



university of  
 groningen

BUSINESS SCHOOL

# Effective Climate Governance

for Non-Executive Board Members

**12 & 13 November 2024**

2 contiguous days (Leeuwarden)

**3 December 2024**

afternoon & evening (The Hague)

**10 December 2024**

afternoon & evening (The Hague)

**15 & 16 January 2025**

2 contiguous days (Leusden)

**€5.700,- (members)\***

**€6.200,- (non-members)\***

\*VAT exempted



Chapter  
Zero Netherlands

**Climate change challenges non-executive board members. They must navigate external climate factors, evolving stakeholder expectations and changing regulations, while strengthening and overseeing long-term strategies.**

To effectively fulfill this role, board members need knowledge, insights, tools, and a vision. They need knowledge of climate change's business impact and sustainability transition. Insights into how external factors affect organizations and the role of boards. Tools and strategies to intervene effectively in organizational practices. And a personal vision for action! You will gain all.

### **For whom**

- corporate supervisory board members (exclusively)
- top 250 companies
- committed to contributing to effective climate governance.

### **Key topics of programme**

- the way regulation and external factors affect

- the organization and its long-term strategy
- impact of climate change on organizations and managing climate risks
- engagement with stakeholders and shareholder activism
- sustainable business models and long term strategy
- effective sustainable boards and the relation between executive and non-executive boards

Prepare for the expected mandatory disclosure (ESRS 2) of ESG knowledge and experience acquired by non-executive board members!

“Focused attention to sustainability issues is vital for companies. That is why it is essential that the supervisory board -from its role as employer, supervisor and advisor- has good knowledge of climate change and its consequences and knows how to get and keep long-term value creation on the agenda and in the strategy!”

**Dick de Waard,**

Prof.dr. Dick de Waard is lecturer in this programme and professor of auditing and assurance and has 30 years of experience in researching and lecturing on sustainability, non-financial information and corporate social responsibility



## Key benefits of programme

- Knowledge about legal frameworks and their impact on business operations
- Knowledge about climate change and future perspectives in this area and possible consequences for companies
- Knowledge of stakeholder management and stakeholder expectations and their impact on (views on) long-term value creation
- Insight into the business opportunities that sustainable business entails
- Insight and vision of one's own (formal) role as supervisory director
- Inspiration and tools to act as a supervisory director and to get people moving
- Share and learn from the ideas, experiences and dilemma's from your peers

# Lecturers

- **prof.dr. Femke de Vries,**

is a professor in law at the University of Groningen with focus on supervisory boards. She holds the chair of the Advisory Board Nuclear Safety and Radiation Authority as well as of the Climate Committee Financial Sector, and is member of the non-executive boards of ABN Amro and BNG Bank.



- **prof.dr. Floor Rink,**

is a professor and research director Organizational Behavior at the University of Groningen. She is a specialist on boardroom dynamics and an experienced lecturer executive education for board members. Floor Rink is non-executive director at PWC NL.



- **prof.dr. Nancy Kamp-Roelands,**

is a professor of non-financial information, integrated reporting and assurance at the University of Groningen. She brings a combination of experience with large multinational clients, (inter)national standard setting, executive teaching and research.



- **prof.dr. Sandra Phlippen,**

is professor of sustainable banking at the University of Groningen and specialised in the economics of climate change and climate policy. She is chief economist at ABN Amro, external advisor at the Council of State as well as supervisor at Netherlands Bureau for Economic Policy Analysis (CPB).



- **prof.dr. Alan Muller,**

holds the chair of international management at the University of Groningen. He is an expert on corporate social responsibility.



- **dr. Rieneke Slagter,**

is associate professor at the University of Groningen. Her field of expertise is on shareholder engagement and effective communication processes.



## Module 1

## Regulation

Leeuwarden

12-13 November 2024 (incl. overnight stay)

12 November 2024

16.00 – 16.30h

*Informal acquaintance – Dick de Waard*

16.30 – 19.00h

**Climate Change & Regulatory Landscape – Dick de Waard**

Discussion of the external factors related to climate changes and the regulatory landscape. Highlighting essential concepts, new measures as well as sustainability reporting. Knowledge required to effectively challenge management and oversee implementation.

19.00h

**Net positive dinner**

13 November 2024

9.00 – 11.00h

**Regulations part II – Dick de Waard**

Continuation of part I and introduction Dutch Corporate Governance Code.

11.30 – 12.30h

**Impact on Organizations Part I – Nancy Kamp-Roelands**

Deep dive into the impact, challenges and chances of the external factors on companies. Discussion of best efforts obligation, effective possibilities of influence and the role of coordinated action and business eco-systems.

13.30 – 16.00h

**Impact on Organizations Part II – Nancy Kamp-Roelands & Site Visit**

Exchange on risks and opportunities for sustainable growth and value creation.

## Module 2

## Value

The Hague

3 December 2024

13.00 – 13.30h

*Informal acquaintance – Nancy Kamp-Roelands*

13.00 - 17.00h

**Climate Risk Management & Financial Impact – Nancy Kamp-Roelands & Sandra Philippen**  
Incorporating climate-related considerations into financial decision-making processes, assessing the quality of internal control.

18.00 – 20.30h

**Diner Pensant**  
Impact of climate change on future life

The Hague

10 December 2024

13.30 – 17.30h

**Sustainable Strategies & Business Models – Harry Hummels**  
Ensuring the strategic integration of sustainability goals in business operations and decision-making processes and contributing to long-term value creation.

18.00 – 20.30h

**Diner Pensant – Bernard Nijstad**  
Promoting a corporate culture conducive to climate innovation

- Topics discussed during *Diner Pensant* will be determined based on preliminary individual meetings with participants

## Module 3

## Dialogue

Leusden

15-16 January 2025 (incl. overnight stay)

15 January 2025

16.00 – 16.30h

*Informal acquaintance –  
Rieneke Slagter & Alan Muller*

16.30 – 19.00h

**Stakeholder Engagement & Shareholder Activism – Rieneke Slagter & Alan Muller**  
Engaging effectively and appropriately with stakeholders and balancing all interests.

19.00h – 21.30h

**Diner Pensant – Linda Steg**  
Accountability and responsibility for sustainability

16 January 2025

9.00 – 12.30h

**Sustainable Non-Executive Boards – Floor Rink & Dennis Veltrop**  
The formal role and structure of the non-executive board and audit committee, the tools and dynamics within and between the boards impacting effective climate governance.

13.30 – 16.00h

**Individual summaries**  
Reflection and personal vision

- Topics discussed during *Diner Pensant* will be determined based on preliminary individual meetings with participants

# Relevant and practical

“In my search for good training in the field of climate change that - as a supervisory director - not only teaches me the theory, but also how to put it into practice, I ended up at the Chapter Zero learning-path in collaboration with the University of Groningen Business School.

The unique thing about this course is that it focuses exclusively on commissioners and the set-up of the programme, the teachers and the mutual interaction with the commissioners facilitate the development of relevant tools to put theory into practice. I can wholeheartedly recommend this course to any commissioner who is involved in climate change in his/her role.”

**Non-executive director and member Chapter Zero**

## Why this programme?

- We meet in real life and work with small groups consisting exclusively of experienced non-executive board members
- The programme has specific focus on sustainability and climate change both from a compliance and transformation perspective
- The participants and organizers are all connected to Chapter Zero Netherlands which offers the opportunity to strengthen your network and continue learning
- We use creative and adaptive working methods for you to learn and develop your own vision and have the tools to successfully make an impact
- We work with renowned academics and thought leaders with proven expertise and rich experience on working with non-executive directors



# About UGBS

## UGBS rankings and accreditations

The University of Groningen Business School is part of the Faculty of Economics and Business (FEB) of the University of Groningen, which belongs to the 1% of business schools worldwide with both EQUIS and AACSB accreditations and scores consistently high in major international quality rankings. Our work is based on a firm conviction that scientific insights are valuable at every stage of a professional career. By examining issues from a multidisciplinary perspective and through the eyes of different people, we help you discover new possibilities and think ahead, while developing a strong personal network.

# About Chapter Zero

Chapter Zero Netherlands is part of a growing global network of the Climate Governance Initiative, initiated by the World Economic Forum. With over 70 Chapters we focus on sustainability in the boardroom, specifically equipping Supervisory Board members in the Netherlands with the necessary knowledge and network to deal with sustainability dilemmas in the boardroom. The founding Partners for Chapter Zero Netherlands are Deloitte, Baker McKenzie, and the University of Groningen.



**Are you interested in applying?**

**You are welcome for an intake interview with the programme coordinator. For more information about the programme, please contact our customer team:**

**[info@chapterzero-netherlands.nl](mailto:info@chapterzero-netherlands.nl)**

**[www.rug.nl/ugbs-ecgp](http://www.rug.nl/ugbs-ecgp)**