3 (Dutch) or section 2.6.3 (English).

Double degree programmes

See sections 8.1, 8.4 and 8.7.

Career prospects

Graduates of the MSc Finance are qualified for positions in which they contribute as a specialist in financial decision-making. All profiles prepare students for a roles as a financial advisors. Students of the Corporate Finance profile are prepared for jobs in financial management and advisory of private (multinational) companies. Students of the profile Risk and Investment management prepare for positions as analysts or managers of financial risks or portfolios. These jobs are mainly in banks, insurance companies, mutual funds, pension funds and other financial institutions. Students of the profile Sustainable Finance will be prepared for jobs such as sustainable finance analyst, sustainable portfolio and risk managers in companies and financial institutions. Students of the Finance and Development profile are trained for management and policy development roles in NGOs and governments.

5.6.2 Rules and choices

Rules and choices MSc Finance	
Master information days	Check the Student Portal for the next event.
Entry requirements for the master's programme	<ul style="list-style-type: none"> • Bachelor's degree in <ul style="list-style-type: none"> ◦ Business Administration (with completed minor Finance), or ◦ Economics and Business Economics (with completed Intermediate Asset Pricing (EBB084A05) and Intermediate Corporate Finance (EBB079B05), or ◦ Industrial Engineering and Management (with completed minor Finance), or ◦ Econometrics and Operations Research (with completed Finance Theory and Modelling (EBB825A05) and Intermediate Corporate Finance (EBB079B05), or ◦ International Business (with completed minor Finance), or ◦ completed Pre-MSc Finance programme, and • sufficient command of English. For entry requirements with other bachelor's degrees, see the MSc TER.
Starting dates for the master's programme	1 September and 1 February.
Entry requirements for master courses	See the course descriptions in Ocasys.
Entry requirements for the master's thesis	<ul style="list-style-type: none"> • The master's programme has been approved, and • ≥ 20 ECs from the master's programme have been obtained.
Approval of the master's programme	Apply via Progress, no later than 6 weeks before starting the master's thesis.
Post-initial follow-on masters	<ul style="list-style-type: none"> • Executive MBA (EMBA) • Executive Master of Mergers & Acquisition and Valuation (EMMAV) For more information: see MSc TER.
Changes	Changes that affect the Rules and choices will be published in the TER (Teaching and Examination Regulations) or in the errata/addenda.

5.7 MSc Human Resource Management

5.7.1 Programme description

Programme director and coordinator:	See the Student Portal
Language:	English
Starts in:	September and February

Content

The MSc Human Resource Management (HRM) is a small-scale, diverse and social programme with close links to business practice. Students learn about the strategic and operational perspective of HR. On a strategic level, students will study how to match the supply and demand of personnel, and anticipate how this is affected by changes inside and outside the organisation. On an operational level, students will learn about the recruitment, selection, performance, and well-being of employees. Moreover, students will follow an HR analytics course, in which they will learn how to use data science, digital personnel systems, and online platforms to evaluate the HR performance of an organisation and provide evidence-based suggestions for improvement. Next to the core courses, the MSc HRM includes electives on various topics (e.g. stress and health, technological development, internationalisation of business, or business ethics).

Employability and Professionalisation activities are integrated throughout the year. Students will work with a coach to develop professional skills, have the opportunity to join career development and networking events, and can take part in the mentoring programme. HR professionals will be the mentors and provide feedback on assignments as well as career advice.

Focus areas

See section 1.6.3 (Dutch) or section 2.6.3 (English).

Career prospects

This programme prepares students for a professional HR career in any organisation at any level, (including HR recruiter, HR analytics, HR business partner, or Chief HR officer).

5.7.2 Rules and choices

Rules and choices MSc Human Resource Management	
Master information days	Check the Student Portal for the next event.
Entry requirements for the master's programme	<ul style="list-style-type: none"> • Bachelor's degree in <ul style="list-style-type: none"> ◦ Business Administration, or ◦ Economics and Business Economics, or ◦ International Business, or ◦ completed Pre-MSc HRM programme, and • demonstrable knowledge of Mathematics on a VWO Mathematics A and/or B level • sufficient command of English. For entry requirements with other bachelor's degrees, see the MSc TER.
Starting dates for the master's programme	1 September and 1 February.
Entry requirements for master courses	See the course descriptions in Ocasys.
Entry requirements for the master's thesis	<ul style="list-style-type: none"> • The master's programme has been approved, and • ≥ 20 ECs from the master's programme have been obtained.
Approval of the master's programme	Apply via Progress, no later than 6 weeks before starting the master's thesis.
Post-initial follow-on masters	<ul style="list-style-type: none"> • Executive MBA (EMBA) • Executive Master of Mergers & Acquisition and Valuation (EMMAV) For more information: see MSc TER.
Changes	Changes that affect the rules and choices will be published in the TER (Teaching and Examination Regulations) or in the errata/addenda.

5.8 MSc International Business and Management

5.8.1 Programme description

Programme director and coordinator:	See the Student Portal
Language:	English
Starts in:	September and February

Content

The MSc International Business and Management (MSc IB&M) focuses on the business and management aspects related to a multinational enterprise. Graduates have advanced academic knowledge and understanding of management and leadership issues within multinational companies, international business strategy and comparative institutional approaches. They have specific research skills that are crucial to management's ability to analyse new environments and pertinent developments and the necessary social communication skills to operate in an international context.

Focus areas

See section 1.6.3 (Dutch) or section 2.6.3 (English).

Double degree programmes

See section 8.4 and 8.8.

Career prospects

Graduates are highly employable and qualified to perform a broad variety of jobs in (multinational) companies and (international) governmental organizations. Upon completion of the programme, graduates will have advanced academic knowledge and understanding of management and leadership issues within multinational companies, international business strategy and comparative institutional approaches. They have specific research skills that are crucial to management's ability to analyse new environments and pertinent developments and the necessary social communication skills to operate in an international context. Alternatively, they might opt for an academic career as PhD researcher.

5.8.2 Rules and choices

Rules and choices MSc International Business and Management	
Master information days	Check the Student Portal for the next event.
Entry requirements for the master's programme	<ul style="list-style-type: none"> • Bachelor's degree in <ul style="list-style-type: none"> ◦ Business Administration, or ◦ Econometrics and Operations Research, or ◦ Economics and Business Economics, or ◦ International Business, or ◦ completed Pre-MSc IB&M programme, and • demonstrable knowledge of Mathematics on a VWO Mathematics A and/or B level • sufficient command of English. For entry requirements with other bachelor's degrees, see the MSc TER.
Starting dates for the master's programme	1 September and 1 February. The DDs only start in September.
Entry requirements for master courses	See the course descriptions in Ocasys.
MSc IB&M courses	The courses offered in semester 1 are different from the courses offered in semester 2. Compulsory courses are offered in both semesters, electives are offered once a year. Besides compulsory courses students choose electives A and electives B. Students who take part in a DD must comply with the specific rules with respect to the course selection.
Entry requirements for the master's thesis	<ul style="list-style-type: none"> • Research Seminar for MSc IB&M has been completed, and • the master's programme has been approved, and • ≥ 20 ECs from the master's programme have been obtained.
Master's thesis starting dates	Students can start with their master's thesis twice a year, in September and in February. Students must register on Progress in the previous semester already, when they also register for the Research Seminar.
Approval of the master's programme	Apply via Progress, no later than 6 weeks before starting the master's thesis.
Post-initial follow-on masters	<ul style="list-style-type: none"> • Executive MBA (EMBA) • Executive Master of Mergers & Acquisition and Valuation (EMMAV) For more information: see MSc TER.
Changes	Changes that affect the rules and choices will be published in the TER (Teaching and Examination Regulations) or in the errata/addenda.

5.9 MSc International Financial Management

5.9.1 Programme description

Programme director and coordinator:	See the Student Portal
Language:	English
Starts in:	September and February

Content

The MSc International Financial Management (IFM) programme distinguishes itself from most other master's programmes in international finance by concentrating on the managerial aspects of international finance and accounting. It also differs from other master's programmes in only Finance or Financial Management, by having a more explicit international focus.

The curriculum is designed to provide students with the skills they need to succeed as financial managers in internationally operating firms or organizations. The curriculum provides a comprehensive understanding of the various aspects of financial management in an international business environment and aims to teach students how to think strategically and explore new ideas in this context.

The MSc IFM is designed to provide students with advanced academic knowledge, understanding and skills necessary to identify, analyse and solve complex international financial management issues on both the societal and corporate levels. Students will learn how to create effective solutions to these problems through the application of a combination of:

- Research methods they are introduced to in the empirical methods course.
- International risk management strategies including those that address exchange rate and political risks, which are the topic of the financial management for multinationals course; knowledge about international financing opportunities along with corporate governance and social responsibility explored in the international financial institutions and governance course; a solid understanding of how to perform research taught in the international risks analysis and research course.
- Moreover, they will have advanced knowledge of several specific sub-fields of international financial management, such as international management accounting and control, and international financial reporting.
- Finally, students will have the opportunity to broaden the scope of their studies by selecting two electives from other FEB MSc programmes.

Throughout the programme, students will acquire both academic and professional skills. With regard to academic skills, the programme emphasizes data collection and analysis, research project planning and design, and academic writing, culminating in a final research project, i.e. a master's thesis of 20 ECs. As for professional skills the programme focuses on developing the students' critical thinking, which is broadly applicable to business decision-making, and problem-identification and analysis.

Focus areas

See section 1.6.3 (Dutch) or section 2.6.3 (English).

Double degree programme

See sections 8.4.

Career prospects

MSc IFM graduates possess the skills and qualifications necessary to pursue managerial careers in both financial organizations and multinational companies as corporate financial managers. Graduates are qualified to hold junior and senior management positions in various internationally oriented organizations, such as multinational companies, financial institutions, consultancy firms and multinational public organizations. Additionally, they may choose to pursue research-oriented roles or continue their academic journey by obtaining PhD and pursuing an academic career in a related field.

5.9.2 Rules and choices

Rules and choices MSc International Financial Management (IFM)	
Master information days	Check the Student Portal for the next event.
Entry requirements for the master's programme	<ul style="list-style-type: none"> • Bachelor's degree in <ul style="list-style-type: none"> ◦ Business Administration, or ◦ Econometrics and Operations Research ◦ Economics and Business Economics, or ◦ International Business, or ◦ completed Pre-MSc IFM programme, and • sufficient command of English. For entry requirements with other bachelor's degrees, see the MSc TER.
Starting dates for the master's programme	1 September and 1 February.
Entry requirements for master courses	See the course descriptions in Ocasys.
Entry requirements for the master's thesis	<ul style="list-style-type: none"> • The master's programme has been approved and • ≥ 20 ECs, including 5 ECs of the International Risk Analysis and Research (EBMog9Bo5) course, from the master's programme have been obtained.
Approval of the master's programme	Apply via Progress, no later than 6 weeks before starting the master's thesis.
Post-initial follow-on masters	<ul style="list-style-type: none"> • Executive MBA (EMBA) • Executive Master of Mergers & Acquisition and Valuation (EMMAV) For more information: see MSc TER.
Changes	Changes that affect the rules and choices will be published in the TER (Teaching and Examination Regulations) or in the errata/addenda.

5.10 MSc Marketing

5.10.1 Programme description

Programme director and coordinator:	See the Student Portal
Language:	English
Starts in:	September and February

Content

Marketing is about building sustainable relations between an organization and its customers. As such, marketing is relevant for many different types of organizations, including those operating in the field of services or goods, profit or non-profit organizations and business-to-consumer or business-to-business organizations. Understanding customers, building a strong brand and reputation and performing activities to improve customer satisfaction and sales are important parts of marketing. To optimally execute the marketing function and to develop successful marketing strategies, it is critical to understand the customer and the underlying psychological processes in decision-making and to be able to discover insights from marketing research.

The philosophy of the Groningen department of Marketing is that a good and in-depth understanding of the customer is essential for creating a sustainable competitive advantage. Therefore, in the master's programme, the most recent developments in the area of marketing are taught in research-driven courses. Specifically, lectures, hands-on tutorials and assignments combine established marketing and consumer psychology theories with the latest academic insights and best business practices. Furthermore, practitioners are invited to give guest lectures that relate theory to real business-life.

The aim of the MSc Marketing is to gain up-to-date knowledge on marketing that helps students to evolve into responsible marketing leaders, who can critically apply this knowledge to complex marketing problems, either in the field of marketing management or marketing analytics and data science.

- Within the **Marketing Management (MM) track**, students will be educated and trained more thoroughly on specific marketing functions such as branding and product management, customer management, marketing communications, retail, business-to-business marketing, and marketing and consumer well-being.
- Within the **Marketing Analytics and Data Science (MADS) track**, students will be educated and trained more thoroughly on methods that allow them to analyse and model (secondary, big) data to track the marketing performance of the firm and generate new customer insights. The information and insights generated are used as a basis for making research-based strategic and tactical marketing decisions.

Students choose one of the two tracks.

Focus areas

See section 1.6.3 (Dutch) or section 2.6.3 (English).

Double degree programmes

See sections 8.2, 8.4 and 8.12.

Note that students cannot apply for the two-year DD MSc as such. Students have to apply for a second year, after they successfully completed the first semester of the MSc Marketing in the respective track. So, after having been admitted to the MSc Marketing and having completed the first semester, students still have to go through a selection procedure to be admitted to the second year in Oslo (Marketing Analytics and Data Science track), Münster (Marketing Analytics and Data Science track) or Shanghai (both tracks).

Career prospects

Career prospects for MM students are marketing manager, brand or product (category) manager, segment or account manager, customer relations manager, marketing strategy consultant and online marketing expert.

Career prospects for MADS students are market researcher in research and consultancy companies, data scientist or market researcher within an organization, market intelligence

expert, customer intelligence expert and researcher at a university (Research Master and PhD programme).

5.10.2 Rules and choices

Rules and choices MSc Marketing	
Master information days	Check the Student Portal for the next event.
Entry requirements for the master's programme	<ul style="list-style-type: none"> • Bachelor's degree in <ul style="list-style-type: none"> ◦ Business Administration, or ◦ Econometrics and Operations Research, or ◦ Economics and Business Economics, or ◦ International Business or ◦ completed Pre-MSc Marketing programme, and • demonstrable knowledge of Mathematics on a VWO Mathematics A and/or B level • sufficient command of English. <p>For entry requirements with other bachelor's degrees, see the MSc TER.</p> <p>The MSc Marketing has a selection procedure that takes place before the starting date of the master's programme. For more information, see the website.</p>
Starting dates for the master's programme	1 September and 1 February.
Entry requirements for master courses	See the course descriptions in Ocasys.
Entry requirements for the master's thesis	<ul style="list-style-type: none"> • The master's programme has been approved, • and • ≥ 20 ECs from the master's programme have been obtained.
Approval of the master's programme	Apply via Progress, no later than 6 weeks before starting the master's thesis.
Post-initial follow-on masters	<ul style="list-style-type: none"> • Executive MBA (EMBA) • Executive Master of Mergers & Acquisition and Valuation (EMMAV) <p>For more information: see MSc TER.</p>
Changes	Changes that affect the rules and choices will be published in the TER (Teaching and Examination Regulations) or in the errata/addenda.

5.11 MSc Supply Chain Management

5.11.1 Programme description

Programme director and coordinator:	See the Student Portal
Language:	English
Starts in:	September and February

Content

The MSc in Supply Chain Management (MSc SCM) will provide students with the knowledge and skills necessary to become an expert in a discipline that is essential to business success when operating in today's local, national and global markets.

A supply chain can be seen as a network of organisations working together to carry out customer orders in an efficient, sustainable and resilient way. The programme tackles the full range of the supply chains within all types of organisations (production, distribution and services). Students will gain the necessary managerial and analytical skills to focus on the design, integration and coordination of supply chains at multiple levels, bringing innovative and dynamic solutions to this fast-paced business environment. MSc SCM cooperates with companies on guest lectures, company visits, internships, career events, case studies and thesis assignments.

Through the selection of elective courses, students focus on supply chains in specific contexts, for example in the transport and logistics, sustainable energy or healthcare sectors.

Focus areas

See section 1.6.3 (Dutch) or section 2.6.3 (English).

Career prospects

In this master graduates will be prepared for a career as a supply chain and/or operations planner of an (international) organization, a logistics or purchasing manager in a production, distribution or service environment or as a management consultant. Alternatively, they can also opt for an academic career and start as a PhD researcher.

5.11.2 Rules and choices

Rules and choices MSc in Supply Chain Management	
Master information days	Check the Student Portal for the next event.
Entry requirements for the master's programme	<ul style="list-style-type: none"> • Bachelor's degree in <ul style="list-style-type: none"> ◦ Business Administration, or ◦ Econometrics and Operations Research, or ◦ Economics and Business Economics, or ◦ International Business, or ◦ Industrial Engineering and Management, or ◦ completed Pre-MSc SCM/TOM programme, and • sufficient command of English. For entry requirements with other bachelor's degrees, see the MSc TER.
Starting dates for the master's programme	1 September and 1 February.
Entry requirements for master courses	See the course descriptions in Ocasys.
Entry requirements for the master's thesis	<ul style="list-style-type: none"> • The master's programme has been approved, and • ≥ 20 ECs from the master's programme have been obtained.
Approval of the master's programme	Apply via Progress, no later than 6 weeks before starting the master's thesis.
Post-initial follow-on masters	<ul style="list-style-type: none"> • Executive MBA (EMBA) • Executive Master of Mergers & Acquisition and Valuation (EMMAV) For more information: see MSc TER.
Changes	Changes that affect the rules and choices will be published in the TER (Teaching and Examination Regulations) or in the errata/addenda.

5.12 MSc Technology and Operations Management

5.12.1 Programme description

Programme director and coordinator:	See the Student Portal
Language:	English
Starts in:	September and February

Content

The MSc Technology and Operations Management (MSc TOM) teaches students how to make the right operations decisions in regards to access to big data and possibilities enabled by the latest technologies. This programme will provide knowledge on how to master these decisions from a managerial perspective, having at the same time an understanding of the technology-related implications, opportunities, and limitations. Graduates will be introduced to data science, developing competences highly valued by today's and tomorrow's employers like data analysis, visualization, diagnostics, interpretation, and data-driven decision making.

Operations are a core aspect of any business. This programme offers insights from real operational processes and socio-technical systems in areas like logistics, manufacturing, services, energy, healthcare, and governance. Graduates learn to identify opportunities, analyse, and diagnose operations-related problems, but also to design, develop, and evaluate solutions. It has a strong emphasis on data and innovation.

A research methods course provides knowledge and skills in specific research methods used in the field of technology and operations management. Next to the compulsory courses, students create their own profile with two elective courses. All courses in the master's programme reflect a mix of lectures, practical cases, computer practicals, tutorials, guest lectures, company visits, and assignments with real-life data.

In the master's thesis project, students explore one topic in the field of technology and operations management in depth. In their thesis, students will demonstrate and report in a systematic, objective and verifiable way, on the knowledge they have acquired and contributions they made in line with academic research.

Having completed the MSc TOM, students are able to define, diagnose and analyse operations management problems and develop and evaluate solution approaches in technology intensive (service) industries. They will be able to develop new planning and control concepts to improve processes and can assess product and process innovations in terms of their possible impact on the socio-technical system of the firm. They will be able to communicate results to an audience of researchers and managers.

Focus areas

See section 1.6.3 (Dutch) or section 2.6.3 (English).

Career prospects

In this master's programme graduates will be prepared for a career as an operations manager in a production, distribution or service environment, as a consultant or data analyst in the field of operations, innovation and/or technology, a project manager or production engineer for product and/or process innovations, or a product development manager. Alternatively, they might opt for an academic career and start as a PhD student or they might opt for the government sector.

5.12.2 Rules and choices

Rules and choices MSc Technology and Operations Management	
Master information days	Check the Student Portal for the next event.
Entry requirements for the master's programme	<ul style="list-style-type: none"> • Bachelor's degree in <ul style="list-style-type: none"> ◦ Business Administration, or ◦ Econometrics and Operations Research, or ◦ Economics and Business Economics, or ◦ International Business, or ◦ Industrial Engineering and Management, or ◦ completed Pre-MSc SCM/TOM programme, and • sufficient command of English. For entry requirements with other bachelor's degrees, see the MSc TER.
Starting dates for the master's programme	1 September and 1 February.
Entry requirements for master courses	See the course descriptions in Ocasys.
Entry requirements for the master's thesis	<ul style="list-style-type: none"> • The master's programme has been approved, and • ≥ 20 ECs from the master's programme have been obtained.
Approval of the master's programme	Apply via Progress, no later than 6 weeks before starting the master's thesis.
Post-initial follow-on masters	<ul style="list-style-type: none"> • Executive MBA (EMBA) • Executive Master of Mergers & Acquisition and Valuation (EMMAV) For more information: see MSc TER.
Changes	Changes that affect the Rules and choices will be published in the TER (Teaching and Examination Regulations) or in the errata / addenda thereon.

5.13 Research Master in Economics and Business

5.13.1 Programme description

Programme director and coordinator:	See the Student Portal
Language:	English
Starts in:	September

Content

The Research Master in Economics and Business (Research Master) is a two-year programme focused on the most ambitious students. It is run by the FEB Graduate School. The aim of the programme is to train students in conducting research in economics and/or business. There is a strong focus on scientific and academic skills. The programme is especially designed for students who are looking for an intellectual challenge.

The Research master's programme is selective in that only the most outstanding students are admitted. Also, the most outstanding researchers are involved in teaching this programme. These lecturers are both from Groningen and, through our participation in national and international networks, also from outside Groningen. The small scale of the programme ensures an intensive exchange of knowledge, both between lecturers and students and among students themselves. Each student is individually supervised by a renowned researcher.

Admission

Bachelor's degrees in the broad field of business and economics give access to this master's programme. Also motivated students with other bachelor's degrees (such as Sociology, Mathematics and Psychology) are welcome to apply. There is a selection procedure for this programme. Criteria for admission include motivation, talent, research attitude, outstanding study results and an excellent command of English.

Career prospects

Graduates are ideally placed to become PhD students or to obtain research positions in public or private organizations.

Since the start of the programme 66% of Research Master graduates continued with a PhD, not only in Groningen but also at other universities such as University of Antwerp (Belgium), Bocconi University Milan (Italy), Erasmus University Rotterdam (The Netherlands), VU University Amsterdam (The Netherlands), University of Sydney (Australia) and University of Oxford (United Kingdom). Many have obtained their PhD degree and are now working in academia.

The Research Master is also an excellent preparation for positions at management consulting and audit firms, financial institutions and central banks as well as multinational companies, government agencies and international organizations.

5.13.2 Rules and choices

Rules and choices Research Master in Economics and Business	
Master information days	Check the Student Portal for the next event.
Entry requirements for the master's programme	<ul style="list-style-type: none"> • Bachelor's degree in <ul style="list-style-type: none"> ◦ Business Administration, or ◦ Econometrics and Operations Research, or ◦ Economics and Business Economics, or ◦ International Business • Also motivated students with other bachelor's degrees (such as Sociology, Mathematics, Psychology) are welcome to apply. • There is a selection procedure for this programme. • Criteria for admission include motivation, talent, research attitude, good/excellent study results, and an excellent command of English.
Starting time for the master's programme	1 September.
Entry requirements for master courses	See the course descriptions in Ocasys.
Approval of the master's programme	Apply via Progress, no later than 8 weeks before the submission deadline of the master's thesis.
Post-initial follow-on masters	<ul style="list-style-type: none"> • Executive MBA (EMBA) • Executive Master of Mergers & Acquisition and Valuation (EMMAV) For more information: see MSc TER.
Changes	Changes that affect the rules and choices will be published in the TER (Teaching and Examination Regulations) or in the errata/addenda.

6 Executive masters

6.1 Executive Master of Accountancy

6.1.1 Programmabeschrijving

Opleidingsdirecteur en coördinator:	Zie de Student Portal
Taal:	Nederlands
Start in:	September

Inhoud

De Executive Master of Accountancy (EMA) is het postinitiële deel van de theoretische opleiding tot registeraccountant. De EMA is het sluitstuk van deze academische studie, waarmee je nationaal en internationaal tot de hoogst opgeleide professionals op het gebied van accountancy behoort.

Je volgt de EMA in deeltijd, meestal naast een baan in de accountantspraktijk. De duur van de opleiding is 1,5-2 jaar. Na afronding van de EMA en de verplichte driejarige praktijkopleiding, welke je deels parallel aan de opleiding kunt volgen, mag je de MSc-grad (EMA) alsmede de RA-titel voeren.

De EMA is modulair opgebouwd en bestaat uit vakken die doorgaans op vrijdag worden aangeboden. Tijdens de collegedagen volg je hoor- en werkcolleges en werk je samen in groepjes. Tentaminering vindt plaats door schriftelijke (landelijke) tentamens, een research opdracht (individueel), papers (groepsopdrachten) en een afsluitend mondeling tentamen. Voor het afstudeerwerkstuk bouw je een portfolio op dat je deels in groepsverband, deels individueel uitwerkt.

Carrièreperspectieven

Het programma is een goede basis voor veel functies in zowel de private als de publieke sector, vooral voor de functies van accountant en controller (of managementconsultant). Veel RA-accountants in spe starten hun carrière bij een accountantskantoor. Dat kan zijn een regionale accountantsorganisatie die is gericht op het midden- en kleinbedrijf, maar ook de zogenaamde big-4 (Deloitte, EY, KPMG en PwC) zijn veel gezochte werkgevers. Daarnaast zijn er ook RA-accountants in spe die hun carrière beginnen bij de overheid als overheidsaccountant bij één van de ministeries of de Belastingdienst.

6.1.2 Regels en keuze

Regels en keuzes Executive Master of Accountancy	
Informatie	https://www.rug.nl/business-school/executive-masters/ema/executive-master/programma-ema
Ingangseisen	https://www.rug.nl/business-school/executive-masters/ema/executive-master/inschrijving - toelating-en-kosten
Instroommoment(en)	1e van iedere maand
Wijzigingen	Wijzigingen die van invloed zijn op de Regels en keuzes zullen in de OER (Onderwijs- en Examenregeling) of in de errata/addenda worden gepubliceerd.

6.2 Executive Master of Finance and Control

6.2.1 Programmabeschrijving

Opleidingsdirecteur en coördinator:	Zie de Student Portal
Programmamanager:	Anouk Smand BA a.smand@rug.nl
Taal:	Nederlands
Start in:	September en maart

Inhoud

De Executive Master of Finance and Control (EMFC) is een wetenschappelijke beroepsopleiding voor controllers en ook voor managers en adviseurs die zich toeleggen op control, accounting en finance. Je doorloopt een multidisciplinaire opleiding met onder meer een economische, een bedrijfswetenschappelijke en een juridische invalshoek.

Voor de samenstelling van het docententeam is aansluiting gezocht bij de identiteit van de EMFC als wetenschappelijke beroepsopleiding. Een deel van de docenten heeft vele jaren praktijkervaring als controller, financieel manager, bestuurder, adviseur of accountant. De andere docenten zijn wetenschappers met ervaring in voor controllers relevant onderzoek en onderwijs. Zo worden de EMFC-studenten voorbereid om financiële topfuncties te kunnen uitoefenen. Afgestudeerden van de EMFC kunnen zich inschrijven als lid van de Vereniging van Registercontrollers en verwerven dan het recht om de titel van Registercontroller (RC) te voeren.

Opbouw van het programma

Deze geaccrediteerde masteropleiding volg je in deeltijd. De studenten werken naast hun opleiding in een voor controlling relevante functie in een for-profit of een not-for-profit organisatie. Bij aanvang van de opleiding hebben alle deelnemers minstens twee jaar, voor controlling relevante, werkervaring. De colleges zijn zo opgezet dat studenten ook veel kunnen leren van elkaars werkervaring.

De opleiding duurt twee jaar en is opgebouwd uit 6 periodes van 12 weken. Tijdens deze periodes volg je colleges op de faculteit. De vijfde en zesde periode zijn voor de helft gereserveerd voor het afstudeeronderzoek.

In totaal bestaat de opleiding uit 12 onderdelen:

- 10 vakken (de meeste met een studiebelasting van 4 studiepunten)
- controllership
- het afstudeeronderzoek

Vakken

De vakgebieden management accounting and control, financieel management en corporate reporting vormen de ruggengraat van de EMFC. Deze zijn nauw verbonden met de primaire taak van de controller: kennis hebben van de financiële en niet-financiële informatie die cruciaal is in de besluitvorming en in de ontwikkeling en implementatie van strategie. Duurzaamheidsinformatie is daarin een cruciaal onderdeel geworden. Information Technology & Data Analytics vormen het fundament voor alle vormen van verslaggeving en dat vakgebied heeft daarom ook een prominente positie in het curriculum.

Strategisch Management wordt beschouwd als één van de hoofdvakken in de controllersopleiding. Het beroep van controller gaat over "control", de sturing en beheersing van organisaties. Dat is onlosmakelijk verbonden met strategie. Controllers kunnen een rol spelen in het analyseren van informatie om zo bij te dragen in de ontwikkeling en de implementatie van de strategie. Om die reden heeft het vakgebied Strategisch Management een belangrijke positie in het opleidingsprogramma.

Voor effectieve sturing en beheersing is inzicht in het functioneren van organisaties cruciaal. Dat komt uitgebreid aan de orde in het vak Organizational Behaviour & Change Management. De RuG heeft het enige EMFC-programma in Nederland waarin dit vakgebied zo prominent aan de orde komt.

Fiscaal recht, tax control en de rechten en plichten van de onderneming ten aanzien van interne en externe stakeholders komen eveneens aan de orde. Ook wordt de positie van aandeelhouders, bestuur, commissarissen, ondernemingsraden en hun onderlinge

verhoudingen uitgewerkt.

Controllershship

Behalve kennis en inzicht in de bovengenoemde vakgebieden zijn persoonlijke competenties in communicatie, leiderschap en analyse van doorslaggevend belang in de loopbaan van controllers. Het vak Controllershship staat in het teken van die competenties. Gedurende de opleiding wordt er zes keer een hele dag met een afwisselend programma met trainingen en intervisie georganiseerd om studenten te helpen om inzicht te krijgen in hun eigen competenties en om deze verder te ontwikkelen.

Afstudeeropdracht

De afstudeeropdracht bestaat uit het verrichten van een wetenschappelijk verantwoord, praktijkgericht onderzoek. Je richt je op de oplossing van een concreet praktisch probleem, doorgaans binnen je eigen organisatie. Het doel van de afstudeeropdracht is om studenten te leren om voor een praktisch probleem relevante theoretische kennis te identificeren en vooral om die kennis toe te passen om dat probleem te analyseren en op te lossen.

Carrièreperspectieven

Met de EMFC word je voorbereid op de uitoefening van functies in control en financieel management op het hoogste niveau. Een groot aantal studenten stroomt al tijdens hun studie door naar andere – vaak meer strategische – functies.

6.2.2 Regels en keuze

Regels en keuzes Executive Master of Finance and Control	
Informatie	https://www.rug.nl/business-school/executive-masters/emfc/
Ingangseisen	https://www.rug.nl/business-school/executive-masters/emfc/aanmelding-en-toelating
Instroommoment(en)	1 september, 1 maart
Wijzigingen	Wijzigingen die van invloed zijn op de regels en keuzes zullen in de OER (Onderwijs- en Examenregeling) of in de errata/addenda worden gepubliceerd.

6.3 Executive Master of Mergers & Acquisitions and Valuation

6.3.1 Programme description

Programme director and coordinator:	See the Student Portal
Language:	English
Starts in:	October

Content

The Executive Master of Mergers & Acquisitions and Valuation (EMMAV) is a programme of the University of Groningen and Vrije Universiteit Amsterdam and offers an integrated approach to Mergers and Acquisitions (M&A). M&As involve many functions including corporate strategy, industry economics, finance, valuation, accounting, organization and change management, as well as legal and tax expertise. Students will learn to apply these skills coherently in the M&A field.

Furthermore, successful M&A requires flawless execution of every stage of the process, from strategy formulation in the pre-deal stage through the deal stage and the integration or separation stage. Students will learn the relevant aspects of each stage, how the stages build on each other and their crucial linkages.

M&A is about gaining a competitive edge and creating value. Skills in valuation and value creation analysis are therefore indispensable for M&A professionals. Students will develop valuation skills firmly embedded in the M&A process, with a tailored focus on each individual stage.

Career perspectives

The growing importance of M&A gives students a major career opportunity. The EMMAV provides the training needed to have true impact in deals and valuation and to grow into senior roles in M&A and beyond.

6.3.2 Rules and choices

Rules and choices Executive Master Mergers & Acquisition and Valuation	
Information	https://www.rug.nl/business-school/executive-masters/emmav/
Entry requirements	https://www.rug.nl/business-school/executive-masters/emmav/
Enrolling date(s)	1 October
Changes	Changes that affect the rules and choices will be published in the TER (Teaching and Examination Regulations) or in the errata/addenda.

6.4 Executive MBA

6.4.1 Programme description

Programme director and coordinator:	See the Student Portal
Language:	English
Starts in:	September

Content

The Executive MBA (EMBA) is a post-graduate programme in the field of Business Administration and is set up as a part-time degree programme for motivated and ambitious professionals who work for organisations that face important business transitions. The aim of the EMBA is to offer managers an academic education that helps them shape the transition of systems, organisations, and individuals in a sustainable manner.

The education programme helps business professionals to widen their perspectives, and develop an encompassing view on systems, markets, and society in relation to their specific field of interest. To be able to take this step, EMBA participants learn to take on a multi-disciplinary, multi-stakeholder perspective to address the challenges related to important transitions in their specific domains. In addition to this, participants are also trained to play a key strategic role within their company, and to improve their managerial effectiveness.

The EMBA has four tracks:

- EMBA - Energy Transition (Language: English, online and multiple locations)
- EMBA - Food & Retail (Language: Dutch/English, in Baarn)
- EMBA - Health (Language: Dutch/English, in Groningen)
- EMBA - Sustainable Business Models (Language: Dutch/English, in Leeuwarden/ Groningen.)

In each track, participants must be able to shape the company's strategy on the basis of a thorough understanding of the business context. They should be able to oversee the implications of their business model for the most important organisational functions such as marketing, research and development, finance, HRM, operations, production and supply chain management, and develop a strategy for sustainable value creation. Finally, participants should be able to enact organisational change by implementing the value delivery. Although the programme covers state-of-the-art academic knowledge in the various fields, the application of this knowledge to specific business issues is central.

Participants who have successfully completed the EMBA are able to:

- understand the business context
- develop a vision on a value-creating strategy
- implement the strategy for long-term value delivery

Career perspectives

Participants in the Executive MBA already have a leadership position within a company or organization. This programme can be followed to gain an enriched perspective on the company, organization or industry and/or advance to management or executive positions.

6.4.2 Rules and choices

Rules and choices Executive MBA	
Information	https://www.rug.nl/business-school/executive-masters/mba
Entry requirements	https://www.rug.nl/business-school/executive-masters/mba
Enrolling date(s)	<p>1 September, 1 October, 1 November, 1 January, 1 February, 1 May</p> <p>All EMBA tracks (Food and Retail, Health, Energy Transition and Sustainable Business Models) start in September.</p> <p>The courses of year 1 of track Food and Retail will start again in the academic year 2024-2025</p>
Changes	Changes that affect the rules and choices will be published in the TER (Teaching and Examination Regulations) or in the errata/addenda.

7 Double degree bachelor's programmes

7.1 Fudan University, Shanghai - DD BSc EOR

7.1.1 Programme description

Programme director:	Dr Agnieszka Posepska, a.postepska@rug.nl , (050) 3637164
Programme coordinator:	Dr Bram de Jonge b.de.jonge@rug.nl , (050) 3633723
Secretariat:	Martine Geerlings-Koolman, m.a.koolman@rug.nl , (050) 3637018
Language:	English

Content

This double degree bachelor's programme offers a study path for Fudan students to UG. On completion of two years of undergraduate study at Fudan University, students enter the second and third year of the BSc Econometrics and Operations Research (BSc EOR). The description of the programme BSc EOR can be found in section 3.2. On completion of the programme students are awarded two degrees, a BSc EOR from the UG and a BA Economics from Fudan University.

7.2 Fudan University, Shanghai - DD BSc E&BE

7.2.1 Programme description

Programme director:	Dr Marc Kramer, m.m.kramer@rug.nl , (050) 3633685
Programme coordinator:	Dr David Peng y.peng@rug.nl , (06) 3198 6720
Secretariat:	Grietje Pol ebe@rug.nl , (06) 3198 6527 or (050) 36 39819
Language:	English

Content

This double degree bachelor's programme offers a study path for Fudan students to UG. In this double degree programme, students complete two years of undergraduate study at Fudan. This qualifies them for entry in the second year of the BSc Economics and Business Economics (BSc E&BE). In the second year students can choose the profile Economics, Business Economics or the profile Economic Development and Globalization (ED&G). For a minor, students from Fudan can choose either the minor E&BE or the foreign minor. For additional information, please refer to the programme description for the BSc EOR, section 3.3.

On completion of the programme students are awarded two degrees, a BSc E&BE (profile Economics, Business Economics or Economic Development and Globalization) from UG and a BA Economics from Fudan University.

7.3 Institute of Technology, Bandung - DD BSc IB

7.3.1 Programme description

Programme director:	Dr Liane Voerman j.a.voerman@rug.nl , (050) 3637069
Programme coordinator:	Dr Rudi de Vries, r.w.de.vries@rug.nl , (050) 3633843
Secretariat:	Global Economics and Management, gem.feb@rug.nl , (050) 3633458
Language:	English

Content

This double degree bachelor's programme offers a study path for students of Institute of Technology Bandung (ITB), Indonesia, to UG

In this double degree programme in International Business, students complete two years of undergraduate study at ITB. This qualifies them for a 3-semester programme (90 ECs) at UG. At UG, students take courses from the regular BSc International Business programme (BSc IB), including a bachelor's thesis. For additional information, please refer to the programme description for the BSc IB, section 3.4.

On completion of the programme students are awarded two degrees, a Bachelor's degree from ITB and a BSc IB from UG.

7.4 KEDGE Business School, Bordeaux - DD BSc IB

7.4.1 Programme description

Programme director:	Dr Liane Voerman j.a.voerman@rug.nl , (050) 3637069
Programme coordinator:	Dr Rudi de Vries, r.w.de.vries@rug.nl , (050) 3633843
Secretariat:	Global Economics and Management, gem.feb@rug.nl , (050) 3633458
Language:	English

Content

This double degree bachelor's programme offers both a study path for KEDGE students to UG and a study path for UG students to KEDGE.

In this double degree programme in International Business, students can combine the KEDGE and UG degree programmes. At UG, students take courses from the regular BSc International Business programme (BSc IB), including a bachelor's thesis.

On completion of the programme students are awarded two degrees:

- The KEDGE bachelor diploma from KEDGE Business School (Programme Supérieur de Gestion et Commerce)
- The BSc IB diploma from FEB

Students who start at KEDGE Business School follow two years of the regular undergraduate study at KEDGE Business School in Bordeaux, France. This qualifies them for a 3-semester programme (90 ECTS) at the UG. After that, students will do an internship for KEDGE Business School.

Students who start at the UG follow the regular BSc IB programme. Additionally, they study at the KEDGE Business School for 2 semesters, including the regular study abroad semester, plus their internship (so, in total 3 semesters).'

Semesters	KEDGE BS students	FEB- UG students
1	Academic studies at KEDGE BS	Academic studies at Groningen
2	Academic studies at KEDGE BS	Academic studies at Groningen
3	Academic studies at KEDGE BS	Academic studies at Groningen
4	KEDGE Internship	Academic studies at Groningen
5	Academic studies at Groningen	Academic studies at KEDGE BS
6	Academic studies at Groningen	Academic studies at KEDGE BS
7	Academic studies at Groningen	Internship
8	Internship	Academic studies at Groningen

For additional information, please refer to the programme description for the BSc IB, section 3.4.

7.5 Universitas Gadjah Mada, Yogyakarta - DD BSc IB

7.5.1 Programme description

Programme director:	Dr Liane Voerman j.a.voerman@rug.nl , (050) 3637069
Programme coordinator:	Dr Rudi de Vries, r.w.de.vries@rug.nl , (050) 3633843
Secretariat:	Global Economics and Management, gem.feb@rug.nl , (050) 3633458
Language:	English

Content

This double degree bachelor's programme offers a study path for students of Universitas Gadjah Mada (UGM), Yogyakarta, Indonesia, to UG.

In this double degree programme in International Business, students complete two years of undergraduate study at UGM. This qualifies them for a 3-semester programme (90 ECs) at UG. At UG, students take courses from the regular BSc International Business programme (BSc IB), including a bachelor's thesis. For additional information, please refer to the programme description for the BSc IB, section 3.4.

On completion of the programme students are awarded two degrees, a Bachelor's degree from UGM and a BSc IB from UG.

7.6 Universitas Indonesia, Jakarta - DD BSc IB

7.6.1 Programme description

Programme director:	Dr Liane Voerman j.a.voerman@rug.nl , (050) 3637069
Programme coordinator:	Dr Rudi de Vries, r.w.de.vries@rug.nl , (050) 3633843
Secretariat:	Global Economics and Management, gem.feb@rug.nl , (050) 3633458
Language:	English

Content

This double degree bachelor's programme offers a study path for students of Universitas Indonesia (UI), Jakarta, Indonesia, to UG.

In this double degree programme in International Business, students complete two years of undergraduate study at UI. This qualifies them for a 3-semester programme (90 ECs) at UG. Students who do not meet the requirements for the 3-semester programme because of course deficiencies, can only be admitted to a 4-semester programme (120 ECs) at UG. In addition to the regular programme of 90 ECs, they will have to take an extra 30 ECs of courses.

At UG, students take courses from the regular BSc International Business programme (BSc IB), including a bachelor's thesis. For additional information, please refer to the programme description for the BSc IB, section 3.4.

On completion of the programme students are awarded two degrees, a Bachelor's degree from UI and a BSc IB from UG.

8 Double degree master's programmes

8.1 Alexandru Ioan Cuza University, Iasi - DD MSc Finance

8.1.1 Programme description

Programme coordinator:	Dr Orest Iftime, o.v.iftime@rug.nl , (050) 3633485
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Content

This double degree master's programme offers a study path for students of Alexandru Ioan Cuza University, Iasi, Romania to UG.

The programme is modular in structure, comprises 120 ECs and is a two-year full-time programme. Students will take year 1 at Alexandru Ioan Cuza University (UAIC) in Iași, Romania and year 2 at FEB. The first phase of the DD programme at UAIC is modelled after the Pre-MSc programme offered by FEB for the MSc in Finance. Having completed the first phase, students are selected by UAIC and UG to enter the second phase of the DD programme, which is FEB's MSc in Finance, with an adapted curriculum. Supervision for the dissertation is managed jointly by the two institutions.

Programme structure

	For UAIC students
Year 1, semester 1	At UAIC 30 ECs compulsory courses from the MSc Finance and Risk Management at UAIC
Year 1, semester 2	At UAIC 30 ECs compulsory and elective courses from the MSc Finance and Risk Management at UAIC
Year 2, semester 3	At FEB 30 ECs compulsory courses from the MSc Finance at FEB
Year 2, semester 4	At FEB or UAIC 10 ECs electives at FEB or UAIC; 20 ECs joint master's thesis at UG or UAIC under joint FEB/UAIC supervision, with final grading by FEB and UAIC

Key facts

Start of programme:	1 September (Year 2 of the 2-year DD, at UG)
Duration (in semesters):	4
Total credits:	120 ECs
Language:	English
Type of degree:	<ul style="list-style-type: none"> MSc in Finance (UG) MSc in Finance and Risk Management (Alexandru Ioan Cuza University in Iasi, Romania) Graduates will also receive a diploma supplement on which it is noted that the UG degree is awarded within the framework of the DD with Alexandru Ioan Cuza University.
Admission:	The admission requirements for this double degree are the same as those for the MSc Finance and Risk Management at UAIC. Students are then selected for the second phase of the DD programme in Groningen.
Application:	Through Alexandru Ioan Cuza University
Tuition fees	https://www.rug.nl/education/application-enrolment-tuition-fees/tuition-fee/
Further information	See Ocasys for further information.

8.2 BI Norwegian Business School, Oslo - DD MSc Marketing - MADS

8.2.1 Programme description

Programme coordinator:	Roelof Hars, MSc. r.p.hars@rug.nl
Secretariat:	Bertina Wever, marketing.education@rug.nl , (050) 3637065

Content

This double degree master's programme offers both a study path for students of BI Norwegian Business School, Oslo, Norway (BI, Oslo) to UG and a study path for UG students to BI, Oslo.

BI Norwegian Business School, Oslo, Norway (BI, Oslo) and FEB, have set up a high quality, 2-year double degree master's programme in Marketing. This is a unique opportunity to expand and deepen knowledge and expertise in a chosen specialization field of marketing, to experience a new and challenging research and teaching environment and to graduate with two stand-alone master's degrees.

The Double Degree MSc in Marketing (DD MSc Marketing) aims to educate market-oriented leaders for the modern economy. In the Groningen programme, the focus is on customer relations and customer insights. Students learn how to collect data about customers and how to analyse these using the latest and most advanced marketing research methods. Besides, students will be educated and trained more thoroughly on methods that allow them to analyse and model (secondary, big) data to track the marketing performance of the firm and generate new customer insights.

The BI, Oslo programme provides students who aim for an international career with the academic and professional strength students need for managerial positions in marketing, in enterprises and organizations across the globe. For all students in this programme, a master's thesis (20 ECs) is written at FEB and a research paper (10 ECs) is written at BI, Oslo.

Note that students cannot apply for the two-year DD MSc as such. Students have to apply for a second year in Oslo after they successfully completed the first semester of the MSc Marketing - Marketing Analytics and Data Science track. So, after having been admitted to the MSc Marketing and having completed the first semester, students still go through a selection procedure to be admitted to the second year in Oslo.

What will students learn?

Having completed this double degree, graduates will have:

- knowledge of traditional and modern marketing techniques and knowledge of basic and advanced marketing research techniques
- learned how to collect data about customers and how to analyse these using the latest and most advanced methods for analysing consumer behaviour
- knowledge of how movements such as globalization, free-trade agreements, market deregulation and environmentalism are transforming the marketing environment and
- acquired the qualifications to enter PhD programmes and work in international research institutions

Programme structure

	For FEB students	For BI students
Year 1, semester 1	At FEB 30 ECs advanced courses MSc Marketing /Marketing Analytics and Data Science track	At BI 30 ECs MSc in Strategic Marketing Management
Year 1, semester 2	At FEB 10 ECs advanced courses MSc Marketing /Marketing Analytics and Data Science track and master's thesis (20 ECs)	At BI 34 ECs MSc in Strategic Marketing Management, including a research paper (10 ECs)
Year 2, semester 3	At BI 30 ECs core and elective courses MSc Strategic Marketing Management	At FEB 30 ECs core courses MSc Marketing, specialisation Marketing Analytics and Data Science
Year 2, semester 4	At BI 34 ECs core and elective courses MSc Strategic Marketing Management, including a research paper (10 ECs)	At FEB 10 ECs core and elective courses and master's thesis (20 EC)

Key facts

Start of programme:	1 September
Duration (in semesters):	4
Total credits:	124 ECs
Language:	English
Type of degree:	<ul style="list-style-type: none"> • MSc Marketing-Marketing Analytics and Data Science track (UG) and • MSc in Strategic Marketing Management (BI Norwegian Business School, Oslo). <p>Graduates will also receive a diploma supplement on which it is noted that the UG degree is awarded within the framework of the DD with BI Norwegian Business School.</p>
Admission:	<ul style="list-style-type: none"> • Students cannot apply for the two-year DD MSc as such. Students have to apply for a second year in Oslo after they have successfully completed the first semester of the MSc Marketing- Analytics and Data Science track. There is a selection procedure. • The admission requirements for this double degree are the same as those for the MSc Marketing - Marketing Analytics and Data Science track at FEB and the MSc in Strategic Marketing Management at BI NBS Oslo. All students should have completed semester 1 of year 1 with a GPA of at least 7.2. • Selection for year 2 of the double degree takes place at the home university during semester 2 of year 1. Only candidates who can demonstrate that satisfactory progress has been made in semester 1 are eligible for the DD. • A maximum of 5 UG and 5 BI students will be admitted to the double degree each year.

Application:	<ul style="list-style-type: none"> • For students not yet registered at FEB, please go to: www.rug.nl/howtoapply. • For students currently registered in Year 1 at FEB, the application deadline is 1 February. <p>NB Students remain enrolled at the home university and pay the home university fee until they have completed the 124 ECs of the DD programme. BI students must also enrol as fee-paying students at the UG in order to be eligible for a Dutch degree certificate.</p>
Tuition fees	www.rug.nl/feb/education/study-programmes/doubleddegrees/tuition
Further information	www.rug.nl/masters/ddm-strategic-marketing-intelligence/

Career prospects

This DD programme has been designed for individuals who aspire to a career as a market researcher in the private or public sector, strategic marketing expert, customers relations manager, product or brand manager, database analyst or data scientist. Graduates qualify for a range of positions in international, multinational or transnational companies.

8.3 Corvinus University, Budapest - DD MSc ED&G

8.3.1 Programme description

Programme director	Dr. Gaaitzen de Vries, g.j.de.vries@rug.nl , (050) 3637752
Programme coordinator:	Prof Milena Nikolova, m.v.nikolova@rug.nl , (050) 3633458
Secretariat:	Global Economics and Management, gem.feb@rug.nl , (050) 3633458

Content

This double degree master's programme offers both a study path for students of Corvinus University Budapest, Hungary to UG and a study path for UG students to Corvinus University Budapest.

As one of Hungary's leading educational institutions, Corvinus University Budapest (CUB) offers degrees in multiple disciplines. Specifically, the Institute of Global Studies and International Relations provides education and research in the fields of Central and Eastern European (CEE) and Hungarian economic policies from both European and global perspectives. One of the main assets of the university is its firm commitment to a better understanding of the economics and business environment of the CEE region.

Corvinus offers a wide range of relevant courses in the fields of global economics, the European community, and the CEE region. This is important because economics students who wish to embark on a career in economic analysis, international management or public policy have to grasp the trends in the world economy, including the European community and the CEE region.

A unique feature of this DD programme is the combination of courses in the fields of international business, political economy and development economics, with a special focus on issues of economic transformation and integration, as well as the attention paid to the links between the fields. As such, students are trained to become well-rounded economists with a strong international profile and a thorough analytical understanding of the main current trends in the global world of international (economic) policy and business organizations, ranging from the fields of international business and economics to international politics and international law. The core content of the programme reflects the increasing globalisation and continuous evolution of international economics and business.

Admission procedure

FEB students (MSc ED&G) who are interested in doing the DD with Corvinus University should contact Milena Nikolova. Students admitted directly to the MSc ED&G at FEB can apply for admission to the DD Master CEE specialisation prior to starting the MSc ED&G or during their first (winter) semester.

When admitted to the MSc International Economy and Business (MSc IE&B) at CUB, Budapest students can apply for admission to the DD Master CEE specialisation. They need to complete the first year (60 ECs) of the 2-year MA at CUB with above-average grades and satisfy the specific DD admission requirements agreed by the two partners.

Courses at Corvinus University

Semesters 3 and 4, in Budapest, are also dedicated to specializing in the Central and Eastern European region with courses from the master in International Economy and Business programme.

What will students learn?

Upon completion of this DD programme, graduates will have:

- a solid understanding of economic development and the causes and consequences of globalization
- a balanced geographical perspective and expertise in the economics and political economy of the CEE region
- knowledge and expertise in the ways individual, group and organizational factors influence organizational performance, problem solving and strategic decision making in Europe and in the CEE region in particular
- an insight into the consequences of globalization for multinational enterprises and the

socio-economic and institutional differences between countries, and in particular, CEE countries

- the ability to apply the tools of modern economic analysis to issues of development policy
- solid analytical and business skills in an international context
- the capacity to evaluate critically different approaches to development analysis and policy

Programme structure

	For FEB students	For CUB students
Year 1, semester 1	At FEB This semester is the same as semester 1 of the MSc ED&G (total 30 ECs)	At CUB 30 ECs compulsory, specialisation and elective MSc IE&B courses at CUB
Year 1, semester 2	At FEB This semester is the same as Semester 2 of the MSc ED&G (total 30 ECs) FEB thesis supervisor, CUB thesis co-assessor	At CUB 30 ECs compulsory, specialisation and elective MSc IE&B courses at CUB
Year 2, semester 3	At CUB 30 ECs CEE core and specialisation courses from MSc IE&B + electives	At FEB This semester is the same as semester 1 of the MSc ED&G (total 30 ECs)
Year 2, semester 4	At CUB 30 ECs CEE core and specialisation courses from MSc IE&B + electives	At FEB This semester is the same as semester 2 of the MSc ED&G (total 30 ECs) <i>FEB thesis supervisor, FEB and CUB thesis co-assessors + comprehensive exam CUB</i>

Key facts

Start of programme:	1 September
Duration (in semesters):	4
Total credits:	120 ECs
Language:	English
Type of degree:	<ul style="list-style-type: none"> • MSc in Economic Development and Globalization (FEB) and • MSc in International Economy and Business (Corvinus University Budapest) <p>Graduates will also receive a diploma supplement from FEB on which it is noted that the degree is awarded within the framework of the DD with Corvinus University Budapest.</p>
Admission:	For incoming students from CUB, the admission requirements for this specialisation are the same as those for the MSc in International Economy and Business and MSc Economic Analysis. For outgoing students from FEB, the admission requirements are the same as those for the MSc Economic Development and Globalization programme. In addition to the admission requirements there will be a selection procedure in which the respective selection committees will also take account of factors such as motivation and relevant knowledge of international/development economics.
Application:	There is no formal application form. Interested students from FEB should contact Prof. Milena Nikolova to express their interest.
Tuition fees	www.rug.nl/feb/education/study-programmes/doubleddegrees/tuition
Further information	www.rug.nl/masters/ddm-central-east-european-economies/

8.4 Fudan University, Shanghai - various DD MSc programmes

8.4.1 Programme description

Programme coordinator	Dr. Feicheng Wang, f.wang@rug.nl , (050) 3633458
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Content

This double degree master's programme offers a study path for students of UG to Fudan University, Shanghai, China.

The DD programme International Business and Finance is a two-year (post)graduate degree programme offered jointly by FEB and the School of Economics of Fudan University (Shanghai, China). It comprises a (minimum) total of 34 Chinese Credits (CCs), which is the equivalent of ± 120 European Credits (ECs). This two-year DD programme offers students an opportunity to gain comprehensive knowledge of the economies, economic policies, strategies, theories and practices of China and Southeast Asia and to obtain a global view of world economics. Also, students get the opportunity to experience student life in two different cultures, allowing them to develop their intercultural competences.

Phase one

For phase one students enrol in one of the MSc programmes offered by FEB. Students do not have to apply for the double degree programme with Fudan when making their application for the MSc programme at the FEB. In phase one students can prepare for study in Shanghai by taking extra-curricular courses in Basic Chinese (HSK Mandarin I and II), though not required, and participating in extra-curricular Sino-Dutch activities organised in Groningen by the Groningen Confucius Institute.

Having completed phase one of this DD programme, students are awarded a recognised and accredited Dutch Master of Science degree and can move to phase two. Application for phase two starts in December every year. An information session about the double degree programme is provided in October.

Phase two

Phase two of the programme is offered at the School of Economics (SOE) of Fudan University, in Shanghai, China, where students take courses from the curriculum of the two-year EMA International Business programme or the two-year EMA Finance programme. The EMA (English Master of Arts) programme is designed for students who wish to acquire a comprehensive knowledge of China in the fields of economics, finance, business and national policies.

Additionally, DD programme students can also participate in Jiang Xuemo Economics Lectures and Overseas Scholars' Short Courses. The courses focus on a variety of themes relating to the economies of China and Southeast Asia, among others, modern Chinese economic theory, international trade, and public administration and law. Students gain the political and cultural knowledge necessary for understanding the Chinese economy on an interdisciplinary level. The curriculum includes a 3 CCs thesis.

On completion of phase two, students are awarded a second master's degree from Fudan University.

Programme structure

	For FEB students
Year 1, semester 1	At FEB 30 ECs master courses
Year 1, semester 2	At FEB 10 ECs master courses and 20 ECs master's thesis
Year 2	At FU: 36-39 CCs The EMA programme is a 2 year programme: students from Groningen will be exempted for 14-17 CC, depending on the courses they took during year 1 studies. The EMA programme includes a master thesis and an internship.

Key facts

Start of programme:	1 September
Duration (in semesters):	4
Total credits:	120 ECs
Language:	English
Type of degree:	<ul style="list-style-type: none"> • Master of Science (MSc) <ul style="list-style-type: none"> ◦ Accountancy and Controlling (UG) or ◦ Business Administration (UG) ◦ Econometrics, Operations Research and Actuarial Studies (UG) or ◦ Economic Development and Globalization (UG) or ◦ Economics (UG) or ◦ Finance (UG) or ◦ Human Resource Management (UG) or ◦ International Business and Management (UG) or ◦ International Financial Management (UG) or ◦ Marketing (UG) • Master of Finance or Master of International Business (Fudan University)
Admission:	<p>The admission requirements for the DD programme are the regular admission requirements for the relevant FEB MSc programme in which the student starts the DD programme. When the number of applicants for the DD programme exceeds 30, the partners may decide to select candidates. The selection committee(s) will take into account factors such as motivation, GPA, absence of study delay, interest in gaining a global perspective on world economics and business and in particular, a desire to develop the skills and knowledge needed for an international career in or involving China.</p>
Application:	<p>All students apply for one of the above-mentioned Master of Science programmes offered by FEB via www.rug.studielink.nl. Please go to: www.rug.nl/howtoapply for more details. The general application deadlines apply (1 May). Students who wish to continue their second-year study at Fudan University will make application during their first-year study at the RUG.</p> <p>Additionally: students have to submit a google form to apply. The google form will be made available via various Brightspace pages.</p> <p>Interview for the EMA (English Master of Arts) programmes at Fudan SOE: After submitting your application to Fudan, you will be invited to an interview by three professors from SOE, including the academic director of your programme. During the interview, the professors will ask questions based on your transcript and personal statement. They will also assess your understanding of the industry you wish to work in and your knowledge gained in key courses such as economics, econometrics and finance. The first purpose of the interview is to ensure that you can successfully complete your master programme at Fudan including the master thesis. Over the years, students from Groningen have demonstrated strong academic capabilities. The interview is an opportunity for the professors to get to know the candidates, rather than a formal test. The second purpose is to select candidates among those who have also applied for the Chinese/Shanghai Government Scholarship to Fudan University. In the past years, many Groningen students have been awarded the Chinese/Shanghai Government Scholarship based on the recommendation by Fudan University or by the Chinese embassy and successfully completed their master study at Fudan.</p>

Tuition fees	www.rug.nl/feb/education/study-programmes/doubledegrees/tuition
Further information	https://www.rug.nl/masters/ddm-international-business-and-finance/?lang=en#!programme

8.5 Georg-August University, Göttingen - DD MSc ED&G

8.5.1 Programme description

Programme coordinator:	Dr Marcello Perez Alvarez m.perez@rug.nl , (050) 3633458
Secretariat:	Global Economics and Management, gem.feb@rug.nl , (050) 3633458

Programme profile

This double degree master's programme offers both a study path for students of University of Göttingen, Germany to UG and a study path for UG students to University of Göttingen. Georg-August University in Göttingen is a university with a long tradition. It has hosted several world-famous scientists, such as Albert Einstein, Carl Friedrich Gauss and Niels Bohr. One of the more recent strengths of Georg-August University is its research programme on poverty, inequality and growth. The strength of this research programme is clearly reflected in the quality of teaching in the field of micro-economic development studies.

In this programme, the quality of research and teaching regarding macro-oriented studies of growth, trade and structural change for which the UG is well-known is thus complemented with the opportunity to get in-depth knowledge of micro-economic aspects of these and other related fields, such as economic inequality, poverty and development policy. The courses in Göttingen and Groningen share a strong focus on empirical and econometric methods and approaches. As a consequence, graduates of this Double Degree programme are fully equipped for a career in international organizations such as the World Bank and UNCTAD. Graduates can also start a career in research.

What will students learn?

Having completed this DD, graduates will have:

- knowledge and expertise in the ways individual-, group- and country-level factors influence economic development. Students will develop competencies in problem-solving and strategic decision-making
- insight into the consequences of globalization for economic growth and the socio-economic and institutional differences between countries
- the ability to use quantitative and econometric techniques for policy analysis and evaluation in a development context
- the ability to apply the tools of modern economic analysis to issues of development policy
- acquired analytical and business skills in an international context
- the capacity to evaluate critically different approaches to development analysis and policy that research and applied work in the development field now requires and
- the qualifications to enter foreign PhD programmes and work in international research institutions

Programme structure

	For FEB and GOT students
Year 1, semester 1	At GOT 30 ECs: 18 ECs compulsory, 12 ECs elective courses
Year 1, semester 2	At GOT 30 ECs: 6 ECs compulsory, 24 ECs elective courses
Year 2, semester 3	At FEB 30 ECs: 15 ECs compulsory courses, 15 ECs elective course
Year 2, semester 4	At FEB 30 ECs: 20 ECs master thesis, a 5 ECs compulsory course and a 5 ECs elective course

Key facts

Start of programme:	1 September
Duration (in semesters):	4
Total credits:	120 ECs
Language:	English
Type of degree:	<ul style="list-style-type: none"> • MSc in Economic Development and Globalization (UG) and • MSc in International Economics, specialization Development Economics (Georg-August-University Göttingen) <p>Graduates will receive two diploma supplements on which it will be noted that the respective degrees are awarded within the framework of the DD between Georg-August-University Göttingen and the UG.</p>
Admission:	<p>The admission requirements for this specialization are the same as those for the MSc Economic Development and Globalization programme, with an additional requirement that candidates should have:</p> <ul style="list-style-type: none"> • a GPA of ≥ 7.0 • a grade of the bachelor's degree thesis ≥ 7 • completed intermediate courses in (development and international) economics and introductory courses in econometrics • 60 EC in Economics and a minimum of 12 EC in math/statistics/econometrics. <p>In selecting the limited number of admitted candidates, the respective selection committees will also take the motivation into account.</p>
Application:	<p>Please go to www.rug.nl/howtoapply. The application deadline (via Studielink and OAS) is 1 May. Students currently enrolled in a UG/FEB bachelor programme can apply until 1 June.</p>
Tuition fees:	<p>www.rug.nl/feb/education/study-programmes/doubleddegrees/tuition In the first year, which is in Göttingen, there are no tuition fees, but only an enrolment semester fee.</p>
Further information:	<p>www.rug.nl/masters/ddm-international-development-economics/</p>

8.6 Lund University, Lund - DD MSc ED&G

8.6.1 Programme description

Programme director:	Dr Gaaitzen de Vries g.j.de.vries@rug.nl , (050) 3637752
Programme coordinator:	Mikołaj Malinowski, MSc. m.malinowski@rug.nl , (050) 3637018
Secretariat:	Global Economics and Management, gem.feb@rug.nl , (050) 3633458

Content

This double degree master's programme offers a study path for students of UG to Lund University, Sweden.

The MSc in Economic Development and Growth (MSc EDG) from the Lund University in Lund, Sweden trains the next generation of analysts, researchers and professionals in the field of development and growth issues with a high capability of independence. The programme combines the expertise of highly ranked European universities into a common platform with leading scholars in economics, economic history and demography.

In this DD students start with the MSc Economic Development and Globalization (ED&G). They spend the first year studying development and international economics, statistics and long run development at FEB. In the second year students will further specialize in development and growth in relation to issues such as demographic change, institutions, sustainability and energy, innovation and human capital, at Lund University.

FEB has a high international profile in the field of economics, econometrics, development economics and economic history and hosts the Groningen Growth and Development Centre, a research institute that is famous for its study of long-term economic growth and productivity analysis worldwide. Lund University is specialized in economic growth and long-term development with a focus on Asia, Africa and Latin America besides Europe.

Key concepts of the programme

Becoming a trained expert in the field of development requires a wide variety of skills. Students will need the necessary theoretical and quantitative tools to grasp major debates in economics and other social sciences. At the same time, the complexity of development problems demands in depth, specialised understanding of context, institutions, and historical legacies in developing economies.

The programme provides thorough training in economics and quantitative methods. It also offers a variety of electives as shown in the overview of the programme structure.

A hallmark of the MSc EDG (Lund) is the emphasis on the personal contact between professors and students, achieved by small classes. Students are expected to complete, closely supervised by faculty, an independent research project at the end of each academic year. In the process, students will be able to develop their ability to organize and express own ideas and research in written form, while they will have the opportunity to improve presentation skills in workshops with other students and faculty members.

What will students learn?

Having completed this DD, graduates will have:

- knowledge and expertise in the ways individual, group and organizational factors influence organizational performance, problem solving and strategic decision making
- insight into the consequences of globalisation for multinational enterprises and the socio-economic and institutional differences between countries, in particular CEE countries
- the ability to apply the tools of modern economic analysis to issues of development policy and acquired analytical and business skills in an international context
- the capacity to evaluate critically different approaches to development analysis and policy

Programme structure

	For FEB students
Year 1, semester 1	At FEB This semester is the same as Semester 1 of the MSc ED&G (total 30 ECs)
Year 1, semester 2	At FEB This semester is the same as Semester 2 of the MSc ED&G (total 30 ECs)
Year 2, semester 3	At Lund Development of Emerging Economies 3 Electives
Year 2, semester 4	At Lund Advanced Analysis of Economic Change 1 Elective Master's Thesis Second Year Work-shop

Key facts

Start of programme:	1 September
Duration (in semesters):	4
Total credits:	120 ECs
Language:	English
Type of degree:	<ul style="list-style-type: none"> • MSc in Economic Development and Globalization (FEB) and • MSc in Economic Development and Growth (Lund University) Graduates will also receive a diploma supplement from FEB on which it is noted that the degree is awarded within the framework of the DD with Lund University, Lund.
Admission:	The admission requirements are the same as those for the MSc Economic Development and Globalization programme. Students admitted directly to the MSc Economic Development and Globalization at FEB, Groningen can apply for admission to the DD Master Economic Development and Growth prior to starting the MSc ED&G or during their first (winter) semester. Before being admitted to the second stage at Lund University, students must have completed the MSc ED&G in Groningen.
Application:	www.rug.nl/howtoapply
Tuition fees	www.rug.nl/feb/education/study-programmes/doubleddegrees/tuition
Further information	<ul style="list-style-type: none"> • www.rug.nl/masters/ddm-economic-development-and-growth-medeg • https://www.lusem.lu.se/study/masters-programmes/economic-development-and-growth-masters-programme

8.7 Lund University, Lund - DD MSc Finance

8.7.1 Programme description

Programme coordinator:	Dr Steffen Eriksen, s.eriksen@rug.nl , (050) 3632917
Secretariat:	Grietje Pol, g.pol@rug.nl , (050) 36333685

Content

This double degree master's programme offers both a study path for students of Lund University, Sweden to UG and a study path for UG students to Lund University. In this DD programme, students obtain two masters at two renowned universities: MSc Finance from FEB at the UG and Master of Finance from the Lund University School of Economics and Management (LUSEM). Both programmes are research driven. Yet, whereas the programme in Groningen is more practically oriented with courses such as company valuation, institutional investment management and banking, insurance and risk management, the programme at LUSEM goes deeper into theoretical modelling and applying econometric techniques. Students from FEB at the UG can apply for a limited number of spots at LUSEM at the end of the first semester at FEB.

What will students learn?

Having completed this DD, graduates will:

- have academic knowledge and expertise in solving complex financial problems
- be able to understand contemporary international literature in finance, be able to apply academic knowledge when analysing financial problems,
- be able to deliver original contributions in an academic as well as a professional environment and
- have the experience of having worked and interacted in two different academic contexts, experience with interacting in a truly international environment, and experience of having studied at a renowned university in Sweden

Programme structure

	For FEB students	For LUSEM students
Year 1, semester 1	At FEB 30 ECs MSc Finance programme at FEB	At LUSEM 30 ECs MSc Finance at LUSEM
Year 1, semester 2	At FEB 30 ECs MSc Finance programme at FEB, including the MSc thesis (which counts for both programmes)	At LUSEM 30 ECs MSc Finance at LUSEM
Year 2, semester 1	At LUSEM 30 ECs MSc Finance programme at Lusem	At FEB 30 ECs MSc Finance programme at FEB

Key facts

Start of programme:	1 September
Duration (in semesters):	3
Total credits:	90 ECs
Language:	English
Type of degree:	<ul style="list-style-type: none"> • MSc Finance (UG) and • Master of Finance (Lund University) Graduates will receive two degrees on which it will be noted that the respective degrees are awarded within the framework of the DD between Lund University and the UG.
Admission:	The admission requirements for the Finance Master at Lund University are similar to those for the MSc Finance at the UG. Students need to complete the MSc Finance programme and have sufficient English proficiency, that is, TOEFL IBT test with a score of 90 (no sub-scores required) or IELTS 6.5. Annually, the double degree master (DDM) programme coordinators will agree on a maximum number of students to be allowed to enter each of the DD tracks. In case the number of applications for the DD track exceeds the number of places available, the home university is responsible for selecting the candidates for the DD track. The main selection criterion will be the students' GPA for the coursework of semester 1.
Application:	For students not yet enrolled in the MSc Finance, please go to: www.rug.nl/howtoapply . The application deadline (via Studielink and OAS) is 1 May. The application deadline for the MSc Finance at Lund University is 1 January
Tuition fees:	www.rug.nl/feb/education/study-programmes/doubledegrees/tuition There is no tuition fee for studying at Lund University for EU citizens. For more information see: https://www.lunduniversity.lu.se/admissions/bachelors-and-masters-studies/applying-studies-when-apply/tuition-fees
Further information	www.rug.nl/masters/ddm-finance/

8.8 Universidad de Chile, Santiago de Chile - DD MSc Economics

8.8.1 Programme description

Programme director:	Dr Kristina Czura, k.czura@rug.nl , (050) 3633979
Programme coordinator:	Dr Christiaan van der Kwaak, c.g.f.van.der.kwaak@rug.nl , (050) 3633760
Language:	English

Content

This double degree master's programme offers both a study path for students of the University of Chile to UG and a study path for UG students to the University of Chile. The Master Economic Analysis offered by Faculty of Economics and Business (Facultad de Economía y Negocios, FEN) of the University of Chile, aims to tackle the problems and challenges of emerging economies from an applied perspective. The programme trains economic experts and provides them with excellent skills enabling them to analyse policies and economic decisions, both in public and private areas. Graduates of the programme will be able to work as consultants or staff for multilateral organizations, governments and private institutions in the private sector. The World Bank rated the programme as "preferred university" programme, a categorization enabling students to apply for scholarships provided by this organization.

The DD programme offers students an opportunity to gain comprehensive knowledge of the problems and challenges of emerging economies from an applied point of view. Students are trained to analyse policies and economic decisions, both in public and private areas. In addition, students have the opportunity to experience international student life in two different cultures with sufficient time spent in each environment to obtain a thorough understanding of both cultures and to graduate after 18 months with two nationally and internationally recognised master's degrees from two outstanding, research-driven institutions in Chile and The Netherlands.

The programme consists of two parts. Students who start the programme in Groningen enrol in the MSc Economics. On successful completion of the master's programme (equivalent to 60 ECs, i.e. two semesters of 30 ECs), students deregister from FEB and continue their studies at FEN, where they complete another six months of study (i.e. one semester), equivalent to 30 ECs. After finishing their course work at FEN, they have completed 90 ECs (including the master's thesis) for which they receive degrees from both universities. FEN will recognize the courses and thesis completed during the two semesters at FEB as counting for their own Master Economic Analysis degree. After successfully completing the courses during the semester at FEN, students will obtain the Master Economic Analysis degree. Which courses students take during this semester depends on the electives they chose at the UG. In order to satisfy the FEN graduation requirements, during the three semesters, students need to complete at least two courses in macroeconomics; two courses in microeconomics; two courses in econometrics and three elective courses.

Students starting at the FEN enrol in the Master Economic Analysis and complete one year of course work (equivalent to 60 ECs), after which they are eligible for enrolment in the second semester of the MSc Economics at FEB. Having completed this semester in Groningen, equivalent to 30 ECs, they have completed 90 ECs (including the master's thesis) for which they receive degrees from both universities. On completion of the first year of the Master Economic Analysis at the FEN students enter the second semester of the MSc Economics at FEB. They can choose from different electives depending on the electives they chose in the first year of their studies at the FEN. Moreover, during their stay at FEB they write their master's thesis. In order to satisfy the FEN graduation requirements, during the three semesters students need to complete at least two courses in macroeconomics; two courses in microeconomics; two courses in econometrics and three elective courses.

What will students learn?

Having completed this DD, graduates will have:

- knowledge and expertise in the ways individual, group and organizational factors influence organizational performance, problem solving and strategic decision making
- insight into the consequences of globalisation for multinational enterprises and the

- socio-economic and institutional differences between countries, in particular differences between European countries and emerging economies (specifically those in Latin America)
- the ability to apply the tools of modern economic analysis to issues of development policy
 - acquired analytical skills in an international context;
 - the capacity to evaluate critically different approaches to development analysis and policy
 - comprehensive knowledge of the economy and policy making, especially in the context of emerging economies and
 - the qualifications to enter PhD programmes and work in international research institutions

Programme structure

	For FEB students	For FEN students
Year 1, semester 1	At FEB 15 ECs compulsory and 15 ECs elective courses MSc Economics = 30 ECs	At FEN 4 core and elective courses = 24 ECs
Year 1, semester 2	At FEB 10 ECs elective courses MSc Economics, 20 ECs master's thesis = 30 ECs	At FEN 4 core and elective courses = 24 ECs
Year 2, semester 3	At FEN 5 elective courses = 30 ECs; which courses students take in the third semester depends on the electives they chose in the first two semesters at FEB. In order to satisfy the FEN graduation requirements, during the three semesters, students need to complete at least: 2 courses in macroeconomics; 2 courses in microeconomics; 2 courses in econometrics and three elective courses	At FEB 2 elective courses (= 10 ECs); 20 ECs master's thesis = 30 ECs; which courses students take in the third semester depends on the electives they chose in the first two semesters at FEN. In order to satisfy the FEN graduation requirements, during the three semesters, students need to complete at least: 2 courses in macroeconomics; 2 courses in microeconomics; 2 courses in econometrics and three elective courses

Key facts

Start of programme:	1 September (for students from FEB) 2nd week of March (for students from Chile)
Duration (in semesters):	3
Total credits:	90 ECs
Language:	English
Type of degree:	<ul style="list-style-type: none"> • Master of Science (MSc) in Economics (UG) and • Master in Economic Analysis (Universidad de Chile)

Admission:	<ul style="list-style-type: none"> For FEB students: The admission requirements for this programme are identical to the admission requirements for the MSc Economics. Students who start their programme at FEB will automatically satisfy FEN's English language requirements. In selecting candidates, the selection committee(s) will take account of factors such as motivation, a minimum GPA of 7, absence of study delay, interest in gaining a global perspective on world economics and business and in particular, a desire to develop the skills and knowledge needed for an international career in or involving emerging economies. For FEN students: The admission requirements for this programme are identical to the admission requirements for the Master in Economic Analysis. Students who start the programme at FEN also need to satisfy the regular FEB English language requirements by the time they come to Groningen (i.e. IELTS 6.5 or TOEFL 580 or equivalent).
Application:	<ul style="list-style-type: none"> For FEB students: Students who are already registered in the MSc Economics can contact the programme coordinator. Application deadline for students already enrolled at FEB (as Bachelor or Master student): 1 January. All other students can apply online. Please go to: www.rug.nl/howtoapply. The general application deadlines apply. For FEN students: Application deadline: 1 November.
Tuition fees	www.rug.nl/feb/education/study-programmes/doubledegrees/tuition
Further information	www.rug.nl/masters/ddm-economics-and-economic-analysis/

Specific progression requirements for the DD

For legal reasons FEB students who want to participate in the programme will be registered as FEN students in January of the year after they start their FEB MSc Economics programme. However, they will only be allowed to actually start the FEN part of the programme after they have completed all the work for the MSc Economics at FEB in June. This includes the master's thesis project, which consists of writing an academic research paper and attending a research seminar. At FEN, they follow the courses of the FEN's Master Economic Analysis in FEN semester 2 (i.e. July-December). After successfully completing the courses in this semester, they will obtain the degree from the Universidad de Chile, assuming that the courses in macroeconomics, microeconomics, econometrics plus at least two electives, as well as the thesis they have completed for the MSc Economics at FEB are accepted by FEN. FEN students can only enrol in FEB's MSc Economics after they have completed the courses of semester 1 and 2 (total 48 credits) of the Master Economic Analysis at FEN in December. They follow the courses of FEB's Master Economics in FEB's semester 2 (i.e. February-June), which means that they follow at least two of the four economics courses offered during this semester and that they write their master's thesis. The master's thesis project consists of writing an academic research paper plus a research seminar. After successfully completing the courses and the master's thesis in this semester, they will obtain the degree from the University of Groningen.

8.9 Università Cattolica del Sacro Cuore, Milan - DD MSc IFM

8.9.1 Programme description

Programme director:	Dr Halit Gonenc h.gonenc@rug.nl , (050) 3634237
Secretary:	Ellie Jelsema, e.t.jelsema@rug.nl

Content

This double degree master's programme offers both a study path for students of Università Cattolica del Sacro Cuore (UCSC), Milan, Italy, to University of Groningen (UG) and a study path for UG students to UCSC.

The Faculty of Economics and Business, UG and UCSC, Milan, have joined forces to set up a high-quality, two-year double degree master in the fields of banking, risk and financial management, and international finance. The programme allows students to combine UG's MSc programme in International Financial Management and UCSC's Master programme in Banking and Finance. Graduates of this double degree programme will receive two diplomas from two highly regarded universities: A MSc in International Financial Management from UG and a Laurea Magistrale in Banking and Finance from UCSC.

The programme is centred on the comprehensive study of financial management from the perspective of firms and organizations that operate on a global scale, and hence seek to employ professionals who can understand and use advanced tools and techniques for managing the risks and challenges that they face in the international environment. The curriculum is designed to provide graduates with the necessary skills to excel as financial managers in such settings. This double degree master's programme offers students a curriculum that matches the market demand for professionals who can effectively navigate the complexities of international financial operations.

What will students learn?

Graduates from this programme will be able to:

- join the decision-making processes that shape the global strategy for both private and public organisations
- choose the appropriate analytical techniques for examining and addressing international financial problems
- analyse and solve complex international financial management issues in internationally operating firms and organisations
- utilize the principles of international finance and accounting to in real-world scenarios
- carry out and present research findings on issues in international financial management

Programme structure

	For FEB students	For UCSC students
Year 1, semesters 1 and 2	At FEB This year is the same as the MSc IFM (total 60 ECs, including the MSc thesis) The 60 ECs are counted by UCSC as 61 CFU (Credito Formativo Universitario, 1 CFU equals 1 EC) for their 120 CFU Master in Banking and Finance degree.	At UCSC 8 compulsory courses (total 57 CFU (Credito Formativo Universitario, 1 CFU = 1 EC) of the Master in Banking and Finance

Year 2, semesters 1 and 2	At UCSC Nine compulsory courses (total of 59 CFU) of the Master in Banking and Finance	At FEB MSc IFM (6 compulsory courses, 1 compulsory elective, 1 elective and the MSc thesis, in total 60 ECs) The 60 ECs are counted by UCSC as 63 CFU for their 120 CFU Master in Banking and Finance degree
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Key facts

Start of programme:	1 September
Duration (in semesters):	4
Total credits:	120 ECs
Language:	English
Type of degree:	<ul style="list-style-type: none"> • MSc IFM (UG), and • Laurea Magistrale in Banking and Finance (UCSC) <p>Graduates will receive two degrees on which it will be noted that the respective degrees are awarded within the framework of the DD between the UG and UCSC.</p>
Admission:	<p>For the study path starting at UG, the admission requirements for the 1st year of the DD programme at UG are the regular admission requirements for the MSc IFM programme. They can progress to the 2nd year at UCSC when they have a GPA of 7 or higher for the 6 compulsory courses of the 1st year (MSc IFM), and have successfully completed all the courses of the 1st year at UG before the start of 2nd year at UCSC.</p> <p>For the study path starting at UCSC, the admission requirements for the 1st year of the DD programme at UCSC are the regular admission requirements for the Laurea Magistrale degree programme in Banking and Finance. They can progress to the 2nd year at UG when they have successfully completed all the courses of the 1st year at UCSC before the start of 2nd year at UG</p> <p>UG and UCSC may decide to limit the number of students that can enroll in the DD programme. Whether they do this, is to be determined annually in mutual agreement. If a limit is set and the number of candidates exceeds this limit, students will be selected according to selection criteria jointly defined and agreed upon by UCSC and UG.</p>
Application:	<p>For the study path starting at UG, candidates apply at UG for the MSc IFM. UG's application deadline is 1 May (see www.rug.nl/howtoapply).</p> <p>Students that want to progress to the 2nd year of the DD programme at UCSC, need to apply at UCSC for their Laurea Magistrale degree programme in Banking and Finance by the end of April.</p> <p>For the study path starting at UCSC, candidates apply at UCSC for their Laurea Magistrale degree programme in Banking and Finance, taking into account UCSC's relevant deadlines for application and registration.</p> <p>Students that want to progress to the 2nd year of the DD programme at UG, need to apply at UG for their MSc IFM by 1 May (see www.rug.nl/howtoapply).</p>

Tuition fees	<p>Double degree candidates shall be enrolled and pay tuition and associated fees in the following manner:</p> <ul style="list-style-type: none"> • Year 1: Double degree candidates shall be registered and pay the tuition fee for the MSc IFM at UG, Groningen. Health insurance, insurance against liability claims, further social fees, travel and living costs are the responsibility of the student. • Year 2: Double degree candidates shall be registered at and pay tuition and associate fees at UCSC. Health insurance, insurance against liability claims, further social fees, travel and living costs are the responsibility of the student
Further information	<p>www.rug.nl/masters/international-financial-management/</p>

8.10 University of Münster - DD MSc Marketing - MADS

8.10.1 Programme description

Programme coordinator:	Roelf Hars, MSc. r.p.hars@rug.nl
Secretariat:	Bertina Wever, marketing.education@rug.nl , (050) 3637065

Content

This double degree master's programme offers both a study path for students of University of Münster to UG and a study path for UG students to the University of Münster.

The School of Business and Economics, University of Münster (SBE-Münster) and FEB have set up two high quality, 2-year double degree master's programmes, in:

- Marketing and Finance, and
- Marketing and Information Systems.

This is a unique opportunity to expand and deepen knowledge and expertise in a chosen specialization field of marketing, to experience a new and challenging research and teaching environment and to graduate with two stand-alone master's degrees.

The double degrees MSc in Marketing (DD MSc Marketing) aim to educate market-oriented leaders for the modern economy. In the FEB programme, the focus is on customer relations and customer insights. Students learn how to collect data about customers and how to analyse these using the latest and most advanced marketing research methods. Besides, students will be educated and trained more thoroughly on methods that allow them to analyse and model (secondary, big) data to track the marketing performance of the firm and generate new customer insights.

The SBE-Münster programmes are founded on the pillars:

- value-based marketing and finance, and
- value-based marketing and information systems.

Students learn how marketing programs can be designed that create value for both customers and the firm. For all students in these programmes, a master's thesis (20 ECs) is written at FEB and a research paper (10 ECs) is written at SBE-Münster.

Be aware, that the programme Marketing and Finance at SBE-Münster does require some financial knowledge.

Note that students cannot apply for the two-year DD MSc as such. Students have to apply for a second year at SBE-Münster after they successfully completed the first semester of the MSc Marketing-Marketing Analytics and Data Science track. So, after having been admitted to the MSc Marketing and having completed the first semester, students still go through a selection procedure to be admitted to the second year at SBE-Münster.

What will students learn?

Having completed these double degrees, graduates will have:

- knowledge of traditional and modern marketing techniques and knowledge of basic and advanced marketing research techniques
- learned how to collect data about customers and how to analyse these using the latest and most advanced methods for analysing consumer behaviour
- learned how to measure financial implications of marketing strategies
- learned how to create value for the customer by designing marketing programmes
- acquired the qualifications to enter PhD programmes and work in international research institutions

Additionally, students in the DD MSc Marketing and Information Systems will learn how to structure and analyse large customer datasets.

Programme structure

	For FEB students	For SBE students
Year 1, semester 1	At FEB 30 ECs advanced courses MSc Marketing - Marketing Analytics and Data Science	At SBE 30 ECs core and elective courses MSc BA Major Marketing and Minor Finance or Minor Information Systems
Year 1, semester 2	At FEB 10 ECs advanced courses MSc Marketing - Marketing Analytics and Data Science and master's thesis (20 ECs)	At SBE 30 ECs core and elective courses MSc BA Major Marketing and Minor Finance or Minor Information Systems
Year 2, semester 3	At SBE 30 ECs core and elective courses MSc BA Major Marketing and Minor Finance or Minor Information Systems	At FEB 30 ECs core courses MSc Marketing - Marketing Analytics and Data Science
Year 2, semester 4	At SBE 30 ECs core and elective courses MSc BA Major Marketing and Minor Finance or Minor Information Systems	At FEB 10 ECs core and elective courses and master's thesis (20 EC)

Key facts

Start of programme:	1 September
Duration (in semesters):	4
Total credits:	120 ECs
Language:	English
Type of degree:	<ul style="list-style-type: none"> • MSc Marketing - Marketing Analytics and Data Science (UG) and • MSc BA with Major in Marketing and Minor in Finance (School of Business and Economics, University of Münster, Germany) or • MSc BA with Major in Marketing and Minor in Information Systems (School of Business and Economics, University of Münster, Germany). <p>Graduates will also receive a diploma supplement on which it is noted that the UG degree is awarded within the framework of the DD with SBE, University of Münster.</p>
Admission:	<ul style="list-style-type: none"> • Students cannot apply for the two-year DD MSc as such. Students have to apply for a second year in Münster after they have successfully completed the first semester of the MSc Marketing/ track Marketing Analytics and Data Science. There is a selection procedure. • The admission requirements for this double degree are the same as those for the MSc Marketing, track Marketing Analytics and Data Science at FEB and the MSc BA at SBE, University of Münster. All students should have completed semester 1 of year 1 with a GPA of ≥ 7.2. • Selection for year 2 of the double degree takes place at the home university during semester 2 of year 1. Only candidates who can demonstrate that satisfactory progress has been made in semester 1 are eligible for the DD. • 5 students from Groningen and 5 students from Münster will be admitted to the double degree each year.

Application:	<p>For students not yet registered at FEB, please go to: www.rug.nl/howtoapply. For students currently registered in Year 1 at FEB, the application deadline is 1 February.</p> <p>NB Students remain enrolled at the home university and pay the home university fee until they have completed the 124 ECs of the DD programme.</p>
Tuition fees	<p>www.rug.nl/feb/education/study-programmes/doubleddegrees/tuition</p>
Further information	<p>www.rug.nl/masters/ddm-marketing-finance/</p>