

***MSc Marketing -
Marketing Analytics &
Data Science***

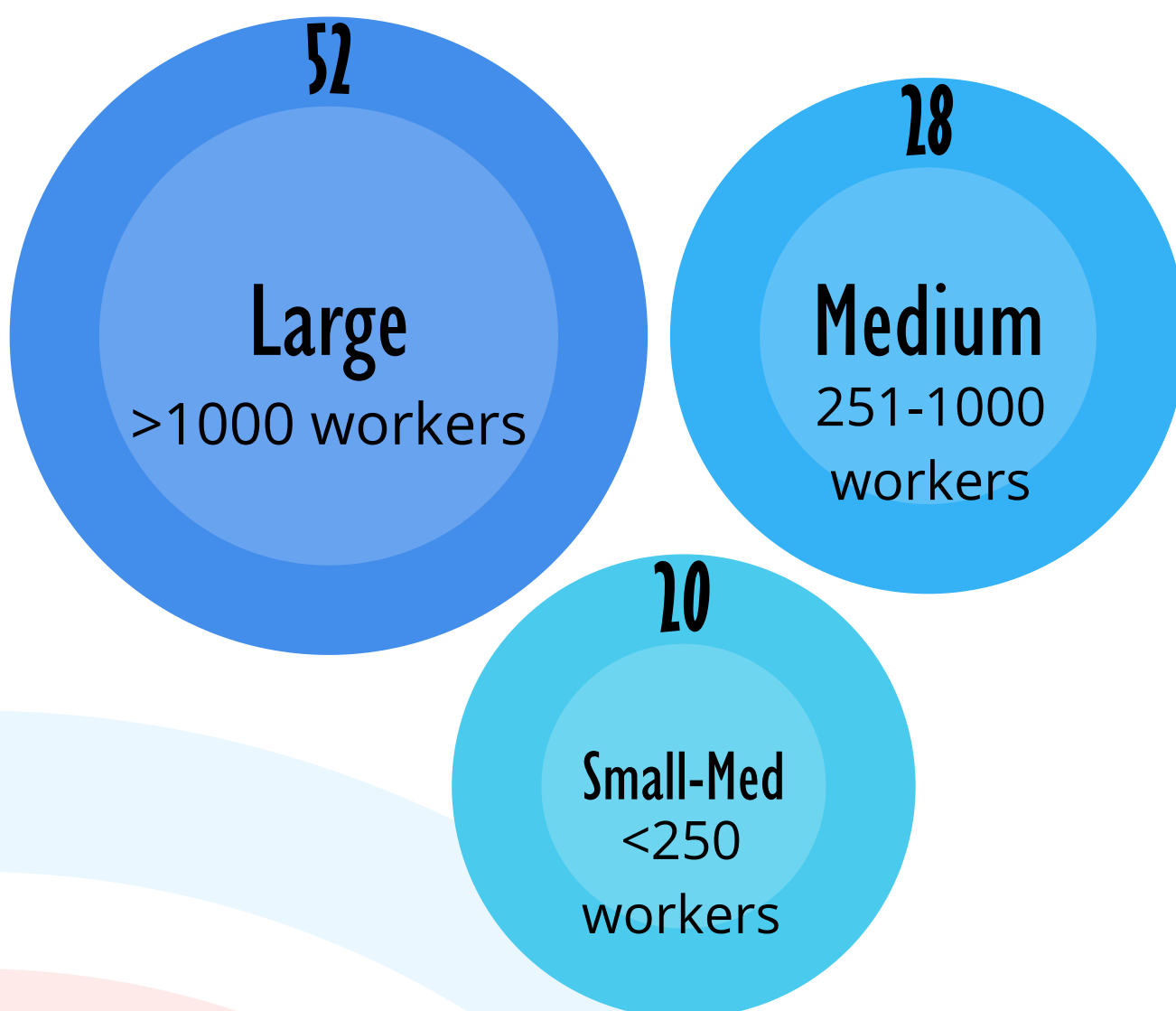


FEB Career
Services

MSc Marketing Analytics & Data Science

Percentage of People working: company size

Average workweek hours: 41
 Average monthly income: 3130,30
 Average job satisfaction level: 7.7



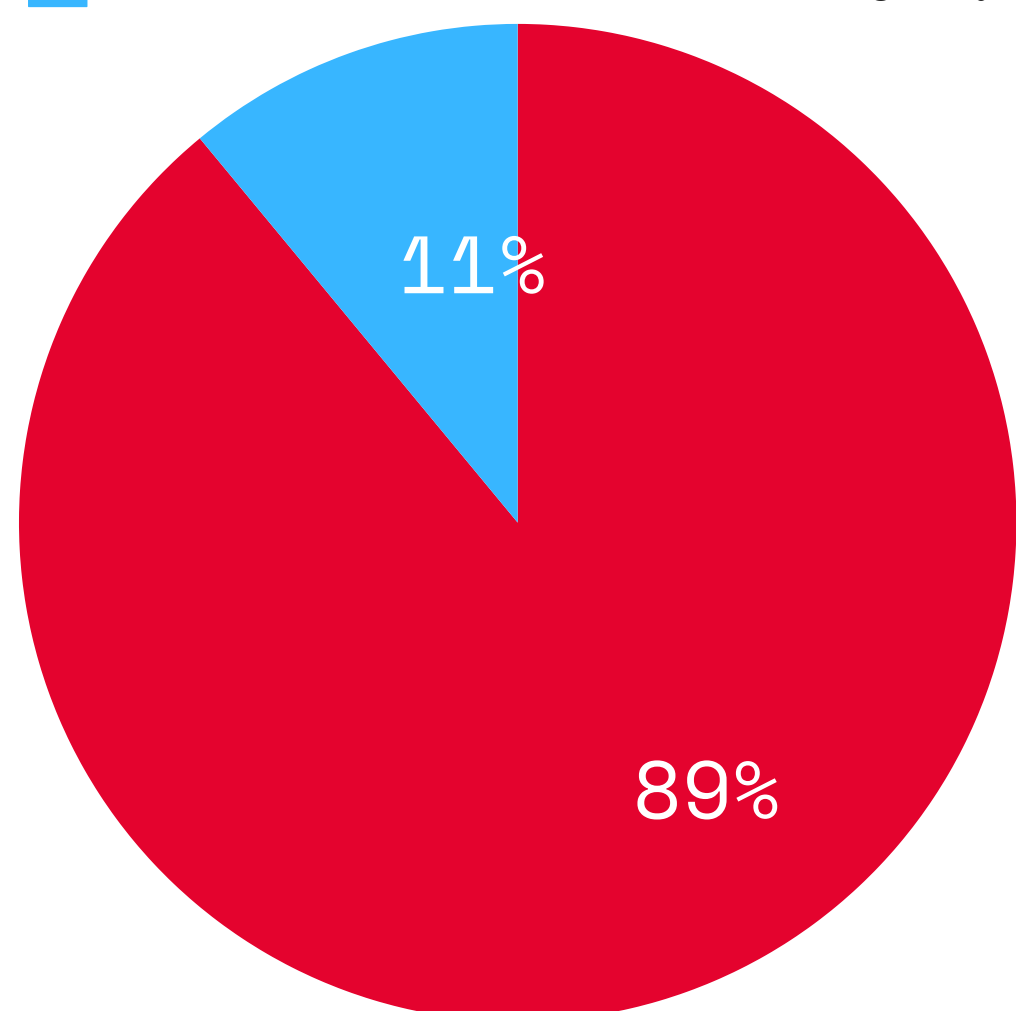
Prior Bachelor degree



MSc Marketing Analytics & Data Science

Prospective Employment Sectors

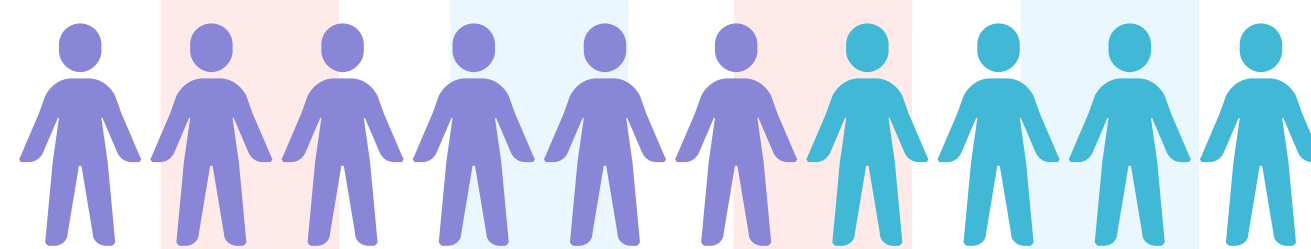
- For Profit Corporation / Company
- Government / Public Institution or agency



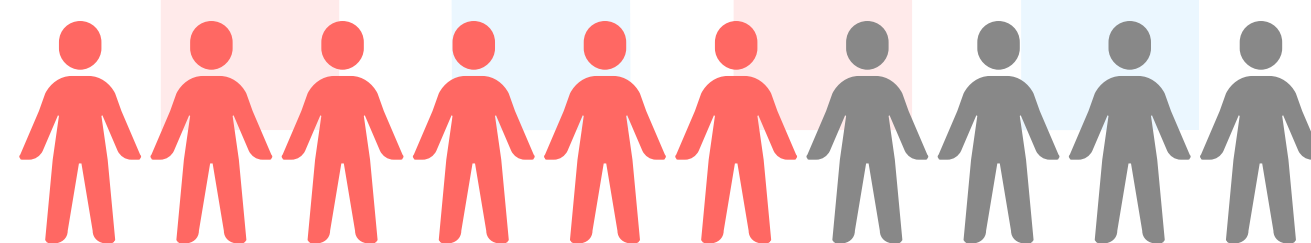
MSc Marketing Analytics & Data Science:

Activities during your studies

Non study related side job



Committee



Voluntary work



Note: these insights are based on alumni questionnaires, referring to their first job after graduation

Overview of Workplaces 1/3

Country	Company	Position	Location
Netherlands	Essent	Data Analist	Den Bosch
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Netherlands	Hotel Apple Inn	Breakfast Attendant (part-time)	Amsterdam
Netherlands	Longfonds	Data analist / Database marketer	Amersfoort
Netherlands	Longfonds	Data analist / Database marketer	Amersfoort
Netherlands	Lynk & Co	Commercial analist	Amsterdam
Netherlands	Lynk & Co	Commercial analist	Amsterdam
Netherlands	Ten Stripes	Marketing Strategist	Groningen
Netherlands	Azerion	Marketing specialist	Schipol
Netherlands	BNNVARA	Business Intelligence Specialist	Hilversum
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Netherlands	Merkle	Data, Tech and Optimization consultant	Amsterdam
Netherlands	B&S international	Junior Data Scientist	Delfzijl
Germany	Valensina	Junior brand manager	Düsseldorf
Netherlands	AdResults	Online Marketing Consultant	Groningen
Netherlands	Corparis	Advisor in development (regarding marketing and data)	Groningen
Slovakia	Aitea	Marketing content specialist	Bratislava
Netherlands	Kpmg	Consultant strategy & operations - corporate clients	Amstelveen
Netherlands	ING	Data analyst	Amsterdam
Netherlands	ABN AMRO	Data Analyst	Amsterdam

Overview of Workplaces 2/3

Country	Company	Position	Location
Netherlands	AIHR	Senior Admissions Advisor	Rotterdam
Netherlands	Jaarbeurs	Business intelligence developer	Utrecht
Netherlands	Ilionx	Business Intelligence Consultant	Zwolle
Netherlands	EFMI Business School	Data Scientist	Baarn
Netherlands	Atos	Business & Management Consultant IT	Amstelveen
Netherlands	Amasus	Vessel operator	Delfzijl
Netherlands	Lumicreative	Owner	Remote
Netherlands	Lumicreative	Owner	Remote
Netherlands	Jumbo	Data & Analytics consultant	Veghel
Netherlands	Edc retail bv	Sea specialist	Veendam
Netherlands	Randstad Groep Nederland	Management trainee	Groningen
Netherlands	Microsoft	Product Marketing Manager	Amsterdam
Netherlands	Nouryon	Digital marketing specialist	Deventer
Netherlands	HTG	Sales manager	Delfzijl
Norway	Visma	Marketing Data Advisor (From September on)	Oslo
Netherlands	Ormit Talent	MCP Management Trainee	De Bilt (Utrecht)
Netherlands	Kaartje2go	Junior online marketeer	Zwolle
Netherlands	Aeres Hogeschool	Lecturer	Dronten
Netherlands	Mediabrand	Data Analyst	Amsterdam

Overview of Workplaces 3/3

Country	Company	Position	Location
Netherlands	Mediabrand	Data Analyst	Amsterdam
Netherlands	Codecareer	Management Consultant	Groningen
Netherlands	University of Groningen	PhD Candidate	Groningen
Portugal	Omnicom Media Group	Account Executive	Lisbon
Netherlands	Grow Up Digital	Consultant	Amsterdam
Netherlands	Centraal Bureau voor de Statistiek (CBS)	Statistisch Onderzoeker	Den Haag
Netherlands	Capgemini	Marketing Automation Consultant	Utrecht
Netherlands	Yacht	Trainee Data & IT	Diemen
Netherlands	Yacht	Trainee Data & IT	Diemen
Germany	TeamViewer GmbH	Inside Sales Representative	Göppingen
Netherlands	Microsoft	Client Technology Lead	Amsterdam
Netherlands	Microsoft	Client Technology Lead	Amsterdam
Ireland	Engage People	Marketing & Operations Executive	Dublin
Netherlands	Prosu Media Producties	Marketing coördinator	Dronten
Netherlands	Stramark	SEA & Social Media specialist	Amsterdam
Netherlands	ON. Digital Marketing	SEO Marketeer	Groningen
Netherlands	Dept	Technical Analytics Consultant	Amsterdam/Rotterdam
Indonesia	Citi Indonesia	Research Lead Customer Experience	Jakarta
Netherlands	Reprise Digital	SEA consultant	Groningen
Netherlands	Rijksuniversiteit Groningen & universitat Hamburg	Junior Lecturer & PhD candidate	Groningen & Hamburg
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