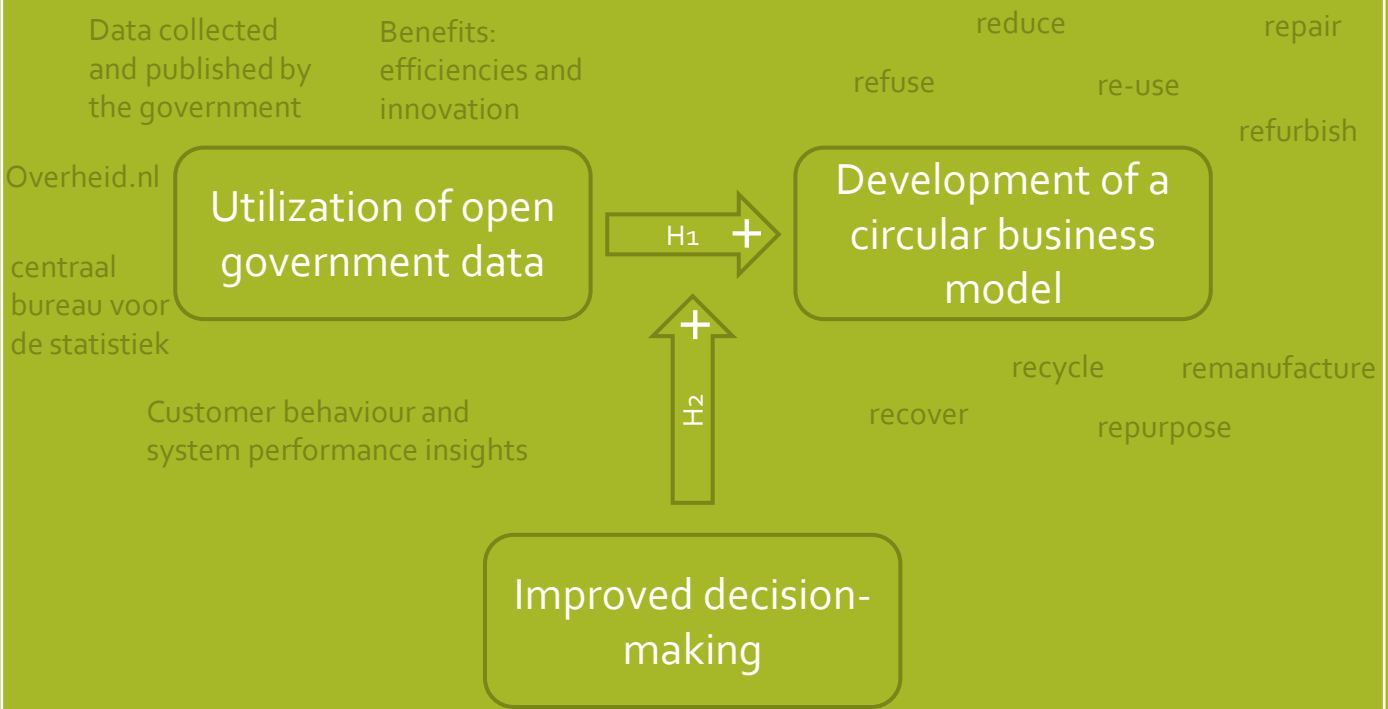


# OPEN GOVERNMENT DATA AND THE CIRCULAR ECONOMY – FRIENDS OR FOES?

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## Results

**H1 rejected:** The insights into customer behaviour and system performance provided by open government data are not more important for circular businesses than for linear ones.

**H2 partially rejected:** The improved decision-making triggered by the utilization of open-government data does not positively influence the development of circular business models.

The utilization of data from the CBS appears to improve decision-making and thereby positively influence the development of a circular business model

## Discussion

How can the Dutch government improve its provision of open government data to reach the goal of being circular by 2050?

Circular business model seem to emerge despite the lack of data from the government