

RETHINKING COMMUNITY-BASED TOURISM: **Negative Impacts of CBT Implementation on the Community Members**

What are the **negative impacts** of community-based tourism implementation on the cultural, environmental, economic, and social aspects of the **local community members**?

Community-based tourism (CBT)

= a **sustainable form of tourism** where local communities invite travelers to experience their **culture and daily lives**, fostering **authentic** and meaningful interactions.

= unique opportunities for **cultural exchange**:

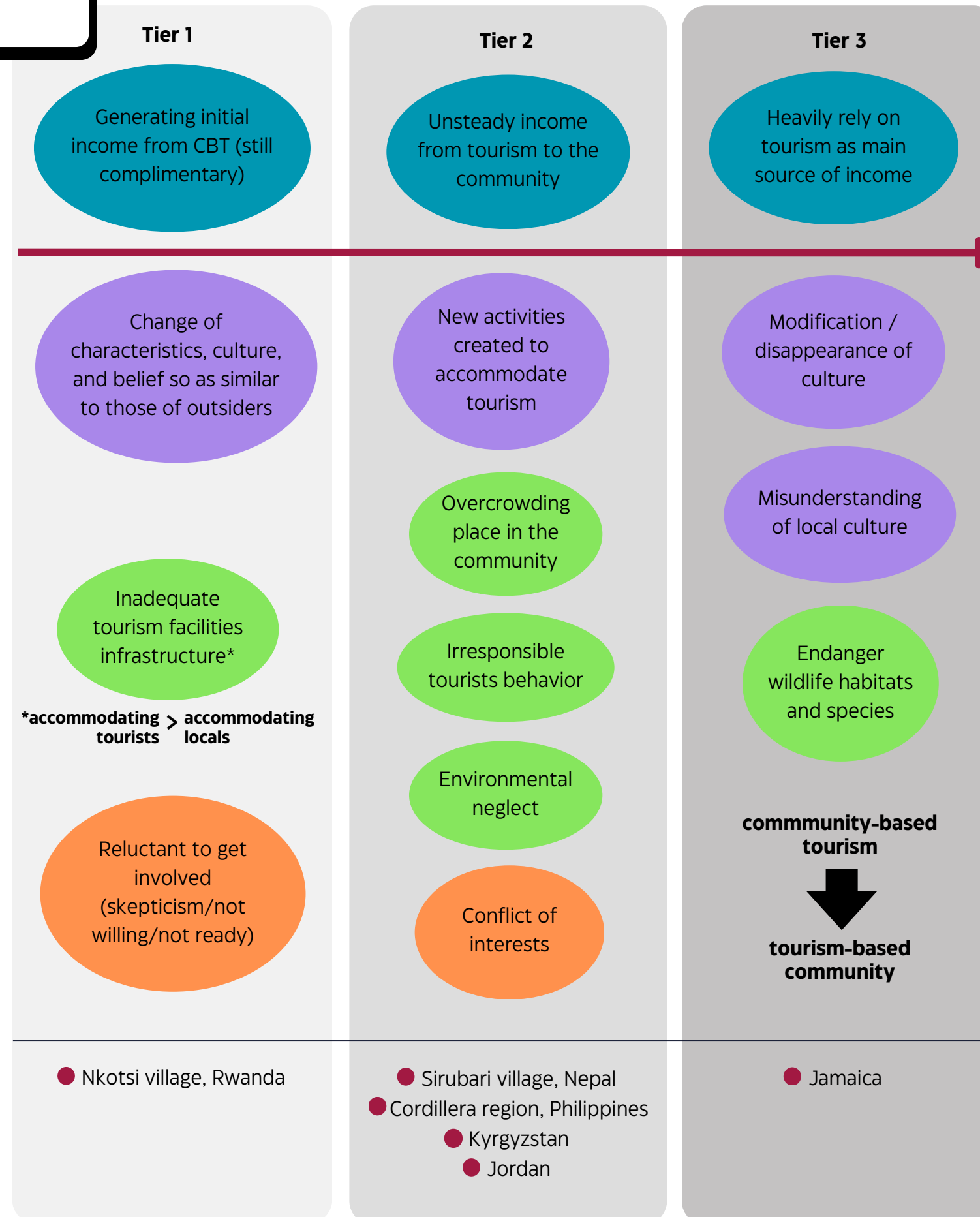
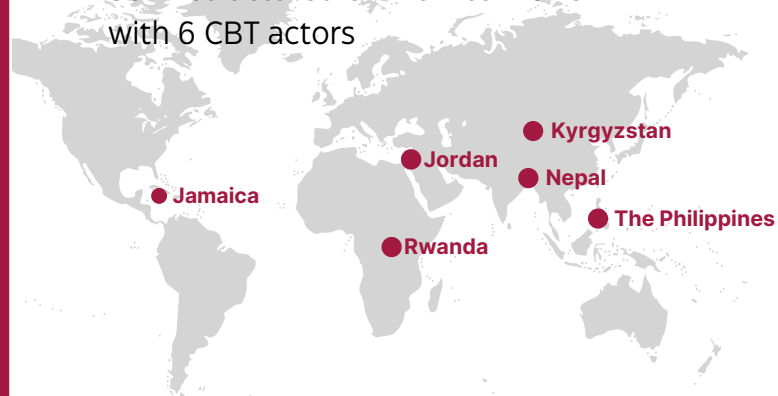
- exploration of natural environments,
- gaining new perspectives

Intended impact on local communities

- **improve** the **living conditions** of communities through sustainable development
- **income** generation,
- economic diversification,
- **cultural** heritage preservation,
- **environmental conservation**,
- educational opportunities.

Qualitative research

- Abductive approach
- Case study
- Semi-structured online interviews with 6 CBT actors



Findings reveal common negative impacts **categorized** into 3 tiers **based on income dependency**. The higher the tiers, the more negative impacts intensify.

Economic Impact: ●
Dependency on tourism

Negative cultural impact ●

Negative environmental impact ●

Negative social impact ●

Case study ●

Redefining the goals of Community-based Tourism:

- **Collaborative** effort from various stakeholders to have a common understanding of CBT goals; **community development through fostering cross-cultural exchange**.
- CBT serves as a **complementary activity** (source of income) that enhances existing cultural practices and reflects the reality of the locals' daily lives and occupations.
- **Providing basic social amenities** and infrastructures to enhance the community's living standards should be the **priority before engaging in tourism** activities.